



AGENDA

Lincoln City Planning Commission
Tuesday, November 3, 2020, 6:00 PM
Meeting held online via Zoom

1. **CALL TO ORDER, PLEDGE OF ALLEGIANCE, & ROLL CALL**
2. **AGENDA CHANGES OR REVISIONS**
3. **MINUTES**
 - 3.1. Planning Commission - Regular Meeting - Sep 1, 2020 6:00 PM
 - 3.2. Planning Commission - Regular Meeting - Oct 6, 2020 6:00 PM
4. **FINAL ORDERS, RESOLUTION, & WRITTEN COMMUNICATIONS**
5. **PUBLIC HEARINGS/DELIBERATIONS**
 - 5.1. APP 2020-04 Prince License Appeal
6. **OLD BUSINESS**
 - 6.1. Continuation of the Tree Ordinance Work Discussion
7. **NEW BUSINESS**
8. **PLANNING COMMISSION TRAINING**
9. **REPORTS & COMMENTS**
10. **FUTURE AGENDA ITEMS & NEXT MEETINGS**
11. **ADJOURN**

All information for this meeting is available on the City of Lincoln City website at www.lincolncity.org, and this meeting will be televised live on Charter Channel 4 Lincoln City and rebroadcast at various times. Planning Commission meetings are streamed live on the Internet through a link on the City of Lincoln City website, and can also be viewed following the meeting. The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, for a hearing impaired device, or for

other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Cathy Steere, City Recorder, at 541-996-1203.

**LINCOLN CITY PLANNING COMMISSION
MINUTES
September 1, 2020**

1. CALL TO ORDER, PLEDGE OF ALLEGIANCE, & ROLL CALL

Attendee Name	Title	Status	Arrived
Marci Baker	Commissioner	Present	
Kim Blackerby	Commissioner	Present	
Joshua Brainerd	Commissioner	Absent	
Patti Kroen	Chair	Present	
Lenny Nelson	Commissioner	Present	
Miles Schlesinger	Commissioner	Present	
MacNeale Smith	Commissioner	Present	

2. AGENDA CHANGES OR REVISIONS

Chair Kroen invited Dave Mattison, the new Senior Planner, to introduce himself. Commissioners thanked Mr Mattison for calling to introduce himself last week.

No changes or revisions to the agenda.

3. MINUTES

3.1. Planning Commission - Regular Meeting - Jul 21, 2020 6:00 PM

MOTION:	Chair Kroen and Commissioner Blackerby provided several corrections to the draft minutes.
MOVER:	Lenny Nelson, Commissioner
SECONDER:	Kim Blackerby, Commissioner
AYES:	Baker, Blackerby, Kroen, Nelson, Schlesinger, Smith
ABSENT:	Joshua Brainerd
RESULT:	Passed

4. FINAL ORDERS, RESOLUTION, & WRITTEN COMMUNICATIONS

None

5. PUBLIC HEARINGS/DELIBERATIONS

None

6. OLD BUSINESS

None

7. NEW BUSINESS

7.1. Revisiting the Approach to Revising the Tree Ordinance

Chair Kroen provided a reminder of where the Planning Commission was going with the tree ordinance revision. City Manager Ron Chandler, City Attorney Richard Appicello, and Senior Planner Dave Mattison also provided context and history for the conversation. Mr Appicello recommended starting with the Comprehensive Plan as a starting point to determine the goal for any revisions.

The Planning Commissioners decided to continue moving forward with the tree ordinance discussion as a body, rather than through a sub-committee, as they had previously discussed.

Commissioners expressed a number of hopes for the tree ordinance revision, including:

- simplifying the ordinance and making it less confusing;
- identifying trees of importance and making sure that the decision to take out trees and clear cut is not simply a cost decision
- identifying a clear path to enforcement

The commissioners requested a presentation from Interim Planning Director Richard Townsend on the history of the tree ordinance and its relationship to the landscape ordinance. Mr Townsend suggested that the next meeting would be a good opportunity to continue the conversation.

Mr Mattison mentioned the City of Eugene and several others that have strong tree protection ordinances. Chair Kroen asked him to integrate that information into a presentation and for the material to be provided in advance of the meetings so that the commissioners can prepare.

- 8. PLANNING COMMISSION TRAINING**
- 9. REPORTS & COMMENTS**
- 10. FUTURE AGENDA ITEMS & NEXT MEETINGS**
- 11. ADJOURN**

Respectfully submitted,

James White
Assistant Planner

Patti Kroen
Chair

**LINCOLN CITY PLANNING COMMISSION
MINUTES
October 6, 2020**

1. CALL TO ORDER, PLEDGE OF ALLEGIANCE, & ROLL CALL

Attendee Name	Title	Status	Arrived
Marci Baker	Commissioner	Present	
Kim Blackerby	Commissioner	Present	
Joshua Brainerd	Commissioner	Present	
Patti Kroen	Chair	Present	
Lenny Nelson	Commissioner	Present	
Miles Schlesinger	Commissioner	Present	
MacNeale Smith	Commissioner	Present	

2. AGENDA CHANGES OR REVISIONS

No changes

3. MINUTES

Minutes for the September 1, 2020 Planning Commission meeting were inadvertently left out of the agenda packet for this meeting. They will be added to the next meeting's packet.

4. FINAL ORDERS, RESOLUTION, & WRITTEN COMMUNICATIONS

None

5. PUBLIC HEARINGS/DELIBERATIONS

None

6. OLD BUSINESS

1. Tree Ordinance Work Session

Senior Planner Dave Mattison prepared a PowerPoint presentation and led the discussion.

The city comprehensive plan goals and policies do not specifically use the word "tree."

The draft vision statement from the visioning process conducted by the City in 2017, in Sense of Place, action 1.6 talked about creating a downtown feel through actions that included adding trees. However, in the final adopted city vision, the statement about planting trees was removed. Chair Kroen suggested that things were removed by necessity between the draft and final versions, and that what she is most interested is the specific statements from citizens about trees contained in the raw data included as an appendix to the visioning document. She said that we need to drill down into the specific statements to get a better idea of what the community feels.

Mr Mattison summarized the intent statement in the existing ordinance, including the identified need for exemptions. Then he gave an overview of the outline of the existing tree ordinance. Next, he referred to the themes previously identified by the Planning Commission for the tree ordinance revision, and described how the existing ordinance already relates to those three themes.

Chair Kroen asked what the maximum amount of fine for a Class B violation. City Attorney Richard Appicello explained that the maximum fine is \$1000 and that in the case of multiple trees being removed illegally, each tree would probably be considered a separate violation. However, there is a fine schedule, and the judge does not usually charge the maximum fine.

Mr Mattison described the requirements for replacement of illegally-removed trees.

Commissioner Blackerby asked if there is a definition of protected trees. The definition is found in LCMC 17.52.220(C). There was a similar question about the definition of nuisance trees. Chair Kroen asked whether a neighbor's tree that blocks your view could be considered to be a nuisance. We have had cases come to the planning department that are complaints of trees blocking their viewshed. Would this part of the ordinance come into play here? Mr Townsend said that the way the code defines a nuisance, the answer would be no. Chair Kroen said that this is something that should be clarified, to clean this part of the ordinance up.

Mr Mattison walked through the exceptions in the current code.

Chair Kroen asked whether the issuance, extension, enforcement, and revocation of tree removal permits has been delegated from the city manager (referring to the wording of the LCMC). City Manager Ron Chandler said that this is common language. In these types of cases, it is the planning staff who usually make the decision, but we have also used arborists to advise and give guidance.

Mr Townsend added that the practice in the past was that the Planning Director and the City Engineer jointly make the decisions on tree-removal permits. When there are questions about the health of a tree, an arborist report is needed. But when there is a tree falling over a building, it is not a question of the tree's health, it is a question of safety. Chair Kroen said that it does not seem like health of the trees is a priority. Mr Townsend replied that there is no requirement to preserve healthy trees when they are in the place that development will occur. Mr Chandler pointed out that when an application meets the requirements, the staff has to follow through on the application. If the removal of a tree is permitted, it is permitted. Commissioner Blackerby referred to Olivia Beach, which he characterized as a whole bunch of houses and no trees.

Chair Kroen said that there needs to be some carrot held out to the developers so that it is in their best interest to preserve healthy trees. As it is written now, enforcement of breaking the rules is just another cost of doing business. She said that we need to try to think about this from the other direction and make it so there is a reason that developers will want to work on their designs to keep trees.

Commissioner Blackerby suggested strengthening the requirement to replace trees that are removed. Commissioner Nelson pointed out that the Portland ordinance included in the meeting packet has requirements for a certain portion of existing trees to be preserved. Mr Mattison explained that one of the drawbacks of requiring replacement trees for trees that are lawfully

removed is that you end up replacing mature trees with young trees. He suggested that might be a place to put emphasis on preservation rather than replacement.

Mr Chandler commented on language in item #2 on page 35 of the meeting packet, saying that normally when you make a sidewalk you draw a straight line and if there is a tree there you plow right through it. He suggested considering allowing meandering sidewalks and other design solutions that accommodate preservation of trees. Otherwise, developers will go through the quickest and cheapest path to installing infrastructure. Commission Smith suggested that making it less expensive to keep trees and more expensive to not keep trees could be a part of offering a carrot to builders.

Currently, when the replacement of trees legally removed is required, the code has a preference for native trees. The minimum diameter of replacement trees is 1.5 inches, and trees shall be replaced according to a planting plan. The Planning Commission, with input from the City Engineer, may adjust the design specifications of public infrastructure to accommodate tree retention. Mr Chandler mentioned that the payments in-lieu of replanting look good on paper, but that they do not always work. Chair Kroen suggested that we want the tree rather than the money. Mr Chandler responded that this is an example of something that, if the Planning Commission does not want it to be an option, it should not be an option.

There was discussion of the prohibition on commercial forestry. Chair Kroen asked if the past practice of thinning and selling the trees at city-owned open space is covered by the prohibition. Mr Townsend replied that removing trees from a lot for development and selling the trees is not commercial forestry.

Mr Mattison presented five questions asking for feedback from the Planning Commission on the direction that the tree ordinance revisions should take. Chair Kroen said that she wanted to hear the input of the commissioners on the other materials that were included in the packet.

Commissioner Baker said that, going through the workbook that was provided, it mentions that the most important thing is the community vision, and that the tree board is supposed to take the community vision and create mechanisms for implementation. The existing Lincoln City ordinance does not seem to include that vision. She asked whether the Planning Commission is going to revise the existing ordinance or start from scratch and follow the path described in the workbook.

Commissioner Blackerby said that the workbook should be a guideline, and that it can be used to integrate with what we already have. He said that community input is an important place to start. Chair Kroen mentioned the community vision document that was created a couple of years ago. If you ask people in the community who just lost everything that they had to the recent wildfires, they might have different input about trees. You need to start with the community character. What do we want the community to look like, and how do you make that happen? We do need to be more methodical about it in terms of developing a visions statement, and then under that some objectives, and then under that some actions that support those objectives. The existing ordinance is difficult to follow and difficult to enforce. Commissioner Smith said that one of the things he noticed was that the current ordinance could use some beefing up of definitions. A lot of the terms rely on words that are defined in other parts of the ordinance. He said that we need to take into account who is going to be reading the code, for what purposes, and make sure that we have our terms firmly defined with no room for interpretation.

Commissioner Schlesinger said that he would like to hear what Lincoln City Parks and Recreation Director Jeanne Sprague is doing with the properties she is responsible for as part of the Parks and Recreation department. They have a number of trees that are marked for removal, and those trees are worth keeping. Ms. Sprague replied that Parks is no way in the business of removing trees. They work closely with the Public Works Department if there are any trees that are a nuisance or a hazard. Especially after the recent wind storms, many of the properties had downed trees. Parks worked with Public Works and the street crews to get those trees and the debris removed. There have been questions about trees that have been marked. If a tree is not a hazard and we are looking to remove it, that is part of park planning. We have to work with an arborist and do a tree survey and look at the health and age of all the trees and go through a public process on park amenities. At the new park aren't able to build in the wetland, which removed a bunch of the useable park area. Parks is looking at naming two heritage trees. The Oregon Travel Council does not give out a lot across the state. Lincoln City is in its 12th year of participating in Tree City USA. They ask for the city manager and a tree board to oversee the tree ordinance, but allow the parks board to step in as the tree board.

Chair Kroen asked more about the heritage trees, and whether that is the only subset of preserved trees. Ms Sprague answered that it is the only subset of protected trees that Parks works with.

Commissioner Nelson expressed concern that there are too many exceptions in the existing code that allow people to get around the tree ordinance. She said that she does not want the city to look like the intersection of Highway 101 and Highway 20 in Newport.

Commissioner Brainerd said that he agrees with commissioners Baker and Blackerby. He would like to see a lot more public engagement and more enlightenment on how we can do the ordinance revision the right way. He asked if the task is this something that could fall to the sustainability committee. Chair Kroen asked for packet page 47 to be shared. The second paragraph talks about the need for parks and ball fields and green space and zoning, and all of the things that come up when you talk about trees. She said that maybe calling this effort a tree ordinance revision is limiting our ability to see this in a holistic perspective. Maybe we should be developing an ecological ordinance that talks about livability and sustainability and how you want the city to look rather than focus so specifically on trees. There is an interdependence between environmental factors, and she wonders if we should be looking at this in a broader context than just what is done with an individual tree on a lot. Mr Townsend suggested that Chair Kroen's comments point at the need to look back at the Comprehensive Plan for these broader issues. There is very little right now in the Comprehensive Plan about trees. It is obviously important to the public that we do a more comprehensive version of dealing with the environment - as the events of the last few weeks [referring to the recent wildfires] have pointed out, there can be some events that alter people's points of views. Right now were are hearing from people who want to cut down all the trees in town and clear all the underbrush. Going through a measured process of revision for the comprehensive plan will be import.

Chair Kroen said that she would be comfortable at least working on the tree ordinance now and retrofitting into the Comprehensive Plan review. You have to start somewhere, so maybe this can be attacked and feed into the Comprehensive Plan.

Commissioner Smith talked about the importance for passage corridors for the wildlife that live in our area. Allowing those spaces to continue to be wild and open and available to those creatures is going to be something we need to keep in consideration as Lincoln City grows and displaces wildlife populations. We are going to have increased interaction between wildlife and people, but

if we focus on those corridors we can reduce interactions. Not just trees but clusters of trees are very important for providing canopy. Chair Kroen added that the joy from seeing wildlife is another thing that draws people to Lincoln City.

Commissioner Blackerby said that there is an important opportunity with the future development of the Villages at Sitka Woods - preserving trees in those developments could bring a lot of beauty to the city instead of being another Olivia Beach.

Commissioner Nelson said that it is a good thing to talk to people about what they want, but the Comprehensive Plan revisions will be a long process. Some of this [referring to the tree ordinance revision] needs to be worked on while that happens instead of waiting until the Comprehensive Plan is done. Chair Kroen added that the Planning Commission should be able to bite off smaller pieces of the larger task as long as they are conscious of having to integrate with the Comprehensive Plan revisions later.

Chair Kroen suggested adding a quick survey to the City's new Facebook page as a way to draw in public input. She also suggested going back to the comments that were received during the visioning process. Mr Mattison added that the good thing about visioning is that it is a good way to identify what the changes in the Comprehensive Plan need to be.

Commissioner Nelson pointed out the menu of options for developers in the Portland example that was provided in the meeting packet. Chair Kroen said that options for developers might be a way to go.

Referring to Mr Mattison's original feedback questions, Commissioner Blackerby said that he wanted to see more preservation, more enforcement, more management, and less exceptions.

Commissioner Smith said that Lincoln City lack a central identity - that it is trying to do eight different things and go twelve directions at once. Aside from fisheries, the other big industry in the area is the timber industry. He asked why aside from fisheries the other big industry is the timber industry. He asked why the City does not make a bigger deal about the trees, and why also there is not a focus on wildland firefighting and prevention. Chair Kroen said that she lives in the extreme north end of the city, and that she is always struck by the fact that she lives where the forest meets the sea. Lincoln City is not just another city you drive through as you drive to the coast, but the forest to the sea is a finite commodity - once you lose it, it's gone.

Commissioner Baker added that she is centered in Oceanlake, where there are not a lot of trees - especially in most of the commercial areas and along Highway 101. She said that she would love to see more trees in Oceanlake. Commissioner Baker also suggested that the Planning Commission could do a survey like the City is doing related to parking. She suggested asking what part of the city people are in as part of the survey.

Mr Chandler asked for a date when the Planning Commission would like staff to come back with more information - especially about the visioning process. Chair Kroen said at the next meeting (October 20, 2020) would be best. She asked the commissioners to come ready to discuss their ideas on community character.

Commissioner Blackerby asked for the Cannon Beach tree ordinance that was sent out previously to be resent. Commissioner Baker asked for the link to the visioning document with all of the raw data to be sent out as well.

7. NEW BUSINESS

None

8. PLANNING COMMISSION TRAINING

None for tonight

9. REPORTS & COMMENTS

Commissioner Schlesinger asked about the status of the Cove development, which was appealed to the City Council after the Planning Commission denied the application. Mr Appicello asked that the commissioners not discuss until after the Council approves the final order at their Monday meeting, and that the Planning Commission can talk about the outcome at their next meeting (October 20, 2020).

Mr Chandler gave an update on the search for a new Planning and Community Development Director. The City is working with a recruiter to make sure that the candidate pool is as big as possible.

10. FUTURE AGENDA ITEMS & NEXT MEETINGS

The Planning Commission will be focusing on the tree ordinance in the near future.

11. ADJOURN

Respectfully submitted,

James White
Assistant Planner

Patti Kroen
Chair



PLANNING COMMISSION STAFF REPORT
MEETING DATE: November 3, 2020

Report prepared by David Mattison, Senior Planner

APP 2020-04 Prince License Appeal

PROJECT INFORMATION

Applicant/Owner	Charles Prince 3645 SW Coast Ave
Map & Lot No.	07-11-27-BA-02600
Comprehensive Plan & Zoning	Single Family Residential (R-5) Single-Family Residential (R-1-5)
Surrounding Land Uses And Zoning	Single-Family Residential (R-1-5)
Public Notice	October 16, 2020
Relevant Substantive Criteria	Lincoln City Municipal Code Sections: 5.14.080.(E) (3) VRD License Renewal Standards; 5.14.090 Appeals of VRD License Determinations

PLANNING COMMISSION STAFF REPORT-Prince (DOCX)
 (A) Prince Renewal form 2020 (PDF)
 (B) 20200929133738664 (PDF)
 (C) Prince Appeal (PDF)
 Charles Prince Denial (PDF)

VRD APPEALS BOARD STAFF REPORT

MEETING DATE: November 3, 2020

MEETING TIME: 6:00PM

APP # 2020-04– Prince

The appellant, Charles Prince, appealed the decision of the Planning and Community Development Director denying a VRD License Renewal Application. In particular, the denial was based on non-compliance with LCMC 5.14.080(E)(3). The site address is 3645 SW Coast Ave, further identified on Lincoln County Assessor’s map 07-11-27-BA as tax lot 02600, in the R-1-5 Zone.

PROJECT INFORMATION

Appellant: Charles Prince
327 53rd Ave NW
Salem, OR 97304

Owner: Charles Prince
327 53rd Ave NW
Salem, OR 97304

Property Address: 3645 SW Coast Ave

Map & Lot No.: 07-11-27-BA, Tax Lot 02600

Comprehensive Plan and Zoning: Comprehensive Plan: Single Family Residential (R-5)
Zoning: Single-Family Residential (R-1-5)

Surrounding Land Uses & Zoning Single-Family Residential (R-1-5)

Public Notice: On October 16, 2020 the public notice was mailed to property owners within 250 feet of the subject property.

Applicable Substantive Criteria: Lincoln City Municipal Code Sections:
5.14.080.(E) (3) VRD License Renewal Standards
5.14.090 Appeals of VRD License Determinations

PROCEDURAL POSTURE:

This is an appeal hearing pursuant to LCMC 5.14.090:

A. Authority to Decide Appeal. As authorized in Chapter 2.18 LCMC, a VRD license appeals board shall be responsible for determining an appeal of a decision approving or denying an application or renewal application for a vacation rental dwelling license, or revoking or suspending a VRD license, in any zone.

B. Standard of Review. The board shall determine whether the city's decision is reasonable and based on a preponderance of the evidence.

C. Filing Requirements – Notice. The licensee or license applicant and any person entitled to notice of license issuance may appeal a VRD license decision.

1. An appellant is required to file a written notice of appeal including the basis for the appeal within 12 days of the license determination being appealed. This requirement is jurisdictional and late filings shall not be allowed.

2. The city council may establish by resolution a fee for filing an appeal, which shall be jurisdictional. The fee shall be sufficient to recover the average or actual costs of mailing notice of hearing and conducting the hearing.

3. At least 10 days before the hearing, notice of hearing on appeal will be mailed to owners of property within 250 feet of the property subject to the application.

D. The city manager or the city manager's delegate may establish administrative procedures to implement the appeal procedures provided in this subsection, including any required forms.

E. Hearing. Within 14 days of receiving the notice of appeal, the city manager shall schedule a hearing on the appeal before the VRD license appeals board, to be heard at the next available meeting date.

1. At the hearing, parties to the appeal shall have the opportunity to present evidence and arguments, including witness testimony. The city shall maintain a summary record of proceedings, including the date and time of hearing, the names of the parties and witnesses, if any, a list of documents or evidence submitted, and the nature of the oral decision, if any, made at the conclusion of the hearing. In the event an interpretation of the city council is required, the hearing may be stayed to allow the city council sufficient time to issue the interpretation.

2. A decision of the board shall be reduced to writing and signed by the chair.

3. Decisions on license appeals shall be issued within 60 days of the date of the close of the public hearing on the matter.

4. The board's decision shall be final on the date of mailing the decision to the appellant. The board's decision is the final decision of the city and is appealable only by writ of review to circuit court.

F. Procedures. The VRD license appeals board may adopt and publish procedures for hearings not in conflict with this subsection, including but not limited to time limits on oral testimony and limitations on written argument.

CITY DECISION

The appellant's renewal application (Exhibit A) was submitted to the Finance Department on July 06, 2020. Staff was notified at this time that Charles Prince had not filed a TRT for the past four quarters. This is a clear violation of LCMC 5.14.080(E)(3). All required notices were sent to the applicant at multiple times throughout the year. The non-compliance was certified by the Finance Department in Exhibit B. The exact renewal standards are listed below (the standard in violation is listed ***in bold***).

LCMC 5.14.080(E) Renewal Standards. The city will review an application for license renewal and issue a renewal of the vacation rental dwelling license provided the following standards are met:

1. The licensee has provided all required application information within the time required, and all requirements of this chapter are met;

2. The vacation rental dwelling use of the property has been previously approved under LCMC 17.80.050 and the approval remains valid;

3. The owner has fully complied with Chapter 3.04 LCMC (Transient Room Tax) including submitting the required report for the last quarter of the license year;

4. Staff has reviewed the licensee's complaint log required by LCMC 5.14.070(B)(2) to determine the nature of complaints, if any, and whether complaints were timely addressed by the owner or local representative. Where city records show more than one complaint about the vacation rental dwelling occupancy was received during the license year, including any complaints that remain unresolved, the applicant shall bear the burden of proof of demonstrating complaints have been satisfactorily resolved or the complaints are not reasonably applicable to the occupancy of the vacation rental dwelling;

5. The license subject to renewal is current, valid, and has not been suspended or revoked;

6. *The property has been inspected for compliance with LCMC 5.14.070 within the last three years, either by approval of occupancy by the city building inspector in the final completion of a building permit or by compliance notice of the responsible city staff, or otherwise complies with LCMC 5.14.070(E);*

7. *The property has generated at least \$500.00 from rental occupancy during the previous year as demonstrated by transient room tax reports filed pursuant to LCMC 3.04.070. The person responsible for receiving the transient room tax reports and verifying the amount of tax due will determine whether this standard is met by providing a summary determination to the department responsible for processing the renewal application. Where a cap is imposed, a new or renewal VRD license shall not be issued if the VRD has not obtained or maintained a VRD license in the preceding six-month period and the VRD has been rented at least 30 days in that license year. An accessory license may be issued to a VRD that does not meet the 30 days or more standard. Information provided by the owner under Chapter 3.04 LCMC shall be kept confidential to the extent allowed or required by law; and*

8. *The property continues to meet the standards for parking, solid waste, landscaping, irrigation and signs, as provided in LCMC 17.80.050(B).*

LCMC 5.14.080(F) States “*If the application does not meet all requirements of subsection (E) of this section, the city will not renew the license and the property shall not be used as a vacation dwelling.*”

Based on the signed affidavit from the Lincoln City Finance Department, the applicant does not meet the requirements needed for approval of License Renewal under LCMC 5.14.080(E).

City staff is not authorized to waive the mandatory provisions of the Lincoln City Municipal Code.

APPELLANT ARGUMENTS

As staff read the application, Charles Prince raises three issues on the appeal (Exhibit C). These are discussed below. His statements are in **bold**, followed by the City responses in plain text.

1. **The applicant did not file TRT reports due to extensive personal issues over the past twenty two months.**

LCMC 5.14.080(E) does not list any exceptions for failure to meet the specific renewal standards.

2. **The appellant states he now has somebody to help with house cleaning and with future TRT reports.**

Conformance with the all operational and renewal standards is the responsibility of the license holder. These standards are judged at the time of application and do not allow for consideration of future relationships to help the applicant meet required standards.

3. The applicant promises to remit TRT reports in conformance with LCMC 3.04 in the future.

The renewal standards set forth in LCMC 5.14.080(E) are judged at the time of application. At the time of application the applicant did not meet the standards. The consideration of future actions by the applicant are not applicable to a current renewal application.

RECOMMENDATION

Staff recommends that the Planning Commission take public testimony regarding the appeal and determine if the director's decision was in error.

- 1) If the planning commission finds that the director's decision was in fact in error, it should make appropriate findings and uphold the appeal.
- 2) If the commission finds that the director's decision was not in error, it should make appropriate findings and deny the appeal.

Exhibits:

A: Renewal Application

B: Certification of TRT Noncompliance by the Lincoln City Finance Department.

C: Submitted Appeal form



CITY OF LINCOLN CITY VACATION RENTAL DWELLING (VRD) RENEWAL FORM COMPLIANCE STANDARDS AND OWNERS CERTIFICATIONS

YES	MARK THE APPROPRIATE BOX FOR EACH STATEMENT & COMPLETE INFO REQUESTED. Any questions regarding completion of this form should be directed to the Planning Department 541.996.1226
X	I have ATTACHED the previous year's complaint log as required by LCMC 5.14.070(B)(2)
X	I have garbage service for this VRD. North Lincoln Sanitary Account Number: [REDACTED]
X	I have a minimum \$500,000, combined single limit liability insurance policy that expressly covers the vacation rental operation at this location. Insurance Company: [REDACTED] Policy Number: [REDACTED]
X	This property generated at least \$500.00 from rental occupancy in the past year.
X	I have a valid Certificate of Taxing Authority to collect Transient Room Tax posted at this location.
X	My VRD complies with all Health and Safety Standards as listed in LCMC 5.14.060(B)(4)
X	My VRD complies with all occupancy and parking limits setforth by Ordinance 2016-26 effective Jan. 1, 2018
X	My VRD complies with all VRD land-use standards, landscaping, including any additional conditions
X	My VRD meets the required standards for smoke alarm/detection as established by LCMC 5.14.070(E)

Property Manager: CHARLES PRINCE
Local Representative: SABRINA FARFANTUN

Phone No.: 503-884-4691
Contact No.(s) #: 541-921-9424 or 541-921-2989

I (We) hereby certify that this VRD meets the current standards and that if requested can provide evidence to demonstrate compliance and declare under penalty of perjury under the laws of the State of Oregon that the foregoing information is true, complete and correct.

Owner's Signature: [Signature]
Owner's Signature: _____

Date: 6-22-20
Date: _____

To be deemed a complete and valid VRD License Renewal this form, log, invoice, and payment in full MUST be received by this office no later than 6/30/2020. If any document is missing or incomplete, the entire packet will be returned to you and your VRD license could be in jeopardy.

City of Lincoln City • Finance Dept • PO Box 50 • Lincoln City OR 97367

Finance Department Received:

Planning Department Approval:

*Denial
6/29/20*

VRD #: [REDACTED]
Home Phone: [REDACTED]
Cell Phone: [REDACTED]
Owner's E-mail: [REDACTED]

3605

VRD Location: 3645 SW COAST AVE
If no longer operating as a VRD, enter end date: _____
Sign above, and return.



**SNGLP 91 1 SP 0.500 1/91 000362 0002:0004

HEAVEN'S VIEW
CHARLES PRINCE
327 53RD AVE NW
SALEM OR 97304-3245



CITY OF LINCOLN CITY
FINANCE DEPT
PO BOX 50
LINCOLN CITY OR 97367-0050
RECEIVED
JUL 06 2020
4063/85
[Signature]

City of Lincoln City

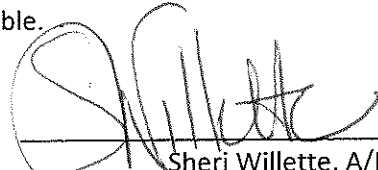
Affidavit of TRT Non-Compliance

STATE OF OREGON)
) ss
City of Lincoln City)

Affidavit
TRT Filing Non-Compliance

I, Sheri Willette being duly charged do certify that Charles Prince has not filed the required city of Lincoln City Quarterly Transient Room Tax Reports for the 4th Quarter 2019, 1st Quarter 2020, 2nd Quarter 2020 and 3rd Quarter 2020. This is in direct violation of Lincoln City Municipal Codes [LCMC] 3.04 and 5.14.

I hereby certify that Mr. Prince was given all required notification including, initial reports, reminder notices and past due notices. All reports were sent in accordance with LCMC 3.04. All notices were sent first class mail. No notices were returned undeliverable.



Sheri Willette, A/R Manager
City of Lincoln City, Finance Department





**NOTICE OF APPEAL
VACATION RENTAL DWELLING LICENSE**

DATE OF DECISION: _____

Date of filing appeal: 10-11-20

NOTICE is hereby given that the undersigned is appealing the decision of the Lincoln City Planning Department concerning the issuance or renewal of a VRD license for the following property: HEAVENS VIEW PROP # 53316

Property Owner: CHARLES C. PRINCE

Statement of the interest of the person seeking review.

OWNER / OPERATOR

The basis for the appeal. (Note: The standards for issuance or renewal of a VRD license are found in Title 5 (Chapter 5.14, Vacation Rental Dwelling License).

1. My only reason would be my inability to handle my responsibilities due to personal losses & depression
2. I am improving. It has been a horrible 22 months
3. I also have someone to help with bookkeeping & TRT's in future
4. I will not fail to return TRT's in a timely fashion again


APPELLANT'S SIGNATURE

10-11-20
DATE

APPELLANT'S SIGNATURE

DATE

Charles Prince
[REDACTED]
[REDACTED]

Re: Renewal of VRD Permit No.5336

Dear Mr. Prince:

I have reviewed your application for renewal of the Vacation Rental Dwelling license for 3645 SW Coast Avenue, Lincoln City. I also have reviewed the complaint log, the city's complaint records, and associated records. For the reasons listed below, I hereby **DENY** the renewal of the license and hereby **REVOKE** your license.

LCMC 5.14.080.E.1. requires "all requirements of this chapter" [LCMC Chapter 5.14] to be met. The following requirements were not met:

3. *"The owner has fully complied with Chapter 3.04 LCMC (Transient Room Tax) including submitting the required report for the last quarter of the license year"* A review with the Lincoln City Finance Department indicates the last four TRT reports have not been submitted. Staff in both the Planning Department and the Finance department have made multiple attempts to obtain the required reports and nothing has been received.

Because of this denial of your renewal application, you are not permitted to use the property as a vacation rental dwelling. Please remove all advertising material from circulation and **cease all short term rental activity** at this property.

You may appeal this decision as provided in LCMC [5.14.090](#). To appeal this decision you must file a written notice of appeal including the basis for the appeal within 12 days of the date of this letter. Late filings are not allowed.

Very truly yours,

Richard Townsend RT 9/29/20

Richard T. Townsend
Interim Planning & Community Development Director

Council Communication

Tree Ordinance Work Session

Meeting Date: November 3, 2020 Primary Staff Contact: David Mattison
Department: Planning Commission E-Mail: DMattison@lincolncity.org
Secondary Dept: Secondary Contacts:
Approval: James White, Ronald F Chandler Estimated Time: 60

Attachments:

Cannon Beach Tree Ordinance (PDF)
190607.Trees (002) (PDF)
LCMC Current Codes and Trees (PDF)
Ord 2020-13 Landscaping Updated Requirements (PDF)
Exhibit A - ILC Vision Plan Draft.Reduced8.28.18 - FINAL DRAFT (PDF)
Exhibit B - Vision Appendix_Revised 8.29.18 (PDF)
LC_Vision Ideas Summary.11.13.17 (PDF)
LC_Vision Ideas Summary.12.14.17 (PDF)
LC_Vision Ideas Summarydn.11.13.17 (PDF)
LC_Vision Team Meeting 4 Pres.2.22.18 (PDF)
Vision Team Meeting #3 - PKT - 12-19-2017 (PDF)

From: [Jeffrey Adams](#)
To: [David Mattison](#)
Subject: Cannon Beach Tree Ordinance
Date: Monday, October 12, 2020 2:27:54 PM
Attachments: [image003.png](#)
[190607.Trees.pdf](#)

David,

I received your voicemail from last week and wanted to get back to you on our tree ordinance. We mainly keep our tree protection language in one chapter, however, there is some language for commercial structures in our Design Review Board chapter. We don't have that much regarding maintenance, however, and don't require a permit for trimming or pruning. We simply ask them to prune to International Society of Arboriculture (ISA) ANSI A300 Pruning Standards (2008). I've worked in other areas where they had 'heritage' or 'legacy' trees, which would require permits for pruning or maintenance.

I will tell you the way we've designated our Tree Protection Zones isn't how I'd do it and I'm likely going to amend ours later this year. I prefer the drip-line or an arborist determined line, rather than our TPZ, which with the size of most of our trees, just doesn't work.

I've attached our handout on our ordinance. Give me a call if you have any questions.

Best,
Jeff

Chapter 17.70 TREE REMOVAL AND PROTECTION

[17.70.010 Purpose.](#)

A. The purpose of this chapter is to establish protective regulations for trees within the city in order to better control problems of soil erosion, landslide, air pollution, noise, wind and destruction of scenic values and wildlife habitat, and to protect trees as a natural resource which establishes the wooded character of the city.

B. The intent is not to prohibit the removal of trees completely, or to require extraordinary measures to build structures; rather the intent is to stop the wanton and oftentimes thoughtless destruction of that vegetation which has a beneficial effect on the value of property, and on the city in general. (Ord. 19-3 § 1; Ord. 17-3 § 1; Ord. 96-18 § 1; Ord. 79-4 § 1 (4.600) (1))

[17.70.012 Definitions.](#)

"Dead tree" means that the tree is lifeless.

"Immediate danger of collapse" means that the tree is already leaning, with the surrounding soil heaving, and there is a significant likelihood that the tree will topple or otherwise fail and cause damage before a tree removal permit can be obtained. "Immediate danger of collapse" does not include hazardous conditions that can be alleviated by pruning or treatment.

"Solar energy system" means either: (1) a device employed in the collection of solar radiation for the purpose of heating or cooling a building, the heating of water, or the generation of

electricity; or (2) the south facing windows of a dwelling where such windows constitute fifty percent or more of the building's total window area; or (3) the roof of a dwelling which has been designed for the collection of solar energy for space heating purposes.

"Tree" is defined as any woody plant having at least one well-defined stem at least six inches in diameter measured at a height of four and one-half feet above the natural grade. All tree measures specified in this chapter shall be measured at a height of four and one-half feet above the natural grade.

"Tree topping" is defined as the severe cutting back of limbs to stubs within the tree's crown to such a degree so as to remove the normal canopy and disfigure the tree. (Ord. 19-3 § 1; Ord. 17-3 § 1; Ord. 14-4 § 1)

17.70.015 Tree removal without a permit prohibited.

No person shall remove a tree (tree removal) without first obtaining a permit from the city pursuant to this chapter, unless the tree removal is exempted by provisions of this chapter. Application for a tree removal permit shall be made on forms prescribed by the city. (Ord. 19-3 § 1; Ord. 17-3 § 1; Ord. 14-4 § 2; Ord. 96-18 § 1)

17.70.017 Permit administration.

A. A property owner or designated representative may initiate a request for approval for removal of a tree on the owner's property by filing an application with the city using forms prescribed by the city. The property owner's signature is required. A tree removal request signed by the property owner shall clearly and explicitly grant permission to city staff or to the city's arborist to enter the subject property for purposes of examining the tree(s) proposed for removal.

B. Anyone may initiate a request for approval of tree removal in a city right-of-way or on city-owned property by filing an application with the city using forms prescribed by the city.

C. An applicant for a tree removal permit, or their arborist, shall mark each tree proposed for removal with plastic flagging tape or other suitable means approved by the city.

D. A copy of the approved tree removal permit shall be kept on-site when the removal is carried out. (Ord. 19-3 § 1; Ord. 17-3 § 1; Ord. 14-4 § 3)

17.70.020 Permit issuance—Criteria.

The city shall issue a tree removal permit if the applicant demonstrates that one of the following criteria is met:

A. Removal of a tree which poses a safety hazard. The applicant must demonstrate that:

1. The condition or location of the tree presents either a foreseeable danger to public safety, or a foreseeable danger of property damage to an existing structure; and

2. Such hazard or danger cannot reasonably be alleviated by pruning or treatment of the tree.

B. Removal of a tree damaged by storm, fire, or other injury and which cannot be saved by pruning.

C. Removal of a dead tree.

D. Removal of a tree(s) in order to construct a structure or development approved or allowed pursuant to the Cannon Beach Municipal Code, including required vehicular and utility access, subject to the requirements in Section 17.70.030(B) and (Q).

E. Removal of a tree where required to provide solar access to a solar energy system

where pruning will not provide adequate solar access to permit effective operations of the solar energy system.

1. The city may require documentation that a device qualifies for an Oregon Department of Energy solar tax credit, or other incentive for the installation of solar devices offered by a utility.
2. No tree measuring more than twenty-four inches in diameter shall be removed for the purpose of obtaining solar access.
 - F. Removal of a tree for the health and vigor of the surrounding trees.
 - G. Removal of a tree for landscape purposes subject to the following conditions:
 1. The tree(s) to be removed under this criterion cannot exceed ten inches in diameter;
 2. A landscape plan for the area affected by the tree removal is approved by the city;
 3. The landscape plan incorporates a replacement tree(s) for trees to be removed. The replacement tree shall be at least six feet in height or have a two-inch caliper; and
 4. The city shall review the property one year after the approval of the tree removal permit. The purpose of the review is to ensure that the approved landscape plan has been implemented. (Ord. 19-3 § 1; Ord. 17-3 § 1; Ord. 14-4 §§ 4, 5; Ord. 08-8 § 1; Ord. 98-22 § 1; Ord. 96-18 § 1; Ord. 90-10 § 1 (Appx. A § 41); Ord. 79-4 § 1 (4.600) (2))

17.70.030 Additional requirements.

- A. Where an applicant identifies the necessity to remove a tree pursuant to Section 17.70.020(A) or (B) the application shall include a complete ISA Tree Hazard Evaluation Form prepared by a certified arborist with the tree removal application. An ISA Tree Hazard Evaluation Form prepared by a certified arborist is not required where a tree removal permit proposes the removal of a dead tree pursuant to subsection C of this section, or where a tree removal permit proposes the removal of a tree pursuant to subsection F. Where an applicant identifies the necessity to remove a tree pursuant to Section 17.70.020(F), a certified arborist shall provide a report certifying the need to remove the tree for the health and vigor of surrounding trees.
- B. For actions which require the issuance of a building permit, tree removal shall occur only after a building permit has been issued for the structure requiring the removal of the tree(s).
- C. An application for the removal of a dead tree does not require an ISA Tree Hazard Evaluation Form prepared by a certified arborist.
- D. The retention of trees shall be considered in the design of partitions, subdivisions or planned developments; placement of roads and utilities shall preserve trees wherever possible. The need to remove trees shall be considered in the review process for partitions, subdivisions or planned developments.
- E. The preservation of trees shall provide a basis for consideration of a setback reduction or variance.
- F. If the condition of a tree presents an immediate danger of collapse and if such potential collapse represents a clear and present hazard to persons or property, a tree removal permit is not required prior to tree removal. However, within seven days after the tree removal, the tree owner shall make application for an after-the-fact permit. Where a tree presents an immediate danger of collapse, a complete ISA Tree Hazard Evaluation Form prepared by a certified arborist is not required. Where a safety hazard exists, as defined by this subsection, the city may require the

tree's removal. If the tree has not been removed after forty-eight hours, the city may remove the tree and charge the costs to the owner.

G. The city may require the replanting of trees to replace those being removed. Tree replanting shall be in conformance with the city's tree replacement policy, Section 17.70.040.

H. Decisions on the issuance of a tree removal permit may be appealed to the planning commission in accordance with Section 17.88.140(A).

I. For tree removal requests of trees located in a street right-of-way, or on property owned by the city, property owners within one hundred feet of the tree(s) requested for removal shall be notified of the proposed action. The notification shall also be posted on the city's website, and on the bulletin board at City Hall, and at the Post Office. In making its decision on such a tree removal request, the city shall consider comments received within ten days of the date of the mailing of the property owner notification. To be considered, comments must address the tree removal criteria of Section 17.70.020. Any person who has commented on the tree removal request shall be notified of the city's decision and may appeal that decision in accordance with subsection H.

J. Tree pruning does not require a permit. However, the following trees shall be pruned in conformance with International Society of Arboriculture (ISA) ANSI A300 Pruning Standards (2008):

1. Trees more than thirty feet in height;
2. Trees more than thirty inches in diameter;
3. South of Ecola Creek, trees located west of Hemlock Street; and
4. North of Ecola Creek, trees located west of Laurel Street.

K. Tree topping is prohibited except for where: (1) trees have been severely damaged in a storm; and (2) required for utility line maintenance when other pruning practices are impractical.

L. A monthly report on tree removal permit actions shall be made to the planning commission.

M. If a tree is removed without a tree removal permit, a violation may be determined by measuring the stump at the surface of the cut. A stump that is twenty-two inches or more in circumference or seven inches or more in diameter shall be considered prima facie evidence of a violation of this chapter. Proof of violation of this chapter shall be deemed prima facie evidence that such violation is that of the owner of the property upon which the violation is committed.

N. Penalties.

1. Notwithstanding any other provisions of the code, any party found to be in violation of this chapter shall be subject to a civil penalty of five hundred dollars and the payment of an additional civil penalty representing the value of any unlawfully removed or damaged tree, as determined by an appraisal using the International Society of Arboriculture (ISA) Guide for Plant Appraisal, Ninth Edition, 2000. The unlawful removal of each individual tree shall be a separate offense.

2. A builder, developer, tree service, or any other person holding a city business license who is convicted of violating any provision of this chapter is also subject to a proceeding to consider revocation of their business license, pursuant to Section 5.04.170.

O. The city may seek independent expert opinion when reviewing an ISA Tree Hazard Evaluation, or when reviewing any request to remove a diseased, damaged, dying, or hazardous tree. An arborist retained or hired by the city under this section is expected to render independent expert opinion, consistent with the ISA Certified Arborist Code of Ethics.

P. A tree removal permit approved by the city is valid for twelve months from the date of issuance. The permit may be extended for an additional twelve months at the owner's request if there has been not material change in circumstances.

Q. An application for a tree removal permit under Section 17.70.020(D), submitted under the direction of a certified tree arborist for removal of a tree(s) to construct a structure or development, must include the following:

1. A site plan showing the location of the tree(s) proposed for removal, the location of the proposed structure or development, and the location of any other trees six-inch DBH or larger on the subject property or off site (in the adjoining right-of-way or on adjacent property) whose root structure might be impacted by excavation associated with the proposed structure, or by soil compaction caused by vehicular traffic or storage of materials.

2. Measures to be taken to avoid damaging trees not proposed for removal, both on the subject property and off site (in the adjoining right-of-way or on adjacent property).

3. The area where a tree's root structure might be impacted by excavation, or where soil compaction caused by vehicular traffic or storage of materials might affect a tree's health, shall be known as a tree protection zone (TPZ).

4. Prior to construction the TPZ shall be delineated by hi-visibility fencing a minimum of three and one-half feet tall, which shall be retained in place until completion of construction. Vehicular traffic, excavation and storage of materials shall be prohibited within the TPZ. (Ord. 19-3 § 1; Ord. 17-3 § 1; Ord. 14-4 §§ 6—12; Ord. 08-8 § 2; Ord. 98-22 §§ 2, 3; Ord. 97-30 § 1; Ord. 96-18 § 1; Ord. 90-10 § 1 (Appx. A § 42); Ord. 89-3 § 1; Ord. 79-4 § 1 (4.600) (3))

17.70.040 Tree replacement policy.

A. The overall objective of the city's tree replacement policy is, where practical, to maintain a minimum density of trees on a given parcel of land.

B. The basic standard is that four trees should be maintained on a five thousand square foot lot. For larger lots this standard will be applied on a proportional basis, e.g., a seven thousand five hundred square foot lot would require the maintenance of six trees. This standard is to be implemented as follows:

1. Tree removal in conjunction with construction:

a. If four or more trees existed on the lot prior to construction and approval is granted to remove trees, the replanting of up to four trees may be required.

b. If fewer than four trees existed on the lot prior to construction, the replanting of trees on a one-for-one basis may be required.

c. A minimum density of less than four trees may be permitted where it is found that the remaining trees provide sufficient cover, immature trees (those less than six inches in diameter) will mature to provide adequate cover, or there are no reasonable locations for new trees.

2. Tree removal not in conjunction with construction:

a. If after tree removal the site maintains the standard of at least four trees per five thousand square feet, no replacement is required.

b. If after tree removal the site contains less than four trees per five thousand square feet, the replanting of trees on a one-for-one basis may be required.

c. A minimum density of less than four trees per five thousand square feet may be permitted where it is found that the remaining trees provide sufficient cover, immature trees (those less than six inches diameter) will mature to provide adequate cover, or there are no reasonable

locations for new trees.

C. The objective of the tree replacement policy is to require the replanting of native trees. When a replacement tree is required, at least one tree from the native tree list will have to be replanted. The following trees are considered native:

1. Sitka spruce;
2. Western hemlock;
3. Douglas fir;
4. Western red cedar;
5. Red alder;
6. Mountain ash;
7. Big leaf maple;
8. Vine maple.

D. The replacement trees shall be planted so that they do not create future problems in terms of solar access, view protection, building maintenance, or the survivability of other trees. Trees should generally not be planted within five feet of the property line.

E. The replacement trees shall be at least six feet in height at the time of planting.
(Ord. 19-3 § 1; Ord. 17-3 § 1)



Jeff Adams

Community Development Director

City of Cannon Beach

p: 503.436.8040 | tty: 503.436.8097 | f: 503.436.2050

a: 163 E. Gower St. | PO Box 368 | Cannon Beach, OR 97110

w: www.ci.cannon-beach.or.us | e: adams@ci.cannon-beach.or.us

DISCLOSURE NOTICE: Messages to and from this email address may be subject to Oregon Public Records Law.



Cannon Beach Tree Pruning, Removal & Replacement

If your tree is over six inches in diameter, as measured at 4.5 feet from natural grade (Diameter at Breast Height (DBH)) and you would like to:



Before

Top your tree. Tree topping is **prohibited** in Cannon Beach except for where:

- 1) trees have been severely damaged in a storm; or
- 2) required for utility line maintenance when other pruning practices are impractical

Prune your tree. It should be pruned to International Society of Arboriculture (ISA) ANSI A300 Pruning Standards (2008) if:

- 1) it is more than thirty feet in height; or,
- 2) it is more than thirty inches in diameter; or,
- 3) it is South of Ecola Creek, located west of Hemlock St.; or,
- 4) it is North of Ecola Creek, located west of Laurel St.

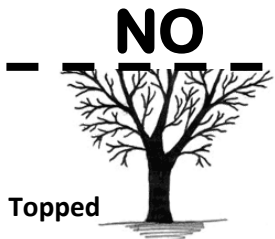


Trimmed

Remove your tree.

You **must** have a **Tree Removal Permit**, with a **Tree Removal Report** prepared by a **Certified Arborist** if:

- 1) you are constructing a structure or development approved or allowed pursuant to CBMC 17.70.030 (B or Q), which involves any form of ground disturbance, including required vehicular and utility access; or,
- 2) Remove a tree for health and vigor of surrounding trees.

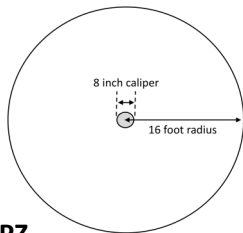


Topped

If you are removing a tree(s) because of construction, you should:

1. Contact a certified arborist;
2. If the certified arborist determines that no other trees on the property or neighboring properties and right-of-way will be affected by the proposed construction, then the certified arborist should write a letter stating these findings and submit the letter with the building permit application.

NOTE: the City reserves the right to have the City Arborist review all arborist recommendations and make an independent report for Administrative review. All administrative decisions may be appealed.



TPZ

3. If the certified arborist determines that trees will be affected,

A. the site plan should indicate the location of all trees over 6" DBH on the subject property or off-site (in the adjoining right-of-way or on adjacent property) whose root structure might be impacted by excavation associated with the proposed structure, or by soil compaction caused by vehicular traffic or storage of materials.

B. Measures must be taken to avoid damaging trees not proposed for removal, both on the subject property and off-site (in the adjoining right-of-way or on adjacent property).

C. The area where a tree's root structure might be impacted by excavation, or where soil compaction caused by vehicular traffic or storage of materials might affect a tree's health, shall be known as a Tree Protection Zone (TPZ).

D. Prior to construction the TZP shall be delineated by hi-visibility fencing a minimum of 3.5 feet tall, which shall be retained in place until completion of construction. Vehicular traffic, excavation and storage of materials shall be prohibited within the TPZ





Damaged



Hazard or Dead

You must have a Tree Removal Permit, with an ISA Tree Hazard Evaluation Form prepared by a Certified Arborist If:

- 1) the tree presents a safety hazard, where:
 - A. The condition or location of the tree presents either a foreseeable danger to public safety, or a foreseeable danger of property damage to an existing structure; and,
 - B. Such hazard or danger cannot reasonably be alleviated by pruning or treatment of the tree; or
- 2) the tree was damaged by storm, fire or other injury, which can't be saved by pruning

If your tree presents an immediate danger of collapse and if such potential collapse represents a clear and present hazard to persons or property, **please contact the Community Development Director (CDD) at 503-436-8042**. If it is determined by the CDD that it is an immediate danger, then a tree removal permit is not required prior to tree removal. However, within seven days after the tree removal, the tree owner shall make application for an after-the-fact permit. Where a tree presents an immediate danger of collapse, a complete ISA Tree Hazard Evaluation Form prepared by a certified arborist is not required. Where a safety hazard exists, as defined by this subsection, the city may require the tree's removal. If the tree has not been removed after forty-eight hours, the city may remove the tree and charge the costs to the owner.

You must have a Tree Removal Permit, with a reason, to:

- 1) Remove a tree that is dead;
- 2) Remove a tree where required to provide solar access to a solar energy system where pruning will not provide adequate solar access:
 - A. The city may require documentation that a device qualifies for Oregon Department of Energy Solar Tax Credit, or other incentive for installation of solar devices offered by a utility
 - B. No tree measuring more than 24 inches in diameter shall be removed for solar access
- 3) Remove a tree for landscape purposes subject to the following conditions
 - A. The tree(s) to be removed under this criterion cannot exceed 10 inches in diameter;
 - B. A landscape plan for the area affected by the tree removal is approved by the city;
 - C. The landscape plan incorporates replacement trees for trees to be removed. The replacement trees shall be at least six feet in height or have a two inch caliper; and,
 - D. The city shall review the property one year after the approval of the tree removal permit for compliance.

The city may require the replanting of trees to replace those being removed.



Cannon Beach Community Development

163 E. Gower St. | PO Box 368 | Cannon Beach, OR 97110

503.436.8042

planning@ci.cannon-beach.or.us

www.ci.cannon-beach.or.us/planning

1.16.070 Fine and assessment amounts.

A. Violations designated by ordinances of the city are classified and the maximum fines and presumptive fines for commission of a violation, consistent with ORS Chapter [153](#), are as follows:

Maximum:

1. Class A violation, \$2,000;
2. Class B violation, \$1,000;
3. Class C violation, \$500.00;
4. Class D violation, \$250.00;
5. Class E violation, \$125.00;
6. Class F violation, \$75.00.

Presumptive fine to be included on citation/summons:

1. Class A violation, \$440.00;
2. Class B violation, \$265.00;
3. Class C violation \$165.00;
4. Class D violation, \$115.00
5. Class E violation, \$70.00;
6. Class F violation, \$30.00.

The presumptive fine for a specific fine violation is:

1. The amount specified by the ordinance or statute adopted by reference as the presumptive fine for the violation; or
2. An amount equal to the greater of 20 percent of the maximum fine prescribed for the violation, or the minimum fine prescribed by statute for the violation.
3. The \$5.00 additional charge consistent with the 2017 legislative increase shall be added to any specific fine amount presumptive fine.

B. Notwithstanding the above, a person who commits a **tree** removal violation shall also be subject to a fine in an amount equal to the value of **trees** removed in violation of LCMC Title [17](#). The value of those **trees** shall be computed utilizing the International Society of Arboriculture **tree** value formula or a similar method in common use as determined by the city engineer. Such fines shall be deposited in a special revenue fund known as the **tree** preservation and planting fund, which fund is hereby established effective December 1, 1992, to be used for **tree** preservation or planting efforts.

C. Whenever the city municipal court orders a fine as a penalty for committing a violation, an assessment in addition to such fine shall be collected and forwarded to the city finance director to be credited to a special revenue fund known as the code enforcement fund, which fund is hereby established effective December 1, 1992, to be utilized by the city for the partial funding of its code enforcement efforts. The amount of the assessment shall be as follows:

1. For Class A violations, \$100.00;
2. For Class B violations, \$60.00;
3. For Class C violations, \$25.00;
4. For Class D violations, \$10.00;
5. For Class E violations, \$5.00;
6. For Class F violations, \$0.00.

D. When a defendant is served with a violation citation for violation of a city ordinance, the amount of the presumptive fine set forth in the citation and complaint/summons shall not include the assessment imposed in subsection (C) of this section. If the violator submits the presumptive fine with a guilty or no contest plea prior to the date of appearance, the assessment in subsection (C) of this section is deemed waived. The city municipal court shall impose the fee in all other circumstances, and shall not waive or suspend any portion of the mandatory assessment imposed in subsection (C) of this section. (Ord. 2017-24 § 1; Ord. 2015-10 § 1; Ord. 92-24 § 3; Ord. 87-10 § 5)

8.12.080 **Trees**.

A. No owner or person in charge of property that abuts upon a street or public sidewalk shall permit **trees** or bushes on his property to interfere with street or sidewalk traffic. It is the duty of an owner or person in charge of property that abuts upon a street or public sidewalk to keep all **trees** and bushes on his premises, including the adjoining parking strip, trimmed to a height of

not less than eight feet above the sidewalk and not less than 13 feet seven inches above the roadway.

B. No owner or person in charge of property shall allow to stand a dead or decaying **tree** that is a hazard to the public or to persons or property on or near the property. (Ord. 82-15 § 12)

17.34.140 Landscaping.

A. Intent. Nelscott is identifiable, in part, by its shore pines and other coastal vegetation. While it is inevitable that some existing **trees** will be removed with new development, native vegetation should be preserved where practicable or otherwise replanted in required landscape areas. **Trees** and hedges serve as windbreaks and visual screens in an area that is otherwise being exposed to high winds. Grassy swales capture and cleanse surface water runoff before it infiltrates into the ground or seeps onto the beach. Mature vegetation also enhances real estate values. For these reasons, as well for aesthetic reasons, the city requires that all new developments and redevelopment projects attempt to save mature vegetation that is not within building envelopes and provide landscaping in surface parking areas, as buffers between uses, within street planter strips, and to soften the appearance of large building elevations.

B. Standards.

1. Mature Landscaping. Site plans shall incorporate existing, mature vegetation that is not within building envelopes and not within areas that are required to be graded or excavated (e.g., for utilities, foundations, and driveways) into the project's landscape design to the greatest extent practicable. Where mature **tree** removal is unavoidable (e.g., a **tree**'s location precludes reasonable development consistent with prescribed building envelopes, required building orientation, or public improvement requirements), mitigation shall be required as per subsection (B)(3)(g) of this section.

2. Volume Landscaping and Screening. Large **trees** and/or shrub planting may be required in quantities exceeding the base requirements of this code to mitigate adjustments to other standards or the loss of mature **trees** as described under subsection (B)(1) of this section.

3. Minimum Landscape Standards.

a. All off-street parking and vehicular use areas (including driveways and loading docks) shall have perimeter landscaping of not less than four feet in depth, and interior landscaping covering at least 10 percent of the entire vehicular use area. The planning commission authority may reduce the minimum landscape area to not less than five percent where the development preserves and protects one or more existing mature **trees**. The commission shall use its discretion in awarding credit; provided, that more

credit may be awarded to projects that preserve the largest or most visible **trees** as viewed from public rights-of-way including the beach. Areas with preserved **trees** are counted toward the required parking lot landscaping.

b. Each separate landscape area shall be a minimum of 24 square feet with a minimum dimension of at least four feet and shall contain at least one **tree**. All remaining land in the landscape area shall be covered by a combination of shrubs, ground cover plants or other city-approved nonvegetative ground cover.

c. All required buffer strips, screens, and other required landscape areas shall be planted at a density to ensure the intended buffering or screening intent is met; in no case shall a landscape area have less than one **tree** per 200 square feet of surface or less than one shrub per 50 square feet of area.

d. Required **trees** and shrubs shall be noninvasive species that are known to thrive in the northern Oregon coastal environment.

e. The following guidelines apply:

i. Vegetation native to the Pacific Northwest coast is encouraged.

ii. Turf and grass is discouraged, except in residential developments and in water treatment swales.

iii. Species should be those contained in the Lincoln City **tree** planting guide and list of recommended species, or species recommended by a licensed nurseryman as being suitable for the local climate, as approved by the planning director.

f. **Trees** shall be at least two inch caliper at time of planting.

g. When **tree** mitigation is required the number of mitigation **trees** required shall be equal to at least one-half total number required to achieve the number of inches of mature **tree**(s) removed (diameter measured at four feet above grade). For instance, if a 12-inch diameter **tree** is removed, then two three-inch **trees** of the same or comparable species shall be planted.

h. Irrigation systems shall be provided for all planted areas for a period of at least two years, or until it is demonstrated that new plants have become naturalized.

i. Shrubs shall be at least a three-gallon size when planted.

j. If hedges are planted for screening, plants shall be at least of an initial size so that the required screening will be achieved within two years.

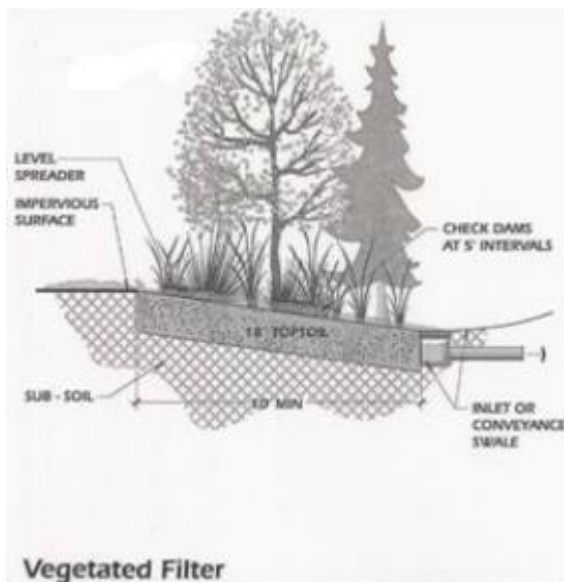
k. **Trees** shall be planted so that encroachment below eight feet into a public right-of-way can be prevented without long-term detriment to the subject **tree**.

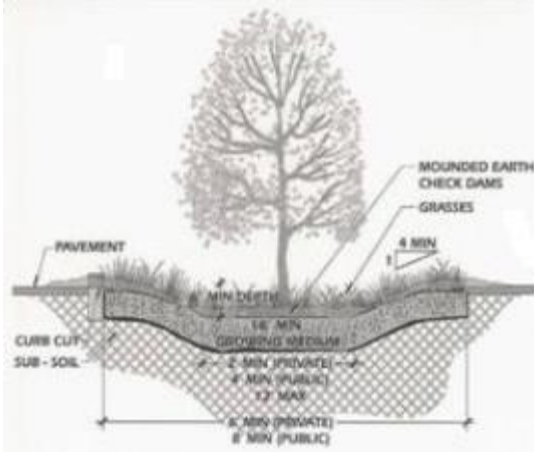
l. Landscaping shall preserve an adequate line of sight around vehicle accesses.

m. All landscaping materials shall be in vigorous and healthy growing condition and shall be installed according to common planting procedures, with consideration given to soil condition. The property owner is responsible for maintaining and replacing, as necessary, all approved landscape plants on his property and those within abutting rights-of-way (e.g., street **trees**).

4. Parking Area Landscaping. Surface parking areas shall contain landscaping as described under LCMC [17.34.120](#).

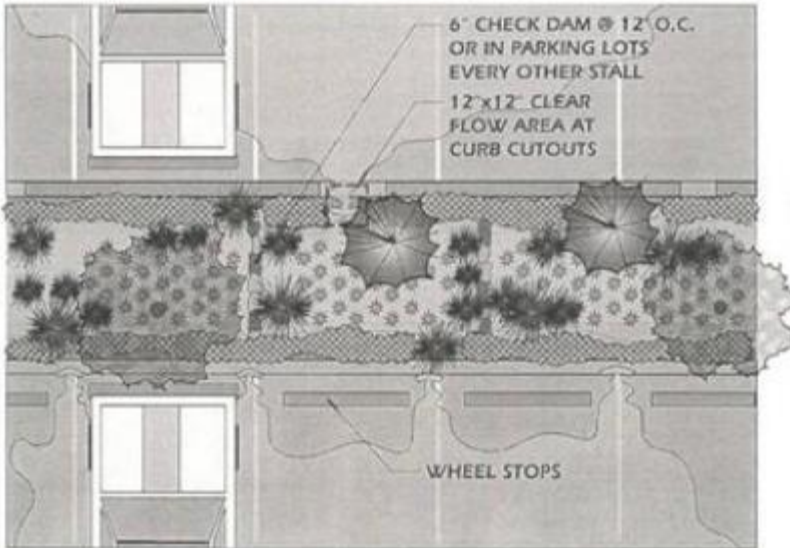
5. Water Quality. Where a surface parking area incorporates water quality filters/swales and porous paving materials, such as pavers set in sand, concrete blocks allowing grass to grow through, and/or porous concrete (e.g., particularly along walkways and in parking areas that are used infrequently), the reviewing authority may allow additional building (lot) coverage, consistent with the standards in Table 17.34.060.B. Porous paving may also be used for small areas, such as the first four feet of a parking lot's perimeter, where it would help reduce or slow surface water runoff. (Recommended: Figure 17.34.140.)





Grassy Swale

LEGEND



Swale Area = Approx. 400 sq. ft.
[Not to Scale]

Notes:

1. At least 50% of the facility shall be planted with grasses or grass-like plants, primarily in the flow path.
2. Large grass like plants can be considered as shrubs. See City recommended plant list and parking lot tree list and plant quantity requirements.

Vegetated Swale - Plan

Parking Lot Application

Figure 17.34.140: Typical parking lot landscape concepts, incorporating water quality features.

(Ord. 2008-18 § 4(3)(H))

17.74.120 Landscaping.

A. Intent. Lincoln City is identifiable, in part, by its shore pines and other coastal vegetation. While it is inevitable that some existing **trees** will be removed with new development, native vegetation should be preserved where practicable or otherwise replanted in required landscape areas. **Trees** and hedges serve as windbreaks and visual screens in an area that is otherwise being exposed to high winds. Grassy swales capture and cleanse surface water runoff before it infiltrates into the ground or seeps onto the beach. Mature vegetation also enhances real estate values. For these reasons, as well as for aesthetic reasons, the city requires that all new developments and redevelopment projects attempt to save mature vegetation that is not within building envelopes and provide landscaping in surface parking areas, as buffers between uses, within street planter strips, and to soften the appearance of large building elevations. Landscaping must conform to the following provisions, in addition to those in LCMC [17.52.100](#).

B. Standards.

1. Mature Landscaping. Site plans shall incorporate existing, mature vegetation that is not within building envelopes and not within areas that are required to be graded or excavated (e.g., for utilities, foundations, and driveways) into the project's landscape design to the greatest extent practicable. Where mature **tree** removal is unavoidable (e.g., a **tree**'s location precludes reasonable development consistent with prescribed building envelopes, required building orientation, or public improvement requirements), mitigation shall be required as per subsection (B)(3)(g) of this section.

2. Volume Landscaping and Screening. Large **trees** and/or shrub planting may be required in quantities exceeding the base requirements of this code to mitigate adjustments to other standards or the loss of mature **trees** as described under subsection (B)(1) of this section.

3. Minimum Landscape Standards.

a. All off-street parking and vehicular use areas (including driveways and loading docks) shall have perimeter landscaping of not less than four feet in depth, and interior landscaping covering at least 10 percent of the entire vehicular use area.

The planning commission may reduce the minimum landscape area to not less than five percent where the development preserves and protects one or more existing mature **trees**. The commission shall use its discretion in awarding credit; provided,

that more credit may be awarded to projects that preserve the largest or most visible **trees** as viewed from public rights-of-way including the beach. Areas with preserved **trees** are counted toward the required parking lot landscaping.

b. Each separate landscape area shall be a minimum of 24 square feet with a minimum dimension of at least four feet and, on parking lot islands and in park strips along a street, shall contain at least one **tree**. All remaining land in the landscape area shall be covered by a combination of shrubs, ground cover plants or other city-approved nonvegetative ground cover.

c. All required buffer strips, screens, and other required landscape areas shall be planted at a density to ensure the intended buffering or screening intent is met; in no case shall a landscape area have less than one **tree** per 200 square feet of surface or less than one shrub per 50 square feet of area.

d. Required **trees** and shrubs shall be non-invasive species that are known to thrive in the northern Oregon coastal environment.

e. The following guidelines apply:

i. Vegetation native to the Pacific Northwest coast is encouraged;

ii. Turf and grass is discouraged, except in residential developments;

iii. Species should be those contained in the Lincoln City **Tree** Planting Guide and List of Recommended Species, or species recommended by a licensed nurseryman as being suitable for the local climate, as approved by the planning director.

f. **Trees** shall be at least two-inch caliper at time of planting.

g. When **tree** mitigation is required, the number of mitigation **trees** required shall be equal to the total number required to achieve at least half of the number of inches of mature **tree**(s) removed (diameter measured at four feet above grade). For instance, if a 12-inch diameter **tree** is removed, then at least two three-inch **trees** of the same or comparable species shall be planted. Alternatively, the reviewing authority may require fewer **trees** of a larger size be planted.

h. Irrigation systems shall be provided for all planted areas for a period of at least two years, or until it is demonstrated that new plants have become naturalized.

i. Shrubs shall be at least three-gallon size when planted.

j. If hedges are planted for screening, plants shall be at least of an initial size so that the required screening will be achieved within two years.

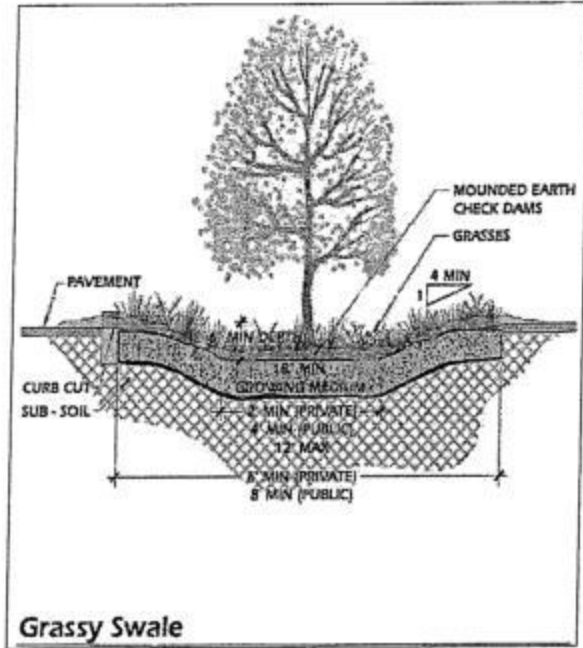
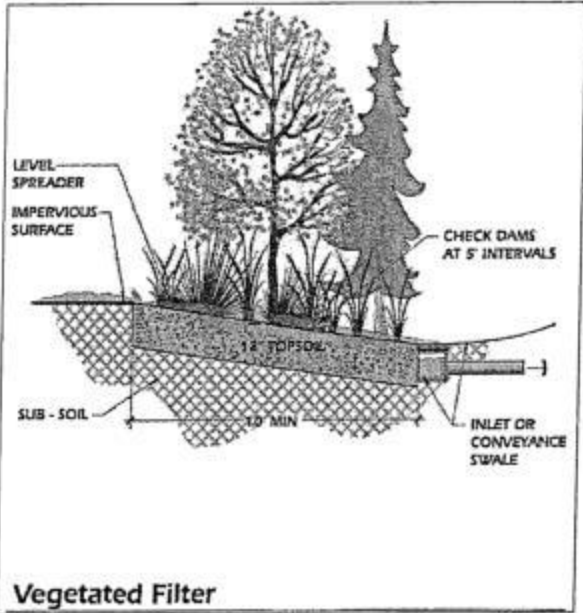
k. **Trees** shall be planted so that encroachment below eight feet into a public right-of-way can be prevented without long-term detriment to the subject **tree**.

l. Landscaping shall preserve an adequate line of sight around vehicle accesses.

m. All landscaping materials shall be in vigorous and healthy growing condition and shall be installed according to common planting procedures, with consideration given to soil condition. The property owner is responsible for maintaining and replacing, as necessary, all approved landscape plants on his property and those within abutting rights-of-way (e.g., street **trees**).

4. Parking Area Landscaping. Surface parking areas shall have perimeter landscaping, as described above. Surface parking lots containing more than 20 parking stalls shall be divided into rows of not more than 12 continuous parking spaces. (Recommended: Figure 17.74.120.)

5. Water Quality. Where a surface parking area incorporates water quality filters/swales and porous paving materials, such as pavers set in sand, concrete blocks allowing grass to grow through, and/or porous concrete (e.g., particularly along walkways and in parking areas that are used infrequently), the reviewing authority may allow additional building (lot) coverage. Porous paving may also be used for small areas, such as the first four feet of a parking lot's perimeter, where it would help reduce or slow surface water runoff. (Recommended: Figure 17.74.120.)



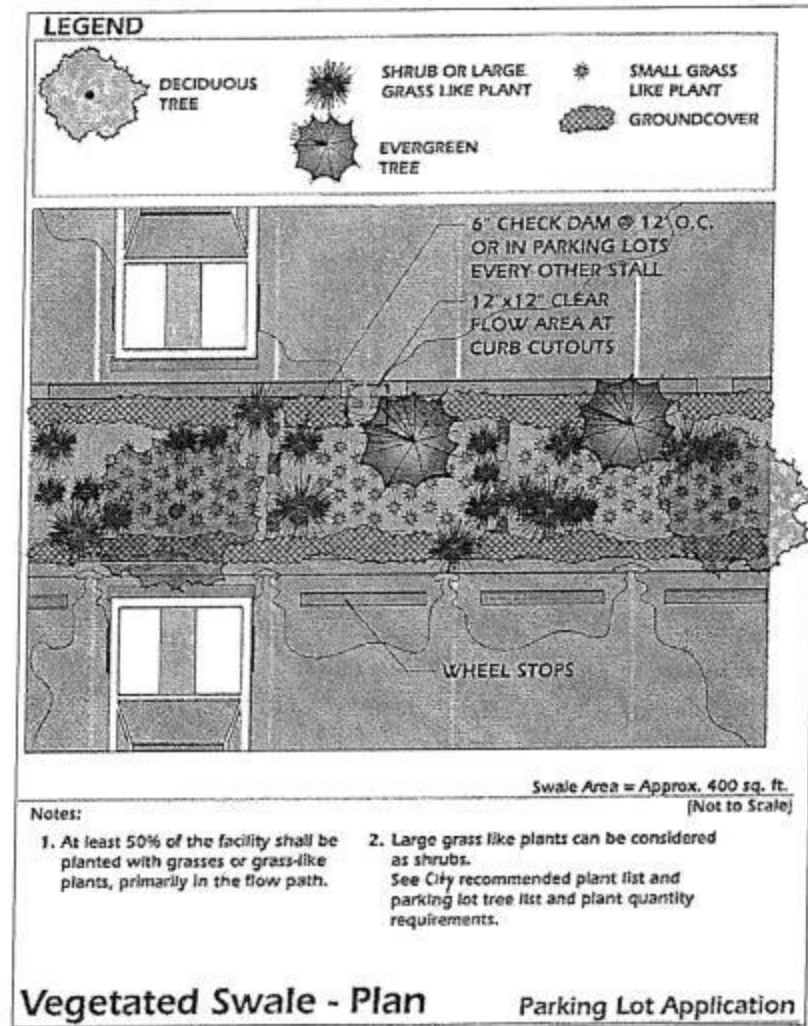


Figure 17.74.120: Typical parking lot landscaping concepts, incorporating water quality features.

17.50.140 Landscaping. [+](#) SHARE

A. Intent. Oceanlake is identifiable, in part, by its shore pines and other coastal vegetation. While it is inevitable that some existing **trees** will be removed with new development, native vegetation should be preserved where practicable or otherwise replanted in required landscape areas. **Trees** and hedges serve as windbreaks and visual screens in an area that is otherwise being exposed to high winds. Grassy swales capture and cleanse surface water runoff before it infiltrates into the ground or seeps onto the beach. Mature vegetation also enhances real estate values. For these reasons, as well as for aesthetic reasons, the city requires that all new developments and redevelopment projects attempt to save mature vegetation that is not within building envelopes and provide landscaping in surface parking areas, as buffers between uses, within street planter strips, and to soften the appearance of large building elevations.

B. Standards.

1. Mature Landscaping. Site plans shall incorporate existing, mature vegetation that is not within building envelopes and not within areas that are required to be graded or excavated (e.g., for utilities, foundations, and driveways) into the project's landscape design to the greatest extent practicable. Where mature **tree** removal is unavoidable (e.g., a **tree**'s location precludes reasonable development consistent with prescribed building envelopes, required building orientation, or public improvement requirements), mitigation shall be required as per subsection (B)(3)(g) of this section.

2. Volume Landscaping and Screening. Large **trees** and/or shrub planting may be required in quantities exceeding the base requirements of this code to mitigate adjustments to other standard or the loss of mature **trees** as described under subsection (B)(1) of this section.

3. Minimum Landscape Standards.

a. All off-street parking and vehicular use areas (including driveways and loading docks) shall have perimeter landscaping of not less than four feet in depth, and interior landscaping covering at least 10 percent of the entire vehicular use area. The planning commission authority may reduce the minimum landscape area to not less than five percent where the development preserves and protects one or more existing mature **trees**. The commission shall use its discretion in awarding credit; provided, that more credit may be awarded to projects that preserve the largest or most visible **trees** as viewed from public rights-of-way including the beach. Areas with preserved **trees** are counted toward the required parking lot landscaping.

b. Each separate landscape area shall be a minimum of 24 square feet with a minimum dimension of at least four feet and shall contain at least one **tree**. All remaining land in the landscape area shall be covered by a combination of shrubs, ground cover plants or other city-approved nonvegetative ground cover.

c. All required buffer strips, screens, and other required landscape areas shall be planted at a density to ensure the intended buffering or screening intent is met; in no case shall a landscape area have less than one **tree** per 200 square feet of surface or less than one shrub per 50 square feet of area.

d. Required **trees** and shrubs shall be noninvasive species that are known to thrive in the northern Oregon coastal environment.

e. The following guidelines apply:

i. Vegetation native to the Pacific Northwest coast is encouraged.

ii. Turf and grass is discouraged, except in residential developments and in water treatment swales.

iii. Species should be those contained in the Lincoln City **Tree** Planting Guide and List of Recommended Species, or species recommended by a licensed nurseryman as being suitable for the local climate, as approved by the planning director.

f. **Trees** shall be at least two-inch caliper at time of planting.

g. When **tree** mitigation is required, the number of mitigation **trees** required shall be equal to at least one-half the total number required to achieve the number of inches of mature **tree**(s) removed (diameter measured at four feet above grade). For instance, if a 12-inch diameter **tree** is removed, then two three-inch **trees** of the same or comparable species shall be planted.

h. Irrigation systems shall be provided for all planted areas for a period of at least two years, or until it is demonstrated that new plants have become naturalized.

i. Shrubs shall be at least three-gallon size when planted.

j. If hedges are planted for screening, plants shall be at least of an initial size so that the required screening will be achieved within two years.

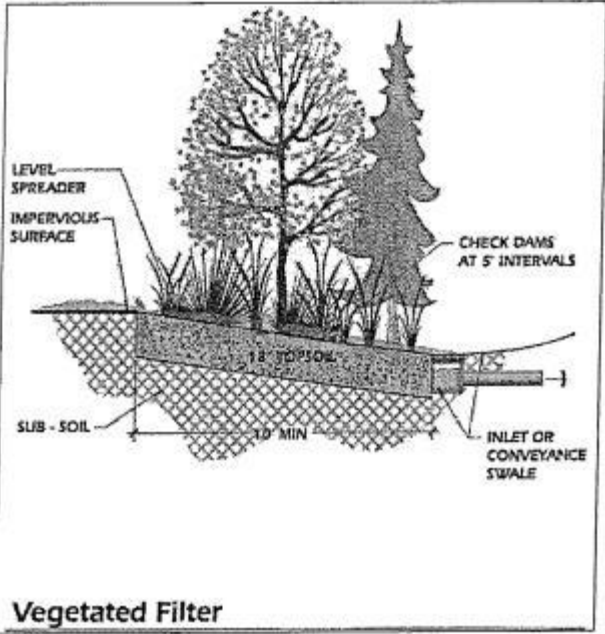
k. **Trees** shall be planted so that encroachment below eight feet into a public right-of-way can be prevented without long-term detriment to the subject **tree**.

l. Landscaping shall preserve an adequate line of sight around vehicle accesses.

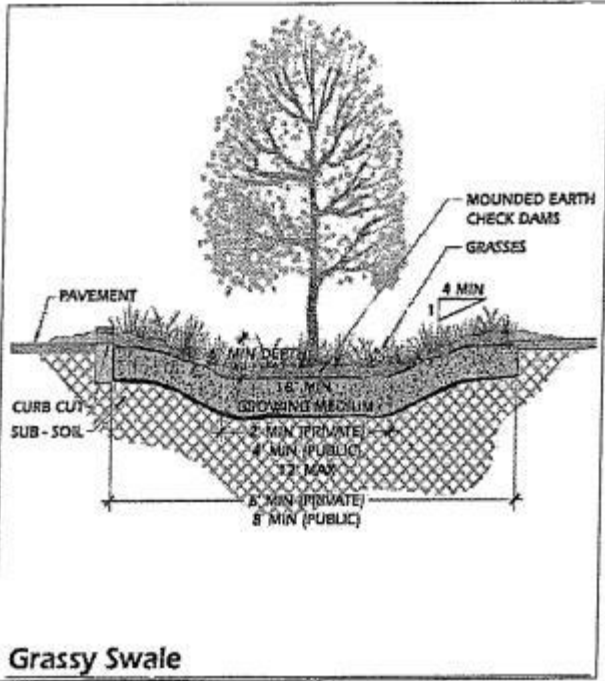
m. All landscaping materials shall be in vigorous and healthy growing condition and shall be installed according to common planting procedures, with consideration given to soil condition. The property owner is responsible for maintaining and replacing, as necessary, all approved landscape plants on his property and those within abutting rights-of-way (e.g., street **trees**).

4. Parking Area Landscaping. Surface parking areas shall contain landscaping as described under LCMC [17.50.120](#), Off-street parking and circulation.

5. Water Quality. Where a surface parking area incorporates water quality filters/swales and porous paving materials, such as pavers set in sand, concrete blocks allowing grass to grow through, and/or porous concrete (e.g., particularly along walkways and in parking areas that are used infrequently), the reviewing authority may allow additional building (lot) coverage, consistent with the standards in Table 17.50.060. Porous paving may also be used for small areas, such as the first four feet of a parking lot's perimeter, where it would help reduce or slow surface water runoff. (Recommended: Figure 17.50.140.)



Vegetated Filter



Grassy Swale

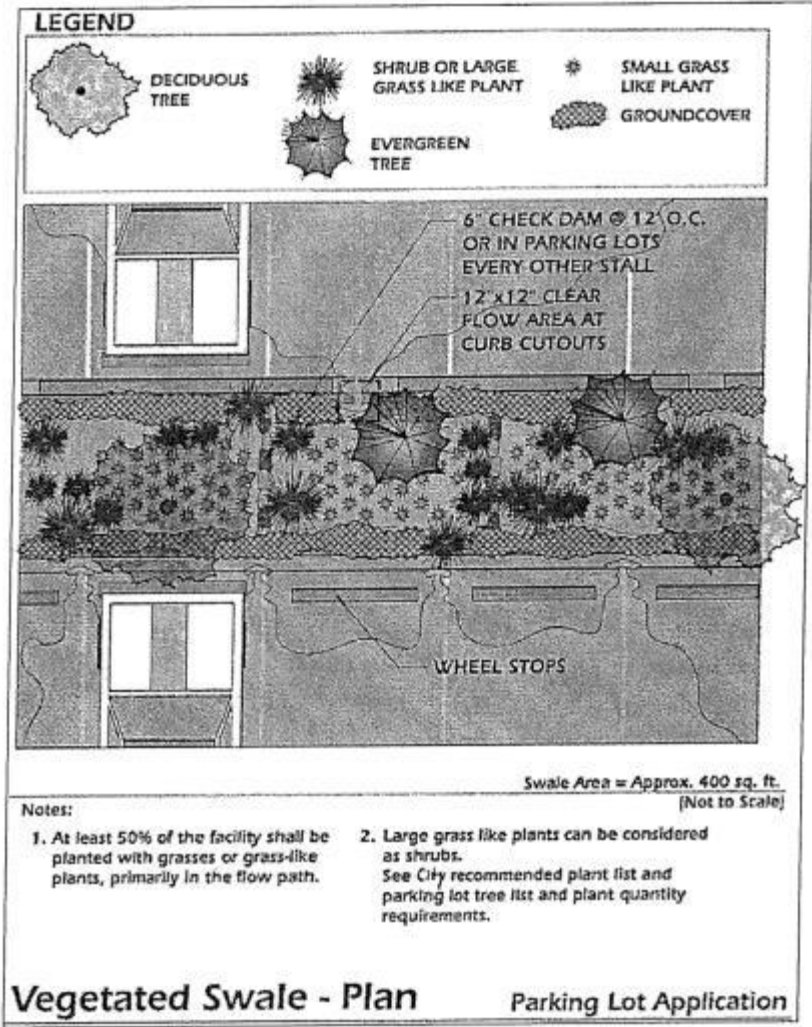


Figure 17.50.140

(Ord. 2007-08 § 1 (Exh. B § 3(H))

ORDINANCE NO. 2020-13

1
2
3 **SECTION 1.** Chapter 17.16 (*Single Family Residential (R-1) District*), Section 17.16.075 is hereby
4 added to read as follows:

5
6 **17.16.075 Landscaping. Landscaping shall be provided in accordance with**
7 **Chapter 17.55 LCMC.**
8

9 **SECTION 2.** Chapter 17.17 (*Single Family Roads End (R-1-RE) District*), Section 17.17.075 is
10 hereby added to read as follows:

11
12 **17.17.075 Landscaping. Landscaping shall be provided in accordance with**
13 **Chapter 17.55 LCMC.**
14

15 **SECTION 3.** Chapter 17.18 (*Vacation Rental (VR) Zone*), Section 17.18.075 is hereby added to
16 read as follows:

17
18 **17.18.075 Landscaping. Landscaping shall be provided in accordance with**
19 **Chapter 17.55 LCMC.**
20

21 **SECTION 4.** Chapter 17.24 (*Professional Campus (PC) Zone*), Section 17.24.065 is hereby added
22 to read as follows:

23
24 **17.24.065 Landscaping. Landscaping shall be provided in accordance with**
25 **Chapter 17.55 LCMC.**
26

27 **SECTION 5.** Chapter 17.28 (*Recreation Commercial (RC) Zone*), Section 17.28.075 is hereby
28 added as follows:

29
30 **17.28.075 Landscaping. Landscaping shall be provided in accordance with**
31 **Chapter 17.55 LCMC.**
32

33 **SECTION 7.** Chapter 17.32 (*General Commercial (GC) Zone*), Section 17.32.085 is hereby added
34 to read as follows:

35
36 **17.32.085 Landscaping. Landscaping shall be provided in accordance with**
37 **Chapter 17.55 LCMC.**
38

39 **SECTION 9.** Chapter 17.36 (*Planned Industrial (PI) Zone*), Section 17.36.080. Paragraph A. is
40 amended to read as follows:

41
42 17.36.080.A. Landscaping. Landscaping shall be provided in accordance with **Chapter**
43 **17.55 LCMC.**
44

1 **SECTION 10.** Chapter 17.40 (*Recreation Residential (RR) Zone*), Section 17.40.060. Paragraph I. 4.
2 is amended to read as follows:

3
4 **17.40.060.I.4. Landscaping. Landscaping shall be provided in accordance with**
5 **Chapter 17.55 LCMC.**

6
7 **SECTION 11.** Chapter 17.42 (*Park (P) Zone*), Section 17.42.060. Paragraph C. Is hereby amended
8 as follows:

9
10 17.42.060.C. Landscaping. Landscaping **shall be provided in accordance with Chapter**
11 **17.55 LCMC.**

12 **SECTION 23.** Chapter 17.80 (*Provisions applying to Special Uses*) Section 17.80.040.B, numbered
13 paragraphs 5 and 7 are hereby amended to read as follows:

14
15 17.80.040.B.7. Except for the driveway accesses for the park, a sight-obscuring fence at
16 least five but not more than six feet in height shall be located five feet back from the
17 outer boundary of the recreational vehicle park. The area between the sight-obscuring
18 fence and the recreational vehicle park boundary shall be landscaped, **along with the**
19 **remainder of the site, in accordance with Chapter 17.55 LCMC.** The fence and
20 landscaping shall be approved by the **applicable review authority.**

21
22
23 **Chapter 17.55 Landscaping Standards**

24
25 **17.55.010 Purpose.**

26
27 **A. The goals of landscaping are to increase aesthetic value; provide environmental**
28 **benefits, such as controlling erosion and functioning as part of the natural**
29 **hydrologic cycle; provide an attractive natural balance to built areas; reduce**
30 **runoff; screen or buffer uses; and to frame or complement views. The purpose of**
31 **this chapter is to provide for the design, selection, installation, and maintenance of**
32 **landscaping that will satisfy the aforementioned goals. The chapter also seeks to**
33 **provide for selection of plant materials that will provide long-term growth, a**
34 **balance of year-round coverage and greenery, and a variety of species for a**
35 **healthier, drought-tolerant, disease-resistant plant inventory.**

36
37 **17.55.020 Applicability. The standards of this chapter shall apply to:**

- 38 **1. All Type II and Type III procedures.**
39 **2. New construction.**
40 **3. Previously developed sites whenever improved by 50 percent or more of the**
41 **assessed value of the existing improvements.**
42

17.55.030 Landscaping requirements for Detached Single-unit Dwellings, Attached single-unit dwellings, Manufactured Dwellings, and Duplexes.

A. Maximum Impervious Surface. Maximum coverage of an individual lot or parcel in impervious surfaces shall be limited to a percentage of the gross area of the lot or parcel, according to zone, as listed in Table 17.55.030-1.**

Table 17.55.030-1

R-1	R-1-RE	V-R	R-M	NCR	R-R	OPD I-M	OPD OF	NBMU	NBD
55%	55%	55%	55%	55%	65%	75%	80%	90%	90%

****55% for any zone not listed in Table 17.55.030-1**

Exemptions and adjustments:

a. Flag lot access ways (i.e., the “flagpole”) shall not be counted as part of the impervious surface area on the site. They shall also be deducted from the gross square footage of the site when determining the allowable percentage.

b. Recorded, legal access easements shall not be counted as part of the impervious surface area on the site. They shall also be deducted from the gross square footage of the site when determining the allowable percentage.

c. Eco-roofs, installed or inspected and approved by a certified professional, shall not be counted as part of the impervious surface area on the site. They shall also be deducted from the gross square footage of the site when determining the allowable percentage.

d. For example, a lot in the R-1-RE zone is 5,000 square feet. It contains a 1,000-square foot flagpole/recorded, legal access easement/eco-roof. 5,000 less 1,000 equals 4,000. 55% of 4,000 equals 2,200; therefore, no more than 2,200 square feet of the site can be impervious, but the 1,000-square-foot area of the flagpole/recorded, legal access easement/eco-roof does not count against the 2,200 square feet of allowed impervious area.

e. For existing lots between 3,000 square feet and 4,000 square feet, maximum impervious surfaces shall be an additional five percent above the limit listed in the table above.

f. For existing lots less than 3,000 square feet, maximum impervious surfaces is an additional 15 percent above the limit listed in the table above or 100 percent, whichever is less.

1
2 **B. Landscaping requirements. Landscaping is required on all disturbed portions of**
3 **the site not covered by buildings, structures, or impervious surfaces. Existing plants**
4 **and trees that are healthy and non-invasive count towards the minimum**
5 **requirements listed below, provided they will be protected during development**
6 **adequately enough to ensure future preservation.**

7
8 **1. At a minimum, the site shall contain the following spaced and/or grouped**
9 **according to best planting practices and aesthetics:**

10
11 **a. One tree per 150 feet of total lot perimeter; and**

12
13 **b. One shrub per 30 feet of total lot perimeter; and**

14
15 **c. Sufficient number of living ground cover plants spaced to cover 10**
16 **percent of the gross area of the site within 3 years of planting.**

17
18 **C. Ground cover and mulch.**

19
20 **1. Mulch between plantings shall be at least a two-to three-inch-thick layer to**
21 **ensure effective erosion control and to avoid leaching of excessive nutrients.**

22
23 **2. Acceptable mulch materials are straw, well-aged compost and leaves, wood**
24 **mulch or bark dust, or wood nuggets that are a minimum diameter of one inch.**
25 **Mulching with manure that has not been composted or aged is prohibited.**

26
27 **3. Non-living ground cover materials such as non-compacted pea gravel, river**
28 **rock, pumice, stones, boulders, bark dust, and cedar chips are acceptable**
29 **ground cover.**

30
31 **4. Standards for living ground cover are those set out in subsection 17.55.050.**

32
33 **17.55.040. Landscaping requirements for all development Other Than Detached**
34 **Single-unit Dwellings, Attached single-unit dwellings, Manufactured Dwellings,**
35 **and Duplexes.**

36
37 **A. Landscaping is required on all portions of the site not covered by buildings,**
38 **structures, or impervious surfaces.**

39
40 **B. 15 percent of the total gross area of the site shall be landscaped with live**
41 **vegetation according to the standards contained within this chapter. Existing**
42 **plants and trees that are healthy and non-invasive count towards the 15 percent**

1 live vegetation requirement, provided they will be protected during development
 2 adequately enough to ensure future preservation.

3
 4 1. At a minimum, the site shall contain three distinct and separate landscape
 5 areas, containing an overall total of the following spaced and/or grouped
 6 according to best planting practices and aesthetics:

7
 8 a. One tree per 20 feet of total lot perimeter; and

9
 10 b. One shrub per 10 feet of total lot perimeter; and

11
 12 c. Living ground cover.

13
 14 2. If islands are required in parking areas, each island must contain at least one
 15 tree, sized appropriately for the area of the island. The remainder of the island
 16 must be covered with shrubs and/or living or non-living ground cover, subject
 17 to the standards set out in subsection 17.55.040.C and 17.55.050. Islands count
 18 towards both the parking landscaping requirement and the 15-percent
 19 landscaping requirement.

20
 21 **C. Ground cover and mulch.**

22
 23 1. Ground cover used as mulch between plantings shall be placed at a minimum
 24 two-to three-inch-thick layer to ensure effective erosion control and to avoid
 25 leaching of excessive nutrients.

26
 27 2. Acceptable mulch materials are straw, well-aged compost and leaves, wood
 28 mulch or bark dust, or wood nuggets that are a minimum diameter of one inch.
 29 Mulching with manure that has not been composted or aged is prohibited.

30
 31 3. Non-living ground cover materials such as non-compacted pea gravel, river
 32 rock, pumice, stones, boulders, bark dust, and cedar chips are acceptable
 33 ground cover.

34
 35 4. Standards for living ground cover are those set out in subsection 17.55.050.

36
 37 **17.55.050. Selection, Preparation, and Installation for all Landscaping**

38
 39 **A. Selection of materials.**

40
 41 1. Invasive and noxious plants as defined in LCMC 8.12.010 or by the Oregon
 42 Department of Agriculture are prohibited.

1 **2. Hydro-seeding is prohibited.**

2
3 **3. All selections must be healthy and disease-free at the time of planting.**

4
5 **4. Sizes of plantings.**

6
7 **a. Deciduous trees must be a minimum of 1.5 caliper inches at the time of**
8 **planting.**

9
10 **b. Conifer trees must be a minimum of 5 feet in height at the time of**
11 **planting.**

12 **c. Ground cover plants must be at least four-inch pot size.**

13
14 **d. Shrubs must be at least three-gallon size at the time of planting, unless**
15 **three-gallon sizes are not available for purchase at the time of planting for**
16 **the particular shrub selected. In those instances, one- or two-gallon size is**
17 **allowed.**

18
19 **e. Plantings at their mature height shall not be higher than five feet if they**
20 **would block the view of any shoreline of the Pacific Ocean, Siletz Bay or**
21 **Devils Lake.**

22
23 **f. All plantings must be one, or a combination of, the following: native to**
24 **the Pacific Northwest; selected from the *City of Lincoln City Guide to***
25 ***Landscape Selections*; or suitable for the site conditions as certified by a**
26 **written and signed statement from a landscape architect licensed in the**
27 **State of Oregon or a landscape nursery person.**

28
29
30 **B. Preparation.**

31
32 **1. All newly-landscaped areas must be cleared of invasive and noxious plants as**
33 **defined in LCMC 8.12.010 and by the Oregon Department of Agriculture prior**
34 **to installation of new landscaping.**

35
36 **2. All newly-landscaped areas must be cleared of dead, dying, or diseased**
37 **vegetation prior to installation of new landscaping.**

38
39 **C. Installation.**

40
41 **1. Plant materials must be installed to current nursery industry standards.**

1 **2. Plant materials must be properly supported to ensure survival. Support**
 2 **devices such as guy wires or stakes must not interfere with vehicular or**
 3 **pedestrian movement.**

4
 5 **3. All landscaping shall be installed prior to issuance of a certificate of**
 6 **occupancy or, in**

7
 8 **a. Agreement to Delay Installation. If all landscaping has not been**
 9 **satisfactorily completed prior to requesting issuance of a certificate of**
 10 **occupancy the director determines that a delay in completion of the**
 11 **landscaping is appropriate because there has not been a reasonable**
 12 **amount of time for the completion of the landscaping or for other reasons,**
 13 **then the director may require, as a condition of such issuance or use, a**
 14 **landscaping agreement signed by the owner, in a form satisfactory to the**
 15 **director. A landscaping agreement shall:**

16
 17 **i. Identify all landscaping to be completed and establish a time period,**
 18 **not to exceed 120 days, within which the owner shall complete the**
 19 **landscaping;**

20 **ii. If the identified landscaping is not completed within the established**
 21 **time period, then this shall be considered a Class B violation with a fine**
 22 **of up to \$1,000 per day for each day the identified landscaping remains**
 23 **incomplete.**

24
 25 **17.55.060 Irrigation and Maintenance.**

26
 27 **A. Irrigation. The intent is to ensure that plants will survive the critical**
 28 **establishment period when they are most vulnerable due to lack of watering.**
 29 **Irrigation systems shall be provided for all planted areas for a period of at least**
 30 **two years, or until it is demonstrated that new plants have become naturalized.**

31
 32 **B. Continuous maintenance of property includes, but is not limited to, weeding,**
 33 **pruning, removing and eradicating invasive and noxious plants, removing**
 34 **diseased or dead vegetation and replacing with healthy specimens, and**
 35 **removing litter, trash, and debris. Failure to maintain property in accordance**
 36 **with this chapter shall be considered a Class B violation.**

37
 38 **17.55.070 Clear-vision requirements. Landscaping shall be in conformance with**
 39 **the clear-vision area requirements set out in LCMC 17.52.060.**

40
 41 **17.55.080 Living landscaping as screening.**

42
 43 **A. When screening is required, the applicant may choose to use vegetation as**
 44 **the screening method. If so, the following standards must be met:**

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1. Screening shall be in the form of a hedge.

2. The hedge shall consist of evergreen shrubs and shall be native to the Pacific Northwest and suitable for the site conditions as certified by a nursery person or a landscape architect licensed in the State of Oregon or selected from the City of Lincoln City Guide to Landscape Selections.

3. Selected shrubs must have a mature height of at least 6 feet.

4. Shrubs must be of sufficient size and number to provide solid sight obstruction, at a minimum of 6 feet in height, at the time of planting.



IMAGINE
LINCOLN CITY

COMMUNITY VISION

DRAFT UPDATED AUGUST 28, 2018

WHAT'S INSIDE

- TRANSMITTAL LETTER FROM VISION TEAM** 3
- ACKNOWLEDGEMENTS** 4
- VISION OVERVIEW** 6
 - Purpose 7
 - Process 8
 - Outreach Activities 10
- VISION, INITIATIVES, + COMMUNITY IDEAS** 12
 - Vision Statement 13
 - Sense of Place + Community Identity 14
 - Quality Community Services 16
 - Activities + Attractions for All Ages 19
 - Education + Learning 22
 - Economic Opportunity 25
 - Housing 27
 - Arts + Culture 29
 - Enhancing Mobility 31
 - Environmental Sustainability 33
 - Community Health + Safety 35

WELCOME



Creating the Imagine Lincoln City Community Vision has been an engaging and rewarding journey. Over the past year, our Vision Team has reached out to residents and visitors, conducting a comprehensive community engagement process to gather ideas and turn them into implementable actions for the future. We have met so many people who share our passion for this community, and who want to see it thrive into the future.

We designed our outreach process to reach a broad audience, who shared their ideas culminating in this vision to guide the way our community looks, feels, and functions over the next twenty years. We communicated using a variety of methods over many forums. We interviewed people at festivals and events and promoted online input opportunities. We made presentations, hosted focus groups, and held a community open house with more than 100 people in attendance. We talked to people in every age group from all walks of life. This resulted in over 4,000 comments and ideas!

The best part of conducting outreach and meeting people in the

community is getting to know and understand their interests and passions. The Vision Team appreciates every person who took the time to share ideas for Lincoln City's future. We listened, we heard you, and we are excited to work alongside you to make this a reality in the coming years.

All this outreach resulted in what follows: a collective vision for the City's future and a collection of ideas to guide the City forward. We offer this vision and these ideas for the City Council and Planning Commission to draw on as they prepare the City's new comprehensive plan and for other community organizations and individuals to use as they plan for the future and work to improve Lincoln City.

We are grateful to the City Council for providing the opportunity, support, and funding for this project. Thank you to City staff for their expertise and leadership in shepherding this project along. We have imagined the future of Lincoln City, and it is brighter than ever thanks to our committed and engaged community!

Sincerely,

The Imagine Lincoln City Vision Team

ACKNOWLEDGEMENTS

CITY COUNCIL

- Mayor Don Williams
- Susan Wahlke, Ward 1
- Diana Hinton, Ward 1
- Dennis "Riley" Hoagland, Ward 2
- Dick Anderson, Ward 2
- Judy Casper, Ward 3

VISION TEAM

- Dave Price, Oregon Coast Community College
- Roger Robertson, Media/All Ways Travelling
- Laura Joki, Nelscott Neighborhood
- David Jamieson, Roads End Improvement District
- Taj Richardson, Park Board
- Steve Griffiths, Planning Commission
- Lori Arce-Torres, Chamber of Commerce
- Mary Jo Kerlin, North Lincoln Hospital
- Elizabeth Reyes, Family Promise of Lincoln County
- Sarah Cole, Citizen-at-large
- Nick Lupo, Lincoln City Public Schools
- Bob Gibson, Bay Area Merchants
- Niki Price, Public Arts/Cultural Center
- Chief Keith Killian, Lincoln City Police Department
- Vicki Meneses, Oceana Family Literacy Center
- Stewart Brannen, Confederated Tribes of Siletz Indians



PROJECT TEAM

- Ron Chandler, City Manager
- Richard Townsend, Planning Director
- Debra Nicholson, Senior Planner
- Kate Daschel, Assistant Planner
- Alison Robertson, Urban Renewal Director
- Patti Kroen, Planning Commission Liaison
- Sara Singer Wilson, Project Consultant
- Jason Robertson, Project Consultant





VISION OVERVIEW

PURPOSE

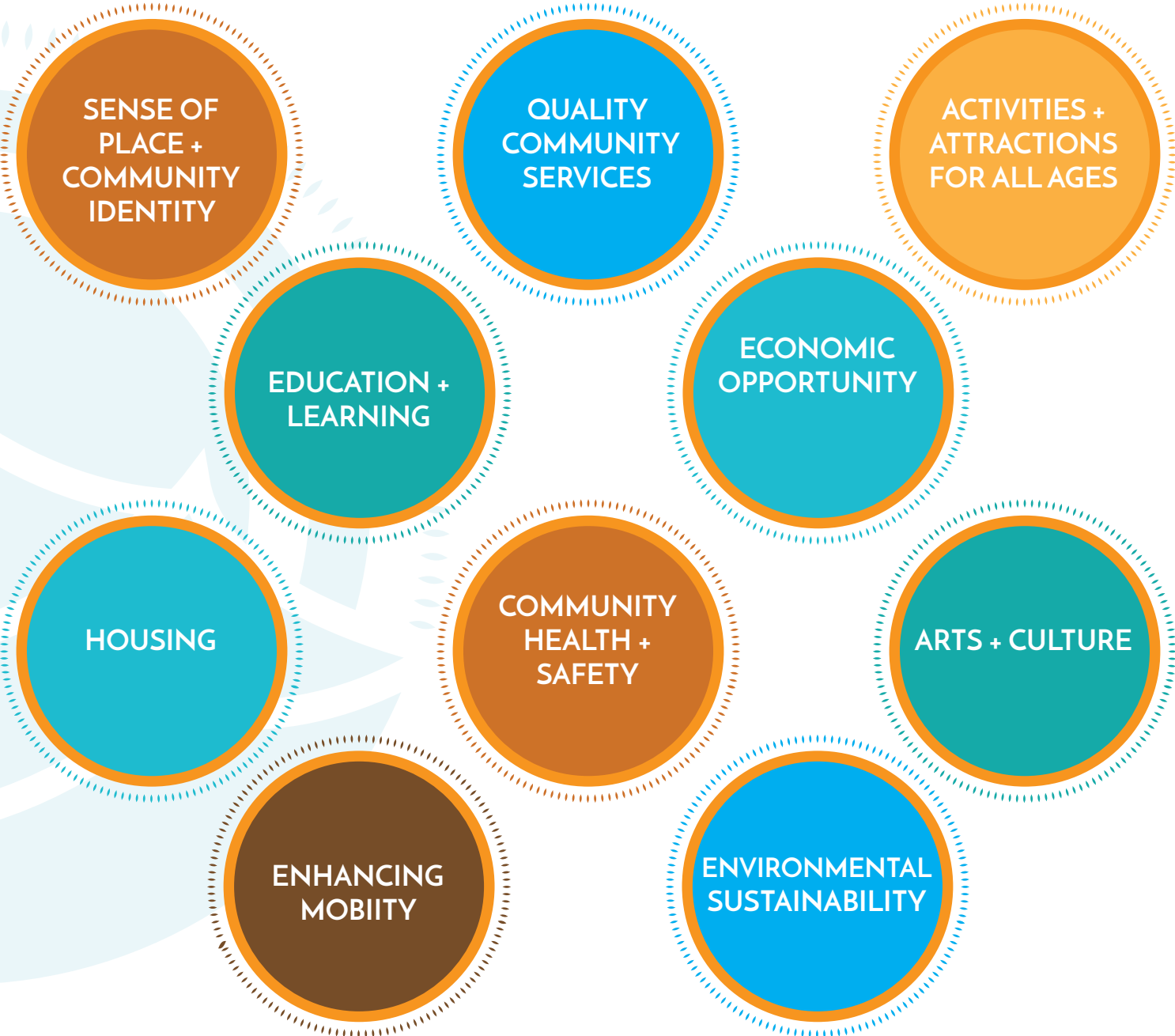
Imagine Lincoln City describes the way the community wants to look, feel and function. The process enables residents and visitors to come together and discover shared solutions for broad goals and challenges. A shared and supported community vision inspires new goals and policies, influences the approach to future development and impacts comprehensive and long-term planning efforts. This process helps to establish community goals to guide updates to the city’s Comprehensive Plan. This vision serves as our framework for future decision-making, investment, and collaboration.

The Imagine Lincoln City Community Vision includes a vision statement and ten focus areas. The vision statement describes the type of community people want Lincoln City to be in 20 years. The Imagine Lincoln City Community Vision should guide more than city government. The Vision is what the people of the City are saying they want for the City as a whole. Other governmental entities, including special districts such as the School District, the North Lincoln Fire Protection District, and the Devils Lake Water Improvement District, can look to this vision for guidance over the coming years. Service organizations and non-profits, businesses, and individuals working together with government will make our shared vision a reality.

The ten focus areas are organized as follows:

- » **Goal:** describes the desired future conditions within a focus area
- » **Community Initiatives:** outline focused approaches to achieving goals
- » **Community Ideas:** participants’ ideas on how to achieve the goals

FOCUS AREAS



THE VISION PROCESS

The Imagine Lincoln City Community Vision Plan process included three stages:

1. Gathering community ideas,
2. Developing the Vision, and
3. Vision review and adoption.

After kicking off the project in May 2017, the Project Team, comprised of representatives of local organizations and groups with diverse interests, developed a plan for community engagement to assist with gathering community ideas. Through a variety of engagement techniques, ten focus areas emerged with 212 ideas. Some of the ideas are inconsistent with others, a result of the diversity of viewpoints people held on certain issues. For those cases, those looking to implement this vision will have to reflect on the overall spirit of the vision to glean the community intent.

The Vision Team guided the process and, with focus groups, refined the goals and identified supporting ideas to include in the draft Vision. They employed multiple venues and tools to engage the community in the Vision development, including:

- » Idea cards at drop boxes located around the community
- » Interviews with residents at community events, festivals, and open houses
- » Social media, news media, and radio
- » Online surveys
- » Focus groups to gather more detailed information on how to craft implementable ideas for the future



OUTREACH ACTIVITIES AND NUMBERS

Over the course of the project, the Imagine Lincoln City Vision team reached out to people from all walks of life through a variety of methods. This broad outreach approach resulted in a diversity of ideas representing the people who live, work and visit Lincoln City. Key documents were available in Spanish and English. The chart on the following page includes a detailed description of our outreach methods and highlights.

OTHER OUTREACH

The Vision Team presented information at City Council and Planning Commission meetings, shared information with the neighborhood groups and networks, conducted monthly radio interviews, distributed press releases and talked with newspapers and other media.

As an opportunity to gather additional information, the Vision Team members conducted focus groups. Discussions yielded additional suggestions for implementing the vision goals. A total of 112 people participated in focus group sessions.

The Vision Team solicited input through idea boxes in various public buildings and high-traffic businesses around town. The brand developed for the project appeared on fact sheets, fliers, websites, postcards, and buttons to build awareness for the Vision.





IMAGINE
LINCOLN CITY

OUTREACH HIGHLIGHTS



COMMUNITY EVENTS

The Vision Team attended Lincoln City's most popular events including the Farmers Market, Sandcastle Festival, Senior Fair, Chowder and Brewfest, and Kite Festival, conducting **200** intercept surveys with residents and visitors.

The Vision Team hosted a community open house in November. Over **100** people attended. It was a diverse segment of the community including youth, seniors, families, and Hispanic-Latino community members.



SOCIAL MEDIA

Imagine Lincoln City established a presence on Facebook, Twitter, and Instagram. In addition to regular content, several targeted campaigns on Facebook reached thousands of people.

Targeted social media campaigns reached over **8,500** contacts and have engaged over **3,500** people through likes, views, and clicks.



ONLINE SURVEYS

Two online surveys were conducted reaching over **1,200 people**.

The first of two online surveys had nearly 400 responses with ideas for the Vision.

The second survey solicited over 800 responses to share feedback on community priorities.



ONLINE VIDEOS

Two videos were produced and shown on the website, social media, and through the project e-blasts.

Each video received over **2,000** views.



PROJECT WEBSITE

The project website, www.imaginelincolncity.org hosted information about the project, upcoming events, pictures, meetings, and more.

Information was also available on the City's website.



E-BLASTS

Using an online email marketing platform, a distribution list of nearly 300 subscribers was compiled. The Vision Team used this platform to market online surveys, events, and more.

Vision Team members used their personal email networks to deliver updates about the project.

E-communications reached over **1,700 people**.

STAKEHOLDER MAP

The Vision Team reached out to various stakeholders in the community. Representatives from each of these categories participated in outreach activities.





VISION, INITIATIVES, + COMMUNITY IDEAS

VISION STATEMENT



LINCOLN CITY IS THE PREMIER COASTAL COMMUNITY WHERE THE OCEAN, BEACH, RIVERS, LAKE, AND FOREST COME TOGETHER TO PROVIDE THE OREGON COAST'S MOST EXTRAORDINARILY BEAUTIFUL AND UNEXPECTED SETTING FOR WORK AND RECREATION. LINCOLN CITY IS WELCOMING AND INCLUSIVE, WHERE PEOPLE CARE FOR ONE ANOTHER AND THEIR COMMUNITY. THROUGH CAREFUL PLANNING AND COLLABORATION, WE HAVE A PLEASANT, SAFE, HEALTHY, AND PROSPEROUS TOWN WHERE EVERYONE ENJOYS A HIGH QUALITY OF LIFE.

SENSE OF PLACE + COMMUNITY IDENTITY

GOAL STATEMENT
 Lincoln City is a welcoming and attractive place to visit and call home. Residents take pride in their community and its unique sense of place. We have “pearl” districts, distinct neighborhoods, where people from all walks of life come to gather and connect. We preserve our neighborly beach vibe and are connected physically through our improved neighborhood gathering spaces, connected and improved pathways, and displays of public art. We are socially connected through our expanded community events, through knowing our neighbors, and through our commitment to engaging the whole community.

- 1.3 Install hanging flower baskets in commercial areas.
- 1.4 Encourage business owners along Highway 101 to put up a winter holiday light displays.
- 1.5 Create pedestrian-friendly commercial core areas through such means as enhancing sidewalk connections, improving pedestrian safety, cleaning up public and private spaces, and adding street trees.

Initiative 1: Improve the look and feel of our commercial areas.

COMMUNITY IDEAS

- 1.1 Develop an incentive program for merchants to remodel and beautify storefronts.
- 1.2 Develop a plan that encourages consistency in colors and façade improvements.



Initiative 2: Maintain Lincoln City’s relaxing, beach community vibe.

COMMUNITY IDEAS

- 2.1 Create a central gathering place for the community.
- 2.2 Continue to limit footprint of commercial buildings.
- 2.3 Update design criteria to achieve a desired look and function that carries forward historic character of the individual pearls.

Initiative 3: Foster an inclusive community where all people are welcomed, engaged, and included.

COMMUNITY IDEAS

- 3.1 Create a central place to find volunteer opportunities. Provide a place online or an organization that compiles a list of community volunteer positions.
- 3.2 Offer more outdoor service projects and volunteer opportunities (e.g. beach clean-ups, tree plantings, etc.). Conduct outreach through local nonprofits and Lincoln City’s schools.
- 3.3 Offer a “Leadership Lincoln City” class that educates a group of citizens each year on city services and community partnerships.

3.4 Develop a “Grow Your Neighborhood” program to promote neighborhood engagement.

3.5 Encourage diversity in leadership and public participation.

3.6 Practice tolerance and acceptance and emphasize these attitudes in customer service training and education.

Initiative 4: Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations.

COMMUNITY IDEAS

4.1 Maintain and replace as necessary neighborhood signage that identifies each neighborhood as part of Lincoln City while also highlighting its unique attributes.

QUALITY COMMUNITY SERVICES

GOAL STATEMENT

Lincoln City provides high-quality, reliable public infrastructure and services that residents and visitors easily access and navigate. City government is transparent, collaborative, and efficient.

Initiative 2: Improve the city's communications.

COMMUNITY IDEAS

- 2.1 Support the visitor and information center and make information about community services easy to locate.
- 2.2 Provide more online information about emergency alerts, public amenities, events, and programs. Use central website and social media to inform residents and visitors.
- 2.3 Provide more community education on the local economy and how city services are funded through taxes and tourism.

Initiative 3: Maintain and improve the city's infrastructure systems.

COMMUNITY IDEAS

- 3.1 Install a sewer system around the lake.
- 3.2 Add more public restrooms.
- 3.3 Provide more public water fountains and dog fountains.
- 3.4 Add hot showers and foot wash areas at more beach access points.

Initiative 1: Improve the city's connectivity and utility infrastructure.

COMMUNITY IDEAS

- 1.1 Place utilities underground to improve reliability and aesthetics.
- 1.2 Improve cellular service.
- 1.3 Install community fiber optic network for better, more reliable internet service.

Initiative 4: Improve and maintain the city’s recreational amenities.

COMMUNITY IDEAS

- 4.1 Implement plans to improve parks, trails, and walking paths.
- 4.2 Improve the Taft dock area.
- 4.3 Turn the gully next to the skate park into a bike park.
- 4.4 Add play equipment and benches to existing parks and beaches.

Initiative 5: Improve access to public recreational amenities.

COMMUNITY IDEAS

- 5.1 Improve access to parks, open spaces, public parking lots, the lake, and beaches.
- 5.2 Provide safe and continuous walking paths and crosswalks to improve access to public amenities from the east side of town.

5.3 Improve marketing efforts for City programs and facilities (including the lake).

Initiative 6: Improve and enhance services.

COMMUNITY IDEAS

- 6.1 Improve the City’s permitting process.
- 6.2 Increase garbage service for beaches during the peak tourist season.
- 6.3 Provide customer service training for city employees to foster a culture of excellent customer service.

Initiative 7: Improve the City’s governance and develop regional partnerships.

COMMUNITY IDEAS

- 7.1 Foster a culture where city government and elected officials work to identify and address local interests in a civil and transparent manner.
- 7.2 Strengthen partnerships to work more collaboratively with Lincoln County and neighboring communities on common issues.



ACTIVITIES + ATTRACTIONS FOR ALL AGES

GOAL STATEMENT

Lincoln City is a vibrant, regional destination for outdoor and indoor recreation opportunities, arts, culture, cuisine, and entertainment. Easy access enables residents and visitors of all ages to attend year-round community events and activities. We provide targeted activities and gathering spaces for youth, adults, and seniors. We offer some of the region’s best outdoor recreation opportunities including hiking trails, beaches, and water sports.

Initiative 2: Add more indoor activities and gathering places for all ages to promote an active, inclusive, and social community.

COMMUNITY IDEAS

- 2.1 Provide more places and opportunities for teens and young adults to gather.
- 2.2 Provide activities for kids ages 2 - 12 years old.
- 2.3 Start a teen center, youth services club/boys and girls club.
- 2.4 Provide family-friendly activities for all ages such as bowling, pool hall for families, updated miniature golf facilities, ceramic/arts studio, drive-in theatre on the beach, etc.
- 2.5 Enhance the Senior Center and provide more opportunities for the expanding senior/retired population.
- 2.6 Provide more nightlife venues offering music and dancing that are family-friendly.
- 2.7 Provide additional spaces to host conventions and attract more visitors to Lincoln City.

Initiative 1: Expand retail and dining opportunities.

COMMUNITY IDEAS

- 1.1 Allow food trucks and food carts in Lincoln City.
- 1.2 Encourage the development of more restaurants that will add variety to the local food options.
- 1.3 Expand farmers market offerings.
- 1.4 Facilitate local access to fresh food.

Initiative 3: Enhance opportunities to explore and enjoy our natural environment.

COMMUNITY IDEAS

- 3.1 Continue to expand and improve walking, cycling, and hiking trails.
- 3.2 Improve access for fresh water and marine activities.
- 3.3 Provide science and nature seminars and host events to foster a sense of appreciation for the unique coastal amenities.
- 3.4 Market crabbing and foraging clinics for visitors.
- 3.5 Develop a trail and nature signage in the open spaces.
- 3.6 Develop an interpretive marine center.
- 3.7 Restore the old marina by D River.

Initiative 4: Provide more community events and festivals.

COMMUNITY IDEAS

4.1 Offer more beach festivals. Have more events on the beach

instead of in parking lots. Build a beach event venue (e.g. amphitheater).

- 4.2 Host events, including holiday events, geared towards locals in the off-season.
- 4.3 Offer more family-oriented events and attractions.
- 4.4 Continue to host old car shows (e.g., Hot August Nights).
- 4.5 Have different categories at the Sand Castle Festivals and expand the event to allow professional sand castle builders to participate.
- 4.6 Offer more glass float hunts.

Initiative 5: Develop places along the beach where people can walk, skate, ride a bike, and sit on a bench.

COMMUNITY IDEAS

- 5.1 Build a boardwalk in Taft.
- 5.2 Improve the Taft area with a better wharf, parking, restaurants, and shops.

Initiative 6: Be a more dog-friendly community.

COMMUNITY IDEAS

- 6.1 Build a dog park.
- 6.2 Provide dog areas on the beach.
- 6.3 Encourage dog-friendly restaurants (on patios).



EDUCATION + LEARNING

GOAL STATEMENT

Lincoln City supports a comprehensive education system offering improved K-12 schools, advanced career and workforce development programs, outdoor educational opportunities, and improved higher education opportunities on the coast. Our schools encourage and facilitate family involvement and provide a supportive learning environment for all children.

1.4 Decrease the class sizes.

1.5 Improve teacher recruitment and retention programs. Hire more experienced teachers.

1.6 Provide better programs and services for students with special learning needs.

1.7 Build another school to accommodate future growth.

Initiative 2: Emphasize and develop outdoor activities and educational opportunities.

Initiative 1: Improve and upgrade Lincoln City's schools.

COMMUNITY IDEAS

1.1 Offer more computer, math, and science courses in the curriculum, and more electives, such as advanced placement (AP) classes, vocational arts, computer programming/coding, art, music, and cultural programming.

1.2 Improve parent involvement at the schools through enhanced communication with parents.

1.3 Upgrade to current/modern learning technology and textbooks.

COMMUNITY IDEAS

2.1 Invite OMSI to build an observatory.

2.2 Develop a natural history education center for public school students from Lincoln City and across the state. Provide outdoor education programs for kids, including home school group activities.

2.3 Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming.

Initiative 3: Provide learning opportunities for career pathways and skills training in Lincoln City’s schools.

Initiative 4: Develop programs and policies that focus on overall well-being and mental health of youth.

COMMUNITY IDEAS

COMMUNITY IDEAS

- 3.1 Provide job training for youth.
- 3.2 Create job opportunities and entrepreneurial learning programs for local youth.
- 3.3 Develop targeted training programs and professional development/learning opportunities for young women.
- 3.4 Offer more career and technical education (CTE) programs in the high school.
- 3.5 Offer job shadow programs and partner with local businesses for apprentice programs and internships
- 3.6 Continue and promote a young professionals group to connect young adults to career opportunities.
- 3.7 Host a career day at the school for students to learn about career options.

- 4.1 Address bullying issues in Lincoln City’s schools.
- 4.2 Decrease the dropout rate.
- 4.3 Provide support to homeless students.
- 4.4 Encourage students to share input on policy decisions that impact their lives. Give the youth population a voice.
- 4.5 Offer additional counseling services to students beyond guidance on course selection.

Initiative 5: Provide educational opportunities for people of all ages.

COMMUNITY IDEAS

- 5.1 Improve the community college, trade, and higher education opportunities. Have a residential college campus or satellite four-year college campus in Lincoln City.

5.2 Offer free job training for adults and seniors. Support and fund non-profit community-based education programs.

5.3 Provide more daycare and early childhood facilities.



ECONOMIC OPPORTUNITY

GOAL STATEMENT

In Lincoln City, people understand the value of a diverse and thriving economic base. While tourism supports a large part of our economy, our community works together to attract and retain jobs from other types of employers. Our infrastructure systems are well maintained to support and accommodate the city's growth. Lincoln City supports small business and provides services and support for new business start-ups.

1.3 Improve infrastructure and provide better high-speed internet to attract more tech jobs and allow for remote work opportunities.

1.4 Consider policy and zoning changes and develop enterprise zones to recruit new businesses and fill empty commercial buildings.

Initiative 2: Continue to develop and promote Lincoln City as a tourist destination.

Initiative 1: Diversify the economy to expand the economic base beyond tourism and offer more stable employment options with living-wage salaries.

COMMUNITY IDEAS

2.1 Offer professional development opportunities to improve customer service skills at local businesses. As a tourist destination, Lincoln City should offer the best service on the coast.

2.2 Promote ecotourism.

2.3 Maximize tourism by facilitating the offering of higher quality artisan goods.

2.4 Approach Lincoln County, the State of Oregon, and the federal government about dredging the bay to attract more boaters, re-open the Kernville harbor.

2.5 Offer more local artists' works in shops. Develop a "Made in Lincoln City" shop or brand.

COMMUNITY IDEAS

1.1 Recruit businesses that provide year-round, family-wage jobs and benefits.

1.2 Target business recruitment to grow jobs and community wealth. Recruit businesses to bring more infrastructure and tax revenue.

2.6 Market Lincoln City’s position near the ocean, lake, and rivers, and highlight the variety of outdoor activities offered here.

2.7 Promote Lincoln City as the premier coastal destination for people who love the outdoors.

Initiative 3: Expand retail shopping opportunities.

COMMUNITY IDEAS

3.1 Expand grocery retail opportunities to reduce the high price of groceries and the overall cost of living.

3.2 Recruit more general retail stores.

3.3 Promote pop-up businesses in vacant storefronts.

Initiative 4: Support small businesses.

COMMUNITY IDEAS

4.1 Establish a small business incubator to support start-ups and encourage economic growth.

4.2 Preserve small businesses and prevent big-box stores from developing.

4.3 Support small businesses by launching a “shop local” campaign, especially during the tourist off-season.

Initiative 5: Support industries that align with Lincoln City’s environmental sustainability goals.

COMMUNITY IDEAS

5.1 Recruit local ecotourism businesses, alternative/clean energy businesses, and other “green” companies.



HOUSING

GOAL STATEMENT
 Community partnerships and progressive planning ensure Lincoln City residents have affordable housing. Lincoln City is a community that cares about those in need and works together to provide housing options for all income levels and ages, especially for our most vulnerable populations.

Initiative 1: Develop affordable housing and facilitate housing options for all demographics.

COMMUNITY IDEAS

- 1.1 Provide housing subsidy programs to allow our first responders (police, fire, EMT) to live in Lincoln City limits.
- 1.2 Develop a policy for rent control.
- 1.3 Offer incentives for businesses to locate off the highway and develop new neighborhoods with retail/residential mixed use.
- 1.4 Diversify housing options to include more apartments, tiny houses, single-family homes, senior communal living, and multi-generational housing.

1.5 Work to reduce the overall cost of living (food, shelter, utilities, transportation, etc.).

1.6 Develop policies or programs to reduce the cost of construction in Lincoln City (e.g., offer public land for affordable housing projects, reduce system development charges, or offer flexible payment options).

1.7 Periodically review the vacation rental dwelling policies, and balance the needs of tourists with neighborhoods, second-homeowners, public safety, and the economy.

1.8 Develop apartments (e.g. quads) and housing specifically for those who work in the service-based tourism economy.

1.9 Offer educational courses that teach people how to transition from tenant to homeowner and skills for maintaining a home.

Initiative 2: Develop programs, services, and policies to address the issue of homelessness and to serve the transient population.

COMMUNITY IDEAS

- 2.1 Develop policies to prevent people from becoming homeless.

- 2.2 Develop safe housing for homeless children and teens.
- 2.3 Provide facilities and shelters for the homeless population.
- 2.4 Improve social services for at-risk populations, including mental health services.
- 2.5 Enforce the panhandling and loitering laws.
- 2.6 Support programs to serve and accommodate abuse victims.



ARTS + CULTURE

GOAL STATEMENT

Lincoln City is a place that celebrates the arts. Access to a diverse spectrum of artists, arts, and cultural experiences enriches the community. We foster a community that supports local artists and recognizes, honors, and celebrates community history and culture.

Initiative 1: Continue to maintain, support, and fund the cultural center and improvements to make it state-of-the-art.

COMMUNITY IDEAS

- 1.1 Develop an auditorium theater for lectures (e.g. TED Talks) and conferences.
- 1.2 Expand the art gallery/museum to include more art media.
- 1.3 Provide a student art gallery.

Initiative 2: Provide more cultural events and activities.

COMMUNITY IDEAS

- 2.1 Host a jazz music festival/performances on the beach.
- 2.2 Provide affordable art classes and programs for locals.
- 2.3 Host more art shows that include fine craftsmen, jewelry, and clothing.

Initiative 3: Recognize and celebrate Lincoln City's history.

COMMUNITY IDEAS

- 3.1 Partner with the Siletz tribe to support and/or develop educational and artistic projects about the Native American history of the area..
- 3.2 Install markers to identify significant historical sites and create an accompanying guide map directing visitors to these areas.
- 3.3 Host living history presentations.

Initiative 4: Develop Lincoln City as a cultural destination.

COMMUNITY IDEAS

- 4.1 Invest more resources in public art.
- 4.2 Encourage/incentivize more artists to move to Lincoln City.
- 4.3 Continue a consortium of artists and/or a coop gallery to help artists identify and support one another.
- 4.4 Develop an amphitheater on or near the beach for concerts to attract people of all ages.
- 4.5 Incorporate more art in public amenities, such as bike racks, kayak launches, beach access points, and historic murals.



ENHANCING MOBILITY

GOAL STATEMENT

Lincoln City has an integrated transportation system with improved connectivity for all modes of transportation. Residents and visitors safely and easily navigate their way around Lincoln City using any mode of transportation. As a regional tourist destination, we work together to maintain community mobility in peak traffic seasons.

1.5 Implement projects in the 2012 Lincoln City Walking and Biking Plan and the 2015 Transportation System Plan (TSP).

Initiative 2: Fix traffic problems and relieve congestion.

COMMUNITY IDEAS

- 2.1 Work with the state to relieve traffic congestion by building alternate routes, as described in the 2015 TSP, or a bypass.
- 2.2 Prohibit left turns in downtown to increase the flow of traffic.
- 2.3 Provide more traffic control services during the busy summer months and/or for special events.

Initiative 3: Improve roadway safety.

COMMUNITY IDEAS

- 3.1 Add traffic control devices and other intersection improvements as adopted in the 2015 TSP.
- 3.2 Improve Highway 101 coming in to Lincoln City from the north.
- 3.3 Reduce speed limits through town.

Initiative 1: Add more sidewalks and pedestrian connections that make walking easy and safe for everyone.

COMMUNITY IDEAS

- 1.1 Add traffic safety signage and/or signals at crosswalks.
- 1.2 Add benches along sidewalks to make getting around easier for seniors.
- 1.3 Complete the west side sidewalk from Nelscott to the Inn at Spanish Head
- 1.4 Add a bike lane and/or sidewalk on East Devils Lake Road.

3.4 Advocate for guardrails on Highway 18 through the Van Duzer Corridor.

3.5 Install more effective street lights.

3.6 Add Class A Bike lanes where shown in adopted plans.

3.7 Enhance sources of funding for traffic improvements.

4.6 Plan for light rail, monorail, or high capacity transit in the future to help move more people through town.

Initiative 4: Provide more transit options for residents and visitors.

COMMUNITY IDEAS

4.1 Promote better access to the valley and Portland.

4.2 Provide a trolley or street car system.

4.3 Encourage alternative automobile transportation, such as ride-sharing.

4.4 Provide a better bus system with more frequent routes and later hours. Expand routes to go outside the City.

4.5 Consider beach transportation for seniors and disabled, such as rickshaws, fat-tired wheel chairs and strollers, in areas where cars are not allowed.



ENVIRONMENTAL SUSTAINABILITY

GOAL STATEMENT

Lincoln City is a responsible steward of our ocean, beaches, lake, open space, and other natural resources. Our community fosters a healthy environment to create a sustainable and resilient city for future generations to enjoy.

Initiative 2: Promote citywide clean-up efforts.

COMMUNITY IDEAS

- 2.1 Host beach clean-up events weekly/monthly with local volunteers and tourists.
- 2.2 Host neighborhood clean-up programs to clean up garbage and weeds.
- 2.3 Host a public education campaign about cleaning up after pets and provide more dog bags and receptacles in public areas and near beaches.
- 2.4 Provide dumpsters for periodic neighborhood clean up.

Initiative 3: Protect the city's natural areas.

COMMUNITY IDEAS

- 3.1 Improve the water quality of the lake and remove/prevent algae.
- 3.2 Create programs to better maintain the public beach and lake areas.

Initiative 1: Offer comprehensive citywide trash reduction and recycling programs.

COMMUNITY IDEAS

- 1.1 Work with North Lincoln Sanitary Service to expand recycling services, including curbside pickup of glass.
- 1.2 Expand the yard debris pick-up program to include more than just branches.
- 1.3 Promote composting.

3.3 Prohibit fires on the beach.

3.4 Reduce beachfront riprap.

3.5 Implement programs and dedicate resources to protect native wildlife.

Initiative 4: Support industries that align with Lincoln City’s environmental sustainability vision.

COMMUNITY IDEAS

4.1 Support local ecotourism businesses, alternative/clean energy businesses, and other “green” companies.

Initiative 5: Mitigate the impacts of growth on the environment.

COMMUNITY IDEAS

5.1 Preserve existing topography.

5.2 Exercise more review of ocean bluff development.

Initiative 6: Promote the use of renewable and non-polluting energy sources.

COMMUNITY IDEAS

6.1 Expand use of solar and wind energy.

6.2 Promote rainwater collection.

Initiative 7: Provide outdoor education opportunities.

COMMUNITY IDEAS

7.1 Organize programs or events to celebrate the Oregon coast’s unique history, natural beauty, and wildlife.

Initiative 8: Reduce pollution.

COMMUNITY IDEAS

8.1 Ban plastic bags.

8.2 Develop policies to encourage advanced energy-efficiency in buildings.

8.3 Reduce the pollution from lighting.

COMMUNITY HEALTH + SAFETY

GOAL STATEMENT

Lincoln City is safe and healthy for all. Everyone has a place to stay, access to healthcare, safe pedestrian networks, and freedom from crime and drug and alcohol abuse. The community and individuals are prepared to handle and recover from natural hazards.

2.1 Develop urban educational farms/community gardens, homestead visit, and a booming year-round farmers market

2.2 Make the city more friendly to those walking, hiking, running and bicycling.

2.3 Provide healthy lunch options in Lincoln City's schools, and continue food programs for children when not in school.

2.4 Promote drug prevention services and enhance drug enforcement activities.

Initiative 1: Improve healthcare options and access to care.

Initiative 3: Maintain the safety of Lincoln City's neighborhoods.

COMMUNITY IDEAS

1.1 Support provision of assisted living facilities.

1.2 Support the development of the new hospital and healing gardens.

1.3 Enhance transportation options for access to health care.

Initiative 2: Promote healthier lifestyles in Lincoln City.

COMMUNITY IDEAS

COMMUNITY IDEAS

3.1 Set up neighborhood watch programs.

3.2 Increase enforcement of illegal activities at vacation rental dwellings.

3.3 Install webcams around the City to provide security surveillance.

Initiative 4: Keep Lincoln City safe through proactive emergency preparedness, education, policing and infrastructure improvements.

COMMUNITY IDEAS

- 4.1 Develop and communicate emergency preparedness plans in case of tsunamis, earthquakes, or other major events.
- 4.2 Provide emergency preparedness programs on the government access cable channel.
- 4.3 Improve ADA access across the City through implementation of the ADA Transition Plan.
- 4.4 Increase police presence at community events and in neighborhoods. Use more community policing tactics.
- 4.5 Increase enforcement of traffic laws.
- 4.6 Enforce leash laws in public areas.
- 4.7 Enforce traffic rules for cyclists.
- 4.8 Increase policing of events drawing crowds.
- 4.9 Add red-light cameras to automatically enforce traffic control (red lights).





IMAGINE
LINCOLN CITY

APPENDIX

WHAT'S INSIDE

APPENDIX OVERVIEW	3
ONLINE SURVEY RESULTS	4
PRIORITIES SURVEY RESULTS	46
VISION IDEAS MATRIX	81
FOCUS GROUP RESULTS	89

APPENDIX OVERVIEW

Imagine Lincoln City is a community engagement program with one overarching goal - to create a guiding vision for the way the community looks, feels, and functions over the next twenty years based on input from the people who live, work, play, and visit here. The Vision provides a framework for future decision-making, investment and collaboration.

The Imagine Lincoln City Vision Team in collaboration with the City Council developed a process to engage the community and gather ideas to identify shared community goals and aspirations. The Vision Team used a variety of tools including intercept surveys at community events, online surveys, focus groups, open houses, and more to gather input. Through this outreach, common themes and ideas emerged to form the Imagine Lincoln City Vision which is found in a separate document.

The Appendix provides the comprehensive lists of public comments and survey results received through the outreach activities. The appendices provide a detailed look at the comments shared by residents and visitors alike. The comments were vetted by the Project Team, Consultants, and Vision Team to find the emerging themes and shared ideas to include in the final Vision document.

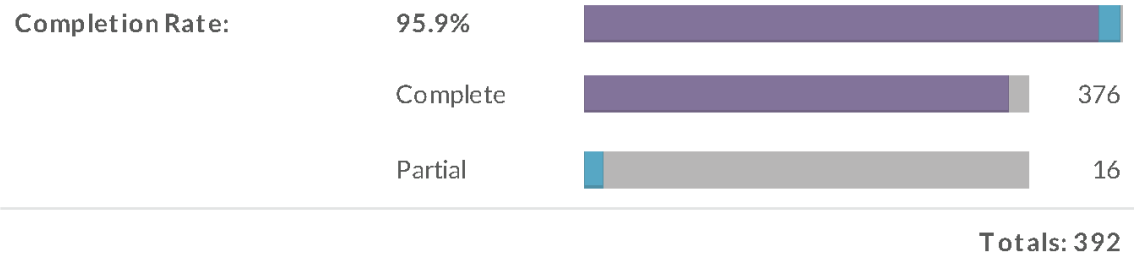
ONLINE SURVEY RESULTS

From July through October of 2017, the project team hosted an online survey to gather ideas for the Vision. The survey received 392 responses.

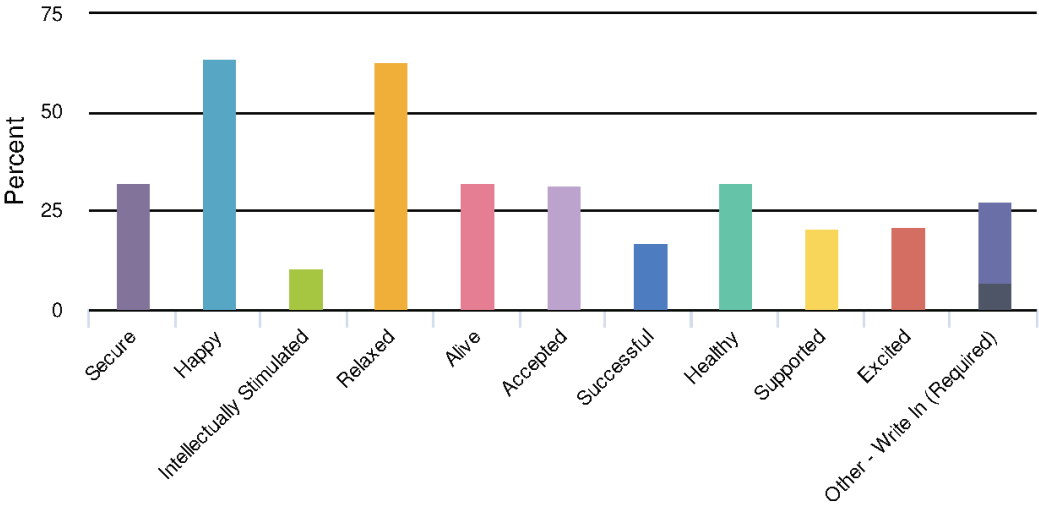
The survey was advertised at community events, public meetings, through the local media, and on social media.













Final Report for Imagine Lincoln City

Response Counts

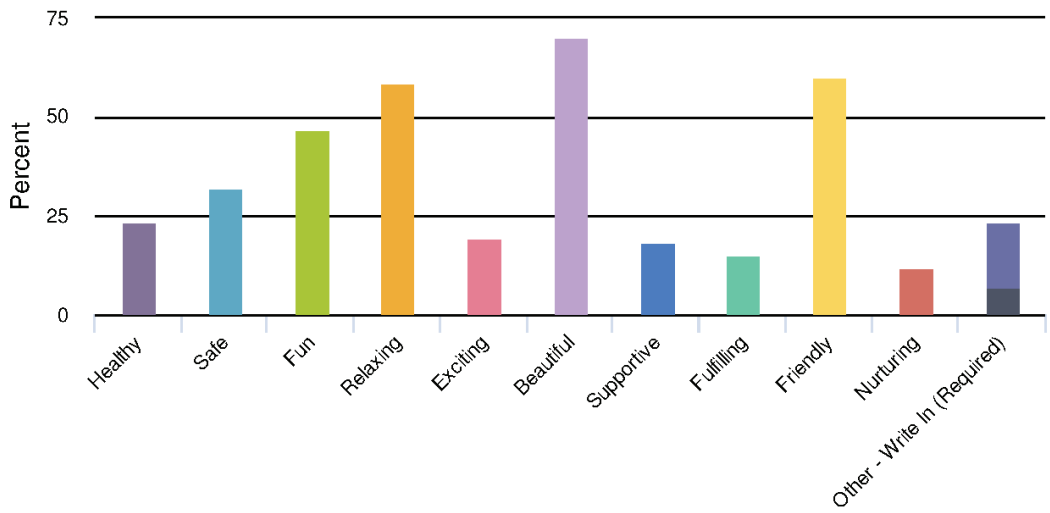


1. Being in Lincoln City makes me feel: (Check all that apply)



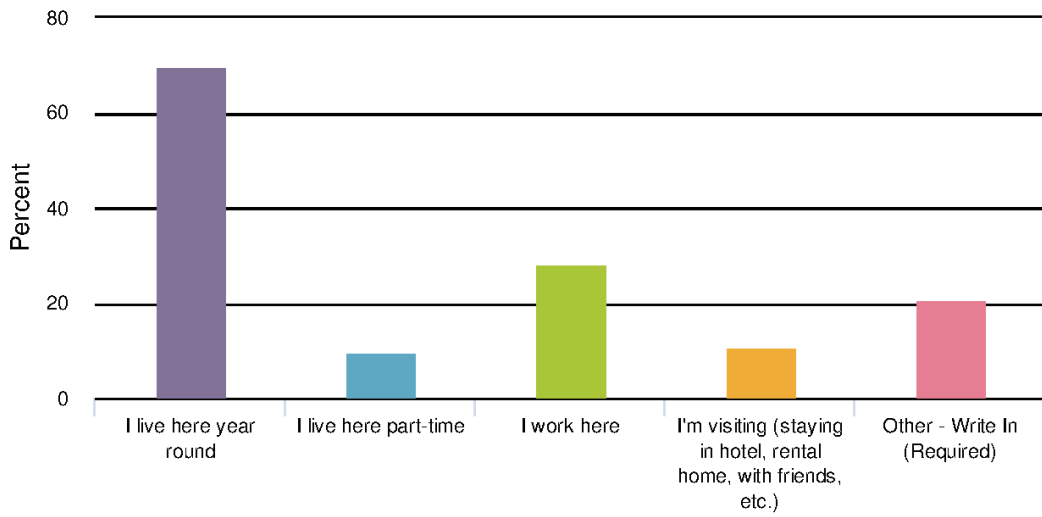
Value		Percent	Responses
Secure		32.0%	124
Happy		63.4%	246
Intellectually Stimulated		10.6%	41
Relaxed		62.6%	243
Alive		32.2%	125
Accepted		31.4%	122
Successful		17.0%	66
Healthy		32.0%	124
Supported		20.6%	80
Excited		21.1%	82
Other - Write In (Required)		27.3%	106
Other - Write In (Required)		7.0%	27

2. How would you describe Lincoln City? (Check all that apply)



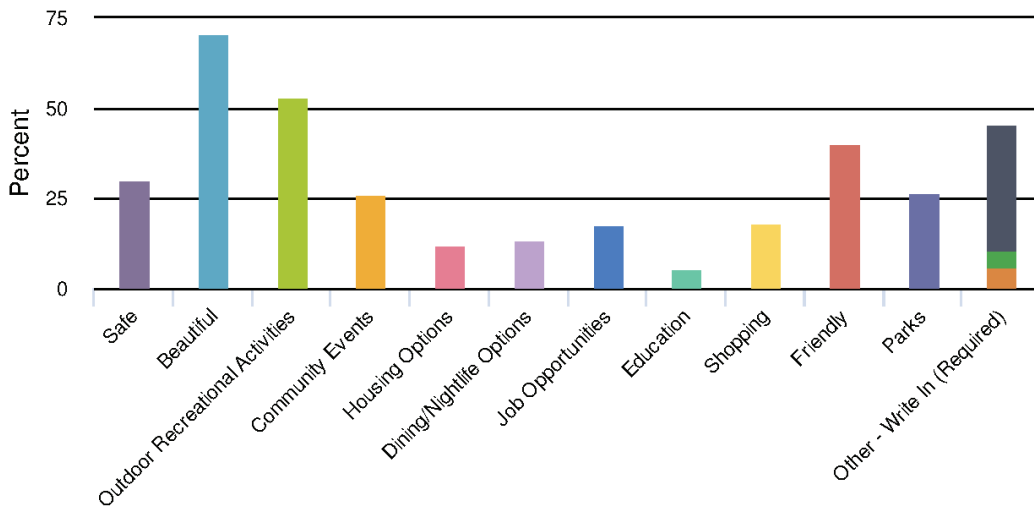
Value	Percent	Responses
Healthy	23.3%	90
Safe	32.0%	124
Fun	46.5%	180
Relaxing	58.7%	227
Exciting	19.4%	75
Beautiful	69.8%	270
Supportive	18.1%	70
Fulfilling	15.0%	58
Friendly	59.9%	232
Nurturing	12.1%	47
Other - Write In (Required)	23.5%	91
Other - Write In (Required)	6.7%	26

3. How are you connected to Lincoln City? (Check all that apply)



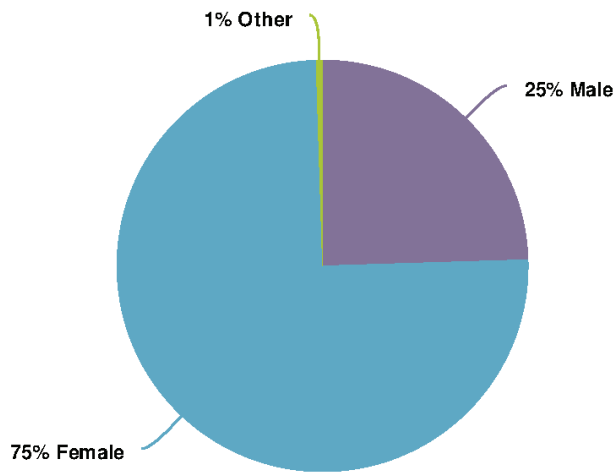
Value	Percent	Responses
I live here year round	69.7%	272
I live here part-time	9.7%	38
I work here	28.2%	110
I'm visiting (staying in hotel, rental home, with friends, etc.)	10.5%	41
Other - Write In (Required)	20.5%	80

4. What factors lead you to live /vacation in Lincoln City? (Check all that apply)



Value	Percent	Responses
Safe	30.1%	116
Beautiful	70.7%	273
Outdoor Recreational Activities	53.1%	205
Community Events	26.2%	101
Housing Options	12.2%	47
Dining/Nightlife Options	13.5%	52
Job Opportunities	17.6%	68
Education	5.4%	21
Shopping	17.9%	69
Friendly	40.2%	155
Parks	26.7%	103
Other - Write In (Required)	45.3%	175
Other - Write In (Required)	10.6%	41
Other - Write In (Required)	6.2%	24

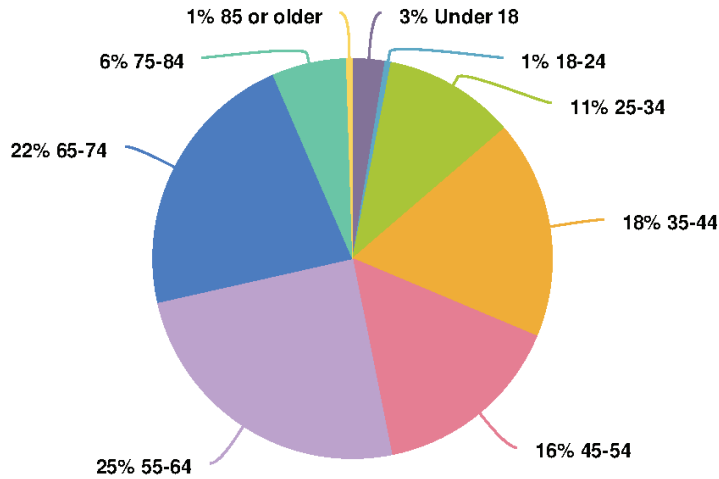
5. What is your gender?



Value	Percent	Responses
Male	24.5%	95
Female	74.9%	290
Other	0.5%	2

Totals: 387

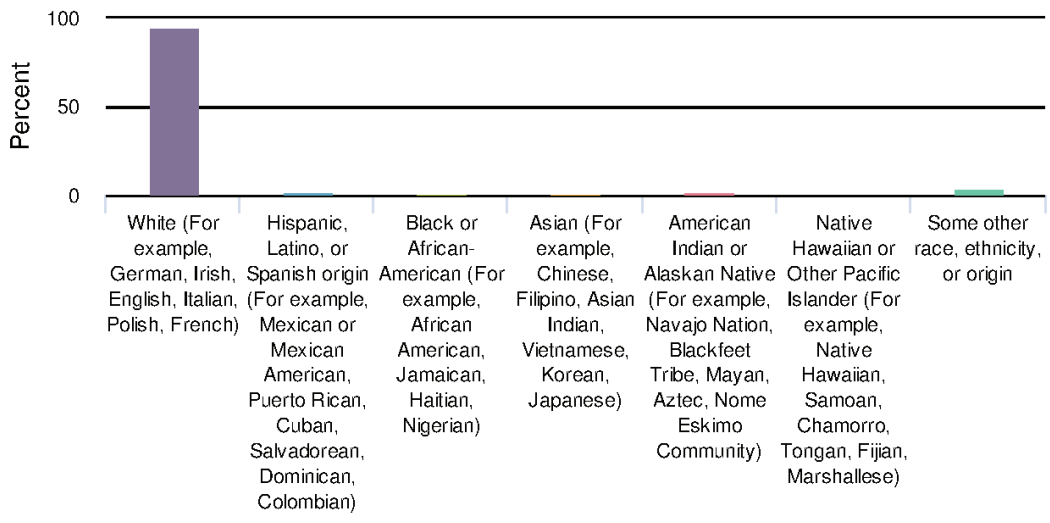
6. What is your age?



Value	Percent	Responses
Under 18	2.6%	10
18-24	0.5%	2
25-34	10.6%	41
35-44	17.6%	68
45-54	15.5%	60
55-64	24.6%	95
65-74	22.0%	85
75-84	6.0%	23
85 or older	0.5%	2

Totals: 386

7. Which categories describe you?



Value	Percent	Responses
White (For example, German, Irish, English, Italian, Polish, French)	94.7%	359
Hispanic, Latino, or Spanish origin (For example, Mexican or Mexican American, Puerto Rican, Cuban, Salvadorean, Dominican, Colombian)	2.4%	9
Black or African-American (For example, African American, Jamaican, Haitian, Nigerian)	0.8%	3
Asian (For example, Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese)	0.8%	3
American Indian or Alaskan Native (For example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Nome Eskimo Community)	2.4%	9
Native Hawaiian or Other Pacific Islander (For example, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese)	0.3%	1
Some other race, ethnicity, or origin	4.0%	15

If you could change, add, or enhance anything about Lincoln City, what would it be? How would you do it?

Page 1

If you could change, add or enhance anything about Lincoln City, what would it be? How would you do it?

Response
A beachfront boardwalk with shops and restaurants, similar to Seaside.
a boardwalk near the beach to stroll in a wheelchair, or hold hands, etc.
a children's museum - need to get volunteers and sponsors (and a place on 101)
A place for food carts in the summer would be fun.
A senior center with a pool, classes, entertainment would be nice. I am not sure how it would be done but I think it would add to what older folks can do there. They aren't going surfing!
A teen center is needed and an indoor dog park would survive here, too. I'd offer a membership to the teen center where they could volunteer in areas to help pay for their membership. The dog park could be paid for by the pet owners.
Add a nice Dog park- have the city raise the money and buy the land.
Add an RC Park for model aircraft and drone flying.
Add more convention attractions to draw statewide events as you develop attractions for national events. That would help get Lincoln City better known and focus more tourism dollars to reinvest in building support and marketing through the state tourism industry associations. Use the transit tax to build the incentives to reach your tourism goals, often with matching federal funds. You would need a public private partnership to make this most effective.
Add more spaces, including walking/biking trails, that allow people who don't own oceanfront or lakefront properties to enjoy these natural resources (either direct access or viewpoints).
Add: More things to do. Add: A cool factor! When I visit coastal towns, I go with the intention of doing certain activities. I may want to visit a couple of breweries or go to a cool bowling alley. Attract and support startups and entrepreneurs.
Allow vehicle use of beach. Start by having an annual, (June extreme low tide), Sand Rail Race from Roads End to Taft. A once a year event that lasts for 3 hours on the wet sands of the low tide. A timed event of each entry. Let the public be seated on dry sand (high beach) with orange cones separating the race sand (lower wet beach). "" LINCOLN CITY DUNE BUGGY RACES"" This weekend on the beach - BE THERE, There, there!!!
An indoor park of some kind. Bounce house, trampoline place, roller skating, a carousel, regular art or pottery classes that includes families.
Better outdoor activities with public restrooms and access to the beaches.
Better restaurants. I have no idea how.
Bring in better restaurants that are going to serve quality food. Monitor the businesses that are opening up in the city.
Cannon Beach and Seaside just have a more upscale feel. Encourage boutique cute shops and quaint little restaurants. I think the art in the community is great! Maybe a 3 wheeled bike rental like Seaside? Encourage family, not drugs!
Construct the park/waterpark that has been proposed near Schooner Creek in Taft.
Continue to preserve the hiking trails.
Create an active senior center that DOES things with its own Director and funding. Similar to Newport. The one here is useless. There is a whole ignored ACTIVE and stimulating group of people that have no where to gather (cultural center or art studios, but no facility to call a vibrant enticing place to meet others like themselves.)
create family activities- childrens science museum for an example
Create more parks for children and put a cover over the existing parks.
Develop a safe place for teens to be, study (tutoring on site?) Couches, etc. With Adult supervision for the purpose of helping, where help is needed. Worried for our teens.
Encourage development of an outdoor-focused, family-oriented resort to compliment the Casino. It could have an educational component: ocean, river, lake, forest. Trails just out the door (this could perhaps be in the Villages). A more commercial example would be the Great Wolf Lodges, could include indoor water features for all ages. More lodging of this type would help offset the dependence on VRDs.
Event/conference center not part of casino
Find ways to attract more business conventions from Oregon companies to Lincoln City. Build a world class convention center that could support over 1000 attendees not related to the casinos
get rid of kylos
Have a movie-dinner theater, roller skating rink, or indoor trampoline park. Would need some investors to help finance!
I think the chamber/city has done a good job with events, but there is room for more.
I wish there were more to do and places open later.
I would also build a glass chapel atop one of the hills in order to attract wedding parties, which would pump dollars into our economy. Something similar to the Wayfarer's chapel in Palos Verdes, Ca. with a world class view.
I would also like to see more community events for locals during the off season. I don't feel like there is a really good sense of community in LC.
I would bring back more holiday festivities. Decorate downtown for Christmas and Halloween make it feel more family. Put in more events families would want to attend.
I would create more open space along the beach. A boardwalk would be lovely. Where people could walk, skate, ride a bike along the beach and sit down on a bench along the way. Keep in mind you don't see many elderly walking on the beach because they can't handle the footing.
I would have the downtown tourist areas stay open longer. Add maybe an old fashion merry-go-round or boardwalk.
I would love it if there were more things to do for those of us who work 8-5. It feels like everywhere I go, community events and activities are during working hours unless I want to go to bars (which I don't.) For example, today I went to the community center and was excited to see that they have classes... but then learned that there are 0 adult classes before or after working hours.
I would love to see a community garden.
I would love to see more engagement for kids that aren't school age. Creating dance, gymnastics, tee-ball, swim classes for these kids would be phenomenal. Waiting till kindergarten to get engaged in community sports and classes is a long, long time for the kids and the parents.

If you could change, add, or enhance anything about Lincoln City, what would it be? How would you do it? Page 2

I would make a watermark indoors with a carnival them
I would make sure that the LGBT community is well represented. I'd like to see annual Pride events again.
I would offer more programs for residents of Lincoln City and the surrounding area. So many activities here seem only geared toward tourists and visitors that sometimes the full-time citizens feel snubbed. This could be done with more work with organizations like the Cultural Center.
I would start by renovating the old bowling alley. It's a good concept, but before it gave the impression of a dive bar that also had bowling. Perhaps lighten the place up and make it more family friendly. Locals and tourists alike would benefit.
I'd have more local events
Improve some of the current 'festivals' in a way that will encourage people to return. (Pixie Fest was a tacky disappointment, for example)
Encourage physical fitness by sponsoring walk/run events.
Indoor family activities for when weather is poor
Lessen dependence on casino for visitors.
Let kids have a place to go play outside of home or school with a kids center.
Make devil's lake pristine and a place to catch fish. Love to catch fish .
More concise shopping district
More enticing shops and really good restaurants. Think Cannon Beach or McMinnville.
More family restaurants.
More information on the float ferries, time frame for best hunting like 8-noon today when floats are placed in the morning
More places for big groups to stay that's really expensive.
More restaurants
More restaurants
More shopping not directly on 101 hwy.
More specialty stores like the prehistoric shop.
More things for kids to do so they don't be get into drugs. By asking what the kids want, and finding logical ways to make it happen
more things that you can do on vacations, boardwalks along the ocean, trails that are clearly identified so people do not get lost or confused, enhance our events so that they attract more visitors
More trailheads to hike.
New resteraunt
Place to rent river/lake kayaks.
provide additional indoor recreation opportunities i.e. archery, gun range, or wave/surf pool.
put money into making sure our town has a great network of sidewalks and biking trails, not only on the highway, but off.
Restaurants
Restore or remove old abandoned shops. Enlarge casino and update casino hotel. (They've got to have the bucks to do this!)
Selfishly, I'd love to see more variation in restaurants. I'd love to have a wide range in ethnicity and styles. I'd love even more family events. Although a large reason I am here is because of the amazing events and activities that I had seen so far but even more would be amazing!
separate shopping area such as in Newport and Cannon Beach, where shops and beach are linked, yet people can move around freely without traffic
There are a lot of children and families in the Lincoln City area. As a mother of two small children, it would be awesome to see more options/kid friendly places to go (especially during rainy seasons) to apply creative energy) Franchise businesses/chains would be a huge gain for those investing, those looking to host (real estate) families looking for fun safe, economical ways of spending time together, etc.
There are few social opportunities in the winter for adults that do not involve substances. Drug and alcohol use here is terrible. When I first moved here I heard this place referred to as "Coastal Appalachia" by healthcare professionals, and now I see why.
There should be an area of the city where stores, restaurants, coffee shops, etc are of high quality, reasonably priced, fun and modern.
To have more opportunities for the 30 to 50 year olds. I would do some kind of survey to determine what their likes are, dislikes, what kinds of things interests them then go from there.
Traffic control Sponsor surfing events Weekend free stays at selected facilities Rickshaw or horse carriage nights! Rock and roll and cruise in nights!
Try to get the chamber to include ALL in events not just those who pay to play in their sandbox.
water park and dog park
Enhance the history, maybe add more family activities
I think we should enhance educational and cultural opportunities by supporting the community college and cultural center.
I would love to see Lincoln City embrace it's crafts people better by having a full time indoor affordable crafters market, with events and teaching corner. I know there are plenty of people here for this. The old Goodwill site would be great for something like it but I would not know how to get it going.
Make every amenity artful, playful, or colorful. That would include parking areas, bike racks, kayak launches, beach accesses. We have nothing right now that can be an iconic photograph, except for Cascade Head (not in the city) and the Four Brothers.
Make the visible windows into historic murals or develop a story line for people to follow as they travel through town.
More art and farmers market time
Support or develop educational and artistic projects that are centered around the Native American history of this area, partnering with the Siletz tribe. One opportunity would be in the currently undeveloped Hostetter Park. As an example, Yachats has built a trail that commemorates and educates about the history of the Native American forced relocation through the area.
More beach accessibility for those with ada concerns
A way to improve the poverty which seems to be a major issue.
Also, nio the herion/meth problem here in the bud by making mass arrests, and cracking down even harder on the shady shit that goes on here. This town has literally gone to hell. It's time to clean her up and get back to being a decent place to live!
Also, working in public safety, I don't see a lot of options for the homeless.
Better services for the homeless, including mental health support.
Clean up and help the homeless
Come up with a solution for the homeless maybe similar to the mayor of Albuquerque.
create recovery programs, meaningful work, and housing for the homeless, especially homeless children

If you could change, add, or enhance anything about Lincoln City, what would it be? How would you do it? Page 3

Dental and Medical insurance is either poor quality, expensive or non existent.
Drugs and crime are highly used and the hospital was literally surprised that we had a clean pregnancy
End homelessness
enforce leash laws
Enforcing the pan handling and loitering laws.
I don't have a fix for this, but do something about the drug problems. Crime has shot up since I grew up here over the past 40 years, as has meth and heroin use.
I would add flashing lights at the pedestrian crossings (solar powered) that only flash when a pedestrian pushes the button. I would add a lot of these throughout town. It would make L.C. a lot safer and visitor friendly.
I would enhance the driving laws. I think Lincoln city would really benefit from more safe drivers. My only complaint about most cities is how dangerous other drivers feel. Lincoln city is significantly safer than most towns, but I think if we reiterated what kinds of things to watch for to our local police, and possibly recruited more, we'd be living in a much safer environment.
I would remove all of the transient/homeless drug users. This could be accomplished by a greater police presence in areas they are known to hang out - such as the intersection where the McDonald's is and in the Grocery Outlet parking lot, although I'm sure there are other areas, as well. The police need to do a better job of making these individuals feel unwelcome and watched. No more beggars at the intersections. I miss the older gentleman who used to hold up the sign at the McDonald's intersection warning people not to give money to the panhandlers.....
I would see what can be done about the homeless situation. It's become critical. They use our parking lot as a camp ground.
If I could change anything, I would address the way the police department operates, and have the city beaches and neighborhoods safer with their presence and actual enforcement.
improved crosswalks for safety for all
In addition, I believe that Lincoln City could address our homeless population by supplementing proven organizations by providing a paid professional, counseling position.
In the summer months perhaps adding a community greeter service monitor by the police dept. they walk the town greet and provide information to visitors. Training by police dept with a radio to stay monitor in case any problems arrive.
Install crossing flags at crosswalks.
Lincoln City has terrible traffic problems and it is extremely hard to find Disability Accessible Parking for Visitors. ADA Compliance needs to be an EXTREMELY HIGH PRIORITY if we want to attract seniors/disabled/church & school groups & other Tourism into the future.
Look at why so many car and pedestrian accidents here and figure out how to lower the number. Seen several accidents in middle of road happen when 1 car goes into center lane to turn at same time car in other direction enters center lane...Do stats show these are these middle lanes actually safe or cause more accidents?
Lose the Samaritan monopoly on Health care, better parks, indoor family entertainment.
More patrols for all the break INS
Permanant homeless shelter, with resources such as social worker/councillor, job search assistance, nonjudgemental food clothing shelter.
Provide social services - mental health, general counseling.
Put in speed traps for side streets.
reduce crime
Sidewalks and lights
Sidewalks for the area of NE Port Ln., Roads End and upper Logan Rd. for safety and public use improvement
Speed limits are just a suggestion and I never see them being enforced. Police seem to be too busy responding to accidents to do traffic stops. I'm utterly amazed by the number of times I'm tailgated and honked at for going the speed limit in a residential area. People who regularly deal with the public are rude.
Stop allowing panhandling and stop the homeless from camping on the beaches in North Roads End. Makes a very uncomfortable environment for families with young children.
Support the new hospital and encourage healing gardens on it's grounds. The new hospital will be gorgeous! Expand structure standard through the city to eliminate blight.
To show that there is a better way to live than to be on the streets and on drugs
With the homeless, have a homeless center where they are off the streets and have a safe, warm place to eat, sleep and get help if needed.
Working with the state to straighten some of the curves on highway 101 and 18 would reduce accidents and costs of emergency responses.
A box store- target, home depot, etc.
add bigger shopping let big companies in town
Add kid friendly businesses.
add new grocery stores
Add small housing or residential trailer parks. Subsidize rent/mortgage to workers with seasonal wage fluctuations to support a stable workforce.
Add some permanent employment NOT dependent upon tourism.
Affordable Housing
affordable housing
Affordable long term housing if feasible. This is a nationwide concern also.
Allow all houses to rent their homes.
And maybe some more community meetings to improve customer service skills within the community of businesses. A lot of the more locally owned businesses could stand to be more friendly and welcoming. It's sad to read they online reviews and see how poorly people who visit feel they've been treated by restaurants and hotels etc
Bring an everything store like Walmart or Fred Meyer here. Big hassle to have to do shopping out of town.
Bring in some long term jobs that would allow people to afford to live here. Create incentives to bigger business to bring them here and paying people here a wage they can afford to stay here with.
bringing in a box store would help bring in more jobs opportunities.
Build affordable apartments and homes for people who work and support our city and our citizens.
Build affordable housing so that the people who work in Lincoln City can afford to live there.

If you could change, add, or enhance anything about Lincoln City, what would it be? How would you do it? Page 4

Change policy to allow big box stores. Outdated, it requires residents to travel to other cities to shop, and then they perhaps eat out elsewhere, and deprives locals of needed jobs and tax base. Many retired don't drive, so local access is important.
CITY TO HELP AFFORDABLE HOUSING GET BUILT.
create affordable housing for those who work in the hospitality industry
create jobs that pay a living wage, e.g., by establishing a small business incubator
Create neighborhoods with affordable housing to increase a respectable workforce
Encourage more thoughtful new urbanism zones like that one in Olivia Beach.
encouraging LARGE business development to come into the community to make Lincoln City a destination location, not just a pass-thru city. Tourism and retail is a big part of Lincoln City, but larger businesses that bring in more infrastructure and tax revenue would stimulate growth.
Enough with the pot shops!!! Put a limit on the number allowed in our city and encourage and make it easier for other businesses to come to L.C. It has so much going for it and it's going to waste.
Figure out how to bring more than just service jobs to the area. Possibly by working with PNW companies who would like to expand business and/or coverage areas to the coast.
Fill the empty commercial buildings
Fix up some dilapidated buildings. Add more great shops to the downtown area. Add more outlets
Groceries and rent are expensive and make it difficult for us to have disposable income to spend at local restaurants and businesses. Attracting (and changing city ordinances, if necessary) another grocery store (Winco, Costco) would go a long way to creating price competition with other grocery stores.
Housing before jobs. Politicians always say jobs but we have plenty open right now... They just don't pay enough for exorbitant housing costs.
Housing is a huge issue. We need more affordable housing, that doesn't mean homes selling for \$300k +. We need to take care of our service workers by providing them decent housing options. Not sure what that looks like.
Housing options. More low income housing and access to multigenerational housing.
Housing...no ideas other than to stop being greedy.
I also would like to see our local employees (motel housekeepers, waiters/waitresses etc) treated better...without them we would not have the ability to receive tourists. With that being said, I'd like to see us be more self efficient and not so reliant on tourism.
I would add another industry, such as manufacturing so that the town's economy is more diversified
I would add hundreds of low cost apartments and houses and I would do it by taxing the unconcerned rich. We spend millions of dollars on tourism development and other projects. We can and should divert that money directly into low and middle class affordable housing projects.
I would advertise more to shop locally, invest more in the people that make Lincoln City a community all year round, and not just rely on the summer season with tourists spendings.
I would also actively seek other industries and one big box store to move into Lincoln City. The average big box store (Costco, Lowes, Home Depot, Winco) pays an average of \$17 an hour and offers decent benefits. Stop worrying about the Mom and Pop's. Face reality. The Mom and Pop's can't offer \$17 an hour or provide good benefits. Worrying so much about the Mom and Pop's is favoritism...keeping the Mom and Pop's happy at the expense of the workers who need a better and more stable life.
I would decrease the tax rate for lodging, which seems high. Or at least the city should use this money to improve the traffic flow as it takes too long to travel short distances.
I would improve the community college, trade, and higher education opportunities in the area in order to provide more opportunities and retain a higher percentage of the successful, younger population.
I would like to see the planning and zoning laws changed so that encourage and help development in the community through the building of affordable housing, new businesses, etc. I think we limit the possibilities here by not being a "user friendly" City when it comes to wanting to develop properties here. We put too many barriers to developers by requiring things like parks, or other stuff which leads to adding to the expense of the project, which then leads to the developer abandoning the project because of the barriers that have been placed on them. The way to do this is having planners who do not have preconceived visions of what THEY want the project to look like. They need to be open to new ideas, and changes. This is what is holding Lincoln City from moving to the present.
I would make it possible for everyone to have an affordable place to live, including the homeless, a job that pays for housing, food, insurance, menial jobs pay for the importance that they are. We survive on minimum wage jobs. Accept that the workers value are worth more pay. We need them. Mostly they are hard workers.
I would make lots of the shops a little smaller so there could be more businesses and they could make more money.
In addition I would like to see a strategy developed that could provide year round jobs based on our environment and support given to locals and small business to be first to benefit instead of outsiders. Such as having a local youth surf club have the ability to start a business of teaching surf classes during the summer to tourists and in the winter mentoring younger surfers/water enthusiasts. If we can have our youth passionate about living here it will only benefit us all, especially if they are given opportunities to make a living.
Industry, enterprise zones to assist and encourage business diversity.
It also needs to encourage and help businesses expand off highway 101. We live in the 21st century, and businesses no longer need to rely on being visible to a passing motorist to be successful. You could start by offering incentives for businesses to be located off the highway, and develop new neighborhoods with retail / residential in mind (much like the design for the nelscott development on the east side of the highway).
It's too expensive. I expected the high cost in housing, and being a tourist destination I was not surprised by expensive dining and shopping, but just moving here made my car insurance go up. Utilities are higher. I've been told the Safeway here is the most expensive in the state and I believe it. Papa Murphy's in the city I moved from is hugely popular as it's a lower cost to cooked pizzas, but here the Papa Murphy's prices are similar to cooked pizzas in my old town. Same pizza, same business, same state, way higher prices.
Less vrds, allow box stores in,
Limit VRD's so we have more (affordable) homes for people that do essential jobs like teachers, nurses, police, etc.
Lincoln City has done some really wonderful things. First the city has understood that having coastal destination businesses attracts outside money and that equals jobs. Lots of people from other communities come to Lincoln City to work because they cannot find a job in their town or community. If they could, they would. So this is the City's strength but some will forget that. Don't take it for granted. There are plenty of coastal towns that want our situation. Make it known how we are the best place to stay at the beach.

If you could change, add, or enhance anything about Lincoln City, what would it be? How would you do it? Page 5

Lincoln City needs more affordable housing and more housing period. I've been trying to buy a home here for over 3 years and the price keeps going higher and higher, just out of my range. Encourage builders to come in and build new homes but not in places where the new homeowner also has to pay rent on the land where the new house has been built.
Loosening restrictions for food trucks would help diversify the dining options and encourage local entrepreneurs to start a new business.
Lower living cost or cheaper places to live. A new store to shop for every day things, (target, walmart, fredmyers, ect.)
More affordable housing
More affordable housing for people who live and work there year-round is also key. Glad the city was finally able to place restrictions on VRDS. I am excited to see what happens in the Nelscott area because the plans look good.
More affordable housing...I'm sorry to not have knowledge to suggest how to make that possible.
More big business
More housing
More options for shopping so we do to go to valley for things. Our prices are tourist based its more affordable to go out of town
Mostly year-round residents living in affordable housing (\$50-100,000 homes, not \$250-750,000),
Omit half of the non beach front vacation rentals/vacation homes. Turn them into affordable monthly rentals for locals. Put a cap on rent amounts that people can charge. Fire the property management companies here and force owners to rent/ maintain their own properties.
Open up more land for housing, and/or give tax incentives for both individual home tracts and apartment complexes.
Personally I wish housing prices would go down so I could move there!
PLEASE add new business, mix it up a little and let a Target come in at the north end. Allow a Krispy Kreme or Cinnabon to move into the mall and bring a restaurant like Olive Garden or the Old Spaghetti Factory.
Promote development of a city center through development focus eastward between the outlet mall and Spyglass. Provide high-speed internet so that tech companies and professionals can successfully conduct business operations from LC.
Put working families first, by encouraging more housing to be built.
Recruit a business like Target or Kohls to set up a store here to not only provide the service, but to provide the jobs. We need more good paying jobs in town.
Regulate the tourism and let Lincoln City share the profits! People who live and work here year round cannot afford housing! I'm all for the tourist industry, but let's keep a lid on the overdevelopment and make it easier for locals to afford to live here. All of the affordable housing is scooped up for people who aren't invested in this community. We can go the way of all the crappy beach towns in CA, or build a place that serves both the residents and tourists (REF: Carmel-by-the-Sea, CA and Laguna Beach, CA. Both are artsy, beautiful beach towns that are not dictated by the whims of property management companies.)
Residential availability. So much is vacation rentals - make those available to long term rent affordable
Resources available to locals, housing for locals
Set a minimum wage, and just as important, pass rules that ensure large corporations and high profit companies are limited in hiring mostly part time employees. Some of the highest profit companies in the area have mostly part time employees.
Shift the focus away from the marijuana industry to more family friendly. Create stable housing for the working class and we all benefit.
Shopping and housing
Stop with the Open Spaces. Lincoln City has valuable view property, and it's being taken up by Open Spaces. It's nice to have a few places to walk around, but they should not be high-value pieces of property inside the city limits that can be built on. Tying up property in Lincoln City only increases the value of the build-able properties around Lincoln City that are available to build on and therefore increases the difficulty for affordable housing. If the people advocating these are worried about trees, look to the east- there area acres of them.
Make a deal with the property owners to in some trails, lease the land at a fraction of
System development fees These are so outrageously expensive, it is impossible to build affordable housing. These need a creative way of getting paid. I understand that we have expenses fees, but there needs to be a way of paying these besides all up front. They are a deal breaker for a lot of development projects involving affordable housing.
the tourist outreach is fantastic. Some team deserves national level recognition.
Tiny house communities
We desperately need workforce housing, and I would let the planning department figure out what that would take.
Youthful and single people (workforce), can't afford to live here. Adding more low income housing is not the answer. Higher wages and full time employment is the answer. Lowering the taxes away from the ocean view areas makes sense. It would allow for more people to live here year around, improving the year around economy and workforce. Reduce the taxes on non ocean view or lake front housing.
Again focusing on the children, create incentive programs that make kids excited to go to school. Fire problem teachers regardless of tenure. If you put the kids first everyone wins
Again, I would enhance the culture surrounding our schools and work to show students that going to school can be more than just something we're forced to do.
Better public schools (will help to have more affordable housing for people working here)
Early intervention for education, build and sustain daycares, preschools. Provide incentives for families to attend.
Family wage jobs for women; to train and work our young women in secure jobs to offer them an excellent start in life. Two sons went through Shaft High and graduated on IEP with a 5th grade reading level and 7 the grade math skills. He went to Angel Job Co . And learned to read there.,Yin achats.
I think we should enhance educational and cultural opportunities by supporting the community college and cultural center.
I would enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming, to prepare the next generations of farmers and biologists.
It would also be nice to see a trusted infant/toddler childcare service available for parents who want some time away.
Schools
Setup Science and Nature seminars with good speakers and hand-on science.
the school (taft 7-12), every city around us thinks the school is terrible and they don't care about the students mental health.
Well I love Lincoln City as it is - but I suppose I'd start by incorporating more understanding of our unique Beach Bill and environment into the school system and the community. Maybe begin by planning a festival around that theme - make Lincoln City a hub for celebrating and honoring all that the Oregon coast has to offer. I've noticed that people often don't really realize what they have - it just seems normal to them.
Why is he dropout rate so high, this city has massive issues

Create a bypass route for locals just trying to get to the grocery store, away from the Heavy tourist traffic. Create more center turn lanes on Hwy 101 south of town in the Gleneden Beach area.
Traffic light at Cutler.
A bike path would be beneficial getting from one end of town to the other.
A bypass to divert through traffic away from Lincoln City.
a Hwy 101 bypass
Add a second loop bus, starting about 2.5 hours later than the first, so the bus is more frequent and runs until 7 p.m.
All 4 lane highway throughout
At the very least could we put up some "yield " signs or crosswalks? Perhaps something like "watch for pedestrians" ? North end of the city is ugly with poor traffic control and unfriendly to pedestrians, needs more sidewalks that are safe and accessible.
Back roads.... not a hwy bypass of 101 but a back road to avoid 101 when it's crazy from east devils to Taft area. A connection between east and west devils couldn't hurt as well. In all honesty I didn't really know there was a lake here before I moved here, 15+ years of visiting better buss system that stays going later and goes to outlying areas
better options for walking and biking.
better road systems,
Better traffic flow.
Better traffic flow. Last time I visited I remember traffic was a nightmare.
Better traffic pattern - no bottle necks
Better walkability, safer bike routes on Highway 101, and the town definitely needs wayfinding.
By-pass commercial traffic
change the light at 32 SW to blinker
Change traffic - I know... How?
create a by-pass around the city
Crosswalk lights
Do a bi pass
Don't know how - need 4-5 lanes thru town. No on-street parking downtown, lanes too narrow
East Devil's Lake Road needs a bike lane and/or sidewalk.
Either have a by-pass and charge a toll to pay for it over 30 years, or make hwy 101 four lane from Hwy 18 junction to Salishan.
Enlarge the E. Devils Lake Road so it's a 101 bypass with a traffic light on 101. Then we can push to resemble Cannon Beach. People who come into the city will be able to shop leisurely and enjoy the town, without streams of traffic pushing them on through.
Explode the old boys network that permeates. Make other travel alternatives to navigate around.
Get rid of the bottlenecks on Hwy 101
Help with the traffic. Maybe bike friendly lane.
Highway bi pass east of devils lake.
I can't stress enough that we need a better pedestrian system. Better crosswalks. More sidewalks.
I think Lincoln City needs to invest more in it's walking and biking infrastructure, and make a network of biking and walking trails effectively connecting the different areas of Lincoln City.
I would change/improve the traffic congestion
I would get the city to get more cross walks so people could travel by foot more.
I would make a detour so that traffic is not so congested
I'd love to see another road in and out of this place, but not sure how it could be done?
Improve traffic flow
Install a bypass for 101. Not have the town so much like a strip mall Have the state and county build a new road.
Make it 4 lanes thru the city, I live in Cutler city and to get to the other end of town is impossible. Whoever decided to make the road 2 lanes with the sidewalk near Groth Gates should have their head examined. Hardly anyone uses the sidewalks and thats where the traffic bottlenecks all the time.
Make the town more walking friendly.
Manage traffic better;
Maybe provide traffic controllers during busy traffic times (Beginning and end of summer weekends)
More crosswalks with signals, less on street parking on 101 in middle of town it makes the crosswalks not visible.
More sidewalks or safe ways to get from one location to another
More walkable and Fix the roads so the traffic wa better controlled
Move HWY 101. Should have been accepted embraced and developed in the 60's. Can never happen now, sigh.
My main change would be traffic. Needs to be more than one lane going in each direction.
Pave more roads and widen bicycle lane from city end to city end.
Pedestrian bridges or tunnels for 101.
Pedestrian bridges over the 101
reduce traffic for residents.
Reduce traffic. Prohibit left turns on 101 where there are no turn lanes
road system
Securing federal and state money to build a bypass
Since the casino already runs buses to the valley and Portland I would see If the city could partner with them in some way. I think it would cut down on excess traffic which is a big complaint of my friends and relative that want to visit.
Solve the traffic congestion. Perhaps a two way expressway in the center of the roadway with no exits which can only be used by through traffic.
The ability for my kids to ride a bike to a friend's house.
The congested traffic is awful it keeps me away during the summer time I do everything I can to avoid it
The North-South highway connections and lower level lighting along streets. Also more sidewalks.
the traffic is awful. Maybe bypass downtown
Traffic
traffic

TRAFFIC and long and skinny layout oriented along 101 seems to be the biggest problem by far. Provide more options for people to get around by getting out of the car. Providing a shuttle and a better network of multiuse paths that go east and west and north and south between major attractions, parks, and natural areas could be great for the city.
Traffic but that is what it is.
Traffic can be an issue
Traffic congestion - I really like the byway idea. Make one lane sections, two lane (Good luck playing with ODOT)
Traffic, of course. Why not try a bodacious trolley system to welcome visitors - complete with talented MCs to chat up Lincoln City. Perhaps a \$10 three-day (Saturday through Monday) Rider Pass to mitigate the mass Sunday afternoon exit. Perhaps annual Senior Passes?
Traffic. More bike lanes and walkable business areas. Make the town bikable.
Transportation
Transportation alternatives for traffic control off hwy 101.
wider roads
and increase signage to promote people packing out all trash they bring down to the beach.
Better resources to help beached baby seals. Too many times I've seen people mess with them instead of leaving them alone.
But again it would be about the dog poop. It's so bad on the beach. Especially with the glass float drops.
cleaner Ocean
develop renewable and non-polluting energy sources
Devils Lake is so dirty and the fish in the lake taste awful.
Dredge the bay
fewer clearcuts,
I also feel that we should reduce light pollution at night so we can see the stars.
let's court some industries that fit into our sense of saving the environment...how about turning one of the old lumber mills in the area into a biodiesel farm where forest debris is brought in from the woods and turned to biodiesel? Or wave energy. Or wind energy. Or even a bottling plant to harvest our rainwater and sell it.
Might figure out how to do city wide recycling and reusing of household waste. Seems there could be some education with schools and tourists so we could make a mandatory program seem voluntary and effective. Way too much garbage sorting done-- and we don't even have glass curb side service. Garbage is not a glowing topic, but one that gets ignored! It needs to be addressed.
Trash clean up all around the city. The beaches, lakes, etc..... Campaign for all people on the beach to leave it better than they found it!
Beach access improvements.
Beach access made even better. More parks!!!
Better beach access
Better garbage service at beaches during high season - trash cans often seen overflowing on weekends and holidays, disgusting with diapers, etc. strewn around them
Better internet and cell service, lower taxes!
Better services for all local residents.
Better walking access around town and to the beach accesses. SW coast road is a fun drive with amazing views but it is terrifying to try and walk it.
Build the park in Taft with a playground and a dog park!
Childcare options are limited and what is available is expensive. I can't afford to work full-time.
Convert the positions of community center director and cultural center director from appointed positions to elected positions.
encourage the election of city officials focused on neighborhood needs, not just bucks for the city staff.
Fix the water system.
Get a city government that is business savvy and realistic about creating a vibrant and economically successful downtown.
Get rid or retrain government official indoctrinated in failed economic policies like the "free market!" which the IMF has deemed a failed economic idea
Get the cars off the beach. Starting with the ludicrous addition of 34th Street.
I feel as though the same people are involved and in charge of a lot of similar groups and city offices. Having meetings at times that are convenient for those working during the day would be an immense boon. Always meeting on a weekday at lunch or mid afternoon means those working in the retail or hotel industries can't attend or contribute. Involving people who are not retired and those who don't have an immediate interest (such as those who don't have kids getting involved in school activities or local sports teams) would bring in a lot more community members.
I think more parking for visitors in places that can be expanded should ... when the weather is nice it's hard to find parking I think roads end could get expanded and also by moes where the grass lot is on the other side could get expanded
I would also like to find information about job and housing availability is more easily.
I would break the city council up into individual groups that are put in place by each community and have them work together to keep them separate and yet moving in the same direction. What I see currently is a group of people in power that want everything to be vanilla because it's easier to manage.
I would change the City Council to actually represent the people in their districts; to actually listen to the residents, and respond for them, not their own personal interests or businesses. The people of Lincoln City make it possible for this to be an inviting tourist place, so stop ignoring the people and include their needs in all City planning.
I would change the vacation rental regulations. It's time we stop padding the pockets of the mayor and the wealthy "class" and start representing the needs of the families and children who represent the future of this community.
I would clean up the beautiful lake so that locals and tourists could use it without fear of contamination. Please!
I would do away with most of the city council--they're old, out-of-touch, don't like new ideas and want to keep the status quo (the mayor has been quoted as saying "I like big box stores!"). It's hard for me to think that this town can improve with people like them controlling things. They are purposely making it difficult to have food carts here (I found out that food carts aren't illegal but the city makes it incredibly difficult getting a food cart approved here because some in the city think food carts are unappealing). So my idea would be to pitch for food carts once more food-cart-friendly council members were elected I guess.
I would limit VRD's to the west side and then I would underground utilities

I would love to see the beach recreation area at the D river wayside reestablished at the park by the bridge. It looked like such a fun place to go. We need more places like that!
I would put all the power and phone lines underground. It would save so much time and money in the winters when they get blown down plus would be so much more attractive.
I'd like to see the four telephone poles at Roads End Wayside go to underground utilities, similar to what the City did at D River Wayside, which dramatically enhanced the view for visitors and residents of our area. Our taxes in Roads End went up considerably after the annexation and I would appreciate it if some of that money could be used to remove the telephone poles and enhance the view at Roads End Wayside, which is an extremely popular visitor location.
Improve recreational facilities and advertise them
More on site hands on Inspections of construction methods and materials would upgrade the quality of new houses being built.
more parking, improved on-street parking, more parking lots
More parks
More parks w/ play equipment and again change traffic
More Rv parking in town.
Only allow handicap permit and 4 wheel drive cars on the beach,
Perhaps adding a couple of shelters at D-River and Roads' End beaches so that in the downpours folks could sit under them and still enjoy the beach..And in my case, perform wedding ceremonies at the beach without being drenched. Adding some greenery to D-River beach, maybe a few trees.
Planning commission members just get knowledge about this place and then they leave or term expires and you have to re-educate all the time. You need paid positions on the city council and the planning commission.
regulations regarding construction
Replace the continual bickering city government that are only for "their OWN personal agenda".
Review the way property taxes are set. Not every house here is a vacation rental, not all houses have an ocean view.
Safe long maintained walking trails outside of neighborhoods
The city council needs to listen to public testimony and vote accordingly. They represent the people. When you have hundreds of people testifying to something and the council ignores the majority of testimony and votes the opposite...this is wrong. Elected officials are not representing their constituency.
The one suggestion I had was better cell service. However I'm not sure how that can be improved other than working with the cellular companies....offering land for an additional cell tower perhaps?
There should never be another forced annexation.
TURN THE GULLY, NEXT TO THE SKATE PARK, FULL OF TRANSIENTS INTO A BIKE PARK
A large pedestrian plaza, a place for people to come together and a place to eat ice cream
Also I would see about making the outside of the businesses in downtown more modern (paint) would do a lot. I am not so sure that an adult only store is an asset for tourism. I would get rid of that.
And maybe just have residents clean up their property.
Apply for grants for centers, plants etc.
beautify 101 through town with hanging flower baskets and trees planted along 101 - there are some very ugly stretches.
Better visual standards for buildings
Brighten up the buildings also by 101
bury all telephone, cable and electric lines. reduce the sign of business signs
Clean up any vacant or abandoned buildings by giving the owners a timeline for improvements or seize the property.
Cleanup the store fronts on 101 to make it more attractive to visitors
create a core downtown where people can gather without the noise and danger of traffic;
decrease the amount of rental vacation homes. When we were living there, renters were disrespectful and noisy, and trashed the beaches!
Don't try to retroactively change Lincoln City into a gated community that bans or limits rentals. The rentals have been here for decades. Gated communities that ban rentals have also been here for decades, and are more affordable than ever because people who live there cannot rent short term. Year round residents should acknowledge that the livability and positives of Lincoln City are enhanced by the tourism that puts money into the economy year round. Restricting rentals will cut off that revenue and make the whole community suffer.
Due to lack of zoning, we now have an eyesore mobile home on our street. I would like to see more comprehensive planning and zoning. I would be more than happy to serve on a zoning commission.
efforts to attract fulltime permanent residents this is the way to develop new businesses - from new people - obviously the older residents have historically have not been able to develop anything that benefits the whole city - further development of VRDs is actually an impediment to wholesome development of the whole city
elimination of residential vacation rentals
Encourage people to take more pride in the appearance of the city. Maybe an ad campaign by the city. Make it look a little more high end & less Meth addicts home town.
Enhance the beauty of the area with plants and colorful flowers
Fewer VRDs in residential neighborhoods.
First impression is tired. makeover downtown section to more of a plaza atmosphere.
Get a grant like the town of Sisters and clean up the downtown. Choose a theme for the town. Make it look nice something to be proud of a real destination place.
Grants for businesses to improve their outer appearances.
Highway 101 is so ugly. I wish we could banish it from the center of town or move the center of town away from it. (Maybe we could put the through traffic in a tunnel underground!) I have seen other small towns where the main road is not so ugly. Like Sisters or Cannon Beach. The road is not so wide there - seems more human scale. Or maybe we could make the town center off highway 101, either to the east or west of it. I would like to see Lincoln City be more walkable, and have beautiful square or town center where people would enjoy to gather.
I am not sure what can be done other than to suggest that the Chamber of Commerce encourage business owners to spruce up storefronts. Add some greenery. An example of how just a small change improved the appearance of a building is 1646 Grill. Prehistoric also is an example of what can be done to improve appearance.

I can't figure out any way to change locals attitude about sharing with the tourist(terrorists, many refer to them behind their backs..) hair salons..grocery stores..walking the beach..restaurants..
I honestly don't know. Our town is severely broken in so many ways. The people who live here are completely divided. We need to attract tourism but not at the expense of making this a livable city.
I think that we should have a "Lincoln City Day" where ALL members of the community can come together and learn more about one another. Although we are a really close community I also feel that a big part of our population is being left out mostly because there isn't really a place/time to get to know each other. For example; a big part of our businesses are own and operated by Hispanics and there is no organization that I believe helps get important information to them and vice-versa.
I would add a city center. A place where a park would be and an area for events and live entertainment. Something to bring the town more together as a whole
I would change highway 101 going through town. I would move it to Devils lake road and make downtown walk friendly.
I would enhance the charm we have left before it goes the way of other towns on the Oregon Coast. I would encourage new construction to not be overwhelmingly different from the small beach town structures that have been here for years. Take a lesson from New England.
I would get a design engineer to come up with a plan to tie store appearances into an overall theme, designed to fit our area with great emphasis on our gorgeous beaches. Make this city stand out upon arrival, take a look at places such as Sisters, Cannon Beach and make it exciting instead of junkie looking stores with horrendous colors
I would release Road's End back to the County since it was, by nature, the most unique and quaint portion of the city until Government decided to homogenize it. It WAS exactly what I have been recommending for the rest of the city: a small entity of its own yet connected to the city as a whole.
I would, over time, get very strict about architectural details along Hwy. 101 - it's really ugly and embarrassing right now.
I'd implement something like this: http://www.oregonlive.com/front-porch/index.ssf/2016/08/hood_river_signals_an_end_to_s.html to ensure that money spent in Lincoln City goes to Lincoln City residents, not far off corporations and already wealthy individuals who do not live here. Limiting VRD
If I could enhance Lincoln City, I would put together a 50/50 program to where all the businesses off of hwy 101 would be offered a deal that the city pays 50% and the business owner pays 50%. Prettier buildings = more tourists
If I could go back in time and restrict development along the cliffs of Lincoln City within a block of the ocean to make a city length public park, I think our town would be 100% different today. I realize that is not realistic now however. I would redevelop d river and the surrounding area to make it a focal point of Lincoln City rather than an eyesore.
Improve appearance of business along hwy 101. So many places look run down, with old dated architecture.
Initially I was turned off to Lincoln City, because it felt like a big strip mall. There have been lots of small traffic/design improvements in the past few years. I love the bike lane and beach grass improvements. I would love to see more trees and flower pots/baskets.
It's a tourist attraction so those that benefit the most from them should be primarily responsible for funding it. Although, everyone that lives here would also benefit so it should be a shared responsibility.
It's amazing how many people from OUTSIDE LC remark about how there is always fighting going on in LC and how LC shoots itself in the foot.
Keep building on and improving subcommunity themes.
Keep it simple, quaint and beachy! Have neighborhood/community meetings for people to brainstorm ideas for the future of Lincoln City; include the people who live here in the decision-making process. Have a trained facilitator lead the discussion groups. Using the creative problem solving process to generate ideas and bring about positive results in which many people have input is democratic, fun and right!
Keep the small town feeling. Add mire community events.
keep young people
Less VRD, stricter regulations,
Let's make it more upscale and cohesive appearance-wise. The garish colored buildings and the over-abundance of souvenir shops makes it look cheap and carnival-like. I'd love to see it go more like Cannon Beach and not like Rockaway Beach.
Like to see the downtown area with new store fronts much like the Taft area. Perhaps type of city, state or government grant to help with costs? I like the uniqueness of LC but in my opinion in can use a remodel.
Make main street, 101, Ocean Lake more appealing. Spruce it up. More flowers, benches, seating areas.
Make ourselves more unique and less like other coastal communities. The Nelscott Gap Plan is a positive effort in this direction.
Make the different parts of the city cohesive, different themes for each section. Think Sisters. Sisters was a town about to go belly up. and now a thriving community. Sisters was originally done on the cheap utilizing inexpensive facades on the original buildings Down town looks so tacky, purple building, old rotting buildings, and buildings with flaking paint. No matter the time of year, Valentines, Halloween or Christmas, very few shop owners choose to decorate. Why should visitors continue to come back if the town ALWAYS looks the same? If LC was not located on the coast I predict it would have died many years ago. Visitors have described to me that Lincoln City is the town you must pass thru to get to Depoe Bay and Newport. That is just sad.
Make tourism a desirable thing for the residents. We were surprised by the sour attitudes people have towards tourism here - we could hold some more great events and bring in some money!
Maybe bump up quality a bit
Modernize how the city looks while driving on 101. The city looks old and run down
More appealing commercial design. Set enforceable standards
More outdoor service projects. Outreach through local nonprofits
More vegetated buffers along highway similar to Nelscott Gap.
Most probably beating a dead horse, but I would change its name to reflect its beautiful location. "Lincoln City is rather "blah". When we moved here, we were somewhat knowledgeable about the Oregon Coast. We had certainly heard of/been to Cannon Beach, Newport, Seaside, all of whose names bring images of the coast. But we had never heard of Lincoln City and, if it had been mentioned, I would have assumed it was somewhere in the high desert, rather than its wonderful location. THANKS FOR THE OPPORTUNITY TO SHARE SOME THOUGHTS!!!
My first impression driving down 101 is that Lincoln City looks run-down. Vacant storefronts and a general lack of maintenance. I don't get much of a beach vibe. I lived in a small town in upstate NY which was able to take advantage of a lot of state and national grants to upgrade image. We have a lot of history here along with the beach. Let's build on what we have.
no additional VRD's being built to house temporary residents

NO MORE VRDs. VRDs have gobbled up all the affordable housing in LC and they are eviscerating neighborhoods and the city from the inside out.
perhaps grants to fix up some of the rundown properties along the highway.
Pull the city together under a successful graphics branding campaign. How to do this? See me after class!
Put a tax on houses not lived in full time. Use the money from the tax to beautify the town and make it a place younger families could work and play to live successfully.
Rebuild the 101 through Nelscott from Bard to Inn at Spanish Head as a four lane road, missed opportunity to also underground utilities in that area, and make beautiful art on retaining walls there...city lacks style and vision. Embrace and showcase Hwy 101
ReDone the commercial enterprises out of the residential zones, e.g. VRD's. Put them in a segregated area and not allow th to be mainstream wherever anyone chooses.
Rehab the downtown area. Encourage businesses other than "antique shops"
Repair and maintenance of neglected properties would go a long way to improving the city. Remove or repurpose empty retail on Hwy 101.
Require merchants to keep their business sites clean, repaired and painted. Allow fewer advertising flags (or none). They are ugly! Take a look at other beach cities, i.e., Cannon Beach and others to see what a beach town should look like. Hwy 101 should be a gold mine instead of an embarrassment.
Restrict any/all new VRD permits and put a moratorium on VRDs. They are ruining neighborhoods, gobble up affordable housing & hurt established hotels/motels/private campgrounds.
revitalize some of the old, worn buildings, more "curb-side" appeal for shopping areas.
Rezoned VRD to specific areas of town (i.e. West of 101). Equal voices for VRD owners and residents. I understand the economy of our town, retirees and tourism, but you need workers to provide services for both of those demographics. Without one we don't have the other. It feels like our city leaders forget a lot of the time.
Set up neighborhood meetups and resource planning for each.
since i don't live here, I really don't know the answer. However, just passing through, it seems to really be a lovely place to retire and/or own a retirement house. You seem to have everything
Spruce up store fronts, maybe a consistent theme? Maybe offer a map with info of shops available in each shop.
Stop the vacation rental nonsense! Let some locals come in and buy (at a decent price)
The main strip through Lincoln City needs a face lift
The name of Devil's Lake needs to be changed. Who wants to go to or live on a lake named for the Devil! I suggest the city investigate the original Indian name that was given to the lake before the white man named it Devil's Lake. This lake is a spiritual place and it needs a native name. "Let's get the Devil out of Lincoln City!"
The shabby appearance gives the impression of low class, low values, low expectations. Campaigns to encourage business owners to show more pride in their businesses, merchandise and service. Contests? Awards? Chamber events? Better business coverage in local and regional news? Volunteer and youth involvement? Co-op dollars for updating projects?
There is so much potential waiting to be tapped in LC. There are many changes that need to happen, none of which are going to happen overnight. Improve product/beautification – Make efforts to enhance and clean up our town, starting with main street (Hwy 101). Implement design standards within the various historic districts, which can give them individual identities, but still say LC. Remove visual clutter, like burying the overhead power lines and removing old or unnecessary signage. Hold businesses to a higher standard to maintain storefronts, landscapes, sidewalks and parking lots. Consider adopting a theme (i.e. Sisters, OR, Leavenworth, WA, Solvang, CA) Infrastructure – Include forward thinking, long term visioning. Such as, creating walkable districts (i.e. Taft, building critical mass – retail, dining and lodging, around central green space – responsibly and reasonably relocating the trailer park and storage lot in the center).
This area was and still should be a place of health and healing...ancient peoples came here for R&R
Try to keep the area as natural as possible. Don't allow major progress to grow, keep it with the small beautiful town as much as you can..
Upgrade the architecture, spirit, style, and **civic dignity** of the long strip along Hwy 101. Post-WW2 architecture has utterly failed us. Return to the grace of vintage detail. Plant trees. Establish a civic style code.
Way too many pot shops make it embarrassing when clients or family visit from out of state...looks like we are all pot heads. And could they please not be allowed to put signs out front on chalkboards blocking the sidewalks?
We are very dirty overall. I would enforce more on the violations for poroperty upkeep and such.
Younger demographic

What's your top suggestion for making Lincoln City an even better place to live, work, learn, play, or visit?

Response

I think it would be fantastic to see the community garden where I don't the members of the community can benefit but also tourists such as myself as well.

A boardwalk from D river to over part of the lake, a large enough space for local first vendors and small businesses in the area to make a street style marketplace in the summer and special events throughout the year.

A dog park. We have lots of small green areas but we could use something substantial with a fenced-in dog park. Do we really need 3 baseball diamonds? Couldn't one be converted to a dog park? Or how about designating a low-traffic area on the beach as off-leash? SW 11th Street beach access would work fine. Lincoln City isn't populated by kite flying, para sailing, canoe paddling, glass float collectors. We are populated by many aging Baby Boomers and empty nesters who want to get out of the house and socialize with their dogs.

A kick ass vegetarian restaurant.

Add activities for young family's to enjoy and build memories on

Add more events to attract tourism

Adding a youth activity center driven toward slightly older kids. Give them a place to go and socialize and be together after school and before sports.

allow food carts in city limits

Also I would love to see more parks for families. More attractions that are for youth and young adults.

Also, the outlet mall needs the stores to be filled! It's a beautiful place to shop if half the storefronts weren't empty.

An Italian Restaurant Less Antique stores Face lift on stores Hwy 101 traffic grid

Attracting more diverse food establishments here.

Be open to new ideas! We are being passed up in spades by neighboring cities in development of new restaurants and shops. Oregon is a food state and tourists go where there is good food, if we don't catch-up we will simply become the city people drive through on their way to other destinations. Although this takes people willing to invest, it also takes a city that recognizes and is open to new ideas. For example, I was sad to learn that the city prohibited food carts. seems like a silly thing to do given that food carts are an excellent way for people to develop small businesses. Food carts have also provided for great food culture in surrounding cities as seen in the trend over the last 10 years.

beach activities

bring back some shopping, like antiques, gift shops to the coast. Need some more restaurants too.

dog parks

Emphasize outdoor recreational opportunities off the beach.

Encourage boutique shops. Discourage pot shops. More family friendly venues. Encourage artists to come here.

Enhance opportunities to explore and enjoy our natural environment - our open spaces, lakes, bays and river.

Family friendly activities

Focus on trails and hiking

Food Carts!

Have a hydrangea festival. Plan a large blues festival that brings good music from all over America to Lincoln City. Use the park on the east side of Devil's Lake for events. Fiddlin' on the Lake could be a Oregon state fiddlers contest that would bring fiddlers from all over. Build a floating stage on the water and have viewing from the park.

Have a kids/teen center where they can go and hang out, play games, sports etc.

have a winter parade and festival, something like Christmas at the Beach, red and green floats on the beach, free cider in select stores, Santa, etc., it could be a huge draw.

Have finders keepers in the summer!!

Hiking tours. Tour could visit more historical sites than the cemetery

I think integrating another museum would be wonderful for tje economy. It would also benefit the learning and working clasa, and honestly, who doesn't enjoy museums? I know we already have one but I think another would really bring in the people and put smiles on faces.

I think that it would be amazing to have a beach area designated as a dog park. That way, dogs could be off-leash in that area without conflict, and locals could get to know each other.

I wish that there were more indoor activities. Especially for family's. Except for the Community pool, if you live here with a family, there isn't much to do for 6 months out of the year when it's raining. Even for those visiting with kids, when you can't go to the beach with your kids, what can you do?

I would love to see a dog park. Maybe across the street from Dory Cove or someplace easy to get to. There is nothing like this around here.

Improving the Taft area in the way of a better wharf, parking, restraunts and shops would be a wonderful idea. A little 'Nye Beach' right here in Lincoln City!!! And some type of entertainment for families. A bowling alley ?!

Install an off-leash dog park.

Keep developing the community activities, clamming clinics etc

What's your top suggestion for making Lincoln City an even better place to live, work, learn, play, or visit?

Page 2

LC could use a better selection of restaurants.
Less junky shops more quaint personable strolling shops. I really like the Olivia beach area and how Taft is.
Maintain the Lake and provide watercraft rentals at Regatta Park.
Make devil's lake a destination for fishing and water sports. Make the water clear and blue. As you look at the lake from 'D' river wayside make it a breathtaking site clear blue water and a lot of people kayaking and tubing.
Many restaurants are uninviting, uneven or lousy food offerings, slow, poor waitstaff.
More activities for children both grade school aged and teenage kids.
More activities for young children.. And a Dog Park.
More activities for younger teens and children. What we do have/had seems to deplete pretty rapidly. Roller skating, laser tag, childrens museum, bike rentals, go carts. Something fun for everyone to enjoy all year round.
More activities in the community. Closer clothes shops.
More activities or things to do. Better store to shop other than mall and bi-mart
More beach access with parking, more activities for kids to bring families here
More community events and easier access to knowing about them.
More cultural events and more trails to hike.
More entertainment
More family and kid orientated destination indoors.
More for kids to do for entertainment
more indoor family entertainment
More local events
More parks and more places for kids and adults to explore. It is really important to have many places for people to interact and learn.
More programs and opportunities for children and teens.
More restaurants & shopping opportunities. Would love to see Costco or Winco here to save trips to the valley.
more safe paths for walking and bike trails
MORE SAFE PLACES FOR THE KIDS AND TWEENS
More shops and restaurants along the beachfront. When I'm visiting I don't want to drive from the beach near Moe's to find shops and restaurants. We generally stay in one spot for everything.
More shops.
More teenage accessibility.
More things child friendly
More things to do for kids.
More variety of quality restaurants.
More walking and biking paths
My top suggestion is more good quality restaurants.
My top suggestion is to have indoor attraction businesses such as laser tag, indoor rock climbing, bounce house, etc that are fun for all ages which will attract business all year round from families. The more people per family the more money Lincoln City makes.
My top suggestion is to welcome more businesses and restaurants
Need even more Great food options Better bakery
Not making hotels so unaffordable on special events.
Offer up more activities to the youth. Often times children get themselves into trouble because it's what their friends are doing, and there's not much else to do besides follow the crowd in this city.
Offering as many educational informative workshops or festivals that are directed towards children and families. I've been personally attracted to the crabbing workshops (though I have yet to attend one), that are offered at the library and finish off with active learning in the bay. I'd love to see either the city/community center offer Trackers type of program(s) which focuses on the local ecology.
Perhaps better maintaining of entertainment facilities, as well as more opportunities for entertainment, such as small businesses that provide cheap services and activities for minors to occupy their time and cut down on "boredom".
places for teens to hang out
Put in bike lane/sidewalk around the lake.
Shops close up too early on busy summer weekends,
Start thinking of actual residents which are mainly retired people and service workers. A vibrant senior center is good for everyone. The community center should be for the community first (hence the word community). It did not need that screen in the pool area as much as it needed more programs for the locals.
Telling the county owner of the lot by The Liberty Inn we will never ever let him do anything and how much does he want for it? Buy it, develop a wonderful Pixie Land Park, all environmentally fine, and the folks who maintain the park (and the beautiful classic old fashioned wooden roller coaster with rain running cars) live in the housing that wraps around and through. The idea of the roller coaster is a very great idea. Ferris Wheel great too, but people will travel long distance to ride a great coaster.
The cultural center is great, along with the farmer's markets. More kids summer activities/camps would be great. Love the culinary offerings, even though I haven't done any yet (always too much work to do when we come to the beach ;-).

To have more opportunities for the kids. Day camps, getting them involved in the community and to know how to take care of nature so it's there for generations to come.
vegan restaurants
We need a teen center and more for kids to do. I hear people talking all the time about moving because opportunities for our school aged kids are lacking.
We need an off leash dog park, and a bike/walking trail along the beach
We need more family friendly options. I really feel like it's become a place that is centered around bars, marijuana shops and the casino. This is difficult for someone who grew up here and used to really love this place.
We need more for the younger kids that haven't started public school yet. There are great options at our wonderful public library for story times. However, there are no swim classes, teeball, soccer leagues, outdoor stuff for little kids.
We should also utilize our lake better, and develop the area around d river where it meets the ocean and lake. There is so much opportunity here to develop a cool area with restaurants, shopping and water recreational on the lake, all within walking distance to the ocean. No other town that I know has such an opportunity and it's a shame that we can't figure out a way to utilize it properly. Also, 51st Street in taft could be Lincoln City'
Would like to see the beach sand tamped down so you can walk and ride a bike on it from as far as you can go in either direction! It's too dangerous walking or riding on the streets!
A beautiful wine pavilion and a state of the art cultural center while we're at it.
An auditorium theater there, a real beauty, for lectures, TED Talks, conferences.
Artists coop gallery
Encourage the arts
Have more public art.
Historical markers with guided (map) walk. Love that the Bijou and DeLake are preserved.
I suggest more support for the cultural arts. There are a lot of sports in Lincoln City, and now I think it's time to give equal resources to the arts.
I'd also like to see more artisans & art shops/galleries in town. Fewer tourist traps, more artisans like the glass blowers. It seems like the perfect town to become an artists haven. Think Half Moon Bay or Camel by the Sea. I'd love to see a serious art/craft shop that also offers classes. Also if you could bring in more high end shops I think it would encourage more tourism.
I'd enjoy some art classes but think the pricing is too high for locals.
more local artist creations in shops (made in lincoln city shop?)
Some kind of kids museum, like an aquarium, but not an aquarium, obviously. Maybe a Rainforest zoo? Or a Native American museum
The cultural center is a gem. A real gem. something for this city to be proud of .
Do more with the homeless, especially around the Safeway and the library.
Drug use programs, options and reallty checks.
Enforcing the pan handling and loitering laws.
a health and healing center developed with Samaritan, all the healing arts.
Although Lincoln City depends on the tourist trade, it also depends on the retirement industry and the 8,000 people who live here year-around. The City of Lincoln City needs to spend more of its time and resources taking care of its own residents, including the seniors, people living with disabilities, homeless families with children, homeless workers who can't find housing, the low- and moderm-income individuals and families, and veterans. Provide leadership and support to the nonprofits that are working toward a better place for the people who call Lincoln City "home."
Another thing I would suggest would be more sidewalks, safety first.
Better and more efficient crosswalks.
Better Health Care access
Better health care system
Better housing and support agencies for women seniors and disabled, and children.
Better Physical/Disability ACCESSIBILITY is desperately needed ----Easy Access to Mobility Devices for Visitors ---Beach Wheelchair Rentals; Beach ATVs, Beach Horseback Riding, Fast/Simple Rentals for Hoyer Lifts at Hotels, Wheelchairs Available at all Hotels & gathering Places, FM Sound Systems/CC TVs etc.
come to grips with homeless population. Provide necessary services, food , shelter, counseling. Accept the fact that not dealing with the issue will cost the city/county far more in services, medical , police etc.
Controlling the homeless problem and panhandling. I don't feel safe many times while walking the parks and open spaces in LC because there are homeless people camping in them. Enforce the no camping laws.
crowd control
Deal with homeless issues, and lack of housing.
dealing with drug & theft problems,
Don't encourage more homeless people
Get a handle on the unsanitary conditions and litter created by the homeless people.
Get neighborhood watch set up in our community and in Otis! More police are needed.
get rid of the homeless
Get rid of the homeless people
Have more socially consciousness for those less fortunate

Housing and transients
Housing for homeless families.
I think there should be a homeless shelter and an animal shelter.
I would like to see a greater sense of community from our Police...I feel like they are remote and sometimes scary to approach. They need to be more approachable. I understand there is a law enforcement protocol, but I think a greater, friendlier presence is needed.
If Lincoln City wants to stop being a drive through town they should be giving people reasons to get out of their cars. I live in Lincoln City and as a pedestrian and bicyclist I don't feel safe at times when walking about. And considering how important foot traffic is to businesses, I would think creating a safe environment for pedestrians would be a top priority. In Yachats, they have flags for people to cross the street which would be nice to have here in Lincoln City. But also along 101, there are parts that are very dangerous for a pedestrian to be walking down and I'd like to see more sidewalks go up on 101.
Improve safe access to outdoor amenities by foot and bike. It would contribute to tourism and improve quality of life for residents.
Improve walking infrastructure - specifically add sidewalks. We live right off Coast Ave. and there are a lot of people who attempt to walk on that skinny road with cars whizzing by (the speed limit is 25 MPH, which is INSANE - it should be 15 MPH max!). It would be great to add a staircase from the 11th St. Beach Access up to the short section of Dune Ave. to the south - the road there is way too skinny for pedestrians but there isn't space to add a sidewalk there.
Improvements in traffic control, issuing more traffic tickets, less promotion of more tourists.
Install many, many webcams around the city. It cost nearly nothing and no maintenance. Just mount it, plug it in, let people know the IP address. It'll also serve as security cams around the popular spots. Contact me for more input and how to get more tourist to visit.
Make streets safer...Why sirens blaring year round, feels like sirens never stop to residents, a common complaint, feels upsetting and makes you wonder why sooo many accidents in such a small town...why so much worse than anywhere else I have lived?
Monitor the beaches better! I'm sick of being approached/attacked by dogs and cleaning up cigarettes and booze bottles. I think the city rules need to be enforced better, and the police department needs to be more visible.
More Police.
More sidewalks, lights!
My suggestion for Lincoln City is to focus on healthier living. Our world is changing with a minimal and simplifying approach. Ecotourism will transform the economy in Lincoln City. Urban educational farms, homestead visit, and a booming year round farmers market will all help Lincoln City thrive and to be healthier and stay on top. This suggestion will impact the permanent population and also have something to offer to the tourists, coming through our beautiful city.
Need more resources to help the homeless in order to get them from panhandling (for example) and GO AFTER THE DRUG DEALERS that attract them here in the first place! Safety is a major concern of our neighbors.
New hospital with healing gardens on the grounds. It will make a huge impact!
patrol bus stops where homeless gather to allow citizens to feel safe riding public transportation.
provide housing for the homeless
Put more lighted crosswalks up, nobody ever stops unless an adult jumps in front of traffic in front of all the kids and that's bullshit, Lincoln City this is your responsibility. There is only one lighted crosswalk at a lesser used portion of the city not even near the school
Really, the homeless/transient situation is my top concern. Notice that I did not check off the "safe" box above for how Lincoln City makes me feel. We own a second home in Lincoln City and reside full-time in Portland. I have had to call the police WAY more times in Lincoln City about problems with transients than in Portland, which has a HUGE homeless issue. Lincoln City really has got to nip this problem in the bud before it gets out of hand. The house next door to ours, which is under construction, has had major transient issues. The contractor there regularly finds piles of needles left behind by the transients shooting up behind the house or in the porta potty. One time I was at our house alone and felt unsafe because some rough looking men were a few houses down from me and made a cat-call when I was working in the yard. I came to find out from our neighbor that these men are known violent drug dealers and that they are well-known to the police and locals. If they
Safety is a concern. I have never seen a police car, security officer, or the like. It would be nice if there was more of a presence in the tourist parts
showing people that are on the streets that there is a better way to live
Sidewalks
Sidewalks end unexpectedly, or switch to the other side of the street. Between the light at Kenny's and at Safeways, there is one marked pedestrian crossing. Traffic may be solid between these lights, stopped or crawling at 7 miles an hour. The town is not friendly for bicycles, pedestrians, strollers, wheelchairs.
Since 101 is the only way to go through town, make it more interesting and exciting. Incentivize the businesses to do something about.
The homeless population and the panhandlers at the local establishments concern me.
The streets need to be cleaner and safer
Tighter controls on VRDs, VRD parking and VRD patron behavior. If our neighborhoods become uncontrolled frat parties, all else is for naught.

Traffic needs to be controlled. Especially on side streets. People go whizzing down my block (Coast Ave.) like crazy people. Our dog even got hit and killed last spring from someone going too fast.
We have to address homelessness! It is reaching epidemic levels.
We need much better options for pedestrians. Sidewalk all along 101 would be a good start, but also paths and structured trails/sidewalks that put some distance between the walker and 101. Sometimes walking in this town can be dangerous, and it's often very noisy and unpleasant thanks to the highway.
Where ever you can, start requiring sidewalks for safety.add sidewalks in areas that need them for safety whenever it can be afforded. The streets are narrow.
You want it better --quit saying things in the press like our police can not handle the crowds. What was that about. See that the pier is not only fixed but promoted.
A moratorium on VRDs and better enforcement of VRD rules and regulations. The city needs to police VRDs that are not registered but have ads on Air B&B - full time VRDs flying below the city's enforcement. The neighbors and the neighborhoods are the losers when commercial properties are operating in residential neighborhoods.
Affordable and well maintained housing stock
Affordable homes, ,
Affordable housing
Affordable housing for the work force.
Affordable housing, more community involvement.
Affordable housing.
Affordable housing. Livable wages.
Allow anyone to rent their beach house, it will bring more revenues to the City and help Property values to increase along with increasing tax revenues for the county.
Allowing larger businesses like Fred Meyer in for less expensive home necessities so we don't rely solely on online retailers or have to drive to Newport or Salem.
Also, the lack of affordable housing and long term rentals is shameful. It was harder to find a place to rent here than it was in Portland. It took us 4 months to find a place (and it wasn't for lack of money).
An increase in industry that brings better paying jobs to the area.
And affordable housing, that is in crisis.
As a new resident I would like to see a Home Depot or Lowe's store on the outskirts of town so maybe just maybe doing anything to improve our home can get done in a timely manner. This would give jobs for the community. The coast would be a great area to approve tiny homes for those looking for work or having jobs but not able to afford the cost of homes in the area.
As for being a better place to work, I think remote jobs that people can do from home and rely on a good solid internet connection would be a good way to bring money here without building big ugly factories.
Attract more non hospitality jobs
Attract non tourist business, reverse the decline of Lincoln City business economic viability caused by casino. Money now goes to casino instead of local business.
Attract online businesses (remote)
Because I live and work here...I don't get to play much or even know LC - cost of living here is high and to maintain a lifestyle of some comfort I need to work 10 hour days
bigger stores, walmart, winco or costco.
Bringing in small brands that out of town folks recognize, like Trader Joe's. Nothing big.
build more housing that is affordable for everyone.
Build new, affordable housing on the east side of the highway. demolish the Sea & Tree RV and Storage along with the other small, run down houses nearby. Re-zone for commercial use and build shops and restaurants.
Cap or decrease vacation rentals & focus on affordable housing. People will visit anyway. Take care of our own.
Create more AFFORDABLE housing
Development, especially more retail, need a big box home improvement store like Lowe's. We could be a larger city which would provide good jobs for local residents.
diverse economy and affordable housing
Don't put communities at odds. Prices of homes are not coming down without a total economic collapse. Expand the city limits to increase housing areas. Otherwise they may attack each other.
economic diversification (zone changes possible big box store, possible cross-docking for goods transfer on coast, small product manufacturing, call center???) , city incentivize diverse housing opportunities,
Emphasis on non-tourism industries,
Encourage business. "Beautify" downtown. Learn from places like Leavenworth, WA and Sisters, OR
Encourage development of LC as a retirement and healthcare center. This would attract fulltime residents and health care centered development would provide high and relatively high-paying employment. A more visionary vision would include geriatric research and specialized care facilities so retirees wouldn't have to move to the valley or elsewhere as they age. LC could be a magnet for retirement, health care, and even end-of-life care. We would have the climate and amenities that would be attractive to retirees and health care workers alike.
enlarge. Incorporate more land west of Hwy 101. .

Food truck pod. I moved from Washington, DC and miss diversified restaurants. Take the Portland Food Truck Pod idea and use it as a incubator for restaurants. We are very limited in places to stop and grab a quick lunch (not burgers!) full time jobs with benefits.
Having more long term rentals for the people that do work here. Cracking down on the slumlords that are taking advantage of people because there is such a lack of long term rentals.
Housing locals can afford. More events geared to locals rather than tourists
Housing, employment opportunities and transient concerns continue to be a struggle for a handful of the Lincoln City community. There are lots of extenuating circumstances which factor into this issue, however, continued discussion about resources, support from community volunteers and businesses as well as the city can help direct those affiliated or affected by this issue to applicable options.
Housing, job growth, business growth and willingness to have bigger stores come to the town. More family oriented activities
Housing! Too many businesses are suffering from the lack of affordable housing here. Nurses, doctors, sales clerk's, bank tellers, wait staff, kitchen staff, etc. Almost every single business suffers due to there being no legit affordable housing here. But there's plenty of vacant vacation rentals/vacation homes.. irony? I think not!
Housing/Rentals are expensive. Lower rent so we don't have to build more affordable housing or get rid of the so many rental vacation homes we have and make them into Affordable housing. We are running out of land here in Lincoln City and getting more congested.
I strongly believe that in order to make Lincoln City a better place to live in is to open up more opportunities for young entrepreneurs. Some, like myself, didn't/don't have that guidance in order to know how to start a business or how to go about making a change in our community. I feel that some information is very vague and our local government should be an open book when it comes to those kinds of things.
I think we should dredge the bay and re-open the Kemville harbor.
I would like to see more senior communities built. Some of the commercial buildings and strip centers need to be renovated and leased (i.e. the strip center where grocery outlet is located). That particular center is an eye sore.
If we had more light industry and non tourism related jobs we would protect ourselves in some measure against the devastation of another (INEVITABLE) economic down tum. Secondly we need to develop affordable housing by any means necessary.
Invite Trader Joe to town.
It would be awesome to have some kind of real store here in town like a Fred Meyers or something of that nature. It's there is nothing for locals to purchase here so everyone ends up going into the valley to spend their money it would be nicer if hotels were less expensive
Limit vacation rentals, make it easier for building tiny houses, multigenerational housing, or other kinds of affordable housing, update infrastructure, to encourage relocation of remote IT jobs
Lots of money pours into Lincoln City but very little of it stays here. Vacation rentals, retail outlets, and so forth - somewhere near 1 in 4 residents lives in poverty and the city government has proven unable or unwilling to address it. So MORE BUSINESS OWNERSHIP opportunities.
Lower rents rates so people can afford to live here in the community.
Lower the cost of business permits, it's almost to me as if it should be CHEAP in order to encourage home businesses here, especially if they draw more visitors into the town!
Making a more even life in housing, job pay, appreciation, making more apartment complexes available.
Manufacturing jobs
more affordable housing
More affordable housing and a limit on vacation housing being built.
More affordable housing, less homelessness
More affordable housing.
More affordable housing.
More affordable, quality housing
More business.. Wal-Mart, Costco, etc.
More housing for everyone.
More housing for our families and workforce.
More housing for the people who work here
More housing that is affordable.
More housing, less vacation rentals that sit empty on off seasons.
More housing! Bring in senior communal living (aging hippies would understand the concept!). Do something for the youth of the town--they need a place to gather. Spend more time figuring out how to on keep people able to live and work here, full-time, year around, as the city does to attract tourists, and you might have reached a good balance for live ability.
More independent stores.
More jobs and affordable housing.
No more new VRD's built that sit empty after "the season". Affordable housing for the people who work here. Rent control to keep greedy landlords from raising rents on a whim.

Non tourist dependent living wage jobs and housing. We need to diversify our economy. We should also encourage light industry. As it stands we rely solely on tourism for economic development, growth and job security. In a recession or depression the first thing people stop spending money on is travel and entertainment.
Open up housing development to make apartments and homes accessible to average working wage earner.
Programs to help with housing purchase, affordable housing is an issue. But I am not of the opinion that this is the fault of VRD's.
Promote pop-up businesses and businesses in general. The Old Hill top restaurant and all those closed store fronts do not give a vibrant picture.
Public Fiber broadband, becoming the "connected coast" will allow us to stay relevant and economically successful in the 21st century. This is like electricity, necessary.
Put in a box store like Walmart, Fred Meyer or Winco so us locals and visitors don't have to drive out of our city to shop for linens, dishes, cheaper groceries.
Rent control
Residential availability.
Set standards for companies that do business here. If you want a good stable work force and a year around economy. Companies and employers need to create full time positions with good wages and benefits. The corporations in this area make good profits but most of the profits leave the area. Workers are part time, little or no benefits and this makes an unstable workforce and a seasonal economy. You talk about attracting good paying jobs to the area, why not make the existing jobs good jobs. (Safeway, Walmart, Fred Meyer.)
Support better variety of businesses and services without penalizing existing businesses. I think the number of recreational and culture events is impressive and exceeds any expectations I had when moving here.
The City needs to stop focusing on tourism and diversify our economy and accept some needed change so that locals can get out of poverty and have choices for their lives instead of leaving town for decent jobs. Focusing on the locals will not detract from tourism at all....as long as we have a beach, the tourists will come and spend their money. Stop bickering over VRD's and start focusing on making life better for the locals. If life is better for the locals, it will be better for the tourists, too.
The few grocery stores offer limited selection. I have to travel on 101 to all grocery stores to do my shopping. Often have to go to Newport for Fred Meyer's and Walmart for needed items, or resort to Amazon for brands, sizes, colors I prefer. Worst Safeway in the country. Items out of stock, slow check-out some very high prices. We are a tourist town, but you can only gouge tourists so much before they go elsewhere.
To improve living I would suggest an improvement on the choice of a brand name grocer.
Trader Joe's. Target.
wages
We also need a store like Fred Meyer or Target. I'd love to see a Trader Joes.
We also need support from larger "box stores" such as Fres Myers and such to provide those jobs for middle of the road families and stability in our properties.
We have no houses! Most homes here are VRDs or cheap apartments. We need quality housing! Too many apartments.
We need a Winco and a Trader Joes over here!
We need affordable housing.
We need more housing available as opposed to so many weekend rentals. I see more apartments being built and that is good.
We need the local population to be stable in their employment and housing. By removing those stressors that are currently very extreme it will allow employees to be that much more focused on their job and the health/stability of their families.
We need to gut and heavily restrict Vacation Rental Dwellings to start with. 40 percent of homes in this community are for short term rentals making it literally impossible for the majority of residents to rent a house. This means local service class workers are forced into substandard apartments, trailers and even tents in the wooded areas. I am an apartment manager Work force and family housing needs to be made available. There needs to be a balance between catering to tourists and supporting the year round community.
Working class here are suffering. Most jobs are less than full time and single people cannot afford to live here. Family average income here is lower than most areas. Property taxes and cost of living is one of the highest in the state. This environment makes it difficult to support the middle and lower income residents and workers that are needed for a stable workforce and off season economy. New Industry and full time opportunity will not locate here because of high taxes. It would be hard to find a workforce that could afford to live here.
Also bullying in our Lincoln city schools is out of hand and nothing is being done about it. I know it's not the city's issue to deal with, but it feels like it's going to take a tragedy for schools to start taking this issue seriously.
And only one accredited day care (SELCC) that takes infants.
better involvement with schools (parents)
Build another school for our growing future.
How about encouraging the development of an outdoor natural history education center in the cascade villages area? For public school students from across the state - here for a week of outdoor education
I think we should have a college here.

improve schools
Improving schools
Invite OMSI to build an observatory out here.
Make a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city.....Pendleton can be used as a model for this.
More opportunities for kids within the school system.
Something needs to be done to improve childcare options and affordability. This would help attract young families to the area. Additionally, we need more affordable, single family housing. I'm a mother of 3. I can't afford to work a full-time job in this community because childcare is expensive. My husband and I sacrifice time together so that we don't have to have our children in daycare more than 1 day a week. It would honestly break the bank to have to send our kids even one more day. WE NEED PRESCHOOLS! Our families live day to day to and struggle for basic needs. The majority of school age children have not been to preschool or adequate affordable childcare.
Work on the school system: better communication with parents. Create more long term rental housing options. DAY CARE.
Traffic light at Cutler
A (light rail) transit system connecting The Villages swinging down through NE Voyage, down by the water tower, and on to The Safeway.
a by-pass
A bypass. Additional off-highway arterials, esp. from East Devils to Spyglass/High School area.
A magic way to route traffic through not down town! Adding in another stop light perhaps between the Safeway and the DQ for summer traffic flow.
A shuttle that goes up and down 101 for people to hop on and hop off paired with improved walkability and pedestrian safety. I find driving through Lincoln City stressful. There are a variety of shops and attractions I would like to visit, but I often find it inconvenient to stop, find parking, and cross the street in traffic, so I keep going.
Address the traffic
Affordable Housing
Another north & south route other than the 101
another north south by pass for residents
Better pedestrian access overall along streets. Sidewalks would be nice but perhaps just asphalt paths to maintain the look of the older neighborhoods.
Better traffic flow in the summer months
create a by-pass for people who chose to take the fast route
Create one-way street grids and BUILD sidewalks, enforce and make more no left turns (one streets could assist in that),
Deal with traffic congestion in the busy months. I realize tourism is our main business but we can't serve the visitor if we can't get to work on time.
Fix the congestion ! The idiots responsible for the "Nelscott strip" mess (State of Oregon)? should be held accountable. Nothing was made better or solved !! Go back to the Lincoln City "bypass" proposed back in the 60's. Those that wish to go to Lincoln City will do so !
Fix the traffic
Fix traffic
For the love of god, put a sidewalk on Holmes rd.
I know this is difficult to change but the traffic...
I think there should be a cross walk in cutler city crossing over to the corner café south and the coffee shop
If something could be done about the traffic - rerouting it around Oceanlake, eliminating the terrible intersection at Hwy 101 & Devils Lake Rd. - it would be perfection.
Improve flow of traffic. The City should consider another north south route through town, not to divert visitors but improve the flow of traffic for those who want to get to work, etc without frustration and delays.
Improve traffic on 101
Improve traffic/emphasize the ocean and beach ('20 miracles' concept)
Improving traffic but there may not be a solution for that.
In addition the new three lane improvement to 101 can now be realized as the mistake that ODOT said it would be and make it five lanes as it obviously should have been free the beginning. Very short sighted by our local government.
Increase the walking/biking routes to connect various parts of the city
increased public transportation
Install a bypass for car driving on 101. Too much traffic on main thoroughfare
Lincoln City would greatly benefit from a network of biking and walking trails separate from the highway. They would not only benefit locals but tourists as well, and would allow for alternative transportation that might help alleviate some of Lincoln City's traffic issues. Also, a bypass would really allow Lincoln City to grow in my opinion. It would reduce the traffic strains and make town a much more enjoyable place to be and walk around, as well as make Lincoln City a destination town, rather than a drive through town as so many people see it as.
Make 101 4 lanes from Hwy 18 to Salishan. Too many accidents.
Make it more pedestrian friendly

More connectivity, better trail and sidewalks
More stop lights on hwy 101 at regular intervals to better regulate traffic
More traffic lights to improve safety and traffic flow.
More trees and better traffic, I mean really. ODOT did a great job at N. E. Devil's lake road and Baptist church. and just how long did that take? Taft and nelscott look good but.... We still have bottle necks at Both ends of town. I work at mall live in rose lodge with average time 20 minutes, summer day I Leave one hour early im still late! EMS struggles at best!.
No question Lincoln City needs a bypass to divert through traffic on 101 away from the city. Congested traffic on 101 is a nightmare, impacting both residents and visitors alike. The Nelscott ODOT project has done little to relieve the problem. On weekends 101 from the traffic light at the LC Outlets south to Cutler City can be a parking lot.
One big thing I believe is to get better access to the valley and Portland. The casino has buses running several times a day. I believe the city should find a way to do the same a
one lane each way w/ turn lane in the center
Pedestrian access
Pedestrian/bike walkways from Cutler City to Neotsu- off the highway (East Devil's Lake, etc.) as much as geology permits
Pedestrians only town with big parking lots on the edges
Planning on alternate north-south travel routes is paramount, traffic is a nightmare.
Reroute 101 out of town.
Right where it turns from two lanes to one lane needs more signs. If your not from there it can be easily missed especially if your looking at stuff while driving
Solve the traffic congestion through town.
Solve the traffic congestion.
Solve the traffic issues or offer better bypasses
Solve the traffic problems
Solve traffic problems
Somehow widen the roads to accommodate for traffic. The traffic in town is too busy sometimes.
The one complaint is the traffic and the long unattractive strip city through it.
The traffic situation managed better
Traffic bypass
Traffic can be bad at times with only 2 lanes thru a lot of town.
Traffic can be crazy, so maybe a better better traffic control during the busy times
Traffic control
Traffic control when lots of tourists.
Traffic control, , the town is unfriendly and down right hostile to bicycles and pedestrians, it is at times almost impossible to make a left turn onto 101.
Traffic is a problem.
Traffic resolutions, don't have a good answer but this is an issue.
Uber travel?
we need to deal with the traffic situation, especially summer traffic. One lane to two lane and back just doesn't work.
Well, it is too late now but they built the sidewalk that no one uses (I have never seen one person on it) between LC and Taft and they should have made another lane for traffic cause it is horrible there.
Widen roads for easier traffic flow. Install traffic signals at highly trafficked corners
Work with the state to build a bypass around our town. I don't think it is impossible. The cost can be offset by making it a toll road. Here is why I think it would work: for those who have traveled through L. C. once and either have to or will do again, their frustration with our current traffic will encourage them to use it. After being bottled up in our traffic once the next time the bypass will be a welcome relief. Seaside proved that the businesses weren't hurt at all. Let's explore the possibility.
You have to deal with the traffic issue. I avoid the beach during the summer due to traffic.
Ban plastic shopping bags.Charge 10 cents for every bag consumers use. Encourage consumers to bring their own bags while shopping. The ocean is full of plastic bags, needs to end.
Clean up the lake!!! A beautiful attraction that is going to waste.
Cleaner beaches
Dredge Devils Lake and fix the sewage problem.
Encouraging people a lot MORE to pick up after themselves when they leave the beach. I love the trash for treasures. But a bigger campaign to clean up our beaches! So much trash is left behind.
Find a way to dredge the bay to ocean access which will attract more boaters and locals that go else where .
Honestly the worst thing for me is all the dog crap on the beach... or the bags of dog crap. I've always thought like a weekly or monthly pickup would be nice. Or more garbage cans?
Improve the water quality of the lake and restore the old marina by D River.

it would be nice to see Lincoln City become a place where Oregon coast's unique history, natural beauty, and wildlife, is celebrated. So many visitors come here from both in and out of the state - why not educate them about things like the Beach Bill and the significance of that, natural diversity & best practices, etc. I think there would be a lot of people interested in visiting a little museum like that - of course, you've got the aquarium and Hatfield in Newport, but this could be different in its focus - remind people how special this place is - what we have is extraordinary - and must be appreciated and understood if it is to be respected and preserved.
Keep the Algae out of Devils Lake
Love the idea of the beach clean ups. Perhaps do this involving tourists weekly/monthly?
maintaining and restoring the natural environment
Providing more trash receptacles on beach acceses to cut down on the trash on the beach.
We should be a paper bag only city. Hooray for the 5th graders who proposed this.
You must imagine the role of cooler LC in the context of a hotter world. Ponder the consequences--beginning with advanced energy-efficiency in buildings.
A community fiber optic network.
A nice city park for family and group pictures
And for God's sake stop the petty, polarizing behavior in City Council meetings!
whether you like the mayor or not is irrelevant....common courtesy should rule. small town polarizing politics is hobbling our city council and decision making processes.
bigger and better parks including a dog park.
Bigger picture ... Lincoln County, not just Lincoln City... partner with Depoe Bay & Newport...they are neighbors, not competitors.... the Central Coast is competing with Seaside & Cannon Beach, not each other.
City hall, mostly in the planning department, needs a cultural overhaul. As someone trying to construct, build, or improve a piece of property, the current culture is not a helpful one. I know this is a tough issue to nail down, but it is a feeling widely held by local contractors and those that come from out of town. The out of towners notice it the most, because they come from places that aren't so difficult to work with. It's easy to see a contrast with just going to work with the county versus working with the city. The county has much more of a "how can I help you" attitude. The city's attitude is "what are you trying to pull here" and "we need to make sure you aren't up to no good". In other words, a developer/contractor is seen as the enemy, and the city is the gate keeper. Of course the city is there to enforce the code, but it is an attitude they have about stopping you instead of helping you get through the maze of the city code. This culture is not new with this present
Coast information centers
Community education on the local economy and how the city derives budget funds directly and indirectly through the tourism industry.
contain taxes
continue letting us know what is happening
Continued improvements to public spaces.
Customer Service can be improved.
Elect commissioners who represent those who live in their districts, rather than themselves
ELECTED CITY GOVERNMENT THAT WORKS FOR THE CITIZENS, NOT THEIR PERSONAL INTERESTS.
Fix Driver state park. That is the towns first glimpse of the ocean and it happens to be the biggest eye sore.
Have the city managers listen to community input and allow them to have their own "flavors" instead of bulldozing the area's uniqueness with their own agendas.
Hot Showers and foot washes at all beach waysides. e.g Canyons. Cleaner bathrooms for our guests and citizens.
I think more information and set plans in case of an emergency like a tsunami or major earthquake available for the community.
I would like to see the return of more services and activities that are free to the public. Living here is expensive enough that paying for increasingly expensive concerts and activities is not feasible for a lot of residents. For example, it would be amazing to have the regatta park stage back up and used for free Shakespeare in the park or similar performances.
Improve internet and cell service
Improve parking
Improve the Taft Dock! The Taft area is a major tourist draw, repair and expansion of the dock would provide an important recreational opportunity for visitors, which would stimulate local business along 51st. Street.
improved parks
It seems that there is no planning on what can be built where and nonling term thinking, such as 101 project where they added only a light and turning lane. That needed to be 4 lanes. The city should have paid to expand when odot did the construction and placed the wires under ground.
Keep it clean, Bury more power lines
Maintaining the infrastructure is very important and only our city can do that best.
Map of all beach acceses!
More benches for residents and visitors
More Place's to pull our rv in, like a parking lot.. We don't have a car..
more public restrooms.

More trails! More emphasis on keeping the beaches clean, and combating graffiti.
Planning and zoning.
Please quit punishing VRD's and Bed and Breakfasts. The city has over-reacted to problems that do not exist.
Promote Devil's Lake and help improve it.
Put sewers system all around the lake
Put some of the Roads End property tax back into the roads in Roads End
The City Council should start representing the people and not just the businesses. We could make it a much nicer place to live.
The one drawback is areas with poor cellular service. Improving cell service throughout (getting LTE in all areas of the city) would be amazing.
Updating of older beach access and parks
a sign at the north end of Nelscott gap letting visitors know there's more town past that eye sore.
A successful branding!
Acceptance from one another
Add charm in city signage. Adopt a starfish and a color as the city logo and include it on signs like no parking signs and street signs. Basically put in place charming thematic communication.
Again, promoting the uniqueness of each community. Create competitions to encourage the sections of town to develop their own become identifiable entities of their own, at least along hwy. 101.
Ask all 101 businesses and residents to put up lights in December.
At least as much attention accorded to the year round residents as paid to increasing tourism.
better downtown
Better landscaping along hwy 101. A lot of looks like over grown weeds it could look a lot better and have less maintenance. Also reinvest in local businesses to help them update their appearance, a lot of buildings look shabby and some businesses don't even look approachable
better urban - city planning - not for VRDs but for the whole city growth
Clean up and spiff up the core downtown. Look how the city of Sisters has revamped itself and some so with élan and style. See how Bend has made the city so attractive and fun. Little Joseph, in The far NE part of the state has reinvented itself beautifully. We could do better here in Lincoln!
Clean up commercial areas Support full time residential areas
Clean up the look of the down town. Right now it has trailer trash look. Too many seedy looking stores, not very family oriented.
Cleanup the main strip through town, it's a first impression
Community beautification program - most buildings, signs, etc. all look like they're molding.
Continue to "spruce up" midtown businesses on Hwy 101 and elsewhere. Attract local small neighborhood eateries and shops southward into well planned walking destinations along Hwy 101 in Cutler City.
Continue to focus on pedestrian/traffic improvements, business/design aesthetics, access to beaches/parks.
controlled growth
Create a central focal point - a boardwalk off D-river up to the Casino.
Create a core downtown
Create a place where people don't feel so isolated.
Create a walkable shopping & dining area in Taft.
Create more public spaces where groups of friends or families can gather for formal or informal occasions.
Creating more of a full time community.
Defend us against developers
Develop another business area off Hwy 101 similar to Cannon Beach, turning the area into walkable shopping with more parking. Start one block at a time.
Do a façade project along 101 through urban renewal. Plant hydrangeas along 101. They are gorgeous and they thrive here.
Do NOT increase tourism. Keep the town as it is, clean, safe and homey.
Don't cap the number of short term rentals; don't forbid owners from passing on their permits. Take revenue from short term rentals and build more affordable housing (Portland just broke ground on their first affordable housing project funded by AirBNB). Today's tourists and vacation rental owners are tomorrow's retired permanent residents. With respect to vacation renter and livability, punish behavior from bad guests, not owners who made an investment in your city. Consider making a minimum vacation renter age of 24, because the actual problem is "underage and college drinking parties," not "short term renters" per se. Short term rentals promote middle-class investing (owners who aren't the uber-rich), and middle-class vacations (multi-generational groups who want to experience of a beach house without having to buy their own). And impose the same rules on houses held in family trusts--in our neighborhood the big parties are at houses held in family trusts, not licensed vacation re
Don't let urban growth get out of hand,
Downtown needs overhaul. People should want to visit and SPEND MONEY the way they do in more charming towns like cannon beach.

Each neighborhood needs a gathering place that is walkable
Facelift It is stuck in the 50s. The beachy look is OK but looks neglected not fun & beachy
Fewer vacation rentals
Fewer VRDs.
Flowers! Like Cannon Beach.
Gathering hub-music, food, shops
Generally, storefronts on Hwy 101 are shabby and poorly maintained. Not sure of the solution but maybe some volunteer Chamber activities could spruce it up to "sparkling".
Get rid of planning and zoning practices that don't focus on residents.
Hang flower pots from old fashioned light posts, along the entire 101 strip, during high season. Keep tiny white lights lit, wrapped around lamp posts year round. Make it look like a quaint old town,
Have a criteria for stores/buildings along Hwy 101 through town, some look like trash.
Help encourage something in each neighborhood like a coffee shop or dog park to unite community that does not involve drinking or using drugs.
Help the resident who live here year-round more
Hold events for low income residents, and at times when people who work in the tourism industry (read: weekends) can attend. Make it a welcoming place for our whole community, not solely those with a good income or tourists.
I believe Lincoln City needs to embrace it's position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here, as well as help foster local businesses that can cater to that crowd. Surfing, Kayaking, Mountain Biking, Kitesurfing, and Hiking should all be a main tourist attraction to Lincoln City (as well as a main reason people end up moving here). Lincoln City should be considered a destination for people who love the outdoors.
I do appreciate the fact that in the 70's, the citizens voted to join six communities into one city; well done folks. And I like the various signs along 101 indicating those historical communities, although the signs are getting rather worn and/or overgrown. I would suggest that the town raise this aspect of the city and create larger, handsome signs at the beginning and end of each former community welcoming folks to, for example, "Taft, a Village of Lincoln City" or "Roads End, a Village of Lincoln City." I think the "village" concept would do well in encouraging tourism.
I feel we should adopt a rustic and natural aesthetic standard for the built environment that complements our surrounding natural beauty.
I just spent a weekend in Seaside, Or, They have made a big effort to clean up neighborhoods and make the city look inviting and organized. We have too many areas that could be lovely but are run down and look like it's taken over by homeless or low income, these people don't care what their homes and surrounding areas look like. My neighbor for instance doesn't live here and her house, yard and fencing is a mess. I have called the city multiple times and get no help.
I love the storefronts being spruced up, it makes it so much more inviting
If you take advantage of the natural beauty of the area and develop a long term plan to become THE destination place to visit on the Oregon coast all the work, learn, play and visit goals will be successful
Improved signage.
Keep looking for and supporting things that make our city attractive to others.
Keep population small. Integrate the community through events and programs. Prevent citizens from becoming faceless or anonymous.
Keep the conservative hateful people out and embrace the liberal and like minded people. The confederate flags need to go. The mindset that it's ok to fly hates peach freely is disgusting.
Keep the small town vibe
Keeping progress out of the area.
LC needs to fully embrace tourism with open arms. Instead of fighting the fact that we have a tourism economy, embrace it and go all in. Be the best destination we can be. Bleed hospitality and guest experience without sacrificing livability.
Less concern for visitors, more for residents.
limit or reduce the pot stores
limit VRD's they are destroying neighborhoods
Locals need to be more patient with sharing our life in Lincoln City..what do they get out of all the promo?discounts maybe?
Make downtown nicer, try to get more businesses to move downtown.
Make it easier for local people to live
make the "down town" Lincoln City look more appealing to tourists
Make the down town area appearances uniform, clean, and cohesive, give it an overall theme.
Make the profiteers (aka VRD owners) pay more for the infrastructure; i.e., waste disposal, roads, sidewalks, water and sewage, etc. They are ruining our town because they are NOT INVESTED.
Make the town a classy place with more cute shops and family friendly activities and a place you want to be. Town kind of looks trashy and way too many Cannabis stores, is that necessary really?
Make the west side of 51st pedestrian only, and cobblestone the street.
Making the town more appealing. Sadly all the shop fronts and restaurants look run down and not kept up. So it gives off a bad first impression even though once inside it could be amazing. Seems to be the entire town as a whole sadly that looks run down or lacks character

more attention to aesthetics – emphasize beauty and attractiveness
More citizen priority over tourists
more community involvement and revitalizing what we already have. I am suggesting development of open areas to include parks, open space, and development of master planned communities.
More developed business sections, more restaurants, business areas like Newport and Seaside.
More focus on permanent residents and less on tourism.
More year-round residents.
Move the Lincoln statue to a more visible location (I suspect this has been discussed before...) Whether it specifically "honors" Lincoln City or Lincoln County or both, I think no one ever sees it...certainly not our visitors; we lived here for over two years before we ever saw it, much less knew that it exi
My top suggestion is leave the town as it is. The shops in Oceanlake are what the visitors look for when they visit "the beach". They look for shops like Candyland and Read's Candy. They look for Bamacle Bill's, Rockinghorse Mall, and on and on. Our visitors aren't looking for high end shopping experience. They are looking for souvenirs and "old" things; hoping for a real find at one of our unique shops. We don't need a "theme" like the mayor is suggesting. We have a theme - it is "the beach". We are a beach town. Many of our visitors tell me how happy they are to see the Bijou still a theater not a retail business. "What a cool theater" I hear often. Don't fix something that isn't broken.
Newport has a simple structure for handling VRD's and I think we should review their approach.
No more pot shops!! We have more than enough for a town only 7 miles long. If you're trying to bring more tourists and families stop allowing more pot shops. That's not going to help reach the goal.
Plant more flowers, make more parks for kids to play, add a couple of swings in some parks on the lake and on the beach.
Promenade
Seeing The Villages developed sensibly with an emphasis on health, the arts, a few nice shops, a true village. The Knoll be accessible for all to enjoy
Some buildings need cleaned up
stop being so focused on the almighty dollar for the city, and more on building community and decent neighborhood planning which is sorely lacking. Planners seem to tell residents what they want, not listen to their wants.
stop letting the contractors, developers, and hospitality managers run the city.
The best thing that could be done would be to make Lincoln city a place someone wants to live not just visit. adding family friendly parks and creating sidewalks to walk on not just on 101. Improve the shopping experience for locals.
The city should work to focus on long term resident needs in addition to tourist needs. One of the things the city has going for it is that it has neighborhoods, many other coastal towns lump tourists and residents together. But the city does not work to protect those neighborhoods.
The elimination of residential vacation rentals.. residential zoning does NOT include commercial uses..
The seven miles of the City need to be cohesively linked. i.e. I like the lighting and hanging baskets in Taft. I think all along highway 101 should have that same look, the light posts, the hanging baskets, and archways identifying each pearl going over highway 101, this will help to show we are one City. right now, things are so broken up and something needs to be done to not only beautify 101 but something that the entire City can be identified.
The whole town needs a facelift. When you drive Down hwy 101 on your way out of town, it looks old & junky. Needs to be cleaned up.
There is so much potential if we would just have a long range vision for it and follow it. We need something to attract people who will live on Lincoln City. The people who visit here now have no respect for it and leave it trashed when they leave town. We also need people in charge who care about the residents. The same people who fail to maintain their business also pay unlivable wages and lay off during the winter. It's not a sustainable model. We need to pull together to make this a better place to live.
Trees along highway
We have no structure for young families. We only care about tourism when we need more to keep the community sustained.
We need to ensure a fair balance of vacation and resident housing.
We need to REVITALIZE downtown. Get the buildings updated and do things to make it seem cozier (i.e. hanging flower baskets, awnings over stores). Also encouraging the hotels update their places, inside and out.
welcome everyone all peoples
work with businesses and residences to clean up there properties...start LC beautification projects.
Writing grants for beautification and preservation projects to beautify buildings and areas of town would be helpful.

What do you like most about Lincoln City? What should we preserve into the future?

Page 1

What do you like most about Lincoln City? What should we preserve into the future?

Response
The beaches
Access to the beach
Beaches
Devil's Lake
Small and friendly! But still has things we need if we forgot
The natural beauty
Always be willing to help others who need our help.
I absolutely love the Lincoln city cultural center, visiting the beaches, all of the little mom-and-pop shops, the antiques (especially antique week), finders keepers(ESPECIALLY), the farmers market, the community center and the church communities.
The sense of community.
-the sense of community -the overwhelming beauty
A bigger community center more new step machines
A culture of people that support each other. The beauty of the area - ocean, lake, forest. Small town feel; good community.
A lack of large numbers of non-whites
Access to beaches, forested areas and small businesses.
Access to ocean beaches and forest
Access to the beach and lake.
Access to the ocean and the bay. Major improvements can be made to improve the use of the bay. Boat ramps are needed, ADA type access would be a great addition for all people to enjoy the fun of doing things in the sand at low tide. A long pier like the one in Newport would allow visitors to experience crabbing, fishing and just enjoying the sun (and sometimes rain), especially if it were designed to accommodate shops and covered areas. The bay should be a major part of the attraction of coming to Lincoln City. There is no other bay on the coast that can compete with it.
Affordable housing for people wanting to retire here.
All is good
All of the beach access. It makes it so easy to see many beaches in one day
All the beautiful nature and the amazing access to it; ocean, forests, lakes, hiking trails...
All the great beach access, hiking trails nearby and all the basic urban amenities. I love the history/identity around the villages/neighborhoods that have become a city.
All the open space and plants. It makes the city very welcoming.
All the parks, open spaces and trails!
Aquatic Center in Both Lincoln City and Newport are good & especially useful in the winter rainy months when the summer outdoor pools are closed.
Arts
Arts community
BEACH ACCESS
Beach Access Small town atmosphere This is not just a tourist town
Beach access
Beach access, dog friendly public spaces,
Beach access.
Beach access; Open Space parks; pedestrian access.
Beaches!!!
Beaches, beach access
Beaches, hiking, lake. All need to be preserved. Open spaces too
Beautiful beaches. Great restaurants. Floats!
Beautiful coast. Keeping it clean and safe.
Beautiful natural areas, support for creativity and innovation
Being near the ocean and the beauty
Bijou Theatre Glass Floats Beaches Fathoms Restaurant Great People
Clean Beaches, ability for anyone to rent their beach house.

What do you like most about Lincoln City? What should we preserve into the future?

Page 2

Clean beaches, restaurants with the ocean view, Finders Keepers, art galleries
Close to the ocean. Nature. I like that there is still a community of people who live here year around. Preserve Lincoln City as a home to those of us who are not tourists.
Coastal Charm
Coastal rain forest beach front. Beach access
Community Spirit supporting Non-Profit Outreach toward ordinary people and families
Community. Living in Cutler City, I continue to advocate for the priority and respect of residents and cohesive neighborhoods. In this week of crises, lets appreciate our Lincoln City Police Officers and First Responders.
Devil's Lake and the surrounding forested hills. Regatta Park is a gem. Good food and activities. Friendly neighbors and low stress tempo. Preserve the Lake clarity by replacing the Carp!
Devils Lake
Devils lake and the beach
Devils lake is my favorite place to relax and enjoy friends and family. Preserve the lake! Love the food options around town also Always something going on in town and at the beach
Diverse resturants
Dog friendly and love the special events like the kite festival. Has the finders keepers float find and shopping at the outlet. Casino has great concerts. Wish still had mutt masters.
Don't like much at all !. Preserve the heritage and history = simplicity.
Easy access to nature. Preserve open space, beach accesses, etc with roads and streets to get there. Preserve the community feeling where people talk to each other and are genuinely concerned about the welfare of their citizens--especially children and seniors
Eclectic atmosphere Small businesses
Fall
Family Beach access, recreational access, Open space and water quality
Finder keepers is what we like most. Such an amazing program for citizens. To preserve the future and safety of your citizens there needs to be a traffic light to get in and out of Culter. Turning left on 101 is a nightmare. Half the time the Robys trucks are blocking my view and make the turn even more dangerous.
Finders Keepers! It keeps me coming back to Lincoln City vs other beaches along the coast.
Finders keepers is such a treasure
Finders keepers!!
Float finds
Floats on the Beach is a great concept for bringing in visitors and for encouraging the rest of us to get out to the beach.
Friendly atmosphere
Friendly caring looking out for neighbors and neighborhood. Keeping beaches clean and making sure there are plenty of bags available for people to clean up after there pets. Maybe having a sign posted for people and pets.
Friendly, coastal charm
Full-time residents, part-time residents, and short-term visitors are equally welcome and supported.
Great community, some good support for the arts, good support for natural areas/open spaces.
Having a 2nd home.
Healthy lifestyle w lots of outdoor activities
Healthy outdoor activities..
Hiking, access to open spaces/beach. Create a system of trails through the Villages property BEFORE it's developed.
Historic areas like the Nelscott Strip, the bay front and dock. Also, I would like the different "pearls" to be maintained and focused on.
Historic places, Bijou, DeLake school (as business), etc. Embrace the past in photos as in city hall and Safeway, and old street lamps, underground utilities throughout especially at D-River...keep it a cottage community reduce VRD's. Make pedestrian / dog friendly...
How so many people will reach out and help one another.
I chose Lincoln City out of all Oregon Coast towns to live because of the combination of the outdoor activities and commercial businesses. It has a great balance for a small town. I absolutely love that Lincoln City has invested in numerous parks and open spaces for walking and hiking. As more and more full time residents move here those will increase the quality of life immensely. I hope the city continues to preserve and maintain them.
I do love the beach

What do you like most about Lincoln City? What should we preserve into the future?

Page 3

I enjoy all the coast line in Lincoln City. I'm from Arkansas and come to Lincoln City every year for vacation. I enjoy it there and feel that the coast lines need to be preserved along with all natural parks
I enjoy that there are lots of people my age (retirement age) and that there's always something happening in town. In particular I love the Cultural Center and ALL that it offers. Also the kite festivals, the casino, the cook offs, the sand building events. Always something to do surrounded by lots of hiking options.
I grew up in this city, and believe it has a lot of offer for its citizens as well as those visiting. There is a particular culture here and a community involvement, that's appealing for groups of people of all ages and backgrounds. I think that such community involvement (community events, public forums, meet and greets, school/athletic events for kids and families) needs to be preserved and generated as frequently as possible.
I like how many different bodies of water it has, and how beautiful the scenery is. We need to keep the nature
I like how the beach is close and because its a small town you don't have to drive everywhere you can walk sometimes
I like our beautiful coastline.
I like public beaches and nature walks
I like some of the quirky shops and the abundance of locally owned, small restaurants.
I like that we have so many water sport options, but I wish we could clean up the lake better
I like that we still have a small town feel. Visitors tell me they like that we are still "rustic", "quaint", "old town" feel. Not like Cannon Beach, Seaside, etc.
I like that, for the most part, our community is accepting of different lifestyles. I think we need to make sure that acceptance continues
I like the Community. As far as structure of the city goes, preserve private residences. I like the vacation homes that are in clusters as opposed to VRDs.
I like the beach environment. It is very relaxing, I feel like I am on vacation every time I am over there. The neighborhoods, the feel, unfettered beach access, and very limited vehicular access.
I like the beaches the most and think we should do everything possible to keep them clean, safe and healthy for everyone.
I like the clean ocean air, and that it a small town, at least in the winter. So don't build factories with dirty exhaust.
I like the community, which is like an extended family reaching out to help others.
I like the educational programs posted on the Visitors Board. For example, visiting the local tide pools with a biologist and crabbing instruction.
I like the feeling of a family-like community. The fact that you can go to the store and they know you by name and even probably guess what you are going to buy. I like that I can walk down the street or go to dinner with my interracial family and feel safe and welcomed.
I like the feeling of a small community.
I like the friendly atmosphere of the town.
I like the friendly locals, going to football games and even going to the casino and having people recognize you. I like the restaurants.
I like the laid back, relaxed feeling of Lincoln City. It has beautiful beaches and I feel much safer here than in the big city I used to live in. I like that I can find concerts and interesting things to do sometimes.
I like the large green spaces, and long beach. I would preserve the cozy coastal feel while expanding.
I like the many dining options available, and the good customer service at most places
I like the natural environment. Preserve the parks, open access to the beach. Help the lake to thrive again, improve the water quality.
I like the neighborhoods and their identity.
I like the ocean. I don't like disrespect for poor and needy and homeless by the police!!!
I like the people here. For the future, preserve our natural environment.
I like the relaxed culture and the natural beauty. These things must be preserved.
I like the sense of community and helping others.
I love Lincoln City's natural beauty the most of all. As a city, we should keep this in mind when developing: we are situated in a rare place of extraordinary beauty, and to waste that for new offices and houses seems ridiculous if other options exist.
I love all the trees and green space.
I love coming there to vacation and relax. I love the sound of the ocean and letting the grandkids enjoy it. The kite festival and the sand castle building. I like to explore places I have seen and seeing the bald eagles.
I love how many people care fiercely about this community. I love that they value their library and are proud of their city.

What do you like most about Lincoln City? What should we preserve into the future?

Page 4

I love it's location, and proximity to the ocean, rivers, and a lake. The surf here can be incredible, and the area allows for tons of other outdoor activities when the surf is not good.
I love the beach. Siletz bay is beautiful. I'm glad black squid came into town, it's a nice hang out/meet up place to be with friends that's more than just a sports bar or restaurant.
I love the beaches!
I love the beaches, hiking, biking, tennis, golf. Why did we change the bike trails in Cutler City to not allow dogs??? It was listed as a bike trail on the maps until recently.
I love the beauty and serenity. Preserve the beauty and the history and the livability.
I love the casual feel of the City, I love the friendliness of the community and willingness to come together to help each other.
I love the community here. Most people are super friendly and overall this town has the most outgoing and welcoming attitude of any coastal town. We should preserve and grow our beautiful outdoor recreational resources and make them more available for everyone to enjoy.
I love the community involvement. There are many opportunities for volunteering.
I love the fishing, crabbing, casino, yoga classes, searching for globes and walking on the beach. I also enjoy the outlet mall when I'm in the mood to shop.
I love the glass float that are put out every year! And to walk along the miles of beaches!!!!
I love the independent businesses such as the antique mall, mom & pop restaurants and Bijou theater. These places give Lincoln City a much-needed dose of character that is easily looked over among the fast food chains, strip malls and endless 101 traffic. I also like how each "neighborhood" has its own identity. I think the city should try to maintain and enhance that even more, if possible. The signage along 101 that identifies when you enter each neighborhood (Roads End, Wecoma, Taft, etc.) is a great start but I bet there are even better ways to enhance the character of each neighborhood. "Place making" is a concept that Metro in Portland has done a lot of work on. Maybe city officials could reach out to them to get more information?
I love the lake. It is the best environment I have ever lived in or on.
I love the natural beauty of this place. Don't overdevelop.
I love the natural beauty. I feel we should make sure to protect the beauty of the surrounding environment by not building big buildings near the beach, or building too high of buildings that block other's views. I think it is fabulous that we have the community center as it has a great place to work out and a supportive senior center. I like the community gardens.
I love the ocean.
I love the ocean. Our beaches!
I love the outdoor options. There are so many ways to be outside from playgrounds, hikes, walks, beaches, and all so accessible to the public. I never want to lose this accessibility to the outdoors!
I love the quaintness of Lincoln City. Please continue to preserve the older hotels and mom and pop shops along the Beach and continue to keep big business out of the city.
I love the storm watching and hiking opportunities.
I love the walkability of this town and friendliness of most business owners. The beautiful open spaces we have in the way of trails and parks is something that should be maintained and preserved.
I would like to see Lincoln City include residents who are not within the city limits in certain resident discounts. We work in LC, dine out, drink, attend cultural events, etc. in LC but have to pay tourist rates. Since we support LC, we should benefit.
If Cannon Beach is the coast's uncomfortable stiletto heels, Lincoln City is its comfy old Chuck Taylors. We need to maintain that feel; we don't need to become the next Carmel by the Sea.
It is a small community where each individual feels valued
It tries to be a community in addition to tourism
It's great! the community center is great. It's beauty and friendly, helpful people
It's heart - it's humanity.
It's just a great little sea side town.
It's natural beauty and protected lands. Most people are kind. It's size. The cultural activity brought in. Many of the schools do amazing work. We have some wonderful families.
It's outstanding beauty. It's lake should be preserved and developed for locals and visitors alike. But what should be preserved and built upon is its workforce, without growing and supporting the quality of the workforce a town cannot exist.
It's as close to nature as you can get. We need to protect and preserve the natural surroundings, habitats and creatures of land and sea.
It's close proximity to Portland. The "small town" feel is special and Theatre West is a tremendous asset providing "big town" entertainment.

What do you like most about Lincoln City? What should we preserve into the future?

Page 5

Just having moved here, I appreciate how welcoming most people are to us. I love the small town feel where everyone knows each other. Also, the land is beautiful and there are so many fun and healthy activities like hiking and surfing.
Keep the hide-n-seek glass floats! Old Car Shows @Casino..Chili cook-off.. Chowder cook off..Kite Festivals..
LC is a vacation destination through and through with a great stretch of beach and convenient location. This town should preserve its destination status and tourism economy. There is so much unrealized potential in this city.
Like most: The quiet, relaxed atmosphere.
Likes: The people Recommendation: Get Out Of The Realestate Business
Lincoln City Cultural Center The art community, galleries, and art classes. And the beach!
Lincoln City is my soon to be permanent home. I soon will be raising a family there, and starting my small local farm. I most like the sense of community in Lincoln City, and the year round hard working people that build that community to come to life in Summer. Lincoln City also has an excellent little farmer's market. I believe, that preserving the beaches for millions to travel is very important.
Local neighborhoods and businesses. No box stores. Library. Parks.
Location on the ocean. Please preserve and protect beach access and do not let motorized vehicles, street people/campers, or destructive behaviors endanger our precious beach.
Lots of beach access; community amenities like swimming pool, parks, tennis courts; good restaurants/food; fun shops.
Lots of great options for entertainment, food choices, small town feel with cute shops!
Lots of shopping opportunities, law enforcement is professional and efficient, the town and roads are always clean.
Love all the natural areas being accessible to all. Please preserve all that beauty. Love Lincoln City!!
Love its hilly coast location, its beach and easy access to Portland. Also the fact that it includes a freshwater lake....quite unexpected. Preserve the lake and eventually annex all the land around the lake. Unfortunate (as I understand it..) to have much of the east side not part of LC. Also preserve the uncluttered north and south sides of LC. So nice not to have extended, rambling fast food restaurants, gas stations and any other commercial enterprises wandering out in to the countryside.
Love the ocean view. Love the casino. There are a few restaurants that I love. Love hunting for floats!!
Maintain our beaches and culture
Many local Oregonians that don't know LC think of it as a strip along Hwy 101. They don't know it's beauty. The city and participating partners have done a great job of countering that with finders keepers, the Oregon Coast website and many activities. The fact is, Lincoln City is thriving because of this effort. It has become destination location. Like Hawaii, people want to come for a getaway. Embrace this and build on it. Look at the struggling commerce in Toledo. The empty store fronts. Many small towns would like to be like Lincoln City. After loosing 2/3rd of its population when the fishing and logging industries collapsed Astoria is now striving to be a destination location just to survive. Nearby Seaside did not have the same collapse. Tourism is the #1 industry in Oregon and will stay at the top due to nature. Understand your strength here and build on it to prevent what happened to other coastal towns.
More things to do family oriented
Natural Beauty, Support Programs, Open Spaces
Natural beauty. It seems tha LC is very focused on catering to people who do not live in the city, this is sad. It also makes me wonder how long the natural beauty will be protected as development for tourists and short term residents appears to be the priority of the city. The community would greatly improve if the city also prioritized the needs of long term locals.
Natural resources like the beaches, the forest, and Devils Lake. Find ways to make it welcome to tourist and allow those that own property to rent it out if they like as long as they keep the area attractive. Think Cannon Beach. Set a theme for specific areas and provide incentives to invest towards obtaining that goal. What I like best about Lincoln City is the OPPORTUNITY IT PROVIDES for everyone that wants to creat a beautiful destination area.
Natural spaces- beaches, open spaces
Natural spaces.
Nature
Nature. Preserve it. Too many houses going up. Traffic will increase and people will travel through and go elsewhere if it looks too busy/cheap.
Neighborhoods
Nelscott reef
Nice town. Living here for over 20 years. Great weather

What do you like most about Lincoln City? What should we preserve into the future?

Page 6

No box stores killing the smaller independent stores.
Ocean view dining
Ocean views
Ocean, beach (I was impressed with clean beaches). Wildlife.
Of course the casino. I enjoy going to the mall, the different cook offs. To preserve the culture for our kids. And the beauty of nature.
Open Spaces Sense of Community Beaches, water, and environmental quality
Open spaces and trails
Open spaces, Public library, parks, beach access, and the balance of gritty-history-artsy-polished shops, restaurants and venues
Original structures that have been first built
Our beaches and our view properties. Relax the rules on rip rap, so we can preserve our banks.
Our coastline, some excellent restaurants, my neighbors. Preserve affordable housing, focus on resident needs so families and their children can stay here, get educated, get a decent job and even retire here. LC now one of the few communities in the country that is so out of touch with neighborhood wants and needs. Believe city staff need to get into neighborhood and go through imagining process with them but after a appropriate survey goes out to those who live, work, rent and and/or are retired here
Our open spaces.
Our protected open spaces that, like the Pacific Ocean, constantly remind me of the beautiful environment that surrounds us.
Our schools and our hard working low income housing and fair housing practices.
Outdoor Lifestyle Friendly Community
Outdoor spaces
People helping people. The friendliness
Personally I would like to see the educational culture surrounding the town to improve. It's a stigma in our school and even beyond to other cities, that Lincoln City (Taft High 7-12 particularly) doesn't care that much about our schools. We are often portrayed as aggressive and ignorant.
Pet friendly places I just love to go and relax and take it all in
Preserve parks and green spaces. I moved here in 1989, before mall, World mark moved in on Glen eden Beach and depoe bay. Construction on Regatta Grounds just started. So I bought property for my oldest son's 4th birthday and had a baby Aug 1990. I moved to Rose Lodge to be with the trees. It is 10 years out here and more trees being removed. Keep the trees in town. Give remaining deer a chance to live!
Preserve the ability of homeowners to have a short term rental. There are plenty of planned communities that ban short term rentals—City government's attitude of banning and limiting short term rentals will kill everything good about Lincoln City, because the future is changing and people are more nomadic. Don't turn Lincoln City into a gated community—people who wanted no rentals should buy a property in a gated community that forbids short term rentals.
Preserve the residential areas and parks. Keep developers at bay and maintain the natural beauty of neighborhoods when considering new construction
Public beach access and open views of the ocean - no high rise buildings blocking views
Public beaches and other open spaces, including parks. Cultural center, community center, library.
Public beaches, small town feel, quaint, green spaces, no big box stores.
Recreational opportunities. City services: water, sewer, law enforcement, library, infrastructure.
Relationships with people to be able to coordinate projects together.
Roads End
Sense of community. The ocean, of course.
Small beach town atmosphere.
Small town atmosphere. Sense of privacy.
Small town feel should preserve devil's lake
Small town feel with big city activities
Small town feel with larger city amenities. Community spirit.
Small town feel.
Small town feel. Friendly people. Lots of trees. Views of ocean from 101. Clean beaches. Float drops. Clean streets and beaches.
Small town feel. Maintain the beaches and hiking trails
Small town lifestyle. Neighbors know and look out for each other. VRDs in neighborhoods are changing our small town and ruining the community.
Small, beach town feel. Open spaces.
Small, fairly quite

What do you like most about Lincoln City? What should we preserve into the future?

Page 7

Surfing, hiking at Cascade Head, clamming, boating in the Salmon River, the skate park, great parks and outdoor recreation in general. I love Bob's book stores and the Bijou theater too! Be sure to preserve the city's natural areas as well as its independent businesses. They are Lincoln City's biggest assets.
THE OCEAN, VIEWS AND LOVELY BEACHES.
Taft district area
That it has been my home for 30 years that my children have gone to the same school their whole life and even one has graduated
That it's very peaceful and fun and friendly place to vist
That most locals know eachother in some type of way, being a smaller community and that they come together to help one another out. The Ocean beaches are beautiful and very well kept up.
The Beach
The Beach Bill was by far the best thing to happen to the Oregon coast. The most important thing about all Oregon beaches is that they remain publicly owned and accessible to everyone. That needs to be respected. Other than that, I would hate to see Lincoln City grow out of control. It would be nice if we had a museum or something, maybe focusing on the Oregon Coast history as a whole or on Oregon wildlife. I personally like Lincoln City the way it is..
The Community support. The way everyone comes together in times of need.
The Ocean
The Oregon Coast and the activities associated with LC.
The art scene, the Community Center, Theater West, green spaces and especially the lake!
The balance of community, nature, and variety of activities available
The beach
The beach and the accepting people.
The beach and the lake
The beach areas!The restaurants!
The beach friendly people
The beach is gorgeous
The beach side community feeling.
The beach!!
The beach, and sense of community in it's citizens
The beach, but there needs to be more access points with decent parking
The beach, casino and ease of getting to both
The beach, the shops, the nostalgic feel.
The beach. The rumblings of an open and accepting care of locals.
The beaches and forests
The beaches, its history, and the arts
The beaches, lake and outdoor spaces.
The beaches.
The beaches. The mall to attract tourism and business.
The beaches. The sense of community with the ways the city gets people involved, ie the kite festival, the hidden floats, etc. it makes me want to hurry & move there.
The beautiful beach . It's clean and pristine.
The beautiful beach and quaint stores.
The beautiful beach and wildlife.
The beautiful beaches and the fact that they are all public!!!
The beautiful beaches and the lovely parks on Devil's Lake.
The beautiful beaches.
The beautiful natural environment
The beautiful ocean, and wonderful beaches.
The beautiful wooded neighborhoods. I love the trees, much more than the ocean and even more than the lake.
The beauty of the Pacific Ocean. Nice quiet neighborhood with minimal through traffic. Friendly supportive neighbors. Getting information from my cell phone about events, happenings, where to find contractors, maintenance professionals and if someone needs something like finding a lost dog or directions to a specific place. Also I like the safety aspect of planning for disaster and the texted notifications of adverse events which I hope include traffic backups. Unfortunately ODOT does not give directions around an accident, but notifications are very helpful in helping us plan how we are going to deal with the adverse event.
The beauty of the coastline. Hiking.
The beauty of the ocean and lake.

What do you like most about Lincoln City? What should we preserve into the future?

Page 8

The boat ramps.
The caring, compassionate people are it's best asset. Then of course there is the ocean, the lake, and trails. Also, a wide array of local events.
The community! The community, such as the employees and people along the nelscott strip are just amazing. I recently moved away from Lincoln city and I couldn't be missing the community more. I visit often and hope to see more community events and bands on the patio of the nelscott strip and other areas around town.
The definition and sense of separate, small communities instead of an overreaching "city". That's what gives the towns (Taft, Roads End, etc.) that make up Lincoln City it's appeal. Lose that and all you have is a smaller Newport clone.
The different neighborhoods
The downtown shops, outlet malls and arcade!
The easily accessible open spaces are really an asset. Plentiful access to the beach is wonderful. Good selection of restaurants.
The environment.
The fact that it's a beach town - not a big city.
The friendliness of the community. Concern for all its citizens and for the environment.
The green areas around Lincoln city
The hiking trails, big and small, are an intricate part of Lincoln City and should always be available for everyone to enjoy: don't sell out to contractors who want to build big expensive homes that only the one-percenters can even afford
The history of it. The historic areas of course and the great beach access
The history, glass floats, visitors center, tour to die for.... too much to list. Awesome place to visit, amazing get away!
The library
The little shops, the libaray, the historical center
The mix of city and nature, city amenities like restaurants, art and shopping. Improve exposure to drive off season travel.
The mom and pop shops are wonderful and a great change from other places with so much big chain stores and restaurants
The natural beauty such as the beaches, lakes, mountains and hiking trails.
The natural beauty that surrounds us. The city should work to preserve the natural beauty and treasures of nature that we love.
The natural beauty. Prevent big box stores from coming in
The natural character of being a beach town.
The natural surroundings. We should preserve the forests, lake, and, of course, the ocean and beach.
The ocean - the beach - walking on the beach. The various villages, keep that concept
The ocean and climate, clean air, green plants
The ocean and the lake.
The ocean beaches with access and Devils Lake with access.
The ocean is very close and easy to access. Preserve and enhance beach access for elderly and disabled residents, as well as strollers and toddlers. More parking near the beach access points.
The ocean view from our backyard. The beaches, the clean air, the trees, and small town atmosphere.
The ocean, the lake and the surrounding forest. The natural beauty of the area.
The ocean, the surf, the beaches, where we live is beautiful. The beaches all being public is fantastic.
The ocean/beaches
The open and inviting atmosphere.
The open spaces, the beach access
The outdoor lifestyle and relaxed atmosphere. Preserve space for activities, parks, hiking and beach access.
The outdoors: the ocean, the woods, the rivers all with 5 minute drive. We should preserve as much land as possible.
The people, public access to beach, the food.
The pristine beaches, and so many water sports opportunities.
The proximity to the ocean. The clean air and peaceful environment. The small town feel. The anti gay discrimination ordinances. We need to preserve and grow our sense of community and the air and environment.
The public access along with the community businesses
The relaxed vibe, the beach, walking trails
The relaxed, laid-back feeling. The view of oceanterrace@wcn.net and lake.

What do you like most about Lincoln City? What should we preserve into the future?

Page 9

The sense and feel of community. Fellow residents are proud and glad to be here, truly different than larger metropolitan areas.
The sense of community in working class locals.
The sense of community.
The slow atmosphere
The small shops and the walking paths. More of the paths please.
The small town atmosphere
The small town feel and the individuality of each of the towns, especially Road's End and Taft. I would promote individual "flavors" in each of the other communities.
The small town feel while offering a wide variety of activities for all age ranges. I would like to see our beautiful nature preserved, in particular keeping tourists from destroying our beaches by climbing on sand cliffs and litter.
The small town feel.
The small, beach town atmosphere. I wish, there would be more of an old, walkable town feeling everywhere in town and not just some spots. Highway 101 and the traffic needs to bypass. The town could thrive
The small-town feeling that it has during the off season. Access to the beach
The smallness, quiet.
The thing I like the most is the friendliness of the residents and the thing that needs preservation is the waters, forest and access to these things.
The towns history and our beautiful beaches. I would love to keep our beaches user friendly.
The trails and state park. Volunteers can help preserve our beautiful area.
The unique landscape should be preserved not drastically publicized. You have trails without parking lots where citizens must park on other people lots to stay off the street. And the city keeps making humongous financial mistakes.... a \$500,000 bridge because it's Alaskan cedar means four other bridges weren't built for a cheaper price and my kids barely have a sidewalk that's safe except right at the school but then can't get home
The uniqueness of the towns turned into one, accessibility of beaches, the different events, museums variety of restaurants.
The view of the Ocean
The views, trees, fresh air. Preserve the hiking trails and parks.
The weather and natural beauty. We need to preserve the walking areas all around town from over-development and crowding. There is nothing better than to find a quiet and beautiful place to go for a healthy walk with my dogs. Fresh breeze, clean sand and ocean sounds are so restoring.
The welcoming friendly people
The wilderness areas. Places to walk within the city limits is very appealing.
There's everything you need to have fun
This a magnificent place with the ocean lakes and rivers. people can surf, fish, boat and swim. There is also the casino and outlet stores. It has straight on access from Portland. It is / was a great place to retire. Until you quit thinking about the actual residents.
Trees, flowers, chirping birds, clean water and air
Views of beach & ocean. Opportunity for long walks, hikes, kayak, fishing. Close to important cultural centers. We need to assure beaches are clean, welcoming to visitors. We need to apply careful planning to make our town charming. Unfortunately, lots of our town is run down, appears tacky, dated.
Viewscapes to ocean
We have the potential and personalities locally to make this place an amazing place to live, work and play.
We have wonderful local, independent businesses and a number of small residential communities throughout the county. I would like to be confident in the feeling that support for locally owned businesses and communities of full time residents would be preserved.
We live here because of the beaches, and the hiking trails. The natural areas need to be protected.
We've had more cultural events in the area in the past few years it seems, though they're generally too expensive or on the weekends so we can't go, I'm glad they're going on.
What I like best is that I feel safe and secure here. I know growth is good but keep the small town feel to the city, that being said with all the repairs that need to take place with established homes it would be nice to see a Home Depot store somewhere down here.
What I like most is how friendly everyone is. Having just moved here, it's been pretty wonderful to feel so loved before I even know anyone.
beach coast line
beach access
beach and lake, we need to maintain/improve beach accesses and preserve our lake

What do you like most about Lincoln City? What should we preserve into the future?

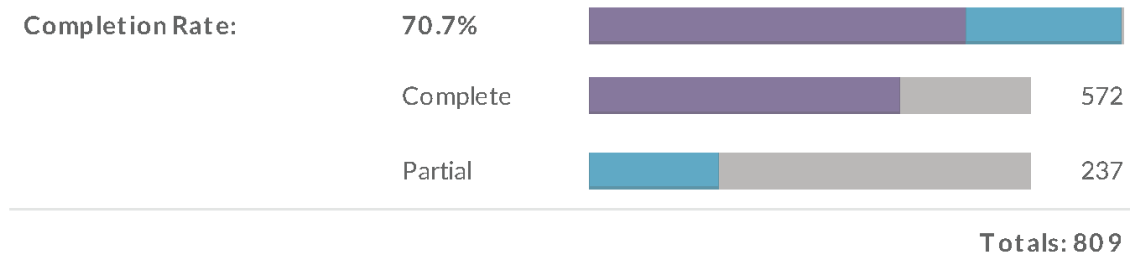
Page 10

beaches
clean air and beaches
clean coastline and lake
clean, safe public beaches with no motor vehicles on the beach. Great law enforcement.
coastline, nature
diversity, clean beaches, casino, Finders Keepers,
everywhere is friendly and caring
green space beach access
green spaces. Exercise stations on a trail. Would like to see safer bike lanes. Also A place with NO Alcohol for teens to "hang" do homework, talk with guiding staff. Warm and safe in winter. Also more family activity businesses.
i like just being able to look out my window and seeing the beach but i wish there were more places for teens to hang out.
i think we should have another kids' daycare for younger kids. I like that Lincoln City is a good place and a safe place.
location should preserve ability for working families to live here
my favorite thing about lincoln city would have to be the beach entrances. i love the beach, the waves, and just the sound of everything. i loove sand.
ocean
ocean view good library nearby health
open beach access as we have now
open space, parks
open spaces and forests - trails
our wonderful coast
parks, beaches, good restaurants
retirement and single family housing
safety through frequent city police patrols.
searching/finding glass floats
spirit and community involvement with issues that matter, like hunger and housing.
the beach
the coastal pine trees
the library and the beach
the people and the beach
the people and the weather
the surrealness of communities
walking and hiking trails Preserve a good portion of Villages of Cascade Head as a natural area
walking the beach and the shopping mall
weather
showing people that are on the streets that there is a better way to live
stop being so focused on the almighty dollar for the city, and more on building community and decent neighborhood planning which is sorely lacking. Planners seem to tell residents what they want, not listen to their wants.
stop letting the contractors, developers, and hospitality managers run the city.
vegan restaurants
wages
we need to deal with the traffic situation, especially summer traffic. One lane to two lane and back just doesn't work. Newport has a simple structure for handling VRD's and I think we should review their approach.
welcome everyone all peoples






PRIORITIES SURVEY RESULTS




















Imagine Lincoln City - Priorities Survey Final Report 2.7.18

Response Counts












1. We received 25 ideas for "Enhancing Mobility" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.



















Value	Percent	Responses
Add More sidewalks and pedestrian connections that make it easy for everyone to walk	 56.0%	366
Provide a better bus system with later hours and expanded routes outside the City	 48.5%	317
Add traffic safety signage or signals at all crosswalks	 44.6%	291
Work with the state to relieve traffic congestion by building a bypass or alternate routes	 44.3%	289
Prohibit left turns in downtown to increase the flow of traffic	 40.7%	266





Value		Percent	Responses
Use lodging tax revenue to pay for traffic improvements		34.0%	222
Add benches along sidewalks to make it easier for seniors to get around		33.7%	220
Add a bike lane and/or sidewalk to East Devil's Lake Road		30.2%	197
Fix traffic and relieve congestion		29.4%	192
Offer Uber travel		27.9%	182
Widen 101 to 4-5 lanes to alleviate congestion		27.6%	180
Rebuild the 101 through Nelscott from Bard to Inn at Spanish Head as a four-lane road		25.3%	165
Provide a trolley system to welcome visitors		25.0%	163
Provide better access to the valley and Portland		24.7%	161
Add Class A Bike lanes		22.2%	145
Add traffic signals at Spanish Head, Cutler, and between Safeway and DQ		20.4%	133
Improve highway coming in to Lincoln City on the north side. Remove the curves.		17.2%	112
Plan for light rail or high capacity transit		16.4%	107
Reduce speed limits through town		14.4%	94
Provide additional wayfinding signage		11.9%	78
Provide more traffic control services		10.4%	68
Reroute traffic around Oceanlake		8.3%	54
Add an ODOT Camera south of Schooner Creek Bridge		6.9%	45
Create one-way street grids		5.1%	33

Value		Percent	Responses
Slow traffic down on 51st Street		4.1%	27









2. We received 33 ideas for "Activities and Attractions for All Ages" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.













Value		Percent	Responses
Bring food trucks to Lincoln City		50.6%	319
Develop more places and opportunities for teens and young adults to gather		47.1%	297
Expand walking and hiking trails		43.9%	277
Build a boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach.		42.3%	267
Add more indoor activities		39.8%	251
Start a teen center, youth services club/boys and girls club with indoor activities for kids		36.3%	229
Expand farmers market offerings		33.6%	212
Add more things for kids to do (ages toddler-elementary)		33.4%	211
Offer more beach festivals - Have more events on the beach instead of in adjacent parking lots		32.3%	204
Add more activities for people of all ages		31.2%	197
Enhance opportunities to explore and enjoy our natural environment		30.3%	191

Value		Percent	Responses
Develop amenities and policies to foster a more dog-friendly community		29.0%	183
Provide a Senior Center and more opportunities for seniors		25.8%	163
Improve the Taft area with a better wharf, parking, restaurants, and shops		25.0%	158
Offer more family oriented events and attractions		23.5%	148
Provide more places for locals to hang out		21.9%	138
Setup science and nature seminars with speakers and hand-on science		21.9%	138
Offer more nightlife places to party and dance other than bars		21.4%	135
Increase daycare options for kids under 2 years		19.8%	125
Expand retail and dining opportunities		19.8%	125
Restore the old marina by D-River		18.4%	116
Host holiday community events for more local events for those who live here year-round		18.1%	114
Build a children's museum		16.8%	106
Offer different categories at the Sand Castle Festivals and expand the event to allow professional sand castle builders to participate		15.5%	98
Offer more community events		15.1%	95
Provide spaces other than the Casino to host conventions and attract more visitors to Lincoln City		14.3%	90
Market the crabbing and foraging clinics for visitors		13.9%	88
Start a young professionals group to connect young adults		12.7%	80
Allow the public in to Salishan Beach		12.5%	79


Value		Percent	Responses
Add a coffee shop in Taft that opens before 10 a.m. on the weekends		10.1%	64
Host an old car show		7.3%	46
Add a bocce ball court		6.7%	42
Allow vehicle use on the beach and host dune buggy races		3.5%	22

3. We received 20 ideas for "Environmental Sustainability" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value		Percent	Responses
Offer citywide recycling (including curbside glass pickup)		64.6%	402
Launch a trash public education campaign and provide more trash receptacles		53.2%	331
Protect the city's natural areas		50.8%	316
Improve the water quality of the lake and remove/prevent algae		50.6%	315
Host beach clean-up events weekly/monthly with local volunteers and tourists		39.4%	245
Host neighborhood clean-up programs to clean up garbage and weeds		39.2%	244
Recruit industries that align with Lincoln City's environmental sustainability goals and vision		35.0%	218
Create programs to better maintain the public beach and lake areas.		34.9%	217













Value		Percent	Responses
Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches		34.1%	212
Develop renewable and non-polluting energy sources		33.9%	211
Organize program or event to celebrate Oregon coast's unique history, natural beauty, and wildlife		31.5%	196
Mitigate the impacts of growth on the environment. Be more thoughtful regarding what is allowed to be built on cliff sides.		30.4%	189
Develop policies to encourage advanced energy-efficiency in buildings		30.4%	189
Allow fewer clear cuts		26.2%	163
Clean up the ocean		23.8%	148
Reduce the pollution from lighting to allow better views of the stars		21.1%	131
Prohibit people from cutting down more trees		14.6%	91
Offer better resources to help beached baby seals		8.5%	53
Reduce beachfront riprap		8.0%	50
Prohibit fires at the beach		7.9%	49
















4. We received 20 ideas for "Community Health and Safety" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value		Percent	Responses
Plan and build a better pedestrian network with safe crosswalks		64.6%	397


















Value		Percent	Responses
Develop a program or services to work with transients		50.4%	310
Enforce the panhandling and loitering laws		48.0%	295
Provide better housing and support agencies for women, seniors, disabled, and children		46.0%	283
Improve healthcare options and access		45.0%	277
Promote drug prevention services and enhance drug enforcement activities		42.0%	258
Set up neighborhood watch programs in Lincoln City and Otis		39.8%	245
Provide more patrols and enforcement of illegal activities at VRD's		34.0%	209
Analyze the traffic and pedestrian related accidents, and determine solutions for mitigating		30.9%	190
Develop and communicate emergency preparedness plans		29.3%	180
Support the new hospital with healing gardens		26.0%	160
Improve ADA access across the City		25.0%	154
Enforce leash laws in public areas		24.2%	149
Focus on healthier living		23.9%	147
Expand police presence across the community		21.1%	130
Enforce traffic rules for cyclists		20.8%	128
Provide more traffic policing and enforcement of traffic laws		18.5%	114
Install webcams around the City to provide security surveillance		13.7%	84
Add red-light cameras		11.1%	68
Provide crowd control services from police		5.5%	34





5. We received 27 ideas for "Economic Opportunity and Housing" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value		Percent	Responses
Recruit businesses that provide year-round, family-wage jobs and benefits		71.2%	430
Develop affordable housing and facilitate housing options that meet employee preferences		59.9%	362
Allow food truck pods as an incubator opportunity for new restaurants		39.4%	238
Diversify the economy to reduce the reliance on the tourism industry		38.6%	233
Promote pop-up businesses in vacant storefronts		37.4%	226
Target business recruitment to grow jobs and community wealth		35.9%	217
Develop policies and programs to help reduce the overall cost of living		35.3%	213
Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities.		34.9%	211
Recruit more general retail stores such as Lowe's, Target, Wal-Mart, etc.		33.9%	205
Create policies that make it easier and cheaper to build in Lincoln City		32.0%	193
Expand grocery retail opportunities		30.8%	186
Support local small businesses by launching a "shop local" campaign		30.1%	182












Value		Percent	Responses
Examine the Vacation Rental Dwelling policies, and balance the needs of neighborhoods, second-homeowners, public safety, and the economy		30.1%	182
Foster job opportunities for local youth		28.5%	172
Promote ecotourism		27.0%	163
Preserve local small local businesses and prevent big-box stores from developing		26.2%	158
Diversify housing options		25.3%	153
Maintain the efforts to promote Lincoln City as a tourist destination		21.9%	132
Develop a policy for rent control		21.2%	128
Establish a small business incubator to support start-ups and encourage economic growth.		20.9%	126
Expand the City limits to allow more land for the development of affordable housing		17.9%	108
Maximize tourism by facilitating the offering of higher quality artisan goods		17.7%	107
Dredge the bay to attract more boaters, re-open the Kernville harbor		17.1%	103
Offer incentives for businesses to be located off the highway		15.4%	93
Offer professional development opportunities to improve customer service skills at local businesses		12.1%	73
Develop some of the property designated as Open Space		5.1%	31
Offer more lodging options for tourists		2.6%	16

6. We received 21 ideas for "Education and Learning" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.














Value		Percent	Responses
Improve and upgrade Lincoln City's schools		56.4%	331
Emphasize outdoor activities/educational opportunities		48.4%	284
Offer proactive job training for youth		47.4%	278
Improve the community college, trade, and higher education opportunities in the area		45.8%	269
Enhance the culture in our schools to illustrate career pathways and skills training		43.6%	256
Address bullying issues in Lincoln City's schools		38.5%	226
Invite OMSI to build an observatory		38.5%	226
Develop programs and services that focus on kids' mental health through the schools		37.6%	221
Provide more daycare and early childhood facilities		36.1%	212
Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming		35.4%	208
Improve the dropout rate		32.5%	191
Provide better special needs programs for students		31.3%	184
Provide more opportunities for kids within the school system		30.7%	180
Develop a children's museum		25.9%	152
Develop targeted training programs and education for young women to ensure they are equipped to secure living wage jobs		23.7%	139
Improve parent involvement at the schools		23.3%	137
Develop a natural history education center for public school students		21.8%	128












Value		Percent	Responses
Create incentive programs that increase kids' excitement about school		17.5%	103
Build a college campus in Lincoln City		17.5%	103
Offer year-round school year		14.1%	83
Build another school to accommodate future growth		9.5%	56

7. We received 16 ideas for "Arts and Culture" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.


Value		Percent	Responses
Continue to maintain, support, and fund the cultural center		66.1%	381
Provide more art programs in our schools - at all grade levels		52.3%	301
Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand		43.6%	251
Host a Jazz music festival/performance on the beach		36.3%	209
Offer more cultural events		35.4%	204
Offer more affordable art classes for locals		34.9%	201
Recognize and celebrate Lincoln City's history		34.7%	200
Provide retail spaces that support local artisans and fewer trinket/souvenir shops		34.5%	199
Develop historical markers to identify significant historical sites		32.1%	185
Offer more opportunities for the glass float hunts		30.2%	174
Develop an auditorium theater here for lectures, TED Talks, conferences		30.2%	174
Host more art shows that include fine craftsmen, jewelry, and clothing		26.9%	155
Provide more public art and allocate more city resources for investing in public art		25.3%	146
Incorporate more art in public amenities		23.1%	133
Establish a consortium of artists and/or a coop gallery to help artists identify and support one another		20.0%	115
Encourage/incentivize more artists to come here		15.5%	89



















8. We received 24 ideas for "Sense of Place/Community Identity" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value		Percent	Responses
Provide an incentive program for downtown merchants to complete remodels and storefront beautification projects		55.9%	328
Create a downtown central gathering place, town square, pedestrian plaza, etc.		49.7%	292
Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe		46.5%	273
Embrace Lincoln City's unique location on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here		44.8%	263
Reduce the number of vacation rental dwellings and evaluate policies to better balance VRD's with the needs of full-time residents		40.5%	238
Facilitate local access to fresh food		39.4%	231
Create a central place to find volunteer opportunities		36.8%	216
Create a downtown/city-center feel		35.9%	211
Provide careful planning to support balanced growth for local residents and tourists		33.4%	196
Encourage business owners along 101 to put up a December holiday light display		30.3%	178
Reduce the number of pot/cannabis shops and/or discourage any new shops		29.8%	175
Clean up the trailer and RV parks		29.0%	170
Foster an inclusive community where all people are welcomed, engaged, and included		27.3%	160

Value		Percent	Responses
Provide more outdoor service projects and volunteer opportunities		22.1%	130
Develop landmark signs and wayfinding signs that are consistent in design		20.4%	120
Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations		18.2%	107
Change highway 101 and move it to Devils lake road and make downtown pedestrian friendly		17.9%	105
Develop a city brand		17.2%	101
Move the Lincoln statue to a more visible location		15.5%	91
Offer a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city		13.8%	81
Change the City's name to reflect its beautiful location		11.9%	70
Add Otis to Lincoln City		11.8%	69
Encourage more thoughtful new urbanism zones like that one in Olivia Beach		11.4%	67
Increase building setbacks		3.9%	23

9. We received 26 ideas for "Quality Community Services" during our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value		Percent	Responses
Underground utilities to improve reliability and eliminate eyesore		47.3%	276

Value		Percent	Responses
Improve trails and parks		46.1%	269
Improve cellular service		44.8%	261
Install sewer system around the lake		37.6%	219
Add more public restrooms		36.7%	214
Add more garbage service for beaches during the high season		35.8%	209
Develop city policies that focus on resident needs versus tourism and business community		34.8%	203
Improve access to the lake and beaches		34.3%	200
Install community fiber optic network		33.8%	197
Provide better access to parks and open spaces		31.9%	186
Provide better access to public parking and more public parking lots		29.0%	169
Continue to maintain and improve city's infrastructure systems		29.0%	169
Improve and maintain the City's recreational amenities		27.8%	162
More progressive and involved City Council and City government working to represent local interests in a civil and transparent manner		26.6%	155
Improve the Taft Dock area		26.2%	153
Improve signage for beach access and parking		22.8%	133
Provide more online information about emergency alerts, public amenities, events, and programs		22.6%	132
Support the visitor and information center		20.2%	118
Improve the City's permitting process		18.9%	110

Value	Percent	Responses
Work collaboratively with the County and neighboring communities on common issues	16.3%	95
Add hot showers and foot wash areas at all beach access points	16.3%	95
Develop the gully next to the skate park into a bike park.	15.3%	89
Provide more public water fountains and dog fountains	14.8%	86
Enhance City customer service training and foster a culture of excellent customer service	12.3%	72
Invest the Roads End property taxes in Roads End neighborhood	10.1%	59
Provide more community education on the local economy and how city services are funded	8.9%	52

10. Do you have any other ideas for making Lincoln City an even better place to live, work, learn, play, or visit?

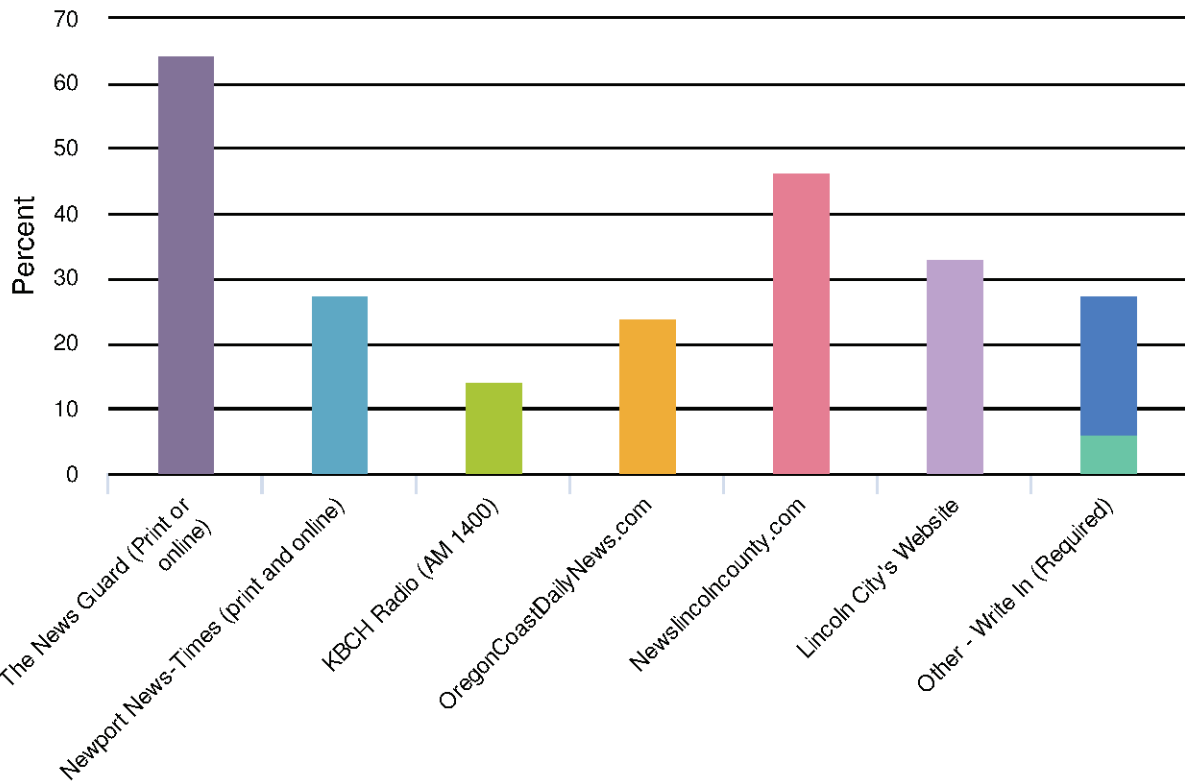
ResponseID	Response
14	Love the food cart idea. The promotion of local artists and small businesses is so positive. Better accommodating the foot traffic creates a good vibe!
16	Lincoln City would be a great artists mecca, a place where people think of to go when wanting to make a fine art purchase. Joseph, OR is known for its natural beauty and as a place for art. In particular, bronze sculpture. There are wonderful bronze sculptures on the street corners which are great attractions and make the downtown area beautiful. There's a show on YouTube called 'Put Some Colour in Your Life' where they showcase artists and their techniques. Maybe once the show for the Culinary Center gets established, start working on one for local artists. Also, an exhibit that incorporates art & the natural beauty. The Franklin Park Conservatory in Columbus, OH had a fabulous exhibit with featuring Dale Chihuly glass artwork.

ResponseID	Response
21	Outdoors all year round, weather included. If you dress correctly then all will be great in the great outdoors. Get some business activities focused on the outdoors.
23	Just to make it welcoming to visitors and locals alike!!
24	This was a pretty comprehensive list!
29	Sidewalks on Coast Ave. south of the Canyon park! There are a lot of visitors and tourists walking and driving on that street and it's freakin' dangerous!
30	Bring regional municipal broadband to Lincoln City. Needed now more than ever to maintain net neutrality and diversify our economy
32	It would be great to have at least one beach area that is wheelchair accessible.
37	Bring light industry for jobs. Work with the county and state to improve roads and infrastructure in anticipation of population growth and natural disasters.
43	The #1 thing I think Lincoln city really needs is a family fun center. It will provide jobs and will pull more families into Lincoln city. Something like indoor go-karts, indoor paint balling, or a roller rink. I've lived here my whole life and this is something that Lincoln city has always needed.
45	Require businesses that dramatically benefit from public space to pay into their upkeep.
48	Change is good.... but not too much.
49	Yes, I think that the City should have a proper Welcome Center for our visitors. Right now we don't have one...just a small gift shop in the Cultural Center. We need to show our visitors that we care about them and welcome them to our town.
50	Beautify 101 frontage with more flowers, hanging baskets, trees, etc.
51	More residential rental housing to East of the city.

ResponseID Response

54	City needs to be more pedestrian friendly. It's dangerous to walk anywhere,,,no sidewalks and very dangerous crosswalks on 101. Even if people didn't want to use their cars, they'd be afraid to walk instead. There should be garbage containers at every public beach access. Police should patrol the neighborhoods and beach accesses more, especially at night. I rarely see police in Lincoln City,,,where are they? Casino should take responsibility for cleaning up trash on the beach in front of their property. Casino coffee cups, plastic stir straws, and cigarette butts are a problem there. Also, I hate that we are called Lincoln City because there's nothing in the name that would make someone think it's on the coast. It's way more awesome here than the name would indicate.
55	Crosswalks needed at beach access locations - additional parking at beach access - speed control at beach access - the beach is for walking/exploring Not vehicles. Next address drug related crime. Next beach fireworks ban needs enforced!
57	Make your local population and their needs your focus instead of short-term profits on VRDs. Any affordable housing has been scooped up by profiteers, who are raking in money without paying for the strain wrought on our infrastructure by their holiday tenants. Unrestrained tourism ruins everything beautiful about our city. We need a sustainable balance.
60	We are new residents and I am appalled by the amount of money problems his city has. Transparency, public involvement, and actually giving full time citizens more of a say in what develops here with adequate and appropriate voting capabilities for everyone. Can't keep getting bent over by someone with a lot of money when there's plenty of developers who will do what's right and not what's lucrative
64	Another traffic light is needed on Devils Lake. How many deaths and accidents have to happen there? Maybe one at Neotsu Road as well. Lowering the speed limit to 35 would be helpful as well.

11. Where do you get your community news in Lincoln City? (Please check all that apply)



Value	Percent	Responses
The News Guard (Print or online)	64.2%	367
Newport News-Times (print and online)	27.3%	156
KBCH Radio (AM 1400)	14.2%	81
OregonCoastDailyNews.com	24.0%	137
Newslincolncounty.com	46.2%	264
Lincoln City's Website	33.0%	189
Other - Write In (Required)	27.4%	157
Other - Write In (Required)	5.9%	34

Other - Write In (Required)	Count
Facebook	15
Totals	157

Other - Write In (Required)	Count
Oregon Coast Today	10
Word of mouth	9
Facebook	6
facebook	6
Facebook groups	3
word of mouth	3
Lincoln City Buy Sell Barter Discuss FB page	2
Neighbors	2
Roads End Improvement Association	2
lincolncityhomepage.com	2
Facebook	1
.	1
BOSS Radio Newport	1
BOSS radio	1
COAST	1
Channel 6 news	1
City Employment	1
City Hall in person	1
Congregational Church	1
Email from Cultural Center	1
Totals	157

Other - Write In (Required)	Count
Facebook Community pages.	1
Facebook Lincoln County scan.	1
Facebook buy sell barter page	1
Facebook communities	1
Facebook community	1
Facebook community buy sell barter discussion pages	1
Facebook community group	1
Facebook community pages	1
Facebook feeds from a variety of groups	1
Facebook local groups	1
Facebook local pages	1
Facebook or word of mouth	1
Facebook pages for Lincoln City groups	1
Facebook posts I think from Lincoln City	1
Facebook, Nextdoor and other social media	1
Facebook, public message boards free local tv news stations should be available especially when it's standard elsewhere and can help in emergency's.	1
Facebook.	1
Friends	1
Friends on facebook	1
Homepage Lincoln City	1
Totals	157

Other - Write In (Required)	Count
Internet groups	1
KGW	1
LCCC emails	1
Lincoln City Buy Sell Barter and Community Discussion	1
Lincoln City Buy Sell Barter and Community discussion	1
Lincoln City Buy, Sale, trade, Discussion Facebook Group	1
Lincoln City Buy, Sell, Trade Facebook page	1
Lincoln City Facebook group	1
Lincoln City Hospital	1
Lincoln City area Facebook pages	1
Lincoln County Scan on facebook	1
Lincoln city discussion group on Facebook	1
Lincoln county scan on facebook	1
LincolnCityBuySellBarter	1
Local hang out	1
NEWS GUARD NEVER REPRESENTS L.C. THEY ARE A JOKE! NEWPORT NEWS DOES ALL OF OUR (L.C.) NEWS. THE NEWS GUARD NEVER RESPONDS!	1
Neighborhood Organization (REIA)	1
Neighborhood watch on facebook	1
Nelscott Neighborhood Assoc	1
NewsLincolnCounty.com	1
Totals	157

Other - Write In (Required)	Count
Next door (website)	1
Nextdoor	1
Online	1
Oregon Coast Today (print/online)	1
Oregon coast today	1
Oregonian	1
Public Radio	1
Radio stations in general	1
Referral	1
Residents who live and work in Lincoln City!	1
Roads End Improvement Association Newsletter	1
Scan lincoln county	1
Social Media	1
Social media	1
Social media posts by other locals	1
Social media- but with a grain of salt!	1
Steve Griffiths	1
TV	1
Talk of the town & Facebook	1
Talk to local people at coffee shops and church	1
Totals	157

Other - Write In (Required)	Count
Talking with local businesses and residents	1
The Lincoln City Facebook group	1
The Pacific Grind & call in conspiracy theorists, KBCH on Monday mornings	1
Today	1
Tv, Facebook	1
Watching meetings on channel 4.	1
Word of mouth	1
Word of mouth, being a local for 40 years	1
Word of mouth, work memos/ information	1
facebook pages	1
free local papers	1
kcrf	1
lifetimes	1
lincoln city facebook	1
locals	1
my daughter	1
neighbors informing each other	1
oregon Coast today	1
oregon coast today	1
oregon coast today online calendar	1
Totals	157

Other - Write In (Required)	Count
oregoncoast.org	1
patients at work	1
roads end improvement association	1
what local news?	1
word of mouth from locals	1
word on the street, friends who work for the city	1
work email	1
Totals	157

Other - Write In (Required)	Count
Facebook	3
buy sell and barter	2
Cultural Center	1
Driftwood Public Library	1
Facebook from friends	1
Facebook group	1
Free newspaper or coast today?	1
From other people	1
I don't	1
KLCC 90.5FM	1
KYTE radio	1
Totals	34

Other - Write In (Required)	Count
List serve for various neighborhoods.	1
Local gossips and poorly informed busy bodies	1
Neighbors	1
News Times (Tues./Wed. freebie in mailboxes	1
Oregon Coast TODAY	1
Oregon Coast today	1
Oregon coast Today	1
Person to person	1
SNLH daily email	1
Social Media	1
TODAY	1
Word of mouth	1
Word of mouth from neighbors and merchants	1
buy sell and barter lincoln county	1
coworkers	1
facebook	1
my other daughter	1
nelscot News	1
npr/opb	1
this week north county	1
Totals	34

Lincoln City: Priorities Survey Open Ended Responses

Love the food cart idea. The promotion of local artists and small businesses is so positive. Better accommodating the foot traffic creates a good vibe!
Lincoln City would be a great artists mecca, a place where people think of to go when wanting to make a fine art purchase. Joseph, OR is known for its natural beauty and as a place for art. In particular, bronze sculpture. There are wonderful bronze sculptures on the street corners which are great attractions and make the downtown area beautiful. There's a show on YouTube called 'Put Some Colour in Your Life' where they showcase artists and their techniques. Maybe once the show for the Culinary Center gets established, start working on one for local artists. Also, an exhibit that incorporates art & the natural beauty. The Franklin Park Conservatory in Columbus, OH had a fabulous exhibit with featuring Dale Chihuly glass artwork.
Outdoors all year round, weather included. If you dress correctly then all will be great in the great outdoors. Get some business activities focused on the outdoors.
Just to make it welcoming to visitors and locals alike!!
This was a pretty comprehensive list!
Sidewalks on Coast Ave. south of the Canyon park! There are a lot of visitors and tourists walking and driving on that street and it's freakin' dangerous!
Bring regional municipal broadband to Lincoln City. Needed now more than ever to maintain net neutrality and diversify our economy
It would be great to have at least one beach area that is wheelchair accessible.
Bring light industry for jobs. Work with the county and state to improve roads and infrastructure in anticipation of population growth and natural
The #1 thing I think Lincoln city really needs is a family fun center. It will provide jobs and will pull more families into Lincoln city. Something like indoor go-karts, indoor paint balling, or a roller rink. I've lived here my whole life and this is something that Lincoln city has always needed.
Require businesses that dramatically benefit from public space to pay into their upkeep.
Change is good.... but not too much.
Yes, I think that the City should have a proper Welcome Center for our visitors. Right now we don't have one...just a small gift shop in the Cultural Center.
We need to show our visitors that we care about them and welcome them to our town.
Beautify 101 frontage with more flowers, hanging baskets, trees, etc.
More residential rental housing to East of the city.
City needs to be more pedestrian friendly. It's dangerous to walk anywhere,,,no sidewalks and very dangerous crosswalks on 101. Even if people didn't want to use their cars, they'd be afraid to walk instead. There should be garbage containers at every public beach access. Police should patrol the neighborhoods and beach accesses more, especially at night. I rarely see police in Lincoln City,,,where are they? Casino should take responsibility for cleaning up trash on the beach in front of their property. Casino coffee cups, plastic stir straws, and cigarette butts are a problem there. Also, I hate that we are called Lincoln City because there's nothing in the name that would make someone think it's on the coast. It's way more awesome here than the
Crosswalks needed at beach access locations - additional parking at beach access - speed control at beach access - the beach is for walking/exploring Not vehicles. Next address drug related crime. Next beach fireworks ban needs enforced!
Make your local population and their needs your focus instead of short-term profits on VRDs. Any affordable housing has been scooped up by profiteers, who are raking in money without paying for the strain wrought on our infrastructure by their holiday tenants. Unrestrained tourism ruins everything beautiful about our city. We need a sustainable balance.
We are new residents and I am appalled by the amount of money problems his city has. Transparency, public involvement, and actually giving full time citizens more of a say in what develops here with adequate and appropriate voting capabilities for everyone. Can't keep getting bent over by someone with a lot of money when there's plenty of developers who will do what's right and not what's lucrative
Another traffic light is needed on Devils Lake. How many deaths and accidents have to happen there? Maybe one at Neotsu Road as well. Lowering the speed limit to 35 would be helpful as well.
Please, keep it up! This survey is great!
Embrace the area's native american heritage and nearby reservation areas. No, not the casino.
Create a seasonal Vespa Scooter/ bicycle co-op rental system during summer with rental services in each district.
Addressing the 'blight' that plagues the structures all along the 101 corridor would improve many of the areas mentioned in this survey. A beautiful downtown attracts business, shoppers, and instills a sense of pride. It makes people WANT to be here. It's an awful eyesore right now which is very hard
I would love to see a partnership with the hospital to make homelessness more of a mental health concern and focus on offering a Homeless/Warming Shelter as part of the hospital open year round
Bring in bigger business that will enhance the locals livelihood, retain opportunities for workers, and improve living costs as possible
make all the zoning codes equal through out the town
Lower all prices to be more reasonable and more like prices in the Valley. Everything is way more expensive here from gas to groceries and we're just as poor of a community as the Valley cities. Prices should reflect that.
Local restaurants staying open later than 8 pm. Bringing local hotels up to code. Making sure evacuation routes are in place for fire and tsunami. Making sure structures are up to code and not a danger to tourist.
Seriously need more activities for all ages year round
I believe our number one priority is to our environment and enabling our residents to become proactive members of the community through recycling and learning about sustainability measures. Secondly, the youth of this town desperately need something to do aside from drugs. As one of the few twenty something's in this town that does not use or drink, I think it would have been nice to have something to do. A bus system that runs to Otis more frequently would help our youth in Otis to work part time jobs and to get to places like after school sports or the community center.
I have lived in Lincoln City for 30 years. I loved my home and neighborhood. The influx of VRD's and the ensuing crime and trespass issues and the lack of police enforcement of speed limits and safety issues in favor of not "offending" the tourists have caused me to move to the valley. The building codes are not enforced and people who ignore them are helped into compliance even though what they have done has been to the detriment of the neighborhood. (Huge RV moved onto a lot without permits blocking sun and causing the flooding of a long time LC resident - Gary Galluci) I spent retirement funds hiring lawn care, home cleaners, and various contractors... now that money is no longer spent in Lincoln City. I am one of several retirees who have become discouraged with sacrificing the needs of the community to the wants of the tourists or VRD developers and moved away. Please examine the
If we don't create a place for people to live affordably who work here first and foremost. You won't have a city to visit.
Invest in Devils Lake water quality and recreation issues. Support other conservation efforts in the area - marine reserve and salmon recovery

Create a bypass so that Lincoln City can have more of a "destination" feel rather than a drive through town. Consider building a wavegarden cove wavepool and marketing LC as the surfing destination of the Northwest. Develop pedestrian friendly areas and encourage businesses to set up off the highway. Add flashing signals to crosswalks. Have local artists design unique signs for each beach access to create a more community oriented and artsy feel. Try and encourage a store such as trader Joe's to set up shop in town, as this would be unique for anywhere on the coast and fill a needed gap in our
Develop a run around the Lake event
Improve and expand library services and partnerships.
I encourage the development of wind energy. We should capitalize on the fact that Lincoln City is a wind tunnel and harness that energy to create clean energy and jobs. It is vital for us to diversify our economy; creating progressive, higher paying jobs.
Housing drives everything. Identify and contact owners of vacant or part time houses to see what incentives could be used to make them long term rentals. This obstacle keeps us from solving many other problems. Also... Walking patrols for police on occasion so they get to know community members
I think courting OMSI to build an interactive learning and art center is a great idea.
My biggest issue isn't the amount of dog poopie, and that as addressed. Then my other is making housing somehow more affordable.
Keep working to keep it clean and safe. I hope Lincoln City can continue to evolve into a place where full time residents love to live just and not end up a low end tourist town like Seaside ridden with crime, drugs and run down properties. Just in the 6 years I've been in Lincoln City I love the improvements. The designated open spaces are outstanding and in the future as the population grows with more full time residents those open spaces will be priceless and add immense quality of life value to LC. Very happy LC is working to stop panhandling, what a difference so far!
establish an annual lincoln city beach day festival for live music, vendors and activities for all.
Ease regulations and fees to provide affordable long term housing. Replace governmental officials who represent their own interests rather than those of constituents. Promote collaborative and cooperative government.
Increase the options for kids and family activities!
Envision a city where business is important and leads to a better future for all. See Bend/Sisters as a guide
Emphasis on FOOD CARTS in Lincoln City
I like that the cultural center is funded partly by the city but the \$24 price for event tickets means that I can't afford to go to any of the events. Perhaps a local discount raffle? Or a certain number of free tickets to events?
Develop each of the small city's (Taft, Roads End, etc.) unique "flavor" and encourage friendly competition between them to give tourists a variety of experiences instead of the universal blasé of most Coastal towns. Create distinctive and innovative burrows, and prominently identify them, instead of a bland, homogeneous Lincoln City.
Be progressive in addressing storm water from existing and future development. Create a set back and riparian zone requirement from wetlands, rivers and lake. Develop a brownfield program to remediate sites and to return lots to the tax base for redevelopment. Double up on public bathroom maintenance in summer months and holiday weekends.
I think these ideas are great and speak to a local desire to invest in our schools, infrastructure, and beauty of our city.
Make it more family friendly with slower speed limits especially around the Roads End area where people go 35 in the already fast 25mph zones. Enforce the panhandling laws especially by McDonald's and Safeway. Dog waste bins by each public access point on the beach. Playground at Roads End State Park. We love our town. We live, work and play here but a lot of our money leaves town. We need to be able to buy items such as batteries, pillows, diapers and every other household need at an affordable price. With it being a tourist town comes higher prices for locals. We could not afford to live here if it wasn't for amazon.com. A Fred Meyer would be higher end than a Walmart and has better quality items as well as better opportunities for
More modal development that allowed/zoned for small commercial businesses, i.e. Deli, quick market, small restaurants, laundry, pub, .. in the neighborhoods and off 101. That would allow both locals and tourists to walk to shop at least sometimes, without getting in a car and being forced to use 101 for every single need.
Reduce the number of VRDs that are making neighborhoods non livable in our city
Focus on pedestrian safety, through traffic for non-visitors, and underground wires (updating to fiberoptic) would be good starts.
Use concrete sidewalks for non-motorized vehicles. Create body-friendly sidewalks, such as small gravel, cinder. Many of the suggestions on this form are already in place. Perhaps, they need more advertising.
More festivals that include local artists, bakeries and music!
thoughts from a new resident/homeowner: 1) Better signage at City Hall. I have not figured out how to get into the building. 2) Could you add a welcome to town map for new residents on the city web page? It takes quite an effort to figure out where the hospital, police station, DMV etc. are to be found. 3) Sneaker wave warning signs. I read about these waves in the paper, not at the beach accesses. Please improve warning signage. 4) I was shocked to be in a store with no exit signage, exit doors that open inward, etc. Does the fire marshal inspect businesses? Many of the older buildings are fire traps.
Indoor play structure for kids!
family activities for year round visitors and residences funding for start up non profits that benefit the children and the city
1) SOME SORT OF BYPASS IS URGENTLY NEEDED. TRUCKERS, TRAVELERS ON 101 HEADED FURTHER NORTH OR SOUTH, ETC., SHOULD NOT HAVE TO ENDURE OUR HORRENDOUS SUMMERTIME TRAFFIC. 2) NO MORE SINGLE DAY OR WEEKEND SPECIAL EVENTS!! THEY DRAW DAY TRIPPERS FROM THE VALLEY WHO CLOG OUR STREETS AND LIKELY DON'T SPEND MUCH MONEY. MANDATE THE VISITORS' BUREAU TO PLAN WEEK-LONG SPECIAL EVENTS THAT DRAW TOURISTS WHO WILL COME TO SPEND THE WHOLE WEEK OR MORE HERE. 3) PROMOTE LINCOLN CITY AS A "BASE CAMP" FOR EXPLORING THE CENTRAL OREGON COAST.
Continue with a strong police presence to discourage criminal activity.
If you consider incorporating Otis into Lincoln City, then Neotsu should also be included.
Increase safety and police patrols. Get rid of the transients and meth heads.
Provide housing and food for the homeless. Get businesses to help with the homeless situation. Eliminate Panhandling
Encourage bike tourism (that goes with bike trails ingestion). There are thousands of people in Portland ,Vancouver, Eugene who do not have cars but would love to come to the beach.The access is too limited .The casino already has buses everyday (almost). maybe you could partner with them. That means less cars but also means Trolley service and safe bike paths. I don't know any other city on the coast that is doing that. You want a brand? Less
Invest in the beautiful Devils Lake by installing sewer systems around the entire lake to decrease septic runoff from really old, unchecked septic systems. The lake is beautiful and has not been supported by the city. A lot of events could be held on the lake where it's not as windy as the beach.
Need to emphasize environmental stewardship programs and education by community experts
Need responsible growth, keep the trees, no high density housing in coastal town, keep the ambience. Cascade head is unique, keep it natural with trails and bike paths. Trees provide us with oxygen in return for filtering out carbon monoxide, we need TREES!

Establish a permanent building for the homeless, especially those with children, to have shelter, food, showers, and with programs to help them live independently. I recommend that we get NAMI (National Alliance for Mental Illness) involved.
Stop the political backstabbing, and support Mayor Williams in his efforts to sell the Villages, simplify the permitting process, and encourage the building of workforce/affordable housing. Focus on supporting the Warming Shelter, and other homeless initiatives. Stop blaming our city's woes on second homes, and second home owners.
You are doing a good job!
- Provide affordable housing so people who work here can live here. - Address homelessness by providing low income housing and shelters. - Promote locally-grown or harvested vegetables, meats and seafood. - Promote music education in the schools. - Prohibit fireworks on the beach.
Please put flashing lights at all crosswalks
More parks for kids to play. Maybe playgrounds on the beach.
I feel like we need to focus on making sure our senior population is better taken care of. We need to offer more services, especially transportation for seniors to get to appointments out side of Lincoln City.
Get the City Council to focus more on improving living for local people instead of all the interest on getting people to come to our stores and places to spend their money.
More lights along 101 to allow easier access from side streets.
We need broadband and wifi travel access as well. Affordable housing for locals or increased wages. Incentivize the ideal community with a progressive reward system. (Example free tickets to local events, free meal, free community center membership for a year.) for each volunteer activity you win something. Also teach love for our beautiful community at the edge of the earth.
More, hometown feel, to cluttered busy right know.
Complete pedestrian access from Taft to Roads End with continuous sidewalks and crossings on 101. Develop pedestrian plaza on 3rd, beach overlook Resurrect D wayside and D River park. Reopen public parking, develop playground, picnic, swimming and kayak launch on D River with beach access. Maintain and police the area.
Improve medical resources, enhance police/fire support, reduce vacation rentals, improve communication services (internet, etc.), develop an area like Nye Beach in Newport.
Looking to find ways to gather together in our community for families. Creating awareness of events in our schools. More health and fitness opportunities and more open art spaces.
enforcing beach laws would be great
Priority #1 should be relocating 101 to relieve summer traffic.
Encourage urban growth by reducing obstacles to new businesses.
I think the downtown area could be more cohesive, not in an uniform way but in a unique color scheme way. This could make Lincoln City unique and Cap the VRD - don't allow them in communities that have year round residents. Preserve the feel we have today, don't turn this place into Miami Beach.
A community dog park would be amazing! It's sad we have to drive all the way to the south side of Newport for a dog park. I think having one here in Lincoln City would provide a place other than the beach for dogs to gather off leash safely. It's affordable and I know there are people who would be willing to volunteer their time to helping set up and maintain it. Your consideration in this matter is much appreciated. Thank you! :)
Focus on long term support of natural resources, trails, community opportunities such as festivals/volunteering, focus on high quality services/goods
Create a true "Department of Social Services" for Lincoln City comprised of several municipal care giving & referral agencies (and stop depending on those that have had to be formed and run by community volunteers by default to fill the need). The City could then operate these municipal agencies year round at a sustainable level for people in need, thereby taking the load off community residents to do the city's job and also end the use of our local jail as a dumping ground for substance abuse and other forms of mental illness and/or non-criminal behavior.
We have got to make this an attractive place to live year round. Local residence are the employees, year-round consumers, and representatives (customer service or otherwise) of our town. Without the capacity to build, the town will stagnate and sputter. "Making this an attractive place" means supporting living-wage jobs development, working-wage housing, access to nutritious food and medical care, walkable streets and access to parks and beaches, child care and youth development programs, and community events. As an attractive place to live and work, Lincoln City will promote and support tourism as an outcome; with tourism as the priority we lose the capacity to support it.
Maximize current revenue to meet community needs without increasing burden on property owners and full time residents by creating no new taxes.
Some good ideas already submitted. Lincoln City has earned some harsh comments for lack of a decent and all service hospital, horrific traffic, run down storefronts and the school system; we are even losing good teachers who don't feel the schools are doing a good job. The out of area VRD owners have and continue to eradicate community neighborhoods which once enticed full time owners who would support the town year round. Same with some out of area building owners who are not updating their rented store fronts. Hood River no longer allows out of area owners to own a VRD and existing have 7 years to sell, rent full time or move into their homes. They are recreating neighborhoods for their citizens who care about their city.
Add a whole foods market or trader Joe's. Need a teen center. Need indoor facilities for things to do. More classes like dance, yoga, martial arts, photography, cooking. And, they need to be affordable. Love the idea of an indoor concert type hall. I miss the roller skating rink in Taft. I miss bowling. We need a dog park. The school system needs serious work. We need to put the shop back in the curriculum. There's machines just collecting dust, it's a shame. I think there should be a report card for teachers from students. I hope LC gives residents as much care and consideration during this development process as its value to the tourist dollars.
Make it better for young professionals and families. More of a "hip" vibe like black squid and hearth and table. Clean and sleek, not cluttered and run down we have too many old run down businesses with dead flies in the windows and such. We need year round families. Money and growth depend on affordable houses. Less vrds and more young professionals.
Sewer system in Otis (if Otis becomes part of LC).
Encourage owner of the big yellow building in the corner of 14th and 101 to have a mural painted in the outside of the building.
The city has a magnificent skate park, you should market that and hold yearly competitive tournaments, with prizes and trophies. Hundreds would
Affordable Housing (focus on houses not low income apartments). More jobs from industry and not tourism. More emphasis on helping local residents and less on transients. More events in the parks. A formal area either in regatta or in the old Hershey lot for concerts. Quit wasting money on "re-branding" ever couple of years. Bigger police department.
Change the name of Lincoln City as well as the high school! Also, add more things for tourists and local families to do when the beach isn't an option! We don't have any indoor family activities such as bowling, roller skating, etc.
Eliminate the Wards. Have city-wide elections.

1. At stop lights use blinking lights instead of red/green arrows for left turns to help move traffic. 2. Allow accessory dwelling units in rental properties to help alleviate housing shortage. 3. Be friendlier to VRDs 4. Serve our retiree population better. They are as much the backbone of our economy as tourists. 5. Celebrate our beach. That is our brand.
I am a resident who works locally. My dream is to see LC transform into a town like Sisters, OR - where locals and tourists can find easy access to art, activities/events, quality restaurants and reasonably priced grocery options. LC cannot survive without tourism; if we fight it, everyone will lose. Embracing the idea that what we have in our backyard is worthy of sharing - and transforming the city into a place where people want to visit - will provide the jobs, housing and amenities locals (and tourists) desire.
A series of pedestrians viaducts or bridges crossing highway 101. Each located to maximize the view, improve the pedestrian traffic and provide a space for public art.
I fear for my life riding my bicycle through town. It is hard to find reasonably priced, healthy groceries. Downtown businesses rarely pull me to explore and family/friends who visit might visit the shops once... but rarely want to go back. Many of the shops are trinket-heavy vs artistic, historical or simply businesses that invite you to explore more frequently like bookshops, cafes, or quality affordable diners for the many families who visit.
Lincoln City feels like a dying town, and the division between "keep it old-school" and "gentrify" is meaning that nothing is changing. Towns like ours must embrace change and mimic the development goals of towns like Park City, UT, Moab UT, Sisters/Bend OR: they realized they had great outdoor activities to offer so they embraced it and built upon it. Improve downtown for those who want to wander and shop, welcome tourists to varying levels of accommodations, and make our town user-friendly for those in cars, on bicycles or walking.
Just believe that all crosswalks need flashing signs. During the winter months, need businesses to remain open longer for local residents.
Overall, paying attention to the details. Encourage volunteers to help, and continue surveying public opinion to foster residents' interest and involvement.
Affordable housing Indoor activities for kids Fix the lake
A Roller Coaster! " From The Knoll To Mo's!" Talk about a rapid transit system! Thank you all so very much for all that you do for all of us. We are lucky to have such excellent and faaaabulous people working for Lincoln City. You rock!
We need a fenced off leash dog park.
Somehow eliminate the traffic bottlenecks.
Reduce the speed limit in Oceanlake to 25mph. Reroute Hwy 101, but NOT onto East and West Devils Lake Roads Prevent residential over-crowding - allow fewer residences per acre.
Great enthusiasm and effort, thank you! Please consider stopping to annex cities, but instead focus on creating real quality in the current community. Increase walkability, community sense, and beach feel by restricting & slowing down traffic and creating points of interest. Reroute through-traffic away from local neighborhoods. Protect our biggest jewel, the surrounding wilderness access.
Underground utilities please!!! Our beautiful water areas of ocean and lake are semi spoiled by all of the poles and wires. Improve the traffic flow with more lights to break up the bumper to bumper lines of cars.
We love it here, but it is rather spendy and I know many people who have come, but can't afford to stay. The school systems need support.
In general, stop trying to be the walmart of beach communities. Perhaps work with top wineries in the region and Portland Restaurants to host "foodie" events...less junky gift shops cluttering up downtown, and more nice restaurants, & quality shops. Try to be more like Carmel, or Cambria, and less like Coney Island.
Maybe instead of the big box stores like Walmart, Fred Meyer or Lowe's. Bring in smaller popular stores like Trader Joe's, Winco, and Wilco. I think our city is moving in the right direction, I have lived here most of my life and there have been many great improvements to beautify our city. I know we rely on tourism and motels and lodging, but people from out of state are buying up housing for these rentals as a money maker, sure we might make some thing, But there isn't any affordable housing for the people who live here. Teachers moving into the area for jobs having to leave because there isn't housing or commute or live outside the city or not keep their jobs. Something has to be done about this.
More yearly events such as: A summer leisure olympics featuring badminton, croquet, lawn bowling, horse shoes, deck shuffle board, corn hole, etc. A jug band festival A one act theater competition How about a zip line from the Agnes Creek trail head on Bard Road down to the green space/parking lot on
Restrict development that blocks the public's views of natural beauty, because the natural beauty of our environment is the very best thing about Lincoln City and the one thing that we ought most to protect.
We need to allow 'big box stores'. For many retirees and younger workers who do not have a large income, we must go to another town to shop at lower prices & more choices. For those who do not drive, this can be challenging. Delivery charges can be very expensive. And their pay is better so people can pay for rent and food.
I'd like to see Lincoln City become more like Cannon Beach, Bend or Sisters Oregon. Lincoln City is primarily a town with a highway through it and a bunch of junk trinket/souvenir shops. Promote small business shops such as coffee , local artists, restaurants and do away with the ugly cannabis shops. I would also like to see a better grocery store like New Seasons from Portland come here. Lets attract younger families, artists to the area by promoting outdoor activities such as surfing, biking, hiking and outdoor music venues and better schools. Add some biking/hiking trails. Please widen or add turning lanes along 101 and limit left lane turns except for lights through downtown. I really like Sisters, Cannon Beach and Bend and would like to see Lincoln City
I would love to see the city embrace tourism - something that we cannot survive without. I've been a lifelong Oregonian and have always wondered why the dumpy little 'downtown' strip in LC never changed. Most people who come to visit us here in LC stroll through those shops once and never want to go back. Instead, when they visit, we'll all make a drive as a group to Cannon Beach to explore the shops and galleries, spending money on goods, services and food there. Focusing on tourism means it's a bit more expensive to live here - but it can help us maintain the 'chill beach town vibe' we all love; and when tourists dollars stay in town, jobs abound! We are also missing out by not focusing on the abundance of outdoor activities here - surfing, fishing, biking, hiking, fat-bike riding on the sand, golf. Focus on those amazing outdoor activities and embrace artisans: encourage artists to offer a creative outlet to those who don't want to be outside via workshops or strolls through th(Read More)
I live in Otis and in the house my parent's built and I grew up in. Absolutely do not want to see Otis be annexed. The biggest issue in my mind is the traffic through town; the lack of places and opportunities for kids and young adults and all the garbage tourists leave behind. I have no interest in seeing more tourism promoted. We need jobs and housing for locals.
More indoor activities for people of all ages; bowling alley or roller rink(the old hilltop restaurant would be a great spot.) Less vacation rentals and more affordable housing for families. A shelter with a work program and access to health care for the homeless(offer work cleaning up beaches and parks or renovating public areas for a wage, place to live or even a warm meal.)
affordable housing for residents.
More safe walking paths for people to run, jog, walk and push strollers in a safe environment (ex. woods and along 101 are not generally safe or easy to push strollers or walk with small children).
More user friendly city, cutting back on traffic stupidly, affordable housing... as a single person I had to work 3 jobs to pay the rent... not bills or food.... rent...this is stupid I'm 43 yrs old.... no one should ever have to do that. Imagine if I had a kid.... I would have been homeless.....

Seniors are more than 50% of our population ...and an even bigger % of our volunteers. Make our community more senior-friendly and welcoming (transportation, activities, housing, adult day centers, ...). Those services help the rest of the community as well!
Walking trail around the perimeter of ChinookWinds golf course. Walking trails above the golf course. Finish the head to Bay trail so it is continuous. Dog parks, please - not just the beach, which is not safe at times.
Biggest issue for locals and tourists are the bottlenecks of traffic and the unsafe crosswalks.
I support a Highway 101 bypass. We should have done it years ago.
Require owners of mobile parks to maintain/improve their inner access areas annually, to fill pot holes and level out the rough roads within the park.
I feel the homeless problem is huge in Lincoln City. We need to stop pan handling in the city. If you have to have a license to sell your craft projects on the street then pan handles should have to have a license to pan handle. The crime and the trash these people create is a huge resource drain on our community. Please do something about the beggars in our town!!!!
Focus more on the variety of birds here, as birders would find it a paradise any time of year. Support our local Audubon Society and expand birding opportunities (class now at OCCC is popular).
There seems to be a large retirement community here. Why aren't the things that attract retired folks given more emphasis? Improve the Geriatric Care available. Promote the healthy living here. And, finally, put some effort into Senior Services. The Community Center has one or two pages for Senior Activities! And we're a significant segment of this community. You're missing out on a gold mine in not creating the idea that Lincoln City is a great place to retire to. A gold mine!!
PEDESTRIAN BRIDGES! Lower and enforce speed limit in Taft Dog park in Taft No purple, yellow, orange, pink or blue buildings - we live in the Pacific Northwest, not the tropics
Plan for the people Education is the biggest need Bring Costco in and the world will drive here for gas and shopping and then continue on the coast Future development Stop thinking kids need less school THEY NEED to keep up with STANDARD education levels
Perhaps we could stop allowing the Olsenholt's to monopolize our city with housing nobody here can afford, such as Olivia Beach. And stop them from purchasing anything they can get their hands on for the sake of our city. This town used to be a nice place to live, away from the hassle and bussle of the valley, but now it is starting to feel like the locals are diminishing and it's nothing but tourists that pollute, litter, drive like idiots and act as if we're suppose to serve their every whim.
Adequate housing for the people who live and work in lincoln city. This is needed for those who live here and those who are needed for police, teachers and workers.
Promote healthy, sustainable lifestyles by partnering with the local hospital for community outreach
Changing the city's name should be a top priority. It should be changed to something more enticing as a destination beach town. Cannon Beach and Seaside evoke something positive and beachy just by the words alone and the name "lincoln city" does the opposite.
Promote more plant-based living via healthcare & wellness education programs, festivals, events, classes, partnerships w/ local farms, etc for greater community health for individuals and the environment (much smaller carbon footprint than animal agriculture and kinder to animals). Greening up existing events (w/ recycling, plant-based options, etc.). And better access to composting please! Yard waste and plant-based food scraps make great compost and should not be adding to our garbage problem when they could be positively contributing to our gardens :)
Stop the vehicles on the beach and add sidewalks where needed.
Hire Local residents for all city positions and make sure that they are interviewed for the position and not denied without the interview but on the profile states not chosen after interview. Make sure that all homes are operating within the laws of VRD and registered there are so many unregistered VRD's operating illegally that hurt our economy. Make our leaders be more transparent and accountable for their actions and pay consequences for their actions to show community that you are truly for the community and not just for the wealthy. Stop the good ole boys outdated running of our city and make it truly a place to live and visit.
101 is just one long bumper to bumper traffic jam, as you know. The 'improvement' going into Nelscott is ridiculous at only 2 lanes. It should be changed to 4 lanes and get rid of the turn lanes. More traffic signals would 'break up' the long line of traffic that makes it perilous to try and turn left!
I think that we really need to focus on making Lincoln City a better place to live. For example: if we can make it a more affordable area for full time residents, decrease the amount of vacation rentals, improve the rental properties, encourage more businesses who offer full time, living wage jobs that will improve the number of people who live in the area. Also this could increase the likelihood of hospital recruitment if there are jobs for the significant others, affordable rentals, better school district, more daycare for those who are working.
Emphasizing outdoor experiences that are in addition to the beach, specifically preserving forestland and improving lake water quality of lake. Consider paddle board races and other human propelled water craft activities. Consider a bike trac for mountain bike riding, east of town on logging roads. There used to be a sign just north of town before the post office, marking the spot of Lincoln City smack dab on the 45th parallel- "half way between the equator and the North Pole", it stated. With the advent of cell phones, it had to be removed because too many people were pulling over to take selfies. It's a unique aspect to LC, that no other town can claim. With all the GPS and way finding today, it would be a wonderful tag line to reincorporate, possibly recreating the sign and making a vehicle pull out to take selfies.
Lincoln City
Please build pedestrian bridges over the 101 at each "pearl."
Create a startup incubator/ co-working space in an unused commercial building to bring high paying tech jobs to the community. Many examples can be found in Portland, Eugene, and Salem. Having fiber internet would help facilitate the growth of this industry too. Maybe tax advantages or grants for tech startups. Both of these would also bring more high wage earner work-from-home software engineers into the city.
My idea has to do with "The Vision" itself. An idea should conform to S.M.A.R.T.: Specific, Measurable, Achievable, Realistic, and Timely. Furthermore, no one has any idea what action is actually being taken regarding any of this. What is going to be done with the survey results (hopefully not a thing in their current state)? Who is organizing this? I fear the general mystery surrounding it has left you with a response bias towards thoughtless individuals.
Add aesthetic requirements for apartment complexes so that all of the new housing going in looks better.
Some of the city employees in city hall should be fired and replaced.
Work collaboratively with all concerned to develop a comprehensive vision.
I feel that it is important to improve transportation in the city in general. In particular I feel its important to improve public transportation and people's access to transportation. We have an issue with homelessness in this city and we can help fix that by fixing access to transportation. Access to transportation is quite possibly the single most important factor in an individual's ability to escape poverty. Without transportation you can't get to resources to help you find a job, get food, supplies, or places. You can't get to work on time or be where you need to be. The current transit system we have now has a lot of room for improvement. We could extend the system to the areas just outside of the city like Gleneden Beach. Have more frequent stops and more busses. Advertise transit to both tourists and locals alike.

<p>1) Senior living and health care, including end of life care. 2) Promote development of destination lodge with environmental/outdoor theme. 3) Promote Native American history and culture of the area. 4) Increase public art that tells the story of our area. 5) Pull the look of LC (Pearls) into one cohesive look - Note: all these ideas were submitted on the first survey and do not appear in any subsequent lists!!!</p>
<p>I would have like to mark some of the ideas which I would NOT support. The improvements of the last few years have made a big difference. A bit self-serving, but I really believe the small businesses are what make L.C. unique and desirable for the tourist. I tried to concentrate on those ideas which are economically feasible. However, under-grounding utilities is still a great idea.</p>
<p>keep the trees and green spaces! limit building of "high rise apartments in residential neighborhoods" find spaces for affordable office spaces</p>
<p>More focus on full-time residents, as opposed to tourists. Reduce VRDs. Work on homelessness. Reduce drug use, drug related crimes.</p>
<p>I would just suggest really studying some of the items being voted on to ensure they do not have "unintended consequences". Sure it would be nice to have another stop light but where would the traffic/congestion go?" Some may be off the table completely like making a road a 4 lane instead of 2 as costs the state/city could not bare. (but I would like 4 lanes, don't get me wrong!) thanks</p>
<p>Consider changing the name of the city to something more "beach" or "ocean" oriented.</p>
<p>1) Get rid of the tacky appearance of Lincoln City, especially in Oceanlake; incentivize local businesses to develop color or shingle theme for the exterior of their buildings 2) Encourage local business and focus on fewer chain stores; create an artisan niche in food, crafts and retail instead of chain stores 3) Utilize existing empty storefronts before approving the clearing of lots for additional commercial businesses 4) Make the residents of Roads End feel more a part of the community and less like a cash cow 5) Focus on and increase enforcement issues related to VRD's with the goal of making neighborhood livability and quality of life paramount 6) Focus on the needs of residents/second home owners more and tourists less</p>
<p>focus on business</p>
<p>Support the local warming shelter in providing a place for our homeless citizens to sleep. And, provide facilities to support the many needs in the community with the issues of alcoholism, drug addition, and mental health.</p>
<p>I believe that in order for Lincoln City to grow and thrive it has to become more than a retirement and tourist community. With that being said it has to attract more middle class younger families to establish residency here. How do we do that? I think that education is key and it starts with our children. The schools here are below the national standards and it is terribly sad and disappointing that this issue hasn't been immediately addressed. We are failing our children and they are the future of Lincoln City. There has to be more educational opportunities. There needs to be the City's own Community College. The fluidity of OCCC being under PCC is not cohesive and it is discouraging students from wanting to attend. I attest first hand to this. I love Lincoln City and as an upper-middle class 30year old female I know I am of the minority but we can change this. There needs to be a huge community campaign project to get younger residents involved with the City and hold a me (Read More)</p>
<p>Elect a city government that has Lincoln City's best interests in their agenda, instead of the constant bickering and finger pointing, and stop making the primary goal to get rid of the current Mayor. There is a huge mixed message in this City.....you want the tourists money, but you don't want them staying and enjoying the Vacation rentals. The city needs to make up it's mind if it wants to remain a tourist economy, or a sleepy full time residential community! It is well known north and south that the city government is volatile....not a reputation you want to have!</p>
<p>Ensure that Roads End is not just a cash cow for LC revenues and respect the needs and wishes of residents in the area.</p>
<p>Try to bring in more quality retail shops and restaurants, quality fast food like Burgerville and Baja Fresh rather than MacD's, Burger King, Taco Bell. More trees and landscaping in downtown area, improvement of downtown area to make it more pleasant place to be, this may require updating underground utilities to be able to handle trees on 101. More areas that people can enjoy the natural beauty of the area, i.e lakeside pub, walking trails, or a boardwalk near lake and ocean. work to get rid of ugly bars, and invite more pubs, casual eating places. more community gardens, support extension services and master gardener program specifically to improve the general appearance of our public areas. more engagement of youth in healthy activities. Lincoln City is not keeping up with development in Newport, Tillamook, and other coastal towns that are active in community development, it's looking run down and tawdy. coordinate exterior store fronts in downtown areas, encourage awnings (Read More)</p>
<p>Creating a family friendly environment for locals. We need things to do.</p>
<p>Encourage expansion of high speed internet options and increased cell service coverage. Especially on the outskirts of town (Otis, drift creek, schooner creek etc).</p>
<p>You could bulldoze the whole place and start from scratch! It continues to be mostly "20 miserable miles." Who in their right mind blocks a view of the Pacific with a big, ugly, smoke-filled casino? Couldn't find a better place for it?</p>
<p>Have an open mind when addressing issues and not let the few dictate for the masses.</p>
<p>keep the big beautiful trees and green spaces!</p>
<p>Support the development of a facility for elderly citizens that helps them live in their homes as long as possible by caring for their caregivers and offering alternatives for care.</p>
<p>Lincoln City needs to understand that it is first and foremost a tourist destination. Emphasis should be on tourism which includes promotion of small businesses AND lodging. Stop putting restrictions on Roads End property owners, as the value of our property has dropped 30% since being incorporated into the City. There is no way I can ever sell my property in Roads End for a reasonable value because of the VRD restrictions. The VRD's should be unlimited in the Roads End area, because it is a VACATION destination. I'm sure the mayor and other city council members dont mind the restrictions because it benefits them and their current vacation rentals. It is time to look at what is best for the community and other property owners, and quit</p>
<p>Think you have identified excellent ideas in the survey. I would like to see sidewalks at Roads End. It is dangerous to walk on the street. People drive too fast. Many people, kids and dogs walking along the side of the road.</p>
<p>vacation rentals remain an issue at Roads End with lots of cars and lots of noise.</p>
<p>mentoring for kids through the community center</p>
<p>The biggest thing the city needs is more affordable housing options and more affordable grocery store options. There are not enough support systems for full time residents to actually make a living and succeed here.</p>
<p>.</p>
<p>We've owned in Lincoln City for 50+ years. I love it but whenever I tell some one we own there, there is always a comment about how "dumpy" Lincoln City is. I remind them that the beach there is amazing-miles of beautiful, open beach. Revitalizing downtown on 101 would help improve opinions. Better jobs for those that live in the area.</p>
<p>Do not allow vehicles driving on the beach, and enforce the laws against vehicles driving on the beach.</p>
<p>No....</p>
<p>The astonishing natural beauty of the area - the ocean, the lake, and the magnificent forests - are priceless treasures. Preserve them and find ways to ensure that both residents and tourists can enjoy them. Above all, don't destroy natural resources and scenic beauty for the sake of building and</p>
<p>Improve beach access at Road's End park Create a truck route by-pass on E. Devils Lake Road.</p>

*Fix the recycling in town so that we can recycle ALL plastics again. *Build a bypass around the downtown, but NOT by rerouting traffic to East and West Devils Lake Roads. *Provide a safe bike trail around Devils Lake. *Develop Villages at Cascade Head with fewer and affordable residences on a minimum 1 acre lots. Let Villages continue to encourage outdoor activities, especially walking. *DO NOT increase traffic on Sal la Sea Dr. and protect Logan Creek.
Focus on residents first. You are already doing well focusing on the tourists.
Work with Law Enforcement to control local drug problem.
Invest in preschool and daycare options! Affordable housing
Look at Sisters and Bend. Both are lovely towns, full of beautiful gathering places, enhanced by public art, and both offer top notch medical services in addition to expansive retail/dining/business/manufacturing atmospheres. Wineries, breweries, restaurants, bakeries, outdoor events year round abound. Lincoln City could do so much better in so many areas.
The focus needs to shift from catering to the VRD owners and tourist trade to sustainability for the year round residents. Tourists are awesome! But the profiteers who have scooped up all the affordable housing need to PAY FOR THE INFRASTRUCTURE of Lincoln City instead of reaping the financial benefits without reinvesting in our community. Short sightedness regarding quick tourist money will kill this beautiful town. Take care of your local population first and the tourists will flock here to enjoy the lifestyle. Think of Carmel-by-the-Sea and Laguna Beach, CA: Bastions of culture, art, and upscale living. WE could have that, right here. Our community is rich with local artisans. Promote them, encourage them, and designate some affordable housing for all the people who work here.
Lincoln City is already a destination hotspot. Lets maintain the local habitat and keep our great community thriving. Lincoln City Endless Waves, Endless Memories.
Encourage development of mixed use neighborhoods like Nye Beach in Newport.
Lincoln City needs to be very mindful in balancing the local community and tourism. Being a beach town, tourism will always be vital to the community and if the shift is moved away from it, you will end up with towns like Waldport which struggle to survive because there is very little attraction there. The tourism does support the local businesses as we know and we need to be mindful of that. How can we make the tourists more mindful of the community? Provide things that encourage the tourists to take care of the town and beaches such as trash cans and poop bags. In order to improve the local community, we need to start with the schools. Generational poverty is alive and well in the community. Let's focus on changing that.
The city needs to find a way to get bus service from Portland Metro and the valley. I know that it is mentioned already but I do not know any other town on the coast that promotes that. So many people in Portland and the valley do not even have cars. It helps people visit who can not and it cuts down on traffic at the same time. If the casino can do it so can Lincoln City.
Ensure each community that makes Lincoln City develops it's own, individual "flavor" to give the city multiple choices for visitors. Encourage light competition between the communities to improve themselves and set them apart from their neighbors.
make down town a nice place to visit. it needs a lot of improvement
Coordinate events with Newport & DB & develop a CENTRAL COAST Brand....LC & Newport are not competitors...they are allies!!!...we are competing with the North Coast, not each other. Have a Central Coast festival that has activities in LC/DB/ Newport...suggestion: Mermaid Festival!
Force owners of houses used less than 50% of the year to pay extra tax for city beautification and clean up. Require all businesses to have more full time employees than part time ones at all times in their stores.
Enlarge the shoulder on 14th Street that leads to Devil's Lake Road for pedestrian safety.
It is important that all levels of municipal government support the Imagine Lincoln City project, and that a positive message is both captured and spread throughout the community regarding its process and involvement with community professionals. The Mayor, especially, needs to be more sensitive about his public comments and should make a more concerted effort to expand his awareness of this worthwhile initiative!
Have KPTV channel 12 Portland broadcast Chinook Winds Fire Work show, at the end of June. The end of the broadcast is at 10:00 PM, the fire work show starts at 10:15, this would promote business for Lincoln City, and prove we have the best fire work show on the coast.
Provide better housing opportunities for all, make it easier for people to live here and work rather than having to travel an hour from different cities that are more affordable.
I would like to see more housing options and non hospitality related jobs.
Don't forget that Lincoln City is "town" for folks from Hebo to Depoe Bay and east to Rose Lodge. We have a "metro"! These people need good services. This can be a good source of jobs for Lincoln City. (Costco, county government annex offices)
Bring back music in the park. Perhaps make West Devil's Lake Road safer for walking. Continue adding sidewalks where there are none so walking the streets of LC safer.
Senior Center needs to be more like Newports. They have classes and short trips to many interesting places all year. I have lived here 50 yrs and dance and exercise at LCCC but the Sr Center itself has coffee and cards..... We need a coffee shop for locals like Beachtown was. Sorry to see it close as was easy to get to plus locals and visitors frequented it. Plus downtown needs a cleanup like Bijou did.....
Create a more robust means to attract visitors during off-season. Create and promote more opportunities for tourist visitation during non-peak seasons.
3 crashes today!! Must have more police as we can't drive thru town. A woman pulled right in front of me from side street yesterday. Getting afraid to leave house.
DOG POO...and community inclusion
Implement design standards within the various historic districts, which can give them individual identities, but still say LC. Hold businesses to a higher standard to maintain storefronts, landscapes, sidewalks and parking lots. Include forward thinking, long term visioning. Such as, creating walkable districts (i.e. Taft, building critical mass – retail, dining and lodging, around central green space – responsibly and reasonably relocating the trailer park and storage lot in the center). Improving traffic flow on Hwy 101 (i.e. Develop additional public parking to remove street parking in Oceanlake, add a center lane and remove mid-block crosswalks). Implementing a wayfinding system to help people easily navigate our town via roads, walking districts, trails and open spaces. Ensuring reliable cell service and connectivity. Creating sidewalks and safe bikeways. Providing adequate public parking and quality restroom facilities. Ensuring easy, convenient and accessible access to the beach (Read More)
Bring in Costco who sources local food/goods first. Trader Joe's is known for giving back to the community. Good for off hwy 101 shopping and shouldn't interfere with current local business. They also pay their employees well. The trolley idea is good. Parking at each end of town, hop onto trolley which stops at each strip malls. I would do that, just to save time and energy driving and parking up and down 101. Love this survey.
It is disheartening that early in the planning stages of Lincoln City, the hotels that run along the beach weren't encouraged to have retail space on the bottom level to provide shops and restaurants for locals and visitors to enjoy while being able to capture the beauty of the beaches. So much of the beauty of the coast is lost by the endless line of hotels. The Taft and/or D-River area should provide access for families to visit the beach, grab a bite to eat, and stroll around town safely. We should be embracing our strengths (the ocean and beaches) and encouraging those areas to be more pedestrian friendly. I also think that all beaches should be off-limits to cars. It increases the dangers, caused undue strain on our emergency response services, and is almost always taken advantage of by tourists who do not look at tide charts or make safe decisions.

I think all my ideas have been covered by others. The difficult task lies in which would benefit the entire community of Lincoln City better.
Offer more year round job opportunities especially for younger people. Let the big block stores come in and create a real lasting economy that can survive the winter without tourists. Improve traffic or create a bypass so locals in the summer can enjoy their town with good weather without dealing with loads of traffic. Offer better schooling by teaching kids to succeed rather than getting them to pass.
Embrace what you are (a tourist community) Attractions like the carousel that was in mothballs in Portland could have gone in a location here and been a major attraction. A museum (air, auto, etc) would help. Make living here as attractive as you can but realize that it is the tourist that feeds the community and you need to make them feel welcome
I would really like to see the city meet the growing demand for multi-use turf soccer/football/lacrosse field(s). Having such a field(s) can boost the local economy by holding tournaments and other sporting events and attracting out-of-town teams/group participation.
Just more activities for teens and a big brother/big sister program
include the library as a very important piece to the city network service- it is the information highway for many many people who come through, stay, jobhunt, relax, obtain information etc.
more action less talk
Address bottle neck traffic squeeze at both ends of 101.
1. Clean up the buildings and store fronts in downtown 2. Establish laws that would disallow people from storing junk and construction material all over their yard e.g. Emile Wand on Port Lane 3. No food trucks; promote "real" business :-)
Above all, protect the natural beauty and access to see it - the ocean, and lake, and forests. Our surrounding natural beauty is our greatest wealth. Protecting it should be the first and ultimate standard in every decision that we make.
Come up with some events that reflect the unique qualities of our community and offer a departure from other festivals and events, such as a Jug band festival, summertime leisure olympics (horse shoes or corn hole, croquet and bocce, deck shuffle board, badminton, etc.), a yearly talent show, and how about that zip line from Bard road to Canyon Drive parking lot?
When improving the public parking in Lincoln City, the lack of overnight public parking should be addressed.
Turn the downtown business area into a pedestrian area and re-route traffic around that area - but not onto Devils Lake Roads. Find a way to recycle ALL plastics.
No left turns off of 101 going through downtown.
Community first!!!
Our Families in Lincoln City need Activities for Our Children and Visiting Children who are not of age to Drink and Party, hence this a a common problem In our town. Our Kids have No place to go accept the Skatepark and they get a Bad rap by the Law Enforcement Agencies i.e. harassed. There are really too many Chiefs and not enough Indians in this town, there used to be so much more to do 15 years Ago
Traffic light in Cutler is of the utmost importance
Flash lights for cross walk in down town Lincoln City. It is difficult to see people trying to cross in the four lanes. Also at night people are against wearing visible colors so it is difficult to see in the rain
Add traffic control light for egress in and out of Cutler City.
ADDRESS THE POVERTY IN LINCOLN CITY. THERE ARE SO MANY "homeless" LIVING IN RV'S AND THEY ARE FAITHFULLY WORKING W/ OUR SENIORS, AT RESTAURANTS AND MANY ARE GOOD EMPLOYEES! NOT OFFERING THE PEOPLE WHO ARE CARING FOR OUR COMMUNITY PROPERLY DESERVE PROPER HOUSING OPTIONS!
Already mentioned somewhat, but more indoor activities for young children. The rainy days can get old, and there isn't much around here for the little ones when it's wet outside! :)
Invest in building community for local residences
ENFORCE the laws instead of just helping people comply with building codes they have ignored to the detriment of the neighborhood and ENFORCE the traffic laws. Stopping at crosswalks when they are occupied and speeding through town and driving recklessly need to be ticketed!
This town is amazing. However I think it seriously needs sidewalks and crosswalks. Also the amount of homeless trash on the beaches and entry ways to the beaches really need to be dealt with.
Stop trying to make Lincoln City the Walmart of beach communities. Let's make it more like Manzanita, and less like Seaside.
Weather Center (named after Sheridan Jones) with an Observatory Sky Lab at north end of town Pavilion (covered event center) like the one at Sun Valley, Idaho (a destination resort) Nature Center like at Tryon Creek State Park in Portland, Oregon Watershed and Environmental Education Center like in Boise, Idaho that works with public works (sewer and water department) and combine with a Sustainability Center like at Boardman, Oregon Sports Complex - to attract big sporting events Lodge like at Crater Lake, Yellowstone, Timberline and Yellowstone, Salishan (Gleneden Beach, Oregon) Arboretum (native plant garden) like at Hoyt Arboretum in Portland, Oregon and elsewhere in Oregon - tourists are astounded at our plants like rhododendrons D River pedestrian bridge, look out tower, town center clock and handicap access to Devils Lake State Park wetland boardwalk Fountain for recreation as ocean not safe to swim in Complete Head to Bay Trail and finish Oregon Coast Trail connections at (Read More)
Re-establish a nursing home and rehabilitation center so that citizens can remain close to their family and friends and do not have to move away to get care and bring in skilled jobs (PT, nursing, administration, etc.) Establish a pain clinic so that residents do not have to travel to the valley (Salem, Corvallis, etc. to receive written prescriptions for pain), methadone, controlled substance Rx as they do now even during the winter months, bring in skilled labor and I would think paying jobs plus maybe some federal and state funding Visitor Center like at Cape Perpetua with BLM, or US Fish and
Having more options for families to have fun without spending alot of money and have a dedicated place for dog park, with indoor and outdoor walking
We need a Fred Meyer or Target store.
Preserve access to nature and wildlife by limiting development in sensitive areas.
Expand the events on Lincoln City's website oregoncoast.org. The appearance and feel of shopping and food offerings on HWY 101 is not a positive feeling in Lincoln City. Businesses feel spaced out and run down, curb appeal is not good. We come to visit due to the events on the Lincoln City website. After an event we feel up to shopping and/or eating however don't have any idea where to go. We usually end up shopping and eating outside of Lincoln
More services for transients and homeless
I think it would do good to improve our recycling system. Especially now that they only take #1 and #2 plastics that leaves SO much plastic being thrown away every day. I can not for the life of me find any yogurt containers, cottage cheese or sour cream that comes in a recyclable container.along with being able to recycle more plastics, it would be great to express to the community what CAN BE recycled and encourage it. I notice on a daily basis people throwing away things that should be recycled or trying to recycle things that we don't accept.
We need affordable housing for all the working families out here. We need people to cater to the tourism, and we have a housing crisis in our city. We need to take care of the locals who take care of the tourists.
Better housing for people that actually LIVE in Lincoln City. Way way way to many vacation rentals.

Improve parking! If even a fraction of ideas were acted upon, traffic would be a big problem. Lighthouse square needs to have more businesses instead of that huge vacant building! Also I hear constant complaints that Lincoln City needs more family oriented restaurants that are NOT fast food!
(1) Make Lincoln City a Wellness Community https://www.fastcompany.com/40512467/utopic-wellness-communities-are-a-multibillion-dollar-real-estate-trend (2) Prepare for a hotter future by upgrading commercial and residential building codes to the highest standards of energy efficiency
Pedestrian friendly safe one side sidewalk on 14th and NE Devil's Lake Road.
observe how SMILES are not necessarily induced by \$
Devil's Lake is a beautiful area and should be promoted by the city. Not many coastal/beach towns have a beautiful lake right there. Invest in sewer around the lake and make home owners get rid of out of date septic systems. Promote activities on the lake.
limit VRD's
We wouldn't have a town without our locals. We need to take care of them before we lose the spunk that makes LC, LC.
We can only 'live' here in Lincoln city if there were places to live in we need more housing for our locals.
Bring in music festivals that cater more towards the youth of the community, not just jazz and reggae festivals. Give local bands a place to perform that isn't just another bar.
I feel the need of affordable apartments that aren't based on your monthly pay check. There's so many work opportunities but not enough apartments or affordable housing. Some of us make a little over for equal housing but not enough for the top nodge homes. Which makes it very difficult.
Lincoln City needs a fully fenced dog park. So many people including myself want a dog park
Affordable housing is my #1
Focus more on the needs of your full time residents and make the VRD profiteers pay for the infrastructure of the city. There's a serious shortage of affordable housing here, while hundreds of viable residences lay empty most of the year. This town will DIE if you keep catering to the unbridled interests of the VRD conglomerates.
Be mindful of taxing away your retired and working class of Lincoln City. Capital projects and replacement of expensive equipment must be managed over time. You cannot expect a solid work force if they have to commute here to get 11 to 12 dollar part time job with little or no benefits. Vacation Rentals is where the dollars are, raise taxes on the Vacation Rentals and set a mandatory minimum wage, limit the ability of the big box stores to hire
Grow the individual "flavors" of the small communities (Taft, Wikoma, Cutler City, Nelscot, etc.) that make up greater Lincoln City to create their own distinct identities while still working together to support each other. Creating limited competition between the communities would generate tourist interest and create new revenue sources for the city.
First and foremost a healthy, low stressed and housed community (workforce) is in itself attractive to business and visitors. We will always have the beach to attract tourism dollars. Let us put the residents of this town first. To make it safer install flashing lights at ALL marked crosswalks in town. To reduce the stress get off the pot and build some more affordable apartments and single family homes.
Yes.
The city MUST stop the growth of VRDs in residential neighborhoods. There are blatant offenses to the current systems in place and many are unregistered full time VRDs. The city should be policing and enforcing the regulations that are in place for the current VRDs before they continue to grant new licenses. Our community is the full-time residents and our unique neighborhoods. VRDs are commercial businesses operating in residential neighborhoods with no oversight. Enough is enough! The hotels need to survive as well for they create far more permanent jobs than VRDs.
Downtown needs to be spruced up. Make an ordinance for colors and facade.. the city needs to do more decorating for the holidays.
Speed limits should be 15 on side streets and 25 on main roads. Make it comfortable to walk everywhere with kids and or strollers. Fix the panhandling issues. Allow larger businesses such as Fred Meyer to develop as they have higher wages and better quality products than Walmart or Target. They are also higher class and would look better from a tourism standpoint. More playgrounds for kids. Maybe more indoor activities for young children as well. Last but not least, stop the transient/homeless from showering at the pool!!! I won't let my kids go there anymore since we had an uncomfortable run in. Unfortunate because they love it. Not worth the risk for me. Live, Work & Play in Beautiful Lincoln City. Family of seven, three generations strong.
Need bypass not on East Devil's Lake Rd. Has anyone thought of one starting North of Lincoln City and golf course that would cut off West of 101 and provide access into Wecoma or Roads End area? Would like to see higher priority on light pollution. Need public educational programs to address problems like light pollution, reducing chemical flow into lake, littering, beach safety, etc. Give Lincoln County residents discounts for high cost tourist events, culinary and other classes, etc.
Make housing more affordable and not price out first time homebuyers
More murals. Middle school/teen youth center.
Beach Volleyball Courts, Disc Golf Course, add character downtown (ie Brick sidewalk pavers, flower baskets) while keeping a coastal theme
affordable living
Newish to LC, though not new to a community that thrives on tourism. The city lacks "sparkle". There is nothing to catch your eye and make you want to stop and explore.
Make Lincoln City a destination rather than a "drive through" town by figuring out how to create a bypass with multiple exits into town. Also, encourage and use incentives to bring in a major grocery competitor to safeway, such as trader Joe's.
Get donations and build a kid friendly splash pad/water fountains at the community center for summer use.
Incentives for people to develop affordable housing
Bring Salashan Market place back to life. This is a beautiful retail space going to the weeds likely due to high rent/cost for retailers. This is an opportunity to bring a little higher end retail to Lincoln City area that helps to keep shopping in this area instead of Salem or Corvallis/Albany area.
I think all these categories have voiced the possibilities ad nasium. I know this not an easy process but many of these suggestions seem repetitive. That said, thank you for making this survey possible.



Imagine Lincoln City Vision Plan Ideas | Updated: February 20, 2018

Activities and Attractions for All Ages	Votes
1. Bring food trucks to Lincoln City.	337
2. More places and opportunities for teens and young adults to gather. The current places are run down (ie. Bowling alley).	329
3. Expand walking and hiking trails.	309
4. A boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach.	288
5. Add more indoor activities including an indoor trampoline park, movie theatre, ice skating rink, or roller skating rink. Renovate the old bowling alley.	284
6. More things for kids to do (ages toddler - elementary). Places in the community to take them for entertainment both indoors and outdoors, as well as extracurricular activities. Swimming lessons and other extracurricular activities which occur in the evening after parents' work hours. Suggestions for indoor activities included a trampoline park for kids (similar to those in Salem and Portland); youth clubs for dance, sports, academics, etc.; and, hosting a meet and greet for toddlers and parents at the community center.	260
7. Start a teen center, youth services club/boys and girls club with indoor activities for kids.	244
8. Expand farmers market offerings.	222
9. Enhance opportunities to explore and enjoy our natural environment - open spaces, lakes, bays and river.	219
10. Offer more beach festivals. Have more events on the beach instead of in adjacent parking lots. Build a beach event venue (amphitheater).	216
11. Activities for all ages such as racquetball leagues, bowling, pool hall for families, updated miniature golf, ceramic studio, etc.	207
12. Be a more dog-friendly community by adding a dog park, dog areas on the beach, and dog-friendly restaurants (places with dog-friendly outdoor patios).	205
13. Expand retail and dining opportunities. (Sushi restaurant, places offering local ingredients, vegan/vegetarian options, outdoor coffee shops/sidewalk cafes, 24-hour breakfast spot/late-night comfort food, Italian, etc.)	178
14. A Senior Center and more opportunities for seniors (pool, classes, entertainment). There are many people who retire here, but there needs to be more to do.	176
15. More family-oriented events and attractions.	169
16. Improve the Taft area with a better wharf, parking, restaurants, and shops.	168
17. Setup science and nature seminars with speakers and hand-on science. Incorporate more understanding of our unique Beach Bill and environment into the school system and the community. Plan a festival around that theme and foster a sense of appreciation for the unique coastal amenities.	155
18. More places for locals to hang out. These should be walkable spaces with gathering spaces such as a brewery, coffee shop, pizza, and other retail. Something similar to Nye Beach in Newport. Places for people to go who work 8-5.	149
19. More nightlife places to party and dance other than bars. Places that are open later other than bars. A place for dancing and music that is appropriate for people of all ages. (Maybe the old Hilltop Space)	148
20. Increase daycare options for kids under 2 years.	138

21. Host holiday community events for more local events for those who live here year-round. Not all events should be catered to tourists.	126
22. Restore the old marina by D-River.	122
23. A children's museum.	117
24. Have different categories at the Sand Castle Festivals and expand the event to allow professional sand castle builders to participate.	105
25. More community events including things such as Blues Fest, LGBTQ Pride Parade, Hydrangea Festival, Fiddlin' on the Lake (with a floating stage).	101
26. Provide spaces other than the Casino to host conventions and attract more visitors to Lincoln City.	100
27. Market the crabbing and foraging clinics for visitors. This is a great amenity.	94
28. Start a young professionals group to connect young adults.	86
29. Let the public in to Salishan Beach.	83
30. Add a coffee shop in Taft that opens before 10 a.m. on the weekends.	69
31. Add a bocce ball court.	48
32. Host an old car show (Hot August Nights). The City and the Casino could partner on an event.	48
33. Allow vehicle use on the beach and host dune buggy races.	24

Enhancing Mobility	Votes
1. More sidewalks and pedestrian connections that make it easy for everyone to walk. (Nelscott Gap Plan, walkways to beaches, pedestrian bridge over 101, etc.)	433
2. Work with the state to relieve traffic congestion by building a bypass or alternate routes through town to avoid 101.	359
3. Provide a better bus system with later hours and expanded routes outside the City. Provide a second loop starting 2.5 hours later, and allow it to run until 7 p.m. Providing buses or shuttles could alleviate congestion trying to move people around and in/out of town.	339
4. Add traffic safety signage or signals at all crosswalks.	308
5. Fix traffic and relieve congestion.	281
6. Prohibit left turns in downtown to increase the flow of traffic.	281
7. Add benches along sidewalks to make it easier for seniors to get around.	228
8. Use lodging tax revenue to pay for traffic improvements.	225
9. East Devil's Lake Road needs a bike lane and/or sidewalk.	214
10. Widen 101 to 4-5 lanes to alleviate congestion.	202
11. Offer Uber travel.	185
12. Provide a trolley system to welcome visitors - complete with talented MCs to chat up Lincoln City. Perhaps a \$10 three-day (Saturday through Monday) Rider Pass to mitigate the mass Sunday afternoon exit. Perhaps annual Senior Passes?	175
13. Rebuild the 101 through Nelscott from Bard to Inn at Spanish Head as a four-lane road.	167
14. Provide better access to the valley and Portland. The casino has buses running several times a day. I believe the city should find a way to offer a similar service or partner with the casino.	167
15. Add Class A Bike lanes.	165
16. It is challenging to turn onto 101 because there are not many traffic signals. Add traffic signals at Spanish Head, Cutler, and between Safeway and DQ.	145
17. Improve highway coming in to Lincoln City on the north side. Remove the curves.	116

18. Plan for light rail or high capacity transit in the future to help move more people through town.	115
19. Reduce speed limits through town.	102
20. Provide additional wayfinding signage for motorists, cyclists, pedestrians across Lincoln City.	91
21. Provide more traffic control services during the busy summer months and/or for special events.	76
22. Reroute traffic around Oceanlake , eliminating the terrible intersection at Hwy 101 & Devils Lake Rd.	56
23. ODOT Camera south of Schooner Creek Bridge.	49
24. Create one-way street grids.	35
25. Slow traffic down on 51st Street , people drive too fast - campaign to "Slow down and enjoy the view."	27

Environmental Sustainability Idea Summary	Votes
1. Offer citywide recycling (including curbside glass pickup). Provide education for residents and tourists (could provide education through schools).	428
2. Launch a trash public education campaign and provide more trash receptacles to encourage people to clean up after themselves.	352
3. Protect the city's natural areas.	346
4. Improve the water quality of the lake and remove/prevent algae.	328
5. Host beach clean-up events weekly/monthly with local volunteers and tourists.	254
6. Host neighborhood clean-up programs to clean up garbage and weeds.	254
7. Recruit industries that align with Lincoln City's environmental sustainability goals and vision. (ie. Turn an old lumber mill into a biodiesel farm where forest debris is brought in from the woods and turned to biodiesel fuel, wave energy, wind energy, or a bottling plant to harvest our rainwater.)	242
8. Create programs to better maintain the public beach and lake areas.	227
9. Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches.	225
10. Develop renewable and non-polluting energy sources.	219
11. Organize program or event to celebrate Oregon coast's unique history, natural beauty, and wildlife. Include information about the Beach Bill and its significance, natural diversity & best practices, etc. Foster appreciation to encourage respect and preservation of the area.	211
12. Mitigate the impacts of growth on the environment. Be more thoughtful regarding what is allowed to be built on cliff sides.	208
13. Develop policies to encourage advanced energy-efficiency in buildings.	205
14. Allow fewer clear cuts.	174
15. Clean up the ocean.	154
16. Reduce the pollution from lighting to allow better views of the stars.	145
17. Stop cutting down trees.	108
18. Better resources to help beached baby seals.	55
19. Fires at the beach should be prohibited. They are bad for the environment and pollute the air.	55
20. Reduce beachfront riprap.	55

Community Health and Safety Idea Summary	Votes
1. Plan and build a better pedestrian network with safe crosswalks using lights, flags, signage, and other improvements to ensure the safety of pedestrians and cyclists.	435
2. Develop a program or services to work with transients. Having transients around town in public places gives a perception of the presence of drugs and crime. Develop a dorm for homeless teens. Provide facilities and shelters for transient population. Provide better services including mental health services.	366
3. Enforce the panhandling and loitering laws.	316
4. Provide better housing and support agencies for women, seniors, disabled, and children.	313
5. Improve healthcare options and access. Bring the Providence system to Lincoln City.	298
6. Promote drug prevention services and enhance drug enforcement activities.	270
7. Set up neighborhood watch programs in Lincoln City and Otis.	255
8. More patrols and enforcement of illegal activities at VRD's.	223
9. Analyze the traffic and pedestrian related accidents, and determine solutions for mitigating.	197
10. Develop and communicate emergency preparedness plans in case of tsunamis, earthquakes, or other major events.	195
11. Support the new hospital with healing gardens.	174
12. Improve ADA access across the City. Specifically, ADA access to the beach should be available, more wheelchair accessible public facilities, and provide additional handicap parking.	171
13. Enforce leash laws in public areas.	155
14. Enforce traffic rules for cyclists. This can be hazardous for drivers and cyclists.	155
15. Focus on healthier living. Urban educational farms, homestead visit, and a booming year-round farmers market will all help Lincoln City thrive and to be healthier and stay on top. This suggestion will impact residents and visitors.	153
16. Expand police presence across the community. Police should be at community events and in neighborhoods. Use more community policing tactics.	147
17. More traffic policing and enforcement of traffic laws.	124
18. Install webcams around the City to provide security surveillance.	85
19. Add red-light cameras.	74
20. Crowd control services from police.	34

Economic Opportunity and Housing Idea Summary	
1. Develop affordable housing and facilitate housing options that meet employee preferences. Balance vacation rental housing with affordable housing options for local workforce.	462
2. Recruit businesses that provide year-round, family-wage jobs and benefits.	458
3. Diversify the economy to reduce the reliance on the tourism industry and offer more stable employment options offering living-wage salaries. (policy changes, zoning changes, develop enterprise zones to encourage new businesses)	263
4. Allow food truck pods as an incubator opportunity for new restaurants.	255
5. Target business recruitment to grow jobs and community wealth. Recruit larger businesses to bring more infrastructure and tax revenue. Fill empty commercial buildings.	238

6. Promote pop-up businesses in vacant storefronts.	236
7. Recruit more general retail stores such as Lowe's, Target, Wal-Mart, etc. This store would offer local, affordable household goods for residents in addition to providing year-round living-wage jobs.	231
8. Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities.	227
9. Develop policies and programs to help reduce the overall cost of living (food, shelter, utilities, etc. are priced higher for tourists) or offer living wage employment opportunities for local residents.	227
10. Create policies that make it easier and cheaper to build in Lincoln City. Offer public land for affordable housing projects. Reduce SDC fees or offer flexible payment options.	211
11. Expand grocery retail opportunities. The high price of groceries impacts the overall cost of living. (Fred Meyer, Trader Joe's, New Seasons, etc.)	203
12. Examine the Vacation Rental Dwelling policies, and balance the needs of neighborhoods, second-homeowners, public safety, and the economy.	202
13. Support local small businesses by launching a "shop local" campaign. Especially during the tourist off-season.	195
14. Promote ecotourism.	188
15. Foster job opportunities for local youth such as having a youth surf club start a business offering surf classes during the summer to tourists and in the winter mentoring younger surfers/water enthusiasts.	186
16. Preserve local small local businesses and prevent big-box stores from developing.	180
17. Diversify housing options to include more apartments, tiny houses, single-family homes, senior communal living, multi-generational housing, etc.	163
18. Maintain the efforts to promote Lincoln City as a tourist destination.	143
19. Establish a small business incubator to support start-ups and encourage economic growth.	138
20. Develop a policy for rent control.	138
21. Expand the City limits to allow more land for the development of affordable housing.	122
22. Maximize tourism by facilitating the offering of higher quality artisan goods.	113
23. Dredge the bay to attract more boaters, re-open the Kernville harbor.	112
24. Offer incentives for businesses to be located off the highway and develop new neighborhoods with retail/residential in mind (similar to the Nelscott development on the east side of the highway).	95
25. Offer professional development opportunities to improve customer service skills at local businesses. As a tourist destination, Lincoln City should offer the best service on the coast.	84
26. Develop some of the property designated as Open Space. This is valuable property with great views, and protecting it only decreases amount of land for building additional housing and increases the value of existing land. As property develops require the addition of trails and walkways as part of the development.	34
27. More lodging options for tourists. New options should include camping and hotels and should provide a variety of price ranges to meet all budgets.	20

Education and Learning Idea Summary	Votes
1. Improve and upgrade Lincoln City's schools.	351
2. Emphasize outdoor activities/educational opportunities.	295
3. Proactive job training for youth.	295

4. Improve the community college, trade, and higher education opportunities in the area to provide more opportunities and retain a higher percentage of the successful, younger population.	288
5. Enhance the culture in our schools to illustrate career pathways and skills training vs. school as a requirement.	279
6. Address bullying issues in Lincoln City's schools.	247
7. Develop programs and services that focus on kids' mental health through the schools.	239
8. Invite OMSI to build an observatory.	232
9. Provide more daycare and early childhood facilities.	231
10. Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming, to prepare the next generations of farmers and biologists.	221
11. Improve the dropout rate.	204
12. Provide more opportunities for kids within the school system.	196
13. Provide better special needs programs for students.	193
14. Develop a children's museum (there are lots of things that can be donated by community members).	171
15. Improve parent involvement at the schools. Schools should improve and enhance communication with parents.	145
16. Develop a natural history education center for public school students across the state. This could provide home school group activities for kids such as the outdoor education program.	145
17. Develop targeted training programs and education for young women to ensure they are equipped to secure living wage jobs.	142
18. Have a college campus in Lincoln City.	112
19. Create incentive programs that increase kids' excitement about school.	107
20. Offer year-round school year.	88
21. Build another school to accommodate future growth.	61

Arts and Culture Idea Summary	Votes
1. Continue to maintain, support, and fund the cultural center. Improve it to be a state-of-the-art cultural center.	409
2. More art programs in our schools - at all grade levels.	323
3. Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand.	274
4. Provide retail spaces that support local artisans and fewer trinket/souvenir shops.	222
5. Jazz music festival/performances on the beach.	222
6. More affordable art classes for locals.	213
7. More cultural events.	213
8. Recognize and celebrate Lincoln City's history. Support or develop educational and artistic projects that are centered around the Native American history of this area, partnering with the Siletz tribe.	212
9. Develop an auditorium theater here for lectures, TED Talks, conferences.	194
10. Develop historical markers to identify significant historical sites, and create an accompanying map for people to visit these areas.	193
11. Offer more opportunities for the glass float hunts.	181
12. More public art and city resources for investing in public art.	168
13. More art shows that include fine craftsmen, jewelry, and clothing.	156

14. Incorporate more art in public amenities including bike racks, kayak launches, beach access points, historic murals, etc.	142
15. Establish a consortium of artists and/or a coop gallery to help artists identify and support one another.	124
16. Encourage/incentivize more artists to come here.	103

Sense of Place and Community Identity Idea Summary	Votes
1. Provide an incentive program for downtown merchants to complete remodels and storefront beautification projects. Develop a plan that encourages consistency in colors and façade improvements. Upgrade the look with hanging baskets.	439
2. Create a downtown central gathering place, town square, pedestrian plaza, Taft Village Green, or band stand.	325
3. Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe.	299
4. Lincoln City should embrace its position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here. Lincoln City should be considered a destination for people who love the outdoors.	284
5. Reduce the number of vacation rental dwellings and evaluate policies to better balance VRD's with the needs of full-time residents.	276
6. Facilitate local access to fresh food. More fruit trees and more gardens so everyone can have enough food and work. Enriching the lives of everyone and be an example for production.	242
7. Create a downtown/city-center feel by enhancing sidewalk connections, improving pedestrian safety, cleaning up the downtown area, and adding more trees.	234
8. Careful planning to support balanced growth for local residents and tourists. Foster a community that welcomes tourists while still meeting the needs of their residents.	233
9. Create a central place to find volunteer opportunities. There are many retired people who want to give back and there should be a place online or an organization that compiles a list of volunteer positions.	230
10. Reduce the number of pot/cannabis shops and/or discourage any new shops. It does not help to promote a family-friendly atmosphere.	194
11. Foster an inclusive community where all people are welcomed, engaged, and included.	188
12. Encourage business owners along 101 to put up a December holiday light display.	186
13. Develop landmark signs and wayfinding signs that are consistent in design and showcase the City's cohesive brand.	178
14. More outdoor service projects and volunteer opportunities. Conduct outreach through local nonprofits.	177
15. Develop a city brand.	137
16. Clean up the trailer and RV parks.	137
17. Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations. Include signage for each neighborhood that identifies them as part of Lincoln City while also highlighting their unique attributes.	110
18. Change highway 101 and move it to Devils lake road and make downtown pedestrian friendly.	108
19. Move the Lincoln statue to a more visible location.	101
20. Offer a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city. (Pendleton can be used as a model for this)	86
21. Change the City's name to reflect its beautiful location.	84
22. Encourage more thoughtful new urbanism zones like that one in Olivia Beach.	72

23. Add Otis to Lincoln City.	72
24. Increase building setbacks.	24

Quality Community Services Idea Summary	Votes
1. Underground utilities to improve reliability and eliminate eyesore.	303
2. Improve trails and parks. Improve D-River State Park, develop a dog park, improve trails/walking paths, add play equipment to parks and beaches.	297
3. Improve cellular service.	287
4. Install sewer system around the lake.	245
5. City policies should focus on resident needs versus tourism and business community.	233
6. Add more public restrooms.	225
7. Improve access to the lake and beaches, especially from the east side of town.	219
8. Add more garbage service for beaches during the high season.	213
9. Install community fiber optic network and provide better, more reliable internet service.	211
10. Better access to public parking and more public parking lots (including parking for RV's).	196
11. Better access to parks and open spaces.	195
12. Continue to maintain and improve city's infrastructure systems.	179
13. More progressive and involved City Council and City government working to represent local interests in a civil and transparent manner.	174
14. Improve and maintain the City's recreational amenities. Provide better marketing of programs and facilities (including the lake).	168
15. Improve the Taft Dock area.	166
16. Provide more online information about emergency alerts, public amenities, events, and programs. Use central website and social media to inform residents and visitors.	143
17. Improve signage for beach access and parking.	141
18. Support the visitor and information center and make information about community services easier to locate.	128
19. Improve the City's permitting process.	115
20. Turn the gully next to the skate park into a bike park.	104
21. Work collaboratively with the County and neighboring communities on common issues.	100
22. Add hot showers and foot wash areas at all beach access points.	100
23. Provide more public water fountains and dog fountains.	91
24. Enhance City customer service training and foster a culture of excellent customer service.	80
25. Invest the Roads End property taxes in Roads End neighborhood.	60
26. Provide more community education on the local economy and how city services are funded through taxes and tourism.	55



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?
Very much like Sisters, OR, to have a consistent look and theme for our downtown with updated facades. I would love to see a boardwalk around Stebbins Bay in the East area.
2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

For more information about the project, visit www.imaginelincity.org. If you would like to be added to our email list, please list your email address(es) below:



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1. In 20 years, what does your ideal community look like? *A Vacation destination that is exciting for the younger group of people. Better than Sea Side. I hope for housing that is affordable and careers that support a comfortable life style.*
2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests? *Restrict new vacation rentals. Offer courses among the community to go from tenant to homeowner. Classes that teach budget & credit repair. Keep things affordable for family interest. An Amusement Park would be great.*
3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community? *An amusement park, indoor bumper cars, Jump trampoline type center. Indoor activities due to the soggy weather Indoor Surf pool.*
4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs? *We need to live within our means. Lets go green cut utilities. STOP Price gouging on groceries more local gardens and farm products!*
5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences? *Off Grid, Solar, Wind turbine and rain water collection. Wt alternative type housing into the community such as container homes & recycled earthships. Keep Oregon Green.*

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1. In 20 years, what does your ideal community look like?

More housing, less rent, Bigger known businesses, A Fred Meyers. More restaurants. A middle school.

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

This town is definitely about tourists. It would be nice to have more things for locals. Businesses, restaurants stay open later.

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

A Fred Meyer. More ~~restaurants~~ restaurants. Does L.C. do a yearly celebration like our surrounding communities?

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

More stores and restaurants.

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

Housing is way too high. A lot of people don't survive out here. The high rent we could pay if we made more money. Better, high paying jobs. So we need bigger businesses here.

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1. In 20 years, what does your ideal community look like?

A place where all residents needs are fully met, with excellence. Housing, Education, employment, medical.

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

We have 2 sides of the highway + the east side is in my opinion underdeveloped. We need industry + family attractions, and along with that affordable housing + employment opportunities.

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

water theme park w/ both indoor + outdoor attraction.
wave pool, rafting course + slides, etc...
more bicycle riding zones

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

We need to have local industry to meet local needs since we are off shipping/receiving paths.
Assistive devices for disabilities, energy alternative devices.

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

workforce housing is essential to community success. Make more incentives for long term housing - reduce regulation on long term housing for owners of income properties.



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like? *Better housing options for workforce. PresERVE Beaches - Keep them clean & accessible. Thriving Business Community.*
 2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests? *It's a challenge to keep our city dynamic for tourists & workable & efficient for locals. Have a few events in off-season for locals or "local-centric!"*
 3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community? *Living Heroes event - A Founder's Day Celebration highlighting more history, Locals. This could be different from Community Day highlighting people who made LC. What if it is held?*
 4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs? *Service Industry - Tech industry. But we have to fix housing issue first or we will not have housing for workers.*
 5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences? *Vacation Rentals need to be decreased maybe a cap on the percentage. Also hire a County/City paid person who would look for Gov. Grants to help also look a permitting process making it easier for business*
- For more information about the project, visit www.imaginelincolncity.org. If you would like to be added to our email list, please list your email address(es) below:

**IMAGINE
LINCOLN CITY**

Focus Group Title: Book Club Members

Date: 3/12/18

Location: Oceana Family Literacy

of Participants: 7

Responses:

Break the ice question: What is your favorite thing to do in Lincoln City?

- a. Walk on the beach
- b. Walk on the beach and look for agates
- c. Attend community events
- d. Walk on the beach
- e. Walk on the beach
- f. Take visitors for a beach walk
- g. Walk on the beach

1. What is your ideal community? In 20 years, what does this ideal community look like?

- a. Diverse population – support for all ages of residents
- b. A community of diversity – racial, religious, age, economic living in support of our differences. A community of pride – caring for our environmental, infrastructure.
- c. People are aware of their neighbors and their needs. Diverse – young, old, race, ideas, etc. Good schools with opportunities for students to remain in community instead of leaving.
- d. Self-sustaining year round jobs; adequate housing for all; financially sound and foresighted leadership.
- e. Be like Cannon Beach, flower boxes, highway bypass, similar store fronts, safety for pedestrians (walks)
- f. Welcoming. Beautiful – visual, sound. Safe and healthy for all residents. Gathering areas. Managed access and egress
- g. Much as it is now, a mix of tourists, retirees, and “year-rounders.” Small-town feel, but with amenities for both visitors and locals. Focus on natural environment, cultural history. Traffic has to move! Mass transit; another north-south route.

2. What are the top 1-2 issues that you think need to be addressed in Lincoln City?

- a. Quality of life issues for families – amenities and support services. Civility.
- b. Affordable housing for a stable workforce. TRAFFIC!
- c. Affordable housing. Jobs that offer a living wage (not just minimum)
- d. Population growth (outside of Lincoln City*). Pressure on the entire coast's natural resources
- e. Homelessness. Kids and adults. Safety/Health. Kids and adults
- f. Affordable housing for everyone who works in the hospitality business
- g. Infrastructure. Housing.

* = Willamette Valley population expected to grow by 500,000 in next few years. How will this growth impact coastal communities and the coast's natural resources?

3. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these sometimes competing interests?

- a. Planning Department. More thoughtful plan for organizing tourists
- b. I don't see these as competing interests – except perhaps that a retired population may be less supportive of schools. But improved traffic, better amenities, better housing is beneficial for all of us.
- c. View and project Lincoln City as our home. Make it a civil, responsible caring home. Present this view to everyone: visitors, landlords, residents. Welcome to our home.
- d. Oversight and enforcement required of VRD management firms.
- e. Pride in community so residents model how to respect Lincoln City and encourage visitors to do the same.
- f. I don't think the needs of tourists and locals are always at odds. I like living in a place that people save all year to vacation one week.
- g. Take care of and motivate residents. Educational opportunities for students and residents – subsidized internet for local income homes; more job training classes at OCCC.

Note: Since we were running out of time, we let participants choose from a list of four questions to respond to. Here are the results:

4. How could you see an enhanced bus system serving our community for both residents and tourists?

- a. Enhanced bus services. Parking for RV's, vehicles at each end of town. Buses running regularly would decrease traffic congestion.
- b. Accessible transit reduces traffic and our pollution – won't work if hard to use with not sufficient schedules. EG, "I could take a bus to work, but I can't get back home because the bus doesn't run after 11 or 7 or 5.

- c. Streetcar type buses – Hop on and hop off to cut down on the need to drive from Wecoma to Taft.
 - d. Tourism bus with organized amenities – like the casino bus except natural resources. No dice.
- 5. *To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?***
- a. Kayak, boat manufacturer firm. Why would a kayak company be located in the middle of L.A.?
- 6. *Many people want to maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe. How can we do this while also growing our community and economic base? What should be preserved?***
- a. "Grow your neighborhood" – Know those around where you live; neighborhood watch, neighborhood association. Civic classes to learn how city works: Participate and feel your voice counts. Learn the empowerment of group consensus.
- 7. *Is there anything else you would like to comment on or discuss?***
- a. Education. Fix public education. Look to Oceana Family Literacy and St. James/Santiago School for good models. Disaster Planning: Run Jenny Demaris's Emergency Preparedness Presentation on Channel 4. AARP: "Exploring What Residents Want" outreach could serve as a model for us.

**IMAGINE
LINCOLN CITY**

Focus Group Title: Writing Group Members

Date: 3/14/18

Location: Oceana Family Literacy

of Participants: 5 [Note: one person had to leave after we completed our review of the draft Lincoln City Vision Plan Ideas]

Facilitators: Vickie Meneses and Steve Griffiths

Responses:

Break the ice question: What is your favorite thing to do in Lincoln City?

- a. Movies at the Bijou! Plus enjoying the beautiful environment and volunteering
- b. Enjoying our Open Spaces
- c. Like the people; good place for kids
- d. Welcoming community; beautiful environment
- e. The people are great and I enjoy events at the Cultural Center and the Senior Center

1. What is your ideal community? In 20 years, what does this ideal community look like?

- a. A community that cares about its residents as much as the needs and wants of the tourists. Provide new residents with welcome packets.
- b. A nature retreat; a welcoming diverse community; small town feel; emphasis on beautiful natural environment (ocean & trails); sustainability – free public transit, affordable housing; strong support for artists, musicians, and writers; many educational opportunities and jobs.
- c. Diverse with overall higher standard of living; light industry providing more than service jobs; low income housing; better, more frequent transit services; Lighthouse Square transformed!
- d. No Highway 101 through town; pedestrian-only areas in six original neighborhoods [the “pearls”]; much more diversity throughout town – not just at the Factory Outlet; No fatalities from swimming in the ocean or from rogue waves or traffic; shuttle buses to public events – plays, music festivals, picnics; cheaper housing; and beach shelters

2. ***What are the top 1-2 issues that you think need to be addressed in Lincoln City?***
 - a. Preserving the natural environment; free transportation (good for seniors, workers, tourists, and the environment)
 - b. Give residents the assurance that their complaints and suggestions do not fall on deaf ears of those in power.
 - c. Safety on beaches and crosswalks. Put memorial plaques where there has been a fatality. Overhead pedestrian crossing notices.
 - d. Transportation issues as discussed above [free bus transit]; low income housing.

3. ***We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these sometimes competing interests?***
 - a. Preserve the natural environmental and small town beauty of Lincoln City above all and everyone wins.
 - b. Events that are for both – so we can welcome visitors – especially those from other countries. Have several hostels. No concealed or open carry.
 - c. Provide local residents a preview of upcoming big events designed for tourists – and provide them with a discount.
 - d. Improve livability for all who work in the area. Make living here more sustainable for workers, so they don't feel at the mercy of tourists. In other words, provide workers with alternative year-round employment opportunities independent of the tourist industry.

4. ***How could you see an enhanced bus system serving our community for both residents and tourists?***
 - a. Get cars off Highway 101
 - b. Provide local shuttles – with late hours, too, so seniors can go to night events. Those without driving licenses can get to work without having to pay for a taxi. Provide long distance bus routes to Portland, Salem, Corvallis, etc.
 - c. FREE public transportation (buses, trolleys, double-decker buses as in Davis, CA) would be good for everyone (seniors, working people, tourists, and kids) and good for a sustainable environment.
 - d. In many ways if decent schedules are printed and distributed. Have well-considered stops = frequent stops. Buy more buses to provide express routes

5. ***To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?***
 - a. Small manufacturing companies – kites, surfboards, swimsuits, beach paraphernalia; also provide office space with amenities (secretarial support, phone, fax, and conference room) for those who telecommute.

- b. Green businesses are the future. Manufacturing green products provide year-round jobs that are not tourist related. Supporting artists, musicians, and writers – Lincoln City could become a cultural destination like Ashland. Grocery stores such as New Seasons or Chuck's (I think these are sustainable and community oriented). Draw more medical experts
- c. Alternative fuel industries; cottage industries; things like Nancy's Yogurt; expand glass-blowing and other artisan crafts.
- d. I.T. Solar power as part of Renewable Energy Businesses; Employment in larger grocery store; businesses related to water sports.



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

More Eco Friendly policies. Stronger environmental law.

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

-Traffic needs to be better managed/Improved.
-Pedestrian traffic still concerning with new crosswalks

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

-Something with more job security. Something where ppl don't have to move around more.
-Medical Field as an industry to attract and we need more medical services here.
-Manufacturing (SOLAR), but might need to start with higher end being established that would help attract manufacturing or Tech
5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?
Affordable SDc fees ^{they} are so high, it discourages developments.
Neighborhoods typically not supportive of affordable housing in their neighborhood
Allowing tiny homes or Additional Dwelling units.
More zoning for Multi-family homes



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1. In 20 years, what does your ideal community look like?
 - Balanced between Tourism & F.T. Living and additional industry
 - alternate Routes for Travel
 - Biking Trails off Hwy.
2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
 - Refresh city council
 - Ease up on VRD restrictions
 - Tourism Bus rides w/attractions
3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
 - Bowling alley
 - Indoor play
 - Hugh Rope
 - Bungee
 - Zip line
 - Beach VB tournaments
4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
 - Costco
 - ~~Manufacturing~~ Manufacturing type Businesses
 - high speed internet availability for home based business
 - tool machining for boats
 - Repair school for mechanics
5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?
 - Develop Case Case Head
 - Ease permit costs
 - Community grant for affordable
 - Expand UGB
 - Revitalizing rundown parts of town



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1. In 20 years, what does your ideal community look like?

Underground utilities
more youth activities (roller skating, etc); health;
& Family
broader economic base

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

City is easier for builders to build more affordably
difficult to work zoning,
better Roads

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

see #1 indoor wave pool

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

allow Big Box; tech industry
infrastructure for call center; small manu
etc. Distribu
In n out & trader joes

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

Define Affordable based on community need
city/county offer incentives;



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1. In 20 years, what does your ideal community look like?

friendly resort town -
all age activities

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

market will dictate

Do economic study to determine balance

resort town / resort opportunities

if resort does not like the community will not exist.

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

• outdoor concerts

• Bike and pedestrian safe roads/access/

• water park

• enhance public parking / lift parking restrictions on

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

tourism - with cities philo of reducing rentals and people coming to visit - re-verse restrictions

Comm
ercial

ie -
San Fran
where they
is not plc

but people
find place

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

re phrase affordable housing to work force housing

park to walk
to destind

city donate land since they are largest land owners
reduce system development fees



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1. In 20 years, what does your ideal community look like?

clean, active, crime-less, more for kids - activity
everyone has nursing, affordable nursing
community industry - less strip club

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

We need both ~~must~~ have vacation rental
~~important we are tourist destination~~
more like on of Otis Beach

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

Performing - Arts - Cultural Center
Better Hiking trails, Bike Paths
Tourist map, Zip line, Great Wolf Lodge
Overview Regatta, more family oriented activities.

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

Early Microsoft, Computer oriented
distance working, Whole Foods
Travel Jobs - Laughing Planet -
Bun & Jerry's

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

legislative changes -
County & City co-operation / Better
Easier building process.



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1. In 20 years, what does your ideal community look like?

- Bi-Pass
- modern high speed internet
- Natural Grocery store - Large
- year round farmers market

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

- Incentivize hiking more people @ small business
 12-15/hr wages • Allow owners to rent their homes short term
 affordable housing/employee housing turn hotels into
 more 50-100 employee businesses condos
 - Bike better
 Green bike

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

- Sanctuary Annual bike ride
 Biking/walking path around Lake
 more teen activities Roller skating rink
 Coordinate Activities between groups/city

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

- Tech Industry
 Natural Grocery store
 mid sized (50-100) employee businesses

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

- manufactured home neighborhoods
 Tiny home developments
 Employee housing
 Govt incentives to builders to build more Affordable housing



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

MORE Resources / programs / facilities for children / teens / families
→ Ample parking at beach accesses.

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

FIND ways to BUILD A real sense of community through L.C.

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

RE BUILD PIER by MO'S → Family CRABBING / Fishing opportunities
• Re-open bowling alley.
• Regatta Park. *Remove deep restriction to allow concessions.*
• BOARDWALK. *connects to shopping / entertainment opportunities*
4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
• city council to QUIT attacking the mayor publicly

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

→ ~~eliminate~~ eliminate system dev. fees & waive property taxes for 1st 5 yrs



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1. In 20 years, what does your ideal community look like?

Younger demographics

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

~~more~~ Allow a reprieve for builders/developers so they can build more long term rentals

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

Lakefront restaurants, activities on the lake.

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

COSTCO, Freddy's, TINY HOME,
Fast food - South Lincoln

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

Mobile Home/Tiny home park zoning
TINY HOME SUBDIVISION - CC&R



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

update Lighthouse Square

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

★

take a look at First Community Village in Austin, TX. - their program to help end homeless population is extraordinary!!



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

*5 lanes ALL the way through
Lincoln City! (By-pass?)*

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?



Focus Group Title: Lincoln City Teen Focus Group

Date: February 8, 2018

Location: Lincoln City High School

of Participants: 15 participants (split into two groups)

Group 1 Responses:

1. Introduction question: What do you like/dislike about living in Lincoln City?
 - Small city (has pluses and minuses)
 - Living on the beach
 - Variety of natural activities (hiking, beach walks, etc.)
 - Location on the coast
 - No gathering place for youth
 - Too much focus on tourists at the expense of us
 - Few seasonal options – when it rains we have no place to go for fun (need indoor activities)
 - Too many tourist-oriented businesses; no ‘normal’ stores like Fred Meyers

2. Describe your ideal city to live in 20 years into the future (use Lincoln City geographic location as a base).
 - Walkable beach town that focuses on natural environment
 - Cohesive design and color standards for downtown so it looks planned
 - More parks
 - More focus on residents instead of tourists
 - Indoor mall (due to our weather) with mainstream stores not so touristy
 - More options for shopping – better grocery stores, convenience stores open 24-hours
 - Take advantage of natural location with more and better maintained hiking trails
 - Indoor activities that are youth-oriented such as trampolines, I-Fly, top golf, bowling alley, laser tag, ice or roller skating rink, indoor skate park)
 - Less hotels or locate them on the edge of town, keeping the center of town as a gathering place for everyone (tourists and locals)
 - Use the city’s location on the beach for profit that benefits the city – more festivals for example
 - Repurpose old buildings – too many vacant buildings make the city look trashy and like it is dying instead of vibrant
 - Keep trees, maintain and increase the number of trails
 - Less cars, less pollution (litter) and more recycling
 - Boardwalk on the beach so people can walk, bike along the entire stretch of beach
 - Better nightlife – better bars and more locations that are not bars to gather



- Teen center, focused and run by teens (not what adults think we should be doing)
 - Water park – maybe connected or adjacent to the ocean
 - Better restaurants – more diversity and open later. Korean bbq, Panera, Wendy's, food trucks
 - Continue the Finders Keepers program
 - Better community center – need a ballroom or someplace where dances could be held
 - Increased Farmer's Market that actually sells fresh foods; community gardens so people can grow their own foods also
 - Regular fairs and festivals
 - A central, non-motorized central plaza that would serve as a gathering place (maybe where Mo's is)
 - OMSI-type hands on museum
 - Change the orientation of the city – create a new Hwy 101 for people that are driving through and change the current 101 into a central city street – maybe without cars (could also become the central plaza area in part). Make Lincoln City more like Pacific City, where you have to get off of 101 to access.
 - Amphitheater on/near the beach for concerts. Currently only place concerts are held is Cultural Center and Casino (not the types of bands they are interested in)
 - Town needs to look like a beach town – designs and colors of buildings coordinated
 - Beach/boardwalk with cute shops (like Nye Beach)
 - Drive in theater on the beach
 - Amusement Park
 - Less motels
 - Event center where dances and concerts could be held instead of casino
 - Pier developed for fishing and attractions
 - New signage
 - Expanded art gallery/museum with more than paintings and glass. Modern art, mixed media. Like the pop culture museum in Seattle.
 - More public art – murals on public buildings, art pieces on public lands
 - Alternative transportation options. Should take advantage of the ocean views.
3. Thinking about your experience at school, what could be done in Lincoln City's schools to enhance your educational experience?
- Smaller classes
 - More experienced teachers committed to staying more than a year or two. Too much turnover.
 - Career Day where we have a chance to learn about options outside Lincoln City
 - More effective counseling – instead of just helping choose classes, more guidance on applying to colleges, preparation for the real world



- Student Art Gallery or area in existing gallery.
- Protect student art – some murals painted by past student classes have been painted over – that shouldn't happen.
- No student voice. Every decision is adult driven with no student input. We are not respected at all.
- More electives need to be offered such as vocational arts, programming, music classes (orchestra – currently have no string instrument instruction) photography
- Most arts options are after school activities (theater, for example) so if you are involved in sports, you can't participate. Film class just watches movies – should be teaching how to make films/videos
- Split up the middle school from the high school
- Need classes that prepare us for life outside school – taxes, banking, contracts, etc. 'Not getting what I need to do what I want after HS.'
- More AP classes and extra credit accounted for. Most schools allow for a student that takes AP classes to earn over a 4.0 average, which helps to get into college. LC doesn't do that.
- Teacher-student mutual respect. Teachers need to be more involved. Would go a long way toward more school pride.
- More janitors
- More school-wide events to build school pride and spirit
- Medical-related classes
- More student leader involvement in both school and city activities
- More sports options
- Better teachers
- Start school later
- More guidance – less counseling
- Better lunches or better close options for lunch
- Coordinated school aesthetics
- Enlarge the school
- City events on campus so students feel like they are part of the community

Group 2 Responses:

1. Introduction question: What do you like most about living in Lincoln City?
 - The beauty of Lincoln City
 - Going to a small school, there are lots of opportunities to get involved
 - Sports are a big deal here
 - In a small town, you know everyone and feel connected
 - The community environment of our school
 - Lots of outdoor activities



- Enjoying the outdoor activities
2. Describe your ideal city to live in 20 years into the future (use Lincoln City geographic location as a base).
- Busy – lots of people out and about
 - Very active outdoors
 - Fun, nightlife, music, lights
 - Family-friendly
 - Easy to walk around
 - Things to do
 - City (like Portland)
 - Modern and contemporary
 - Tons of restaurants and coffee shops
 - Indoor activities (ice skating, roller skating, malls, etc.)
 - Quirky shops
 - Well-rounded and cultured community
 - Smaller community
 - Many activities: hunting, fishing, hiking, rec centers for families, engaged in sports
 - Inclusive “loving” community
 - Unified, engaging, welcoming
 - Diverse, unique, multi-faceted
 - Environmentally conscious (green)
 - All ages are happy and included with lots of activities and things to do (both locals and tourists)
 - Engaging, loads of activities to do
 - A homey-feeling, peaceful, yet thrilling
 - Lots of options for quality food
 - Near the beach
 - Safe for kids
 - Good education
 - Many job options
 - Welcoming and one-of-a-kind
 - Evening outdoor events (farmers markets, art festivals, live music, food vendors, First Friday)
 - Major focus on music/arts – Performing Arts Center
 - Outdoor oriented
 - Indoor sports center, auditorium, rec center
 - All inclusive, different people
 - School and community engagement
 - Good food



- Welcoming places
 - Open basketball court 24/7
 - Big stage or auditorium for concerts
 - More food options
 - More fun activities
 - Engaged in sports (good athletic programs)
 - Urban/city-like
3. What do you consider as the top priority issue in Lincoln City?
- Traffic
 - Police Availability
 - Lack of things for your/young adults to do year-round and at night
 - Lack of renovation of everything – run down
 - Outdated school materials – such as textbooks
 - More activities for locals to do/ places to go (especially high school students/adolescents)
 - Everything closes too early
 - Lake cleanliness
 - Not enough things to do, no activities
 - Affordable housing for locals
 - Poverty levels
4. We received many ideas regarding more activities and attractions in Lincoln City, what do you think teens and young adults would like to see added?
- Laser Tag
 - Paint Ball
 - Ice Skating/Roller Skating
 - Indoor Sports Center – Expand on the Community Center
 - More Club Sports for Youth
 - Hang out spaces for Teens 18 and under (Coffee Shops, Teen Center)
 - Go-carts
 - Businesses offering local specials
 - Teens hosting and organizing beach clean-ups
5. Thinking about your experience at school, what could be done in Lincoln City’s schools to enhance your education experience?
- More extra curricular activities (peer mediation)
 - Activities that relate to natural environment (connect learning opportunities and recreational opportunities)



- Class options: foreign languages, AP classes, Vocational Training, Tax Prep/Life Skills, Drivers Ed)
 - Classes that prep you for a career
 - Not a lot of teachers – large class sizes, experience levels (this school is a stepping stone for teachers right out of college)
 - Large class sizes are a problem
 - Career based learning (bring in outside professionals from outside the community to highlight career options and learning opportunities)
 - More rigorous academic programs
 - Separate middle school and high school
6. Can you see yourself living and working here after high school/college? Why or why not?
- Yes, if career options were available
 - No, going into the Marines, LC lacks diversity
 - It's a large retirement/tourist community – not as many opportunities for young people
 - Not affordable
 - Community doesn't feel connected outside of the school environment
 - Would stay because of location
 - Not a lot of college options nearby – only a satellite campus
7. What are your favorite ideas from the list distributed?
- Auditorium/theatre for live music concerts
 - Performing arts
 - Nightlife for young adults
 - 18 and under hangout
 - Fixing our infrastructure – cleaning up buildings, lighthouse square, etc.



Focus Group Title: Vision Team Focus Group

Date: February 22, 2018

Location: Lincoln City- City Hall

of Participants: 10 participants

Responses:

1. Describe your ideal community.
 - Feels like a neighborhood but connects to the world. Able to choose our guests.
 - No homelessness, no crime, high employment numbers in meaningful work, excellent education system, and sense of community pride
 - Safe, healthy (both economically and physically), housing improved for all, senior citizen activities, enlarged community center
 - Vibrant unique businesses, less traffic congestion, homeless problem solved, housing problem solved, activities for young people
 - Cozy and walkable; diversity of social and economic classes living in same neighborhood; don't need a car and can walk to library, post office, stores, theater, or restaurants; top-notch healthcare system; trees, parks, and clean beaches
 - It has an arts district with live-work spaces, cool art boutiques and galleries, and nearby cafes, all connected to parking and pedestrian areas. Outdoor music in the summer, indoor workshops in the winter
 - Beautiful to see, visit, and live in; demonstrates and embraces the best of the Pacific Northwest living; brings coast, ocean, and geography together
 - Multi-generational/cultural with opportunities to learn and grow together – celebrate who we are via opportunities to share/learn from one another – purpose
 - Economically thriving, physically attractive, environmentally protected (beaches, forests, whole city clean), peaceful, compassionate, and active
 - More access to economic opportunity (housing choices), education, living wage jobs

2. How can we balance the needs of residents and tourists?
 - Businesses offer full-time, year-round employment
 - Needs are complimentary – we need each other – what are the true economics?
 - Needs do not compete, they are complimentary. Tourists won't come where people don't live, and those that live here need the tourists for employment.
 - A City is a system, for the system to function there must be adequate living and recreational opportunities. Tourism is one piece of our economy and must be kept in balance. Bring in broadband and access the global economy. Choose our Guests
 - Invest in broadband infrastructure to promote economic prosperity for locals



- Research and analysis of best practices in other communities
 - Tourism could turn to eco-tourism (build trails, hiking, horseback riding – huge opportunity for industry too). This could be a shift from the past.
 - Create opportunities for tourists and residents to interact
 - People across the state love “Our Beautiful Oregon Coast” and we can capitalize on that → this a “Gateway” to the coast and Pacific Ocean
 - Could transient room tax funds be used to improve lives of ALL residents?
 - Address pockets of poverty, don’t ignore them
 - Residents don’t realize the positive impacts of tourism – need education
 - Second homeowners (1/3 of our homes) – promote things that positively impact them
 - LC defined by water – eco-tourism
3. Do you think food trucks are a good idea for Lincoln City? If yes, where do you think they should be located? If no, why not?
- Yes, they offer a variety of food and easy access for beach-goers. Locate it near 51st Street.
 - Yes, if connected to the community college entrepreneurial program. (must provide a local opportunity)
 - Gather input from Moe’s who also operates a food truck for special events
 - Yes, the Pines lot, movie theatre lot, Nelscott beach, D River, Roads End Park across from Driver WS, Main Street Vacant Lots, Ocean front vacant lots in mixed use – must have bio-degradable packaging
 - No, this is an urban creation, and they compete with established local businesses. Yes, if next to the beach.
 - Yes, protect local interests
 - Research and analysis for best practices
 - In summer, lines are out the door and there is plenty of business to go around and support local restaurants and food carts.
4. Describe ways to address the issue of homelessness in Lincoln City.
- Regional partnerships
 - Visible shelter – so much energy to spent to connect
 - Allocation of taxes to support shelter – not temporary dependent.
 - Operate homeless shelterS during inclement weather
 - Policies to help ensure people don’t slide into homelessness (help with mortgage, better unemployment benefits)
 - Mental health facilities
 - A national issue, what is the root? Education, mental health, addiction, and health
 - 2 separate populations – Homeless from Lincoln City and those from outside Lincoln City



- Measure it
 - Where does a shelter go? NIMBY
 - Model of Family Promise – how can this be expanded beyond families
 - Social support
 - Jobs
 - Mental health/addiction
 - County-wide warming shelter (small nodes)
 - Day center for mail and social services (small nodes)
 - Increase funding for drug and alcohol treatment
 - Quads: (Apartments) housing specific for singles/couples in service-based tourism economy (see Government Camp example)
 - Shelter: close to or associated with the new hospital
 - Laws: creating disincentives for no-cause 30-day quits
 - Counseling centers/options
 - Address addiction issues
 - Offer mental health facilities
 - Define scope or services – look to other communities
5. What future businesses or industry should we attract to Lincoln City?
- Need infrastructure to allow more home-based businesses and small businesses
 - There is no reliable infrastructure to support industry or manufacturing
 - Artisanal manufacturing (2-3 person shop), small manufacturing
 - Microbreweries w/ tours
 - Adventure Zip lines, Ropes course, canopy walk
 - Ecotourism – bird watching, kayak tours, nature hikes
 - Outdoor equipment manufacturer
 - Outdoor education schools
 - Outdoor adventure
 - Innovative senior living businesses – art, childcare
 - Retreat centers
 - Corporate offices with improved internet
 - Health and wellness – hospital does well bring professionals to LC
 - Building supply store
 - Home Goods – bedding stores
 - Outdoor activity business – bike, kayaking, etc.
 - Artists and Boutique business incubator
 - Training for more micro/solo-preneurs
 - Better broadband to allow people to work from home
 - Tech support for new tech supported by BB



- Opportunities based on emergency prep
- Residential college – economic activity in opposite season to tourism
- Child care (match w/ Senior Center)
- Education tied to environment
- Creative w/ agriculture
- Creative w/ aquaculture
- Energy (wind, rain, and movement)
- “Edutainment” centers (ie. Museums, visitor’s centers, etc.)



Imagine Lincoln City Vision Plan Ideas | Updated: November 14, 2017

Activities and Attractions for All Ages
1. More things for kids to do (ages toddler - elementary). Places in the community to take them for entertainment both indoors and outdoors, as well as extracurricular activities. Swimming lessons and other extracurricular activities which occur in the evening after parents' work hours. Suggestions for indoor activities included a trampoline park for kids (similar to those in Salem and Portland); youth clubs for dance, sports, academics, etc.; and, hosting a meet and greet for toddlers and parents at the community center. (27)
2. Be a more dog-friendly community by adding a dog park, dog areas on the beach, and dog-friendly restaurants (places with dog-friendly outdoor patios). (13)
3. Add more indoor activities including an indoor trampoline park, movie theatre, ice skating rink, or roller skating rink. Renovate the old bowling alley. (16)
4. Add a bocce ball court.
5. More places and opportunities for teens and young adults to gather. The current places are run down (ie. Bowling alley). (8)
6. Start a young professionals group to connect young adults.
7. More nightlife places to party and dance other than bars. Places that are open later other than bars. A place for dancing and music that is appropriate for people of all ages. (Maybe the old Hilltop Space) (7)
8. Offer more beach festivals. Have more events on the beach instead of in adjacent parking lots. Build a beach event venue (amphitheater). (3)
9. Have different categories at the Sand Castle Festivals and expand the event to allow professional sand castle builders to participate.
10. A Senior Center and more opportunities for seniors (pool, classes, entertainment). There are many people who retire here, but there needs to be more to do. (5)
11. Activities for all ages such as racquetball leagues, bowling, pool hall for families, updated miniature golf, ceramic studio, etc. (3)
12. Host an old car show (Hot August Nights). The City and the Casino could partner on an event.
13. More places for locals to hang out. These should be walkable spaces with gathering spaces such as a brewery, coffee shop, pizza, and other retail. Something similar to Nye Beach in Newport. Places for people to go who work 8-5. (6)
14. Start a teen center, youth services club/boys and girls club with indoor activities for kids. (7)
15. Add a coffee shop in Taft that opens before 10 a.m. on the weekends.
16. Increase daycare options for kids under 2 years.
17. Let the public in to Salishan Beach.
18. Market the crabbing and foraging clinics for visitors. This is a great amenity. (3)
19. Expand farmers market offerings.
20. Expand walking and hiking trails. (10)
21. Expand retail and dining opportunities. (Sushi restaurant, places offering local ingredients, vegan/vegetarian options, outdoor coffee shops/sidewalk cafes, 24-hour breakfast spot/late-night comfort food, Italian, etc.) (50)
22. Bring food trucks to Lincoln City. (6)

23. Setup science and nature seminars with speakers and hand-on science. Incorporate more understanding of our unique Beach Bill and environment into the school system and the community. Plan a festival around that theme and foster a sense of appreciation for the unique coastal amenities. (2)
24. Restore the old marina by D-River.
25. A children's museum. (4)
26. A boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach. (8)
27. Provide spaces other than the Casino to host conventions and attract more visitors to Lincoln City. (3)
28. Allow vehicle use on the beach and host dune buggy races.
29. Host holiday community events for more local events for those who live here year-round. Not all events should be catered to tourists. (3)
30. More community events including things such as Blues Fest, LGBTQ Pride Parade, Hydrangea Festival, Fiddlin' on the Lake (with a floating stage). (3)
31. Improve the Taft area with a better wharf, parking, restaurants, and shops.
32. More family oriented events and attractions. (11)
33. Enhance opportunities to explore and enjoy our natural environment - open spaces, lakes, bays and river. (6)

Enhancing Mobility

1. Work with the state to relieve traffic congestion by building a bypass or alternate routes through town to avoid 101. (50)
2. Slow traffic down on 51st Street, people drive too fast - campaign to "Slow down and enjoy the view."
3. Fix traffic and relieve congestion. (84)
4. Widen 101 to 4-5 lanes to alleviate congestion. (18)
5. Prohibit left turns in downtown to increase the flow of traffic. (5)
6. Add Class A Bike lanes. (16)
7. It is challenging to turn onto 101 because there are not many traffic signals. Add traffic signals at Spanish Head, Cutler, and between Safeway and DQ. (8)
8. More sidewalks and pedestrian connections that make it easy for everyone to walk. (Nelscott Gap Plan, walkways to beaches, pedestrian bridge over 101, etc.) (29)
9. Add benches along sidewalks to make it easier for seniors to get around. (2)
10. Plan for light rail or high capacity transit in the future to help move more people through town. (2)
11. ODOT Camera south of Schooner Creek Bridge.
12. Improve highway coming in to Lincoln City on the north side. Remove the curves. (2)
13. Reduce speed limits through town. (3)
14. Provide a better bus system with later hours and expanded routes outside the City. Provide a second loop starting 2.5 hours later, and allow it to run until 7 p.m. Providing buses or shuttles could alleviate congestion trying to move people around and in/out of town. (6)
15. Add traffic safety signage or signals at all crosswalks. (5)
16. Provide more traffic control services during the busy summer months and/or for special events. (5)
17. Provide additional wayfinding signage for motorists, cyclists, pedestrians across Lincoln City. (2)
18. Create one-way street grids.

19. East Devil's Lake Road needs a bike lane and/or sidewalk.
20. Use lodging tax revenue to pay for traffic improvements.
21. Reroute traffic around Oceanlake , eliminating the terrible intersection at Hwy 101 & Devils Lake Rd.
22. Provide better access to the valley and Portland. The casino has buses running several times a day. I believe the city should find a way to offer a similar service or partner with the casino.
23. Rebuild the 101 through Nelscott from Bard to Inn at Spanish Head as a four-lane road.
24. Provide a trolley system to welcome visitors - complete with talented MCs to chat up Lincoln City. Perhaps a \$10 three-day (Saturday through Monday) Rider Pass to mitigate the mass Sunday afternoon exit. Perhaps annual Senior Passes?
25. Offer Uber travel.

Environmental Sustainability Idea Summary
1. Fires at the beach should be prohibited. They are bad for the environment and pollute the air. (3)
2. Launch a trash public education campaign and provide more trash receptacles to encourage people to clean up after themselves. (10)
3. Host neighborhood clean-up programs to clean up garbage and weeds.
4. Stop cutting down trees.
5. Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches. (5)
6. Reduce beachfront riprap.
7. Create programs to better maintain the public beach and lake areas. (5)
8. Protect the city's natural areas.
9. Mitigate the impacts of growth on the environment. Be more thoughtful regarding what is allowed to be built on cliff sides. (2)
10. Better resources to help beached baby seals.
11. Clean up the ocean.
12. Develop renewable and non-polluting energy sources.
13. Allow fewer clear cuts.
14. Reduce the pollution from lighting to allow better views of the stars.
15. Improve the water quality of the lake and remove/prevent algae.
16. Organize program or event to celebrate Oregon coast's unique history, natural beauty, and wildlife. Include information about the Beach Bill and its significance, natural diversity & best practices, etc. Foster appreciation to encourage respect and preservation of the area.
17. Recruit industries that align with Lincoln City's environmental sustainability goals and vision. (ie. Turn an old lumber mill into a biodiesel farm where forest debris is brought in from the woods and turned to biodiesel fuel, wave energy, wind energy, or a bottling plant to harvest our rainwater.)
18. Host beach clean-up events weekly/monthly with local volunteers and tourists.
19. Offer citywide recycling (including curbside glass pickup). Provide education for residents and tourists (could provide education through schools).
20. Develop policies to encourage advanced energy-efficiency in buildings.

Community Health and Safety Idea Summary	
1.	Develop a program or services to work with transients. Having transients around town in public places gives a perception of the presence of drugs and crime. Develop a dorm for homeless teens. Provide facilities and shelters for transient population. Provide better services including mental health services. (37)
2.	Improve healthcare options and access. Bring the Providence system to Lincoln City. (8)
3.	Enforce traffic rules for cyclists. This can be hazardous for drivers and cyclists. (2)
4.	Improve ADA access across the City. Specifically, ADA access to the beach should be available, more wheelchair accessible public facilities, and provide additional handicap parking. (7)
5.	More traffic policing and enforcement of traffic laws. (6)
6.	Add red-light cameras.
7.	Plan and build a better pedestrian network with safe crosswalks using lights, flags, signage, and other improvements to ensure the safety of pedestrians and cyclists. (17)
8.	Promote drug prevention services and enhance drug enforcement activities.
9.	Enforce the panhandling and loitering laws. (7)
10.	Expand police presence across the community. Police should be at community events and in neighborhoods. Use more community policing tactics. (8)
11.	Set up neighborhood watch programs in Lincoln City and Otis.
12.	Provide better housing and support agencies for women, seniors, disabled, and children.
13.	Enforce leash laws in public areas.
14.	Develop and communicate emergency preparedness plans in case of tsunamis, earthquakes, or other major events.
15.	Install webcams around the City to provide security surveillance.
16.	Analyze the traffic and pedestrian related accidents, and determine solutions for mitigating. (2)
17.	Focus on healthier living. Urban educational farms, homestead visit, and a booming year-round farmers market will all help Lincoln City thrive and to be healthier and stay on top. This suggestion will impact residents and visitors.
18.	Support the new hospital with healing gardens.
19.	More patrols and enforcement of illegal activities at VRD's.
20.	Crowd control services from police.

Economic Opportunity and Housing Idea Summary	
1.	Target business recruitment to grow jobs and community wealth. Recruit larger businesses to bring more infrastructure and tax revenue. Fill empty commercial buildings. (11)
2.	Promote pop-up businesses in vacant storefronts.
3.	Recruit businesses that provide year-round, family-wage jobs and benefits. (11)
4.	Develop affordable housing and facilitate housing options that meet employee preferences. Balance vacation rental housing with affordable housing options for local workforce. (79)
5.	More lodging options for tourists. New options should include camping and hotels, and should provide a variety of price ranges to meet all budgets. (4)
6.	Support local small businesses by launching a "shop local" campaign. Especially during the tourist off-season. (4)
7.	Recruit more general retail stores such as Lowe's, Target, Wal-Mart, etc. This store would offer local, affordable household goods for residents in addition to providing year-round living-wage jobs. (20)
8.	Preserve local small local businesses and prevent big-box stores from developing. (3)
9.	Expand grocery retail opportunities. The high price of groceries impacts the overall cost of living. (Fred Meyer, Trader Joe's, New Seasons, etc.) (11)

10. Maximize tourism by facilitating the offering of higher quality artisan goods.
11. Create policies that make it easier and cheaper to build in Lincoln City. Offer public land for affordable housing projects. Reduce SDC fees or offer flexible payment options. (8)
12. Develop policies and programs to help reduce the overall cost of living (food, shelter, utilities, etc. are priced higher for tourists) or offer living wage employment opportunities for local residents. (5)
13. Examine the Vacation Rental Dwelling policies, and balance the needs of neighborhoods, second-homeowners, public safety, and the economy. (11)
14. Diversify housing options to include more apartments, tiny houses, single-family homes, senior communal living, multi-generational housing, etc.
15. Diversify the economy to reduce the reliance on the tourism industry and offer more stable employment options offering living-wage salaries. (policy changes, zoning changes, develop enterprise zones to encourage new businesses) (13)
16. Establish a small business incubator to support start-ups and encourage economic growth. (4)
17. Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities. (4)
18. Dredge the bay to attract more boaters, re-open the Kernville harbor. (3)
19. Offer professional development opportunities to improve customer service skills at local businesses. As a tourist destination, Lincoln City should offer the best service on the coast.
20. Expand the City limits to allow more land for the development of affordable housing. (2)
21. Allow food truck pods as an incubator opportunity for new restaurants. (2)
22. Foster job opportunities for local youth such as having a youth surf club start a business offering surf classes during the summer to tourists and in the winter mentoring younger surfers/water enthusiasts.
23. Offer incentives for businesses to be located off the highway, and develop new neighborhoods with retail/residential in mind (similar to the Nelscott development on the east side of the highway).
24. Develop a policy for rent control.
25. Develop some of the property designated as Open Space. This is valuable property with great views, and protecting it only decreases amount of land for building additional housing and increases the value of existing land. As property develops require the addition of trails and walkways as part of the development.
26. Maintain the efforts to promote Lincoln City as a tourist destination.
27. Promote ecotourism.

Education and Learning Idea Summary

1. Develop a children's museum (there are lots of things that can be donated by community members.)
2. Improve and upgrade Lincoln City's schools. (5)
3. Provide better special needs programs for students.
4. Emphasize outdoor activities/educational opportunities.
5. Develop a natural history education center for public school students across the state. This could provide home school group activities for kids such as the outdoor education program. (6)
6. Proactive job training for youth.
7. Offer year-round school year.
8. Provide more daycare and early childhood facilities. (8)
9. Improve parent involvement at the schools. Schools should improve and enhance communication with parents. (2)
10. Create incentive programs that increase kids' excitement about school.

11. Enhance the culture in our schools to illustrate career pathways and skills training vs. school as a requirement.
12. Develop targeted training programs and education for young women to ensure they are equipped to secure living wage jobs.
13. Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming, to prepare the next generations of farmers and biologists.
14. Develop programs and services that focus on kids' mental health through the schools.
15. Improve the dropout rate.
16. Address bullying issues in Lincoln City's schools.
17. Build another school to accommodate future growth.
18. Have a college campus in Lincoln City.
19. Invite OMSI to build an observatory.
20. Improve the community college, trade, and higher education opportunities in the area to provide more opportunities and retain a higher percentage of the successful, younger population. (2)
21. Provide more opportunities for kids within the school system.

Arts and Culture Idea Summary

1. Establish a consortium of artists and/or a coop gallery to help artists identify and support one another. (2)
2. More art programs in our schools - at all grade levels. (4)
3. More public art and city resources for investing in public art. (6)
4. Jazz music festival/performances on the beach.
5. Continue to maintain, support, and fund the cultural center. Improve it to be a state-of-the-art cultural center. (5)
6. More art shows that include fine craftsmen, jewelry, and clothing.
7. Provide retail spaces that support local artisans and fewer trinket/souvenir shops. (2)
8. Offer more opportunities for the glass float hunts.
9. Recognize and celebrate Lincoln City's history. Support or develop educational and artistic projects that are centered around the Native American history of this area, partnering with the Siletz tribe. (2)
10. Develop an auditorium theater here for lectures, TED Talks, conferences.
11. Encourage/incentivize more artists to come here.
12. Develop historical markers to identify significant historical sites, and create an accompanying map for people to visit these areas.
13. More affordable art classes for locals.
14. Incorporate more art in public amenities including bike racks, kayak launches, beach access points, historic murals, etc. (2)
15. More cultural events.
16. Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand.

Sense of Place and Community Identity Idea Summary
1. Provide an incentive program for downtown merchants to complete remodels and storefront beautification projects. Develop a plan that encourages consistency in colors and façade improvements. Upgrade the look with hanging baskets. (87)
2. Create a central place to find volunteer opportunities. There are many retired people who want to give back and there should be a place online or an organization that compiles a list of volunteer positions. (2)
3. Clean up the trailer and RV parks.
4. Create a downtown/city-center feel by enhancing sidewalk connections, improving pedestrian safety, cleaning up the downtown area, and adding more trees. (12)
5. Create a downtown central gathering place, town square, pedestrian plaza, Taft Village Green, or band stand. (10)
6. Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe. (15)
7. Careful planning to support balanced growth for local residents and tourists. Foster a community that welcomes tourists while still meeting the needs of their residents. (28)
8. Facilitate local access to fresh food. More fruit trees and more gardens so everyone can have enough food and work. Enriching the lives of everyone and be an example for production.
9. Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations. Include signage for each neighborhood that identifies them as part of Lincoln City while also highlighting their unique attributes. (10)
10. Increase building setbacks.
11. Add Otis to Lincoln City.
12. Develop landmark signs and wayfinding signs that are consistent in design and showcase the City's cohesive brand. (4)
13. Develop a city brand.
14. Reduce the number of vacation rental dwellings and evaluate policies to better balance VRD's with the needs of full-time residents. (19)
15. Foster an inclusive community where all people are welcomed, engaged, and included. (9)
16. Reduce the number of pot/cannabis shops and/or discourage any new shops. It does not help to promote a family-friendly atmosphere. (10)
17. Encourage business owners along 101 to put up a December holiday light display. (2)
18. Encourage more thoughtful new urbanism zones like that one in Olivia Beach.
19. Lincoln City should embrace its position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here. Lincoln City should be considered a destination for people who love the outdoors.
20. Change highway 101 and move it to Devils lake road and make downtown pedestrian friendly.
21. Offer a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city. (Pendleton can be used as a model for this)
22. More outdoor service projects and volunteer opportunities. Conduct outreach through local nonprofits.
23. Change the City's name to reflect its beautiful location.
24. Move the Lincoln statue to a more visible location.

Quality Community Services Idea Summary	
1.	Better access to public parking and more public parking lots (including parking for RV's). (18)
2.	Better access to parks and open spaces. (4)
3.	Improve access to the lake and beaches, especially from the east side of town. (9)
4.	Improve trails and parks. Improve D-River State Park, develop a dog park, improve trails/walking paths, add play equipment to parks and beaches. (11)
5.	Add more public restrooms. (4)
6.	Improve signage for beach access and parking. (2)
7.	Provide more online information about emergency alerts, public amenities, events, and programs. Use central website and social media to inform residents and visitors. (4)
8.	City policies should focus on resident needs versus tourism and business community. (6)
9.	More progressive and involved City Council and City government working to represent local interests in a civil and transparent manner. (13)
10.	Underground utilities to improve reliability and eliminate eyesore. (8)
11.	Improve cellular service. (4)
12.	Install community fiber optic network and provide better, more reliable internet service. (4)
13.	Enhance City customer service training and foster a culture of excellent customer service.
14.	Provide more public water fountains and dog fountains.
15.	Improve the City's permitting process.
16.	Support the visitor and information center, and make information about community services easier to locate. (3)
17.	Add more garbage service for beaches during the high season.
18.	Work collaboratively with the County and neighboring communities on common issues.
19.	Provide more community education on the local economy and how city services are funded through taxes and tourism.
20.	Add hot showers and foot wash areas at all beach access points.
21.	Improve and maintain the City's recreational amenities. Provide better marketing of programs and facilities (including the lake).
22.	Continue to maintain and improve city's infrastructure systems.
23.	Improve the Taft Dock area.
24.	Invest the Roads End property taxes in Roads End neighborhood.
25.	Turn the gully next to the skate park into a bike park.
26.	Install sewer system around the lake.



Imagine Lincoln City Vision Plan Ideas | Updated: December 14, 2017

Activities and Attractions for All Ages	Votes
1. Bring food trucks to Lincoln City.	176
2. More places and opportunities for teens and young adults to gather. The current places are run down (ie. Bowling alley).	168
3. Expand walking and hiking trails.	164
4. A boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach.	153
5. More things for kids to do (ages toddler - elementary). Places in the community to take them for entertainment both indoors and outdoors, as well as extracurricular activities. Swimming lessons and other extracurricular activities which occur in the evening after parents' work hours. Suggestions for indoor activities included a trampoline park for kids (similar to those in Salem and Portland); youth clubs for dance, sports, academics, etc.; and, hosting a meet and greet for toddlers and parents at the community center.	143
6. Add more indoor activities including an indoor trampoline park, movie theatre, ice skating rink, or roller skating rink. Renovate the old bowling alley.	143
7. Expand farmers market offerings.	116
8. Enhance opportunities to explore and enjoy our natural environment - open spaces, lakes, bays and river.	116
9. Start a teen center, youth services club/boys and girls club with indoor activities for kids.	115
10. Be a more dog-friendly community by adding a dog park, dog areas on the beach, and dog-friendly restaurants (places with dog-friendly outdoor patios).	112
11. Expand retail and dining opportunities. (Sushi restaurant, places offering local ingredients, vegan/vegetarian options, outdoor coffee shops/sidewalk cafes, 24-hour breakfast spot/late-night comfort food, Italian, etc.)	112
12. Offer more beach festivals. Have more events on the beach instead of in adjacent parking lots. Build a beach event venue (amphitheater).	107
13. Activities for all ages such as racquetball leagues, bowling, pool hall for families, updated miniature golf, ceramic studio, etc.	107
14. A Senior Center and more opportunities for seniors (pool, classes, entertainment). There are many people who retire here, but there needs to be more to do.	94
15. Improve the Taft area with a better wharf, parking, restaurants, and shops.	91
16. Setup science and nature seminars with speakers and hand-on science. Incorporate more understanding of our unique Beach Bill and environment into the school system and the community. Plan a festival around that theme and foster a sense of appreciation for the unique coastal amenities.	84
17. More family oriented events and attractions.	78
18. More nightlife places to party and dance other than bars. Places that are open later other than bars. A place for dancing and music that is appropriate for people of all ages. (Maybe the old Hilltop Space)	76
19. More places for locals to hang out. These should be walkable spaces with gathering spaces such as a brewery, coffee shop, pizza, and other retail. Something similar to Nye Beach in Newport. Places for people to go who work 8-5.	70
20. Increase daycare options for kids under 2 years.	69

21. Host holiday community events for more local events for those who live here year-round. Not all events should be catered to tourists.	69
22. Restore the old marina by D-River.	62
23. More community events including things such as Blues Fest, LGBTQ Pride Parade, Hydrangea Festival, Fiddlin' on the Lake (with a floating stage).	57
24. Have different categories at the Sand Castle Festivals and expand the event to allow professional sand castle builders to participate.	53
25. A children's museum.	51
26. Provide spaces other than the Casino to host conventions and attract more visitors to Lincoln City.	47
27. Add a coffee shop in Taft that opens before 10 a.m. on the weekends.	46
28. Market the crabbing and foraging clinics for visitors. This is a great amenity.	44
29. Start a young professionals group to connect young adults.	42
30. Let the public in to Salishan Beach.	38
31. Add a bocce ball court.	26
32. Host an old car show (Hot August Nights). The City and the Casino could partner on an event.	19
33. Allow vehicle use on the beach and host dune buggy races.	13

Enhancing Mobility	Votes
1. More sidewalks and pedestrian connections that make it easy for everyone to walk. (Nelscott Gap Plan, walkways to beaches, pedestrian bridge over 101, etc.)	249
2. Work with the state to relieve traffic congestion by building a bypass or alternate routes through town to avoid 101.	200
3. Fix traffic and relieve congestion.	180
4. Provide a better bus system with later hours and expanded routes outside the City. Provide a second loop starting 2.5 hours later, and allow it to run until 7 p.m. Providing buses or shuttles could alleviate congestion trying to move people around and in/out of town.	170
5. Add traffic safety signage or signals at all crosswalks.	151
6. Prohibit left turns in downtown to increase the flow of traffic.	140
7. Add benches along sidewalks to make it easier for seniors to get around.	120
8. Widen 101 to 4-5 lanes to alleviate congestion.	119
9. East Devil's Lake Road needs a bike lane and/or sidewalk.	116
10. Use lodging tax revenue to pay for traffic improvements.	105
11. Add Class A Bike lanes.	93
12. Offer Uber travel.	90
13. Provide a trolley system to welcome visitors - complete with talented MCs to chat up Lincoln City. Perhaps a \$10 three-day (Saturday through Monday) Rider Pass to mitigate the mass Sunday afternoon exit. Perhaps annual Senior Passes?	88
14. Rebuild the 101 through Nelscott from Bard to Inn at Spanish Head as a four-lane road.	86
15. It is challenging to turn onto 101 because there are not many traffic signals. Add traffic signals at Spanish Head, Cutler, and between Safeway and DQ.	80
16. Provide better access to the valley and Portland. The casino has buses running several times a day. I believe the city should find a way to offer a similar service or partner with the casino.	75
17. Plan for light rail or high capacity transit in the future to help move more people through town.	62

18. Improve highway coming in to Lincoln City on the north side. Remove the curves.	58
19. Reduce speed limits through town.	56
20. Provide additional wayfinding signage for motorists, cyclists, pedestrians across Lincoln City.	46
21. Provide more traffic control services during the busy summer months and/or for special events.	38
22. ODOT Camera south of Schooner Creek Bridge.	20
23. Reroute traffic around Oceanlake , eliminating the terrible intersection at Hwy 101 & Devils Lake Rd.	19
24. Create one-way street grids.	17
25. Slow traffic down on 51st Street , people drive too fast - campaign to "Slow down and enjoy the view."	10

Environmental Sustainability Idea Summary	Votes
1. Offer citywide recycling (including curbside glass pickup). Provide education for residents and tourists (could provide education through schools).	230
2. Protect the city's natural areas.	190
3. Launch a trash public education campaign and provide more trash receptacles to encourage people to clean up after themselves.	178
4. Improve the water quality of the lake and remove/prevent algae.	162
5. Recruit industries that align with Lincoln City's environmental sustainability goals and vision. (ie. Turn an old lumber mill into a biodiesel farm where forest debris is brought in from the woods and turned to biodiesel fuel, wave energy, wind energy, or a bottling plant to harvest our rainwater.)	138
6. Host beach clean-up events weekly/monthly with local volunteers and tourists.	131
7. Host neighborhood clean-up programs to clean up garbage and weeds.	119
8. Create programs to better maintain the public beach and lake areas.	119
9. Develop policies to encourage advanced energy-efficiency in buildings.	116
10. Mitigate the impacts of growth on the environment. Be more thoughtful regarding what is allowed to be built on cliff sides.	115
11. Organize program or event to celebrate Oregon coast's unique history, natural beauty, and wildlife. Include information about the Beach Bill and its significance, natural diversity & best practices, etc. Foster appreciation to encourage respect and preservation of the area.	111
12. Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches.	108
13. Develop renewable and non-polluting energy sources.	104
14. Allow fewer clear cuts.	90
15. Reduce the pollution from lighting to allow better views of the stars.	87
16. Clean up the ocean.	73
17. Stop cutting down trees.	55
18. Better resources to help beached baby seals.	30
19. Fires at the beach should be prohibited. They are bad for the environment and pollute the air.	29
20. Reduce beachfront riprap.	21

Community Health and Safety Idea Summary	Votes
1. Plan and build a better pedestrian network with safe crosswalks using lights, flags, signage, and other improvements to ensure the safety of pedestrians and cyclists.	224
2. Develop a program or services to work with transients. Having transients around town in public places gives a perception of the presence of drugs and crime. Develop a dorm for homeless teens. Provide facilities and shelters for transient population. Provide better services including mental health services.	207
3. Provide better housing and support agencies for women, seniors, disabled, and children.	173
4. Improve healthcare options and access. Bring the Providence system to Lincoln City.	164
5. Enforce the panhandling and loitering laws.	164
6. Promote drug prevention services and enhance drug enforcement activities.	129
7. Set up neighborhood watch programs in Lincoln City and Otis.	129
8. More patrols and enforcement of illegal activities at VRD's.	110
9. Develop and communicate emergency preparedness plans in case of tsunamis, earthquakes, or other major events.	108
10. Analyze the traffic and pedestrian related accidents, and determine solutions for mitigating.	102
11. Support the new hospital with healing gardens.	102
12. Improve ADA access across the City. Specifically, ADA access to the beach should be available, more wheelchair accessible public facilities, and provide additional handicap parking.	97
13. Focus on healthier living. Urban educational farms, homestead visit, and a booming year-round farmers market will all help Lincoln City thrive and to be healthier and stay on top. This suggestion will impact residents and visitors.	88
14. Expand police presence across the community. Police should be at community events and in neighborhoods. Use more community policing tactics.	74
15. Enforce leash laws in public areas.	72
16. Enforce traffic rules for cyclists. This can be hazardous for drivers and cyclists.	63
17. More traffic policing and enforcement of traffic laws.	62
18. Install webcams around the City to provide security surveillance.	42
19. Add red-light cameras.	37
20. Crowd control services from police.	17

Economic Opportunity and Housing Idea Summary	Votes
1. Develop affordable housing and facilitate housing options that meet employee preferences. Balance vacation rental housing with affordable housing options for local workforce.	276
2. Recruit businesses that provide year-round, family-wage jobs and benefits.	240
3. Diversify the economy to reduce the reliance on the tourism industry and offer more stable employment options offering living-wage salaries. (policy changes, zoning changes, develop enterprise zones to encourage new businesses)	145
4. Allow food truck pods as an incubator opportunity for new restaurants.	135
5. Target business recruitment to grow jobs and community wealth. Recruit larger businesses to bring more infrastructure and tax revenue. Fill empty commercial buildings.	132

6. Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities. (4)	130
7. Develop policies and programs to help reduce the overall cost of living (food, shelter, utilities, etc. are priced higher for tourists) or offer living wage employment opportunities for local residents.	119
8. Promote pop-up businesses in vacant storefronts.	118
9. Recruit more general retail stores such as Lowe's, Target, Wal-Mart, etc. This store would offer local, affordable household goods for residents in addition to providing year-round living-wage jobs.	117
10. Promote ecotourism.	110
11. Preserve local small local businesses and prevent big-box stores from developing.	108
12. Create policies that make it easier and cheaper to build in Lincoln City. Offer public land for affordable housing projects. Reduce SDC fees or offer flexible payment options.	108
13. Expand grocery retail opportunities. The high price of groceries impacts the overall cost of living. (Fred Meyer, Trader Joe's, New Seasons, etc.)	104
14. Examine the Vacation Rental Dwelling policies, and balance the needs of neighborhoods, second-homeowners, public safety, and the economy.	104
15. Support local small businesses by launching a "shop local" campaign. Especially during the tourist off-season.	103
16. Foster job opportunities for local youth such as having a youth surf club start a business offering surf classes during the summer to tourists and in the winter mentoring younger surfers/water enthusiasts.	88
17. Diversify housing options to include more apartments, tiny houses, single-family homes, senior communal living, multi-generational housing, etc.	85
18. Maintain the efforts to promote Lincoln City as a tourist destination.	80
19. Establish a small business incubator to support start-ups and encourage economic growth.	70
20. Develop a policy for rent control.	66
21. Expand the City limits to allow more land for the development of affordable housing.	64
22. Maximize tourism by facilitating the offering of higher quality artisan goods.	62
23. Dredge the bay to attract more boaters, re-open the Kernville harbor.	58
24. Offer professional development opportunities to improve customer service skills at local businesses. As a tourist destination, Lincoln City should offer the best service on the coast.	50
25. Offer incentives for businesses to be located off the highway, and develop new neighborhoods with retail/residential in mind (similar to the Nelscott development on the east side of the highway).	38
26. Develop some of the property designated as Open Space. This is valuable property with great views, and protecting it only decreases amount of land for building additional housing and increases the value of existing land. As property develops require the addition of trails and walkways as part of the development.	16
27. More lodging options for tourists. New options should include camping and hotels, and should provide a variety of price ranges to meet all budgets.	4

Education and Learning Idea Summary	Votes
1. Improve and upgrade Lincoln City's schools.	188
2. Emphasize outdoor activities/educational opportunities.	151
3. Improve the community college, trade, and higher education opportunities in the area to provide more opportunities and retain a higher percentage of the successful, younger population.	150
4. Proactive job training for youth.	146
5. Enhance the culture in our schools to illustrate career pathways and skills training vs. school as a requirement.	145
6. Develop programs and services that focus on kids' mental health through the schools.	130
7. Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming, to prepare the next generations of farmers and biologists.	128
8. Address bullying issues in Lincoln City's schools.	125
9. Invite OMSI to build an observatory.	113
10. Provide more daycare and early childhood facilities.	112
11. Provide better special needs programs for students.	99
12. Improve the dropout rate.	99
13. Provide more opportunities for kids within the school system.	95
14. Develop a children's museum (there are lots of things that can be donated by community members).	85
15. Develop a natural history education center for public school students across the state. This could provide home school group activities for kids such as the outdoor education program.	76
16. Improve parent involvement at the schools. Schools should improve and enhance communication with parents.	74
17. Develop targeted training programs and education for young women to ensure they are equipped to secure living wage jobs.	69
18. Have a college campus in Lincoln City.	59
19. Create incentive programs that increase kids' excitement about school.	49
20. Offer year-round school year.	46
21. Build another school to accommodate future growth.	35

Arts and Culture Idea Summary	Votes
1. Continue to maintain, support, and fund the cultural center. Improve it to be a state-of-the-art cultural center.	216
2. More art programs in our schools - at all grade levels.	166
3. Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand.	149
4. Provide retail spaces that support local artisans and fewer trinket/souvenir shops.	127
5. Jazz music festival/performances on the beach.	121
6. More affordable art classes for locals.	114
7. More cultural events.	114
8. Recognize and celebrate Lincoln City's history. Support or develop educational and artistic projects that are centered around the Native American history of this area, partnering with the Siletz tribe.	103
9. Develop an auditorium theater here for lectures, TED Talks, conferences.	103
10. Offer more opportunities for the glass float hunts.	97

11. More public art and city resources for investing in public art.	91
12. Develop historical markers to identify significant historical sites, and create an accompanying map for people to visit these areas.	85
13. More art shows that include fine craftsmen, jewelry, and clothing.	83
14. Incorporate more art in public amenities including bike racks, kayak launches, beach access points, historic murals, etc.	71
15. Establish a consortium of artists and/or a coop gallery to help artists identify and support one another.	67
16. Encourage/incentivize more artists to come here.	64

Sense of Place and Community Identity Idea Summary	Votes
1. Provide an incentive program for downtown merchants to complete remodels and storefront beautification projects. Develop a plan that encourages consistency in colors and façade improvements. Upgrade the look with hanging baskets.	278
2. Create a downtown central gathering place, town square, pedestrian plaza, Taft Village Green, or band stand.	175
3. Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe.	171
4. Lincoln City should embrace its position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here. Lincoln City should be considered a destination for people who love the outdoors.	153
5. Reduce the number of vacation rental dwellings and evaluate policies to better balance VRD's with the needs of full-time residents.	152
6. Careful planning to support balanced growth for local residents and tourists. Foster a community that welcomes tourists while still meeting the needs of their residents.	143
7. Create a downtown/city-center feel by enhancing sidewalk connections, improving pedestrian safety, cleaning up the downtown area, and adding more trees.	124
8. Facilitate local access to fresh food. More fruit trees and more gardens so everyone can have enough food and work. Enriching the lives of everyone and be an example for production.	123
9. Create a central place to find volunteer opportunities. There are many retired people who want to give back and there should be a place online or an organization that compiles a list of volunteer positions.	115
10. Foster an inclusive community where all people are welcomed, engaged, and included.	115
11. Reduce the number of pot/cannabis shops and/or discourage any new shops. It does not help to promote a family-friendly atmosphere.	100
12. Encourage business owners along 101 to put up a December holiday light display.	92
13. Clean up the trailer and RV parks.	83
14. Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations. Include signage for each neighborhood that identifies them as part of Lincoln City while also highlighting their unique attributes.	77
15. Develop landmark signs and wayfinding signs that are consistent in design and showcase the City's cohesive brand.	70
16. More outdoor service projects and volunteer opportunities. Conduct outreach through local nonprofits.	65
17. Develop a city brand.	55
18. Change highway 101 and move it to Devils lake road and make downtown pedestrian friendly.	53
19. Change the City's name to reflect its beautiful location.	52

20. Offer a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city. (Pendleton can be used as a model for this)	46
21. Encourage more thoughtful new urbanism zones like that one in Olivia Beach.	44
22. Move the Lincoln statue to a more visible location.	44
23. Add Otis to Lincoln City.	31
24. Increase building setbacks.	13

Quality Community Services Idea Summary	Votes
1. Underground utilities to improve reliability and eliminate eyesore.	166
2. Improve trails and parks. Improve D-River State Park, develop a dog park, improve trails/walking paths, add play equipment to parks and beaches.	160
3. Improve cellular service.	159
4. Install sewer system around the lake.	130
5. City policies should focus on resident needs versus tourism and business community.	120
6. Improve access to the lake and beaches, especially from the east side of town.	115
7. Add more public restrooms.	111
8. Install community fiber optic network and provide better, more reliable internet service.	109
9. Better access to public parking and more public parking lots (including parking for RV's).	106
10. Continue to maintain and improve city's infrastructure systems.	102
11. Better access to parks and open spaces.	100
12. Add more garbage service for beaches during the high season.	99
13. More progressive and involved City Council and City government working to represent local interests in a civil and transparent manner.	97
14. Improve and maintain the City's recreational amenities. Provide better marketing of programs and facilities (including the lake).	91
15. Improve the Taft Dock area.	85
16. Provide more online information about emergency alerts, public amenities, events, and programs. Use central website and social media to inform residents and visitors.	68
17. Support the visitor and information center, and make information about community services easier to locate.	62
18. Improve the City's permitting process.	61
19. Improve signage for beach access and parking.	60
20. Work collaboratively with the County and neighboring communities on common issues.	55
21. Turn the gully next to the skate park into a bike park.	55
22. Add hot showers and foot wash areas at all beach access points.	44
23. Provide more public water fountains and dog fountains.	43
24. Enhance City customer service training and foster a culture of excellent customer service.	42
25. Provide more community education on the local economy and how city services are funded through taxes and tourism.	24
26. Invest the Roads End property taxes in Roads End neighborhood.	22



Imagine Lincoln City Vision Plan Ideas | Updated: November 13, 2017

Activities and Attractions for All Ages
1. More things for kids to do (ages toddler - elementary). Places in the community to take them for entertainment both indoors and outdoors, as well as extracurricular activities. Swimming lessons and other extracurricular activities which occur in the evening after parents' work hours. Suggestions for indoor activities included a trampoline <u>Examples:</u> park for kids (similar to those in Salem and Portland); youth clubs for dance, sports, academics, etc.; and, hosting a meet and greet for toddlers and parents at the community center. (27)
2. Be a more dog-friendly community by adding a dog park, dog areas on the beach, and dog-friendly restaurants (places with dog-friendly outdoor patios). (13)
3. Add more indoor activities including an indoor _ trampoline park, movie theatre, ice skating rink, or roller skating rink. Renovate the old bowling alley. (16)
4. Add a bocce ball court.
5. More places and opportunities for teens and young adults to gather. The current places are run down (ie. Bowling alley). (8) <u>A teen center, youth services club/boys and girls club with indoor activities for kids.</u> (7)
6. Offer a young professionals group to connect young adults.
7. More nightlife places to party and dance other than bars. Places that are open later other than bars. A place for dancing and music that is <u>and</u> appropriate for people of all ages. (Maybe the old Hilltop Space) (7)
8. Add a roller skating or ice skating rink (an indoor activity for people of all ages). (4)
9. Offer more beach festivals. <u>Have more events</u> <u>On</u> the beach instead of in adjacent parking lots. Build a beach event venue (amphitheater). (3)
10. Have different categories at the <u>Expand</u> Sand Castle Festivals and expand the event to allow professional sand castle builders to participate.
11. A Senior Center and more opportunities for seniors <u>to do</u> (pool, classes, entertainment). There are many people who retire here, but there needs to be more to do. (5)
12. Activities for all ages such as racquetball leagues, bowling, pool hall for families, updated miniature golf, ceramic studio, etc. (3)
13. Provide an old car show (Hot August Nights). The City and the Casino could partner on an event.
14. More places for locals to hang out <u>after work</u> . These should be w <u>Walkable spaces with</u> gathering spaces such as a brewery, coffee shop, pizza, and other retail. Something similar to Nye Beach in Newport. Places for people to go who work 8-5. (6)
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16. Add a coffee shop in Taft that opens before 10 a.m. on the weekends.
17. Increase daycare options for kids under 2 years.
18. Let the public in to Salishan Beach
19. Market the crabbing and foraging clinics for visitors. This is a great amenity. (3)
20. Expand farmers market offerings
21. Expand walking and hiking trails. (10)

22. Expand retail and dining opportunities. (Sushi restaurant, places offering local ingredients, vegan/vegetarian options, outdoor coffee shops/sidewalk cafes, 24-hour breakfast spot/late-night comfort food, Italian, etc.) (50)
23. Bring food trucks to Lincoln City. (6)
24. Setup science and nature seminars with good speakers and hands-on science. Incorporate more understanding of our unique Beach Bill and environment into the school system and the community. Plan a festival around that theme and foster a sense of appreciation for the unique coastal amenities . (2)
25. Restore the old marina by D-River.
26. A children's museum. (4)
27. A boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach. (8)
28. Provide spaces other than the Casino to host conventions and attract more visitors to Lincoln City. (3)
29. Allow vehicle use of the beach and host dune buggy races.
30. Host holiday community events and more local events for those who live here year-round. Not all events should be catered to tourist . (3)
31. More community Events including things such as like Blues Fest, LGBTQ Pride Parade, Hydrangea Festival, Fiddlin' on the Lake (with a floating stage). (3)
32. Improving the Taft area in the way of a with better wharf, parking, restaurants and shops would be a wonderful idea .
33. More family oriented events and attractions. (11)
34. Enhance opportunities to explore and enjoy our natural environment - our open spaces, lakes, bays and river. (6)

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1. Work with the state to r Relieve traffic congestion by building a bypass or alternate routes through town to avoid 101. (50) Fix traffic and relieve congestion . (84)
2. Slow traffic down on 51st Street, people drive too fast —e Campaign to "Slow down and enjoy the view."
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26. Offer uber travel.

Environmental Sustainability Idea Summary

1. Allowing Prohibit fires at the beach are bad for the environment and pollute the air, this should be prohibited. They pollute the air. (3)
2. Launch a trash campaign and provide more trash receptacles to encourage people to clean up after themselves. (10)
3. Host neighborhood clean-up programs to clean up garbage and weeds.
4. Stop cutting down trees.
5. Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches. (5)
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Economic Opportunity Idea Summary

1. Target business recruitment to grow jobs and community wealth. Recruit larger businesses to bring more infrastructure and tax revenue. Fill empty commercial buildings. (11)
2. Promote pop-up businesses in vacant storefronts.

3. Recruit businesses that provide year-round, family-wage jobs and benefits. (11)
4. Develop affordable housing and facilitate housing options that meet employee preferences. For employees. Balance vacation rental housing with affordable housing options for local workforce. (79)
5. More lodging options for tourists. New options should include camping and hotels, and should provide a variety of price ranges to meet all budgets. (4)
6. Support local small businesses by launching with a "shop local" campaign. Especially during the tourist off-season. (4)
7. Recruit more general retail stores such as Lowe's, Target, Wal-Mart, Etc. This store would offer local, affordable household goods for residents in addition to providing and year-round living-wage jobs. (20)
8. Preserve local small local businesses and prevent big-box stores from developing. (3)
9. Expand grocery retail opportunities. The high price of groceries impacts the overall cost of living. (Fred Meyer, Trader Joe's, New Seasons, etc.) (11)
10. Maximize tourism by facilitating the offering of higher quality artisan goods.
11. Create policies that make it easier and cheaper to build in Lincoln City. Offer public land for affordable housing projects. Reduce SDC fees or offer flexible payment options. (8)
12. Develop policies and programs to help reduce the overall cost of living (food, shelter, utilities, etc. are priced higher for tourists) or offer living wage employment opportunities for local residents. (5)
13. Examine the Vacation Rental Dwelling policies, and develop a policy which balances the needs of neighborhoods, second-homeowners, public safety, and the economy. (11)
14. Diversify housing options to include more apartments, tiny houses, single-family homes, senior communal living, multi-generational housing, etc.
15. Diversify the economy to reduce the reliance on the tourism industry and offer more stable employment options offering living-wage salaries. (policy changes, zoning changes, develop enterprise zones to encourage new businesses) (13)
16. Establish a small business incubator to support start-ups and encourage economic growth. (4)
17. Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities which rely on a good internet connection. (4)
18. Dredge the bay to attract more boaters, re-open the Kernville harbor. (3)
19. Offer professional development opportunities to improve customer service skills at local businesses. As a tourist destination, Lincoln City should offer the best service on the coast.
20. Expand the City limits to allow more land for the development of affordable housing. (2)
21. Allow food truck pods as an incubator opportunity for new restaurants. (2)
22. Foster job opportunities for local youth such as having a youth surf club start a business offering surf classes during the summer to tourists and in the winter mentoring younger surfers/water enthusiasts.
23. Offer incentives for businesses to be located off the highway, and develop new neighborhoods with retail/residential in mind (similar to the Nelscott development on the east side of the highway).
24. Develop a policy for rent control.
25. Develop some of the property designated as Open Space. This is valuable property with great views, and protecting it only decreases amount of land for building additional housing and increases the value of existing land. As property develops Require the addition of trails and walkways as part of the development.
26. Maintain the efforts to promote Lincoln City as a tourist destination.
27. Promote ecotourism.

Education and Learning Idea Summary

1. Develop a children's museum with (there are lots of things that can be donated by donations from community members. }
2. Improve and upgrade Lincoln City's schools. (5)
3. Provide better special needs programs for students.
4. Emphasize outdoor activities/educational opportunities.
5. Develop a natural history education center for public school students across the state. This could provide home school group activities for kids such as the outdoor education program. (6)
6. Proactive job training for youth.
7. Offer year-round school year.
8. Provide more daycare and early childhood facilities. (8)
9. Improve parent involvement at the schools. Schools should improve and enhance communication with parents. (2)
10. Create incentive programs that increase kids' excitement about school.
11. Enhance the culture in our schools to illustrate career pathways and skills training vs. school as a requirement.
12. Develop targeted training programs and education for young women to ensure they are equipped to secure living wage jobs.
13. Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming, to prepare the next generations of farmers and biologists.
14. Develop programs and services that focus on kids' mental health through the schools.
15. Improve the dropout rate.
16. Address bullying issues in Lincoln City's schools.
17. Build another school to accommodate future growth.
18. Have a college campus in Lincoln City.
19. Invite OMSI to build an observatory.
20. Improve the community college, trade, and higher education opportunities in the area to provide more opportunities and retain a higher percentage of the successful, younger population. (2)
21. Provide more opportunities for kids within the school system.

Arts and Culture Idea Summary

1. Establish a consortium of artists and/or a coop gallery to help for artists to identify and support one another. (2)
2. More art programs in our schools - at all grade levels. (4)
3. More public art and city resources for investing in public art. (6)
4. Jazz music festival/performances on the beach.
5. Continue to maintain, support, and fund the cultural center. Improve it to be a state-of-the-art cultural center. (5)
6. More art shows that include fine craftsmen, jewelry, and clothing.
7. Provide retail spaces that support local artisans and fewer trinket/souvenir shops. (2)
8. Offer more opportunities for the glass float hunts.
9. Recognize and celebrate Lincoln City's <u>Native American</u> history. Support or develop educational and artistic projects that are centered around the Native American history of this area, partnering with the Siletz tribe. (2)

10. Develop an auditorium theater here for lectures, TED Talks, conferences.
11. Encourage/incentivize more artists to come here.
12. Develop historical markers to identify significant historical sites, and create an accompanying map for people to visit these areas.
13. More affordable art classes for locals.
14. Incorporate more art in public amenities including bike racks, kayak launches, beach access points, historic murals, etc. (2)
15. More cultural events.
16. Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand.

Sense of Place and Community Identity Idea Summary

1. Provide an incentive program for downtown merchants to complete remodels and <u>beautify storefronts</u> . beautification projects. Develop a plan that e ncourages consistency in colors and façade improvements. Upgrade the look with hanging baskets. (87)
2. Create a central place to find volunteer opportunities. There are m any retired people who want to give back and there should be a place online. A website or an organization that should compile a list of volunteer positions. (2)
3. Clean up the trailer and RV parks
4. Create a downtown/city-center feel by enhancing sidewalk connections, improving pedestrian safety, cleaning up the downtown area, and adding more trees. (12)
5. Create a downtown central gathering place, town square, pedestrian plaza, Taft Village Green, or band stand. (10)
6. Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe. (15)
7. Careful planning to support balanced growth for local residents and tourists. Foster a community that welcomes tourists while still meeting the needs of their residents. (28)
8. Facilitate local access to fresh food. More fruit trees and more gardens so everyone can have enough food and work. Enriching the lives of everyone and be an example for production.
9. Preserve local history of the Pearls and continue to develop these areas m into unique neighborhoods and/ retail destinations. Include s ignage for each neighborhood should identify each that identifies them as part of Lincoln City while also highlighting their unique attributes. (10)
10. Increase building setbacks.
11. Add Otis to Lincoln City.
12. Develop landmark signs and wayfinding signs that are consistent in design and showcase the City's cohesive brand. (4)
13. Develop a city brand.
14. Reduce the number of vacation rental dwellings and evaluate policies to better b alance VRD's with the needs of full-time residents. (19)
15. Foster an inclusive community where all people are welcomed, engaged, and included. (9)
16. Reduce the number of pot/cannabis shops and/or discourage any new shops. It does not help to promote a family-friendly atmosphere. (10)
17. Encourage business owners along 101 to put up a December holiday light display. (2)
18. Encourage more thoughtful new urbanism zones like that one in Olivia Beach.
19. Lincoln City should embrace its position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here. Lincoln City should be considered that make it a destination for people who love the outdoors.

20. I would change highway 101 going through town. I would move it to Devils lake road and make downtown pedestrian friendly.
21. Offer a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city. (Pendleton can be used as a model for this)
22. More outdoor service projects and volunteer opportunities. Conduct outreach through local nonprofits.
23. Change the City's name to reflect its beautiful location.
24. Move the Lincoln statue to a more visible location.

Quality Community Services Idea Summary
1. Better access to public parking and more public parking lots (including parking for RV's). (18)
2. Better access to parks and open spaces. (4)
3. Improve access to the lake and beaches, especially from the east side of town. (9)
4. Improve trails and parks. Improve D-River State Park, develop a dog park, improve trails/walking paths, add play equipment to parks and beaches. (11)
5. Add more public restrooms. (4)
6. Improve signage for beach access and parking. (2)
7. Provide more online information about emergency alerts, public amenities, events, and programs. Use central website and social media to inform residents and visitors. (4)
8. City policies should focus on resident needs versus tourism and business community. (6)
9. More progressive and involved City Council and City government working to represent local interests in a civil and transparent manner. (13)
10. Underground utilities to improve reliability and eliminate eyesore. (8)
11. Improve cellular service. (4)
12. Install community fiber optic network and provide better, more reliable internet service. (4)
13. Enhance City customer service training and foster a culture of excellent customer service.
14. Provide more public water fountains and dog fountains.
15. Improve the City's permitting process.
16. Support the visitor and information center, and make information about community services easier to locate. (3)
17. Add more garbage service for beaches during the high season.
18. Work collaboratively with the County and neighboring communities on common issues.
19. Provide more community education on the local economy and how city services are funded through taxes and tourism.
20. Add hot showers and foot wash areas at all beach access points.
21. Improve and maintain the City's recreational amenities. Provide better marketing of programs and facilities (including the lake).
22. Continue to maintain and improve city's infrastructure systems.
23. Improve the Taft Dock area.
24. Invest the Roads End property taxes in Roads End neighborhood.
25. Turn the gully next to the skate park into a bike park.
26. Install sewer system around the lake.









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Imagine Lincoln City Vision Team Meeting #4

February 22, 2018



Meeting Overview

-  Outreach Updates
-  Community Priorities Survey Results
-  Vision Plan Outline
-  Focus Group Discussion and Debrief
-  Project Schedule and Next Steps
-  Q+A

Outreach Updates

Activity	# participants*	# comments
Online Survey	392	1,131
Online Priority Survey	809	283
E-Blast (October, November, December, January)	1,243	NA
Farmers Market Intercept Survey	59	254
Citizen E-mails	4	4
Lincoln City Sandcastle Festival	51	196
Chowder and Brewfest	21	36
Senior Fair Outreach	96	59
Community Open House	110	2,454
Lincoln City Planning Commission	10	
City Council	20	
Idea Boxes	8	TBD
Vision Team Meetings (3)	36	NA
Radio Interview (6 Completed – August, September, October, November, December, January)	NA	NA
Newspaper Articles	NA	NA
Other Social Media Followers (Twitter/Instagram)	79	NA
Facebook Likes	242	NA
Roads End Improvement Association Email	450	
Youth Focus Group (High School)	15	
Realtor Meeting	80	
Running Totals:	3,725	

Priorities Survey Preliminary Results

- 809 survey responses
- 572 surveys completed



Activities + Attractions for All Ages

Top 10 Priorities

Activities and Attractions for All Ages	Votes
Bring food trucks to Lincoln City.	337
More places and opportunities for teens and young adults to gather.	329
Expand walking and hiking trails.	309
A boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach.	288
Add more indoor activities including an indoor trampoline park, movie theatre, ice skating rink, or roller skating rink.	284
More things for kids to do (ages toddler - elementary). Places in the community to take them for entertainment both indoors and outdoors, as well as extracurricular activities.	260
Start a teen center, youth services club/boys and girls club with indoor activities for kids.	244
Expand farmers market offerings.	222
Enhance opportunities to explore and enjoy our natural environment - open spaces, lakes, bays and river.	219
Offer more beach festivals. Have more events on the beach instead of in adjacent parking lots. Build a beach event venue (amphitheater).	216

Enhancing Mobility

Top 10 Priorities

Enhancing Mobility	Votes
More sidewalks and pedestrian connections that make it easy for everyone to walk. (Nelscott Gap Plan, walkways to beaches, pedestrian bridge over 101, etc.)	433
Work with the state to relieve traffic congestion by building a bypass or alternate routes through town to avoid 101.	359
Provide a better bus system with later hours and expanded routes outside the City. Provide a second loop starting 2.5 hours later, and allow it to run until 7 p.m.	339
Add traffic safety signage or signals at all crosswalks.	308
Fix traffic and relieve congestion.	281
Prohibit left turns in downtown to increase the flow of traffic.	281
Add benches along sidewalks to make it easier for seniors to get around.	228
Use lodging tax revenue to pay for traffic improvements.	225
East Devil's Lake Road needs a bike lane and/or sidewalk.	214
Widen 101 to 4-5 lanes to alleviate congestion.	202
Offer Uber travel.	185

Environmental Sustainability

Top 10 Priorities

Environmental Sustainability Idea Summary	Votes
Offer citywide recycling (including curbside glass pickup). Provide education for residents and tourists (could provide education through schools).	428
Launch a trash public education campaign and provide more trash receptacles to encourage people to clean up after themselves.	352
Protect the city's natural areas.	346
Improve the water quality of the lake and remove/prevent algae.	328
Host beach clean-up events weekly/monthly with local volunteers and tourists.	254
Host neighborhood clean-up programs to clean up garbage and weeds.	254
Recruit industries that align with Lincoln City's environmental sustainability goals and vision.	242
Create programs to better maintain the public beach and lake areas.	227
Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches.	225
Develop renewable and non-polluting energy sources.	219
Organize program or event to celebrate Oregon coast's unique history, natural beauty, and wildlife.	211

Community Health + Safety

Top 10 Priorities

Community Health and Safety Idea Summary	Votes
Plan and build a better pedestrian network with safe crosswalks using lights, flags, signage, and other improvements to ensure the safety of pedestrians and cyclists.	435
Develop a program or services to work with transients. Provide better services including mental health services.	366
Enforce the panhandling and loitering laws.	316
Provide better housing and support agencies for women, seniors, disabled, and children.	313
Improve healthcare options and access. Bring the Providence system to Lincoln City.	298
Promote drug prevention services and enhance drug enforcement activities.	270
Set up neighborhood watch programs in Lincoln City and Otis.	255
More patrols and enforcement of illegal activities at VRD's.	223
Analyze the traffic and pedestrian related accidents, and determine solutions for mitigating.	197
Develop and communicate emergency preparedness plans in case of tsunamis, earthquakes, or other major events.	195

Economic Opportunity + Housing

Top 10 Priorities

Economic Opportunity and Housing Idea Summary	
Develop affordable housing and facilitate housing options that meet employee preferences. Balance vacation rental housing with affordable housing options for local workforce.	462
Recruit businesses that provide year-round, family-wage jobs and benefits.	458
Diversify the economy to reduce the reliance on the tourism industry and offer more stable employment options offering living-wage salaries. (policy changes, zoning changes, develop enterprise zones to encourage new businesses)	263
Allow food truck pods as an incubator opportunity for new restaurants.	255
Target business recruitment to grow jobs and community wealth. Recruit larger businesses to bring more infrastructure and tax revenue. Fill empty commercial buildings.	238
Promote pop-up businesses in vacant storefronts.	236
Recruit more general retail stores such as Lowe's, Target, Wal-Mart, etc. This store would offer local, affordable household goods for residents in addition to providing year-round living-wage jobs.	231
Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities.	227
Develop policies and programs to help reduce the overall cost of living (food, shelter, utilities, etc. are priced higher for tourists) or offer living wage employment opportunities for local residents.	227
Create policies that make it easier and cheaper to build in Lincoln City.	211
Expand grocery retail opportunities. (Fred Meyer, Trader Joe's, New Seasons, etc.)	203

Education + Learning

Top 10 Priorities

Education and Learning Idea Summary	Votes
Improve and upgrade Lincoln City's schools.	351
Emphasize outdoor activities/educational opportunities.	295
Proactive job training for youth.	295
Improve the community college, trade, and higher education opportunities in the area to provide more opportunities and retain a higher percentage of the successful, younger population.	288
Enhance the culture in our schools to illustrate career pathways and skills training vs. school as a requirement.	279
Address bullying issues in Lincoln City's schools.	247
Develop programs and services that focus on kids' mental health through the schools.	239
Invite OMSI to build an observatory.	232
Provide more daycare and early childhood facilities.	231
Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming, to prepare the next generations of farmers and biologists.	221
Improve the dropout rate.	204

Arts + Culture

Top 10 Priorities

Arts and Culture Idea Summary	Votes
Continue to maintain, support, and fund the cultural center. Improve it to be a state-of-the-art cultural center.	409
More art programs in our schools - at all grade levels.	323
Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand.	274
Provide retail spaces that support local artisans and fewer trinket/souvenir shops.	222
Jazz music festival/performances on the beach.	222
More affordable art classes for locals.	213
More cultural events.	213
Recognize and celebrate Lincoln City's history. Support or develop educational and artistic projects that are centered around the Native American history of this area, partnering with the Siletz tribe.	212
Develop an auditorium theater here for lectures, TED Talks, conferences.	194
Develop historical markers to identify significant historical sites, and create an accompanying map for people to visit these areas.	193
Offer more opportunities for the glass float hunts.	181
More public art and city resources for investing in public art.	168

Sense of Place + Community Identity

Top 10 Priorities

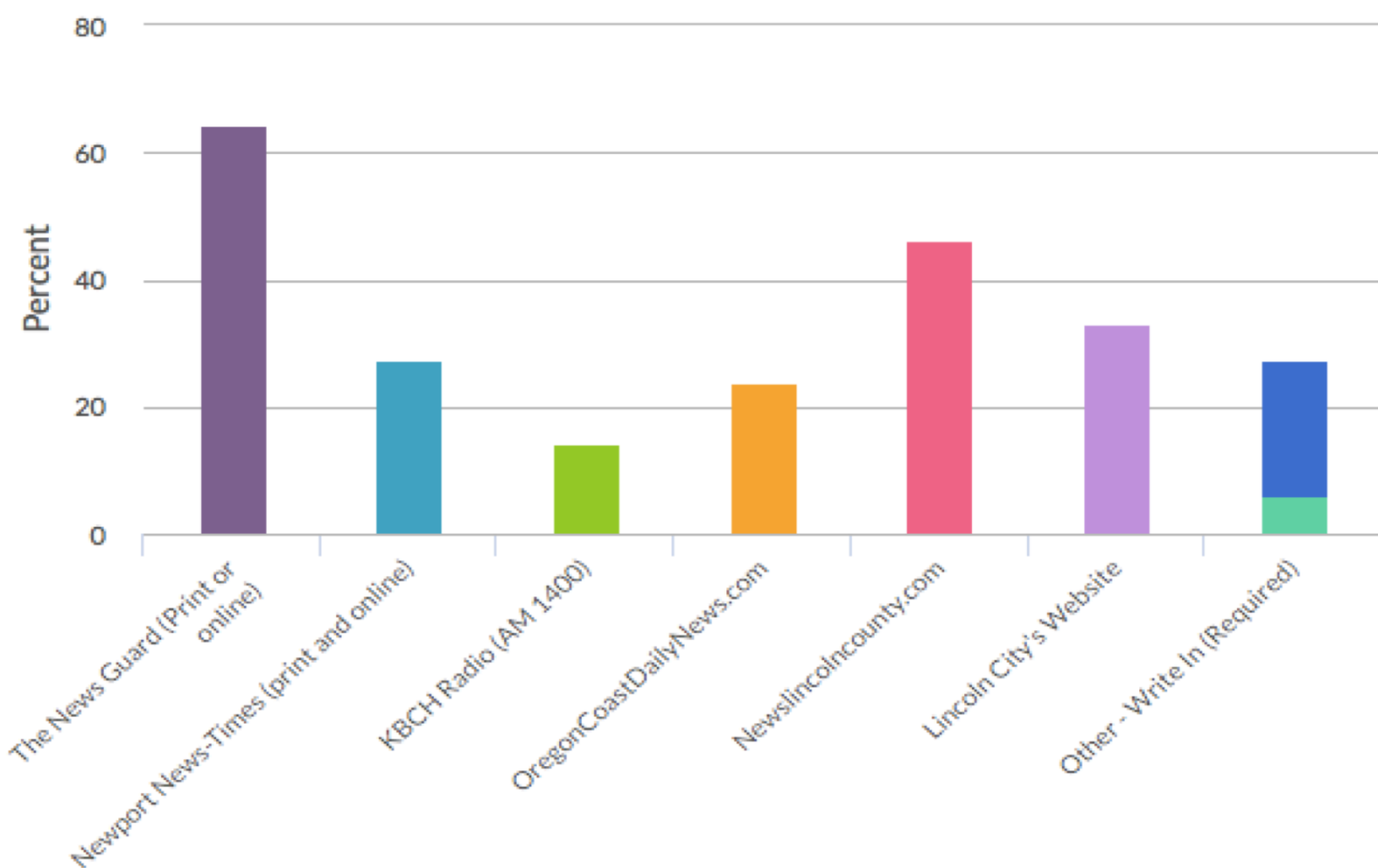
Sense of Place and Community Identity Idea Summary	Votes
Provide an incentive program for downtown merchants to complete remodels and storefront beautification projects. Develop a plan that encourages consistency in colors and façade improvements. Upgrade the look with hanging baskets.	439
Create a downtown central gathering place, town square, pedestrian plaza, Taft Village Green, or band stand.	325
Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe.	299
Lincoln City should embrace its position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here. Lincoln City should be considered a destination for people who love the outdoors.	284
Reduce the number of vacation rental dwellings and evaluate policies to better balance VRD's with the needs of full-time residents.	276
Facilitate local access to fresh food. More fruit trees and more gardens so everyone can have enough food and work. Enriching the lives of everyone and be an example for production.	242
Create a downtown/city-center feel by enhancing sidewalk connections, improving pedestrian safety, cleaning up the downtown area, and adding more trees.	234
Careful planning to support balanced growth for local residents and tourists. Foster a community that welcomes tourists while still meeting the needs of their residents.	233
Create a central place to find volunteer opportunities. There are many retired people who want to give back and there should be a place online or an organization that compiles a list of volunteer positions.	230
Reduce the number of pot/cannabis shops and/or discourage any new shops. It does not help to promote a family-friendly atmosphere.	194

Quality Community Services

Top 10 Priorities

Quality Community Services Idea Summary	Votes
Underground utilities to improve reliability and eliminate eyesore.	303
Improve trails and parks. Improve D-River State Park, develop a dog park, improve trails/walking paths, add play equipment to parks and beaches.	297
Improve cellular service.	287
Install sewer system around the lake.	245
City policies should focus on resident needs versus tourism and business community.	233
Add more public restrooms.	225
Improve access to the lake and beaches, especially from the east side of town.	219
Add more garbage service for beaches during the high season.	213
Install community fiber optic network and provide better, more reliable internet service.	211
Better access to public parking and more public parking lots (including parking for RV's).	196

Where do you get your community news in Lincoln City?



Developing the Vision: Vision Plan Outline

- Introduction/Transmittal Letter
- Acknowledgements
- Vision Background
 - Purpose
 - Process and Timeline
 - Roles
 - Outreach Activities and Numbers
- Vision and Action Plan
 - Vision Statement
 - Focus Areas and Actions
 - Implementation Plan
- Appendix
 - Stakeholder Map
 - Online Survey Results
 - Priorities Matrix
 - Comprehensive Plan Memo



Focus Group Debrief

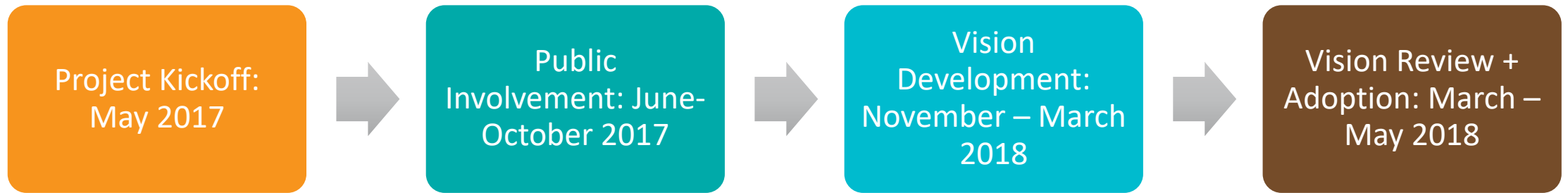


Outreach Tool Kit: Focus Group Resources

- Focus Group Overview
- Focus Group Guide
- Meeting Sign-In Sheet
- Vision Idea List
- Reporting Form



Updated Project Schedule



Upcoming Project Dates

- Complete Focus Group Outreach: March 16th
- Vision Team Draft Plan Review: April 16th
- Present Draft Plan to Planning Commission: April 17th
- Distribute Plan for Public Review: April 18th
- Comments on Draft Plan Due: May 1, 2018
- Present Plan to City Council: May 14, 2018





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Questions + Discussion



Imagine Lincoln City Vision Team Meeting #3

Date/Time/Location: Tuesday, December 19, 2017
6 p.m. to 8 p.m.
Lincoln City Council Chambers
801 SW Hwy 101, Lincoln City, OR 97367

Meeting Purpose: The purpose of this meeting is to review the results of the community outreach, discuss the development of the vision plan, and identify opportunities for additional community input.

Expected Outcomes:

- Gather insights from Community Open House and preliminary results from Priorities Survey
- Gather input on the Vision Plan Outline and Draft Vision Statements
- Identify additional opportunities for community review

Agenda

1. Welcome and Agenda Overview
2. Community Open House Results & Debrief
3. Community Priorities Survey Preliminary Results
4. Additional Outreach Opportunities
5. Vision Plan Outline and Draft Vision Statements
6. Public Comment
7. Adjourn

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, for a hearing impaired device, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Cathy Steere, City Recorder, at 541-996-1203.

IMAGINE LINCOLN CITY – VISION TEAM MEETING #2

Monday, November 6, 2017 – 6:00 PM

The “Imagine Lincoln City” Vision Team held its second meeting on Monday, November 6, 2017 at 6:00 PM in the council chambers at city hall.

Members present were: Nick Lupo, Roger Robertson, Elizabeth Reyes, Steve Griffiths, Niki Price, Laura Joki, Bob Gibson, Mary Jo Kerlin, Vicki Meneses, Dave Price, Sarah Cole, Stewart Brannen, Keith Kilian, Feather Hryczyk and Jeanne Sprague (both representing the parks board). (Members absent were: David Jamieson, Taj Richardson, and Lori Arce-Torres.)

Project management team members present were: Richard Townsend, Debra Nicholson, Kate Daschel, and Patti Kroen. City Manager Ron Chandler also attended the meeting. Alison Robertson was absent. Project consultant Sara Singer from JRO+Co. led the meeting.

Audience members included Judy Casper, Diana Hinton, Miles Schlesinger, Shawnn Kehr, Liza Carlson, Joe Hinton, Kathy Ware, Cindy Force and Nancy Cable.

Sara reviewed the project schedule. The public involvement phase was from June through October. Now we’re in the Vision Development phase. She summarized outreach to date; we have reached more than 1,000 people. Between the online survey and intercept surveys, we have received over 1,700 comments. We are seeing some emerging themes and there is some overlap between categories. A summary of ideas from the intercept surveys was distributed; Sara reviewed graphs summarizing the answers from the online survey. She said we still need to do more outreach to the younger populations and the Hispanic community. Phase 2 outreach will include the open house, focus groups, group presentations, the priorities survey, and community leader interviews. Dave Price said it would be helpful to ask people where they get their news. Elizabeth Reyes said some of the comments show that people aren’t finding out what is already available in our community. Steve Griffiths asked if there is data about why people don’t come to Lincoln City to live or visit. Richard Townsend said we don’t have that information now, but are exploring how to get that data. Sarah Cole asked if the project has a budget for implementation. Richard said the visioning project guides the comprehensive plan, which can lead to projects and ideas being implemented later. Sara said the power of the visioning process can be bringing partners and organizations together.

Next, the group discussed the November 14th open house. Ideas for prizes were discussed, and several members agreed to volunteer at the event. If there is need for more engagement, Roger Robertson suggested the day after Thanksgiving at the cultural center (the tree lighting event). Niki Price said the ornament-making workshop at that event might be a good opportunity. Dave suggested bringing video equipment from OCCC to the open house so people can be filmed with their ideas. Stewart Brannen and Feather Hryczyk asked about examples from other communities, and Sara can get this information. Laura Joki said it’s important to get the point across, and also what the outcome will be.

Sara discussed “developing the vision”. She said the group will refine ideas and craft action statements. City staff and community partners will review the ideas and statements to identify

relationship to upcoming plans or goals (e.g. adopted master plans). Community priorities will be identified, as well as community partners who can assist in implementation. Nick Lupo said some high school students have taken the online survey; he will ask about a focus group of students through the ASB or a leadership class (10 to 12 students is a good number).

There was no further business, and the meeting adjourned at 7:10 PM.



Imagine Lincoln City Vision Plan Ideas | Updated: December 14, 2017

Activities and Attractions for All Ages	Votes
1. Bring food trucks to Lincoln City.	176
2. More places and opportunities for teens and young adults to gather. The current places are run down (ie. Bowling alley).	168
3. Expand walking and hiking trails.	164
4. A boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach.	153
5. More things for kids to do (ages toddler - elementary). Places in the community to take them for entertainment both indoors and outdoors, as well as extracurricular activities. Swimming lessons and other extracurricular activities which occur in the evening after parents' work hours. Suggestions for indoor activities included a trampoline park for kids (similar to those in Salem and Portland); youth clubs for dance, sports, academics, etc.; and, hosting a meet and greet for toddlers and parents at the community center.	143
6. Add more indoor activities including an indoor trampoline park, movie theatre, ice skating rink, or roller skating rink. Renovate the old bowling alley.	143
7. Expand farmers market offerings.	116
8. Enhance opportunities to explore and enjoy our natural environment - open spaces, lakes, bays and river.	116
9. Start a teen center, youth services club/boys and girls club with indoor activities for kids.	115
10. Be a more dog-friendly community by adding a dog park, dog areas on the beach, and dog-friendly restaurants (places with dog-friendly outdoor patios).	112
11. Expand retail and dining opportunities. (Sushi restaurant, places offering local ingredients, vegan/vegetarian options, outdoor coffee shops/sidewalk cafes, 24-hour breakfast spot/late-night comfort food, Italian, etc.)	112
12. Offer more beach festivals. Have more events on the beach instead of in adjacent parking lots. Build a beach event venue (amphitheater).	107
13. Activities for all ages such as racquetball leagues, bowling, pool hall for families, updated miniature golf, ceramic studio, etc.	107
14. A Senior Center and more opportunities for seniors (pool, classes, entertainment). There are many people who retire here, but there needs to be more to do.	94
15. Improve the Taft area with a better wharf, parking, restaurants, and shops.	91
16. Setup science and nature seminars with speakers and hand-on science. Incorporate more understanding of our unique Beach Bill and environment into the school system and the community. Plan a festival around that theme and foster a sense of appreciation for the unique coastal amenities.	84
17. More family oriented events and attractions.	78
18. More nightlife places to party and dance other than bars. Places that are open later other than bars. A place for dancing and music that is appropriate for people of all ages. (Maybe the old Hilltop Space)	76
19. More places for locals to hang out. These should be walkable spaces with gathering spaces such as a brewery, coffee shop, pizza, and other retail. Something similar to Nye Beach in Newport. Places for people to go who work 8-5.	70
20. Increase daycare options for kids under 2 years.	69

21. Host holiday community events for more local events for those who live here year-round. Not all events should be catered to tourists.	69
22. Restore the old marina by D-River.	62
23. More community events including things such as Blues Fest, LGBTQ Pride Parade, Hydrangea Festival, Fiddlin' on the Lake (with a floating stage).	57
24. Have different categories at the Sand Castle Festivals and expand the event to allow professional sand castle builders to participate.	53
25. A children's museum.	51
26. Provide spaces other than the Casino to host conventions and attract more visitors to Lincoln City.	47
27. Add a coffee shop in Taft that opens before 10 a.m. on the weekends.	46
28. Market the crabbing and foraging clinics for visitors. This is a great amenity.	44
29. Start a young professionals group to connect young adults.	42
30. Let the public in to Salishan Beach.	38
31. Add a bocce ball court.	26
32. Host an old car show (Hot August Nights). The City and the Casino could partner on an event.	19
33. Allow vehicle use on the beach and host dune buggy races.	13

Enhancing Mobility	Votes
1. More sidewalks and pedestrian connections that make it easy for everyone to walk. (Nelscott Gap Plan, walkways to beaches, pedestrian bridge over 101, etc.)	249
2. Work with the state to relieve traffic congestion by building a bypass or alternate routes through town to avoid 101.	200
3. Fix traffic and relieve congestion.	180
4. Provide a better bus system with later hours and expanded routes outside the City. Provide a second loop starting 2.5 hours later, and allow it to run until 7 p.m. Providing buses or shuttles could alleviate congestion trying to move people around and in/out of town.	170
5. Add traffic safety signage or signals at all crosswalks.	151
6. Prohibit left turns in downtown to increase the flow of traffic.	140
7. Add benches along sidewalks to make it easier for seniors to get around.	120
8. Widen 101 to 4-5 lanes to alleviate congestion.	119
9. East Devil's Lake Road needs a bike lane and/or sidewalk.	116
10. Use lodging tax revenue to pay for traffic improvements.	105
11. Add Class A Bike lanes.	93
12. Offer Uber travel.	90
13. Provide a trolley system to welcome visitors - complete with talented MCs to chat up Lincoln City. Perhaps a \$10 three-day (Saturday through Monday) Rider Pass to mitigate the mass Sunday afternoon exit. Perhaps annual Senior Passes?	88
14. Rebuild the 101 through Nelscott from Bard to Inn at Spanish Head as a four-lane road.	86
15. It is challenging to turn onto 101 because there are not many traffic signals. Add traffic signals at Spanish Head, Cutler, and between Safeway and DQ.	80
16. Provide better access to the valley and Portland. The casino has buses running several times a day. I believe the city should find a way to offer a similar service or partner with the casino.	75
17. Plan for light rail or high capacity transit in the future to help move more people through town.	62

18. Improve highway coming in to Lincoln City on the north side. Remove the curves.	58
19. Reduce speed limits through town.	56
20. Provide additional wayfinding signage for motorists, cyclists, pedestrians across Lincoln City.	46
21. Provide more traffic control services during the busy summer months and/or for special events.	38
22. ODOT Camera south of Schooner Creek Bridge.	20
23. Reroute traffic around Oceanlake , eliminating the terrible intersection at Hwy 101 & Devils Lake Rd.	19
24. Create one-way street grids.	17
25. Slow traffic down on 51st Street , people drive too fast - campaign to "Slow down and enjoy the view."	10

Environmental Sustainability Idea Summary	Votes
1. Offer citywide recycling (including curbside glass pickup). Provide education for residents and tourists (could provide education through schools).	230
2. Protect the city's natural areas.	190
3. Launch a trash public education campaign and provide more trash receptacles to encourage people to clean up after themselves.	178
4. Improve the water quality of the lake and remove/prevent algae.	162
5. Recruit industries that align with Lincoln City's environmental sustainability goals and vision. (ie. Turn an old lumber mill into a biodiesel farm where forest debris is brought in from the woods and turned to biodiesel fuel, wave energy, wind energy, or a bottling plant to harvest our rainwater.)	138
6. Host beach clean-up events weekly/monthly with local volunteers and tourists.	131
7. Host neighborhood clean-up programs to clean up garbage and weeds.	119
8. Create programs to better maintain the public beach and lake areas.	119
9. Develop policies to encourage advanced energy-efficiency in buildings.	116
10. Mitigate the impacts of growth on the environment. Be more thoughtful regarding what is allowed to be built on cliff sides.	115
11. Organize program or event to celebrate Oregon coast's unique history, natural beauty, and wildlife. Include information about the Beach Bill and its significance, natural diversity & best practices, etc. Foster appreciation to encourage respect and preservation of the area.	111
12. Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches.	108
13. Develop renewable and non-polluting energy sources.	104
14. Allow fewer clear cuts.	90
15. Reduce the pollution from lighting to allow better views of the stars.	87
16. Clean up the ocean.	73
17. Stop cutting down trees.	55
18. Better resources to help beached baby seals.	30
19. Fires at the beach should be prohibited. They are bad for the environment and pollute the air.	29
20. Reduce beachfront riprap.	21

Community Health and Safety Idea Summary	Votes
1. Plan and build a better pedestrian network with safe crosswalks using lights, flags, signage, and other improvements to ensure the safety of pedestrians and cyclists.	224
2. Develop a program or services to work with transients. Having transients around town in public places gives a perception of the presence of drugs and crime. Develop a dorm for homeless teens. Provide facilities and shelters for transient population. Provide better services including mental health services.	207
3. Provide better housing and support agencies for women, seniors, disabled, and children.	173
4. Improve healthcare options and access. Bring the Providence system to Lincoln City.	164
5. Enforce the panhandling and loitering laws.	164
6. Promote drug prevention services and enhance drug enforcement activities.	129
7. Set up neighborhood watch programs in Lincoln City and Otis.	129
8. More patrols and enforcement of illegal activities at VRD's.	110
9. Develop and communicate emergency preparedness plans in case of tsunamis, earthquakes, or other major events.	108
10. Analyze the traffic and pedestrian related accidents, and determine solutions for mitigating.	102
11. Support the new hospital with healing gardens.	102
12. Improve ADA access across the City. Specifically, ADA access to the beach should be available, more wheelchair accessible public facilities, and provide additional handicap parking.	97
13. Focus on healthier living. Urban educational farms, homestead visit, and a booming year-round farmers market will all help Lincoln City thrive and to be healthier and stay on top. This suggestion will impact residents and visitors.	88
14. Expand police presence across the community. Police should be at community events and in neighborhoods. Use more community policing tactics.	74
15. Enforce leash laws in public areas.	72
16. Enforce traffic rules for cyclists. This can be hazardous for drivers and cyclists.	63
17. More traffic policing and enforcement of traffic laws.	62
18. Install webcams around the City to provide security surveillance.	42
19. Add red-light cameras.	37
20. Crowd control services from police.	17

Economic Opportunity and Housing Idea Summary	Votes
1. Develop affordable housing and facilitate housing options that meet employee preferences. Balance vacation rental housing with affordable housing options for local workforce.	276
2. Recruit businesses that provide year-round, family-wage jobs and benefits.	240
3. Diversify the economy to reduce the reliance on the tourism industry and offer more stable employment options offering living-wage salaries. (policy changes, zoning changes, develop enterprise zones to encourage new businesses)	145
4. Allow food truck pods as an incubator opportunity for new restaurants.	135
5. Target business recruitment to grow jobs and community wealth. Recruit larger businesses to bring more infrastructure and tax revenue. Fill empty commercial buildings.	132

6. Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities. (4)	130
7. Develop policies and programs to help reduce the overall cost of living (food, shelter, utilities, etc. are priced higher for tourists) or offer living wage employment opportunities for local residents.	119
8. Promote pop-up businesses in vacant storefronts.	118
9. Recruit more general retail stores such as Lowe's, Target, Wal-Mart, etc. This store would offer local, affordable household goods for residents in addition to providing year-round living-wage jobs.	117
10. Promote ecotourism.	110
11. Preserve local small local businesses and prevent big-box stores from developing.	108
12. Create policies that make it easier and cheaper to build in Lincoln City. Offer public land for affordable housing projects. Reduce SDC fees or offer flexible payment options.	108
13. Expand grocery retail opportunities. The high price of groceries impacts the overall cost of living. (Fred Meyer, Trader Joe's, New Seasons, etc.)	104
14. Examine the Vacation Rental Dwelling policies, and balance the needs of neighborhoods, second-homeowners, public safety, and the economy.	104
15. Support local small businesses by launching a "shop local" campaign. Especially during the tourist off-season.	103
16. Foster job opportunities for local youth such as having a youth surf club start a business offering surf classes during the summer to tourists and in the winter mentoring younger surfers/water enthusiasts.	88
17. Diversify housing options to include more apartments, tiny houses, single-family homes, senior communal living, multi-generational housing, etc.	85
18. Maintain the efforts to promote Lincoln City as a tourist destination.	80
19. Establish a small business incubator to support start-ups and encourage economic growth.	70
20. Develop a policy for rent control.	66
21. Expand the City limits to allow more land for the development of affordable housing.	64
22. Maximize tourism by facilitating the offering of higher quality artisan goods.	62
23. Dredge the bay to attract more boaters, re-open the Kernville harbor.	58
24. Offer professional development opportunities to improve customer service skills at local businesses. As a tourist destination, Lincoln City should offer the best service on the coast.	50
25. Offer incentives for businesses to be located off the highway, and develop new neighborhoods with retail/residential in mind (similar to the Nelscott development on the east side of the highway).	38
26. Develop some of the property designated as Open Space. This is valuable property with great views, and protecting it only decreases amount of land for building additional housing and increases the value of existing land. As property develops require the addition of trails and walkways as part of the development.	16
27. More lodging options for tourists. New options should include camping and hotels, and should provide a variety of price ranges to meet all budgets.	4

Education and Learning Idea Summary	Votes
1. Improve and upgrade Lincoln City's schools.	188
2. Emphasize outdoor activities/educational opportunities.	151
3. Improve the community college, trade, and higher education opportunities in the area to provide more opportunities and retain a higher percentage of the successful, younger population.	150
4. Proactive job training for youth.	146
5. Enhance the culture in our schools to illustrate career pathways and skills training vs. school as a requirement.	145
6. Develop programs and services that focus on kids' mental health through the schools.	130
7. Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming, to prepare the next generations of farmers and biologists.	128
8. Address bullying issues in Lincoln City's schools.	125
9. Invite OMSI to build an observatory.	113
10. Provide more daycare and early childhood facilities.	112
11. Provide better special needs programs for students.	99
12. Improve the dropout rate.	99
13. Provide more opportunities for kids within the school system.	95
14. Develop a children's museum (there are lots of things that can be donated by community members).	85
15. Develop a natural history education center for public school students across the state. This could provide home school group activities for kids such as the outdoor education program.	76
16. Improve parent involvement at the schools. Schools should improve and enhance communication with parents.	74
17. Develop targeted training programs and education for young women to ensure they are equipped to secure living wage jobs.	69
18. Have a college campus in Lincoln City.	59
19. Create incentive programs that increase kids' excitement about school.	49
20. Offer year-round school year.	46
21. Build another school to accommodate future growth.	35

Arts and Culture Idea Summary	Votes
1. Continue to maintain, support, and fund the cultural center. Improve it to be a state-of-the-art cultural center.	216
2. More art programs in our schools - at all grade levels.	166
3. Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand.	149
4. Provide retail spaces that support local artisans and fewer trinket/souvenir shops.	127
5. Jazz music festival/performances on the beach.	121
6. More affordable art classes for locals.	114
7. More cultural events.	114
8. Recognize and celebrate Lincoln City's history. Support or develop educational and artistic projects that are centered around the Native American history of this area, partnering with the Siletz tribe.	103
9. Develop an auditorium theater here for lectures, TED Talks, conferences.	103
10. Offer more opportunities for the glass float hunts.	97

11. More public art and city resources for investing in public art.	91
12. Develop historical markers to identify significant historical sites, and create an accompanying map for people to visit these areas.	85
13. More art shows that include fine craftsmen, jewelry, and clothing.	83
14. Incorporate more art in public amenities including bike racks, kayak launches, beach access points, historic murals, etc.	71
15. Establish a consortium of artists and/or a coop gallery to help artists identify and support one another.	67
16. Encourage/incentivize more artists to come here.	64

Sense of Place and Community Identity Idea Summary	Votes
1. Provide an incentive program for downtown merchants to complete remodels and storefront beautification projects. Develop a plan that encourages consistency in colors and façade improvements. Upgrade the look with hanging baskets.	278
2. Create a downtown central gathering place, town square, pedestrian plaza, Taft Village Green, or band stand.	175
3. Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe.	171
4. Lincoln City should embrace its position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here. Lincoln City should be considered a destination for people who love the outdoors.	153
5. Reduce the number of vacation rental dwellings and evaluate policies to better balance VRD's with the needs of full-time residents.	152
6. Careful planning to support balanced growth for local residents and tourists. Foster a community that welcomes tourists while still meeting the needs of their residents.	143
7. Create a downtown/city-center feel by enhancing sidewalk connections, improving pedestrian safety, cleaning up the downtown area, and adding more trees.	124
8. Facilitate local access to fresh food. More fruit trees and more gardens so everyone can have enough food and work. Enriching the lives of everyone and be an example for production.	123
9. Create a central place to find volunteer opportunities. There are many retired people who want to give back and there should be a place online or an organization that compiles a list of volunteer positions.	115
10. Foster an inclusive community where all people are welcomed, engaged, and included.	115
11. Reduce the number of pot/cannabis shops and/or discourage any new shops. It does not help to promote a family-friendly atmosphere.	100
12. Encourage business owners along 101 to put up a December holiday light display.	92
13. Clean up the trailer and RV parks.	83
14. Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations. Include signage for each neighborhood that identifies them as part of Lincoln City while also highlighting their unique attributes.	77
15. Develop landmark signs and wayfinding signs that are consistent in design and showcase the City's cohesive brand.	70
16. More outdoor service projects and volunteer opportunities. Conduct outreach through local nonprofits.	65
17. Develop a city brand.	55
18. Change highway 101 and move it to Devils lake road and make downtown pedestrian friendly.	53
19. Change the City's name to reflect its beautiful location.	52

20. Offer a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city. (Pendleton can be used as a model for this)	46
21. Encourage more thoughtful new urbanism zones like that one in Olivia Beach.	44
22. Move the Lincoln statue to a more visible location.	44
23. Add Otis to Lincoln City.	31
24. Increase building setbacks.	13

Quality Community Services Idea Summary	Votes
1. Underground utilities to improve reliability and eliminate eyesore.	166
2. Improve trails and parks. Improve D-River State Park, develop a dog park, improve trails/walking paths, add play equipment to parks and beaches.	160
3. Improve cellular service.	159
4. Install sewer system around the lake.	130
5. City policies should focus on resident needs versus tourism and business community.	120
6. Improve access to the lake and beaches, especially from the east side of town.	115
7. Add more public restrooms.	111
8. Install community fiber optic network and provide better, more reliable internet service.	109
9. Better access to public parking and more public parking lots (including parking for RV's).	106
10. Continue to maintain and improve city's infrastructure systems.	102
11. Better access to parks and open spaces.	100
12. Add more garbage service for beaches during the high season.	99
13. More progressive and involved City Council and City government working to represent local interests in a civil and transparent manner.	97
14. Improve and maintain the City's recreational amenities. Provide better marketing of programs and facilities (including the lake).	91
15. Improve the Taft Dock area.	85
16. Provide more online information about emergency alerts, public amenities, events, and programs. Use central website and social media to inform residents and visitors.	68
17. Support the visitor and information center, and make information about community services easier to locate.	62
18. Improve the City's permitting process.	61
19. Improve signage for beach access and parking.	60
20. Work collaboratively with the County and neighboring communities on common issues.	55
21. Turn the gully next to the skate park into a bike park.	55
22. Add hot showers and foot wash areas at all beach access points.	44
23. Provide more public water fountains and dog fountains.	43
24. Enhance City customer service training and foster a culture of excellent customer service.	42
25. Provide more community education on the local economy and how city services are funded through taxes and tourism.	24
26. Invest the Roads End property taxes in Roads End neighborhood.	22



Imagine Lincoln City Draft Vision Statements

Focus Areas will be comprised as follows in the final report:

Goal Statement: Describes desired future conditions within a focus area by 2040

Actions: Outline focused approaches to achieving goals

Strategies: TBD in Implementation Phase

Community Partners: TBD in Implementation Phase. Organizations that share implementation responsibility for actions.

Lincoln City Vision Statement

TBD....This will be formed following the completion of all outreach efforts.

Focus Area Goal Statements

Activities and Attractions for All Ages

Lincoln City is a vibrant, regional destination for outdoor and indoor recreation opportunities, arts, culture, cuisine, and entertainment. Easy access and convenient parking enables residents and visitors of all ages to attend year-round community events and activities. We provide targeted activities and gathering spaces for youth, adults, and seniors. We offer some of the region's best outdoor recreation opportunities including hiking trails, beaches, and water sports on the lake.

Quality Community Services

Lincoln City provides high-quality public services. Residents and visitors are able to easily access and navigate public amenities and services. We maintain public infrastructure and utilities at the highest standards to ensure reliable service. City government is transparent, collaborative, and efficient.

Arts and Culture

Lincoln City is a place that celebrates the arts. Access to a diverse spectrum of artists, arts, and cultural experiences enriches the community. We foster a community that supports local artists and recognizes, honors, and celebrates community history and culture.

Education and Learning

Lincoln City supports a comprehensive education system offering improved K-12 schools, advanced career and workforce development programs, outdoor educational opportunities, and improved higher education opportunities on the coast. Our schools encourage and facilitate family involvement and provide a supportive learning environment for all children.

Economic Opportunity and Housing

In Lincoln City, people understand the value of a diverse and thriving economic base. While tourism supports part of our economy, our community works together to attract and retain jobs from other diverse industries. Our infrastructure systems are well maintained to support and accommodate the City's growth. Lincoln City supports small business and provides services and support for new business start-ups. We collaborate across the community to ensure our workforce can afford to live here and is provided with a range of housing options.

Enhancing Mobility

Lincoln City has an integrated transportation system that provides improved connectivity for all modes of transportation. As a regional tourist destination, there are peak traffic seasons, where we work together to maintain community mobility. Residents and visitors can safely and easily navigate their way around Lincoln City using any mode of transportation.

Sense of Place and Community Identity

Lincoln City is a welcoming and attractive place to visit and call home. Residents take pride in their community and in cultivating a unique sense of place. We have an established and recognized city center where people from all walks of life come to gather and connect. We preserve our small-town feel and are connected physically through our improved neighborhood gathering spaces, connected and improved pathways, and displays of public art. We are socially connected through our expanded community events, active neighborhoods, and commitment to engaging the whole community.

Environmental Sustainability

Lincoln City is a responsible steward of our ocean, beaches, lake, open space, and other natural resources. Our community fosters a healthy environment to create a sustainable and resilient city that can be enjoyed for future generations to come.

Community Health and Safety

Lincoln City is a safe and healthy community for all community members. Public health and safety priorities include eliminating homelessness, improving access to healthcare, providing safe pedestrian networks, drug and alcohol abuse prevention, and natural hazard preparedness and mitigation. People appreciate the community policing approach to foster community safety and resiliency.